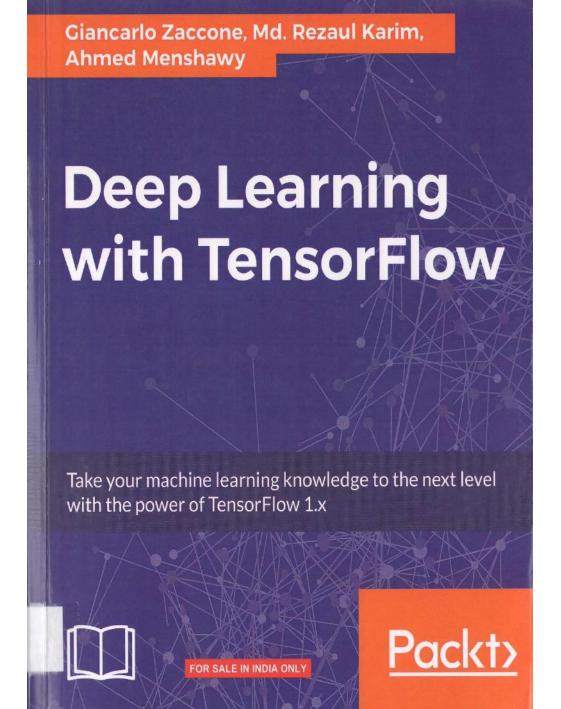




Call No : 005.268 DIM-J

Beginning Android Programming with Android Studio takes a hands-on approach to teaching aspiring developers how to create applications for the latest Android OS and newest devices--including both smartphones and tablets. Beginning with the basics, this book provides everything developers will need to know to begin to successfully develop their own Android applications. Updated to cover Android 7 (N) and beyond as well as taking advantage of Android Studio 2, this is the new way developers will want to learn to build their Android apps. This book offers hands on instruction backed by real world examples to provide the quickest route to productivity. Fast paced but beginner friendly coverage walks through...

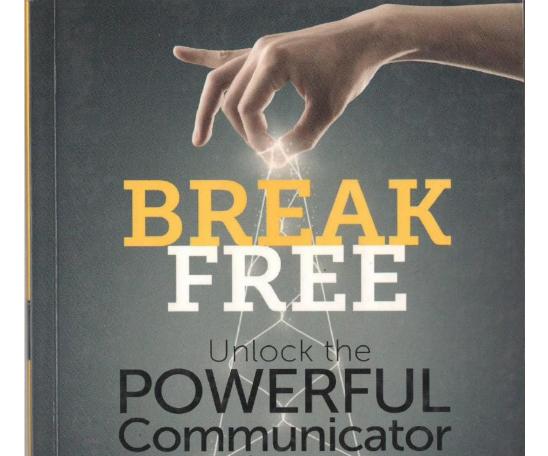
with Android Studio





Call No : 006.31 ZAR-G

Delve into neural networks, implement deep learning algorithms, and explore layers of data abstraction with the help of this comprehensive Tensor Flow guide. About This Book Learn how to implement advanced techniques in deep learning with Google's brainchild, Tensor Flow Explore deep neural networks and layers of data abstraction with the help of this comprehensive guide Real-world contextualization through some deep learning problems concerning research and application. The book is intended for a general audience of people interested in machine learning and machine intelligence. A rudimentary level of programming in one language is assumed, as is a basic familiarity with computer science techniques and...



in you

V. Rajesh



Acc. No : 39779

Call No : 153.6 RAJ-V

What do the following have in common - being stranded at a flooded airport, eating gulab jamuns and a car that likes vanilla ice cream? All around us, we see people having trouble communicating with others. Employees have difficulty connecting with their bosses, parents find it hard to communicate with their children, and spouses complain about a communication gap between them and their better halves. And, in this age of digital communication, even friendships are not spared. In Break Free, V. Rajesh, in his uniquely accessible and humourous voice, explains the lessons communication people can glean out of everyday situations. He also uses examples from mythology and popular culture that can help one become a...



