NC FUSION SPORTS GUIDE North Carolina FUSION Est. 2018

The NC Fusion Sports Guide is a fundraising opportunity for families to offset the club fees for the year. In the past, the Guide has helped families raise over \$15,000 towards their individual fees with a matching amount going to support the outreach efforts of the NC Fusion Foundation.

We understand that these are difficult times, so have created a unique alternative for families and businesses. The 2020-2021 Fusion Sports Guide campaign will provide a combination of print and web-based advertising for businesses.

WHAT DOES A BUSINESS RECEIVE IF THEY PURCHASE AN AD:

- 1. Starting in August all businesses that have purchased ads this summer will appear on the Fusion Foundation Supporters' Directory. This Directory will list businesses with any Fusion coupons or promotions and links to their website. Our site averages 20,000 views a month at almost 2 minutes per view.
- 2. All businesses will be listed at the bottom of all appropriate Fusion club wide emails with a link to the Fusion Foundation Supporters page.
- 3. Periodic social media posts will also take place in the fall and spring.
- Ad space in the PRINTED NC Fusion Sports Guide that will be distributed to all lacrosse, field hockey and soccer teams as well placed at both BB&T parks in Greensboro and Advance, NC.

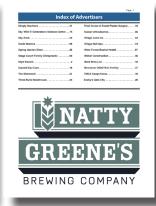
To complete your order please visit www.ncfusion.org and click on Ad Sales Purchase Ad. From there you can upload your artwork and pay for your ad space.

We appreciate your support of the NC Fusion Foundation by purchasing an ad in our guide book.











2020-2021 NC Fusion Sports Guide Ad Sales Invoice

Business/Buyer Name:			
Business/Buyer Contact:			
Business/Buyer Contact email:			
Date ad was purchased			
Player Name:			
Player email:			

Ad Layout/Size: (Check selection)

Layout	W" x H" (Approx.)	COLOR (up to 4)
Inside Front/Back Cover*	6.75 x 9.625	\$1,000
Back Cover*	6.75 x 9.625	\$1,200
Inside Back Cover/Left Side*	6.75 x 9.625	\$800
Inside Front Cover/Right Side*	6.75 x 9.625	\$800
Center Premium Page	6.75 x 9.625	\$800
Full Page	6.75 x 9.625	\$650
Half Page	6.75 x 4.75	\$500
Quarter Page	3.3125 x 4.75	\$375
1/8 Page/Business Card	3.3125 x 2.3125	\$250

^{*}These spots will be available first come first serve if current business advertisiers do not renew their ad.

Online payments and ads MUST be submitted at www.ncfusion.org no later than December 1, 2020. Businesses will be added to the online directory and club emails upon payment.

- All ads must be submitted electronically in the proper format (Ads must be Hi-res (300+ dpi) JPG EPS or PDF at actual size) to adsales@ncfusion. org by December 1, 2020. There is a fee associated with any changes to artwork.
- Any payments sent after the deadline will NOT be accepted, nor will the ad be placed in the program.

OR

Make checks payable to: NC Fusion 428 Twins Way Bermuda Run, NC 27006 www.ncfusion.org

TAX ID 83-0687947