Understanding the Unconscious Mind



BANKEY LAL DUBEY
PADMAKALI BANERJEE
ANAND DUBEY



Acc. No : 40601

Call No : 155.284 DUB-B

First authoritative and comprehensive study in the field of Inkblot Personality Test, this book describes the historical roots of the three major projective inkblot measures: the Rorschach, the Holtzman Inkblot Technique and the Somatic Inkblot Series. It presents extensive psychometric background work accompanying the normative data and diagnostic indicators along with indices for selecting executives in a business organization. The book begins with a detailed history of Hermann Rorschach and his early experiments with inkblots in the diagnosis of mentally ill patients. Special attention is given to the administration and scoring of the Rorschach, with the sections detailing the systems developed by...





achieve

lead

ALI QASSIM JAWAD & ANDREW KAKABADSE

LEADERSHIP INTELLIGENCE

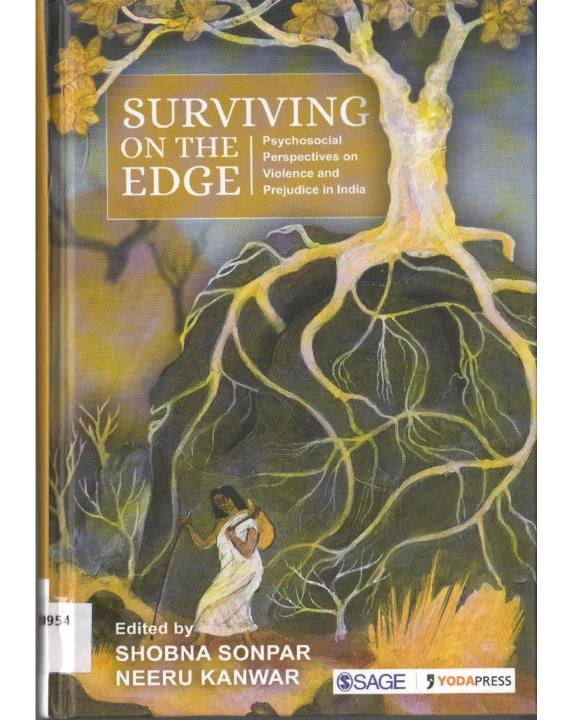


FOR THRIVING AS A LEADER

Acc. No : 39341

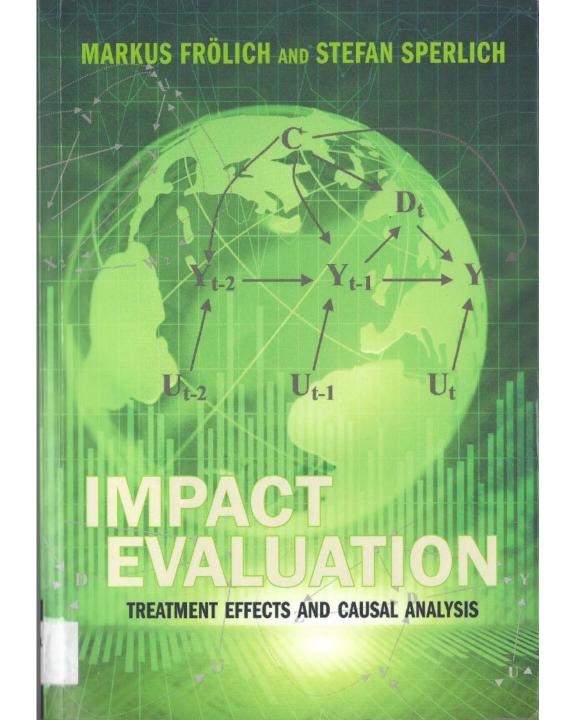
Call No : 158.4 JAW-A

How leaders can develop and apply the five key leadership intelligences cognitive, emotional, political, resilience, moral for optimal performance. In today's complex corporate world, contemporary governance calls for a varied and versatile cognitive approach to problems demanding times require nimble minds and rounded perspectives. The authors' research has identified five key leadership intelligences the 5Qs which high-performing leaders need to simultaneously employ in order to achieve transformational change. The 5Qs come together to inform every aspect of leadership, and each of them can, in different ways, be nurtured and practiced through learning and development. Andrew Kakabadse and...



Call No : 303.385 SON-S

Written by psychologists and others using a psychosocial lens, surviving on the edge looks at family, gender, disability and ethnicity in order to better understand prejudice and social violence. The book includes a range of essays theoretical, narrative accounts and case studies which question established assumptions as to how violence relates to categories of gender, family, disability and trauma. It also considers the impact of social violence and possible interventions to address trauma at both the individual and collective levels. The impact of prejudice and violence is on one hand painful and tragic. But on the other, there is abundant evidence of resistance and resilience. Several illuminating examples of work on the...

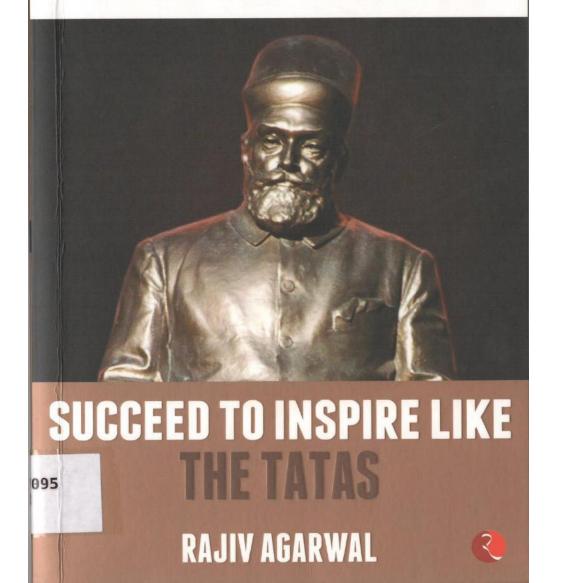




Call No : 330.0151 FRO-M

In recent years, interest in rigorous impact evaluation has grown tremendously in policy-making, economics, public health, social sciences and international relations. Evidence-based policy-making has become a recurring theme in public policy, alongside greater demands for accountability in public policies and public spending, and requests for independent and rigorous impact evaluations for policy evidence. Frölich and Sperlich offer a comprehensive and up-to-date approach to quantitative impact evaluation analysis, also known as causal inference or treatment effect analysis, illustrating the main approaches for identification and estimation: experimental studies, randomization inference and randomized control...

MANAGEMENT LESSONS FROM THE MASTERS

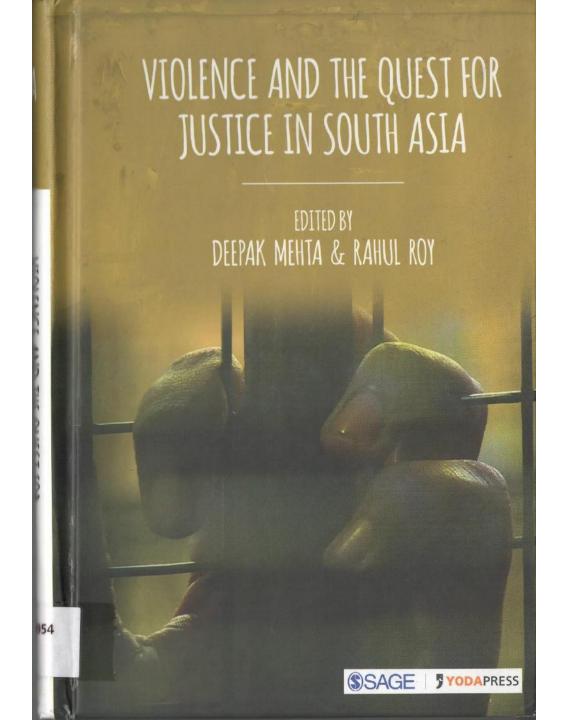




Acc. No : 39738

Call No : 338.7095 AGA-R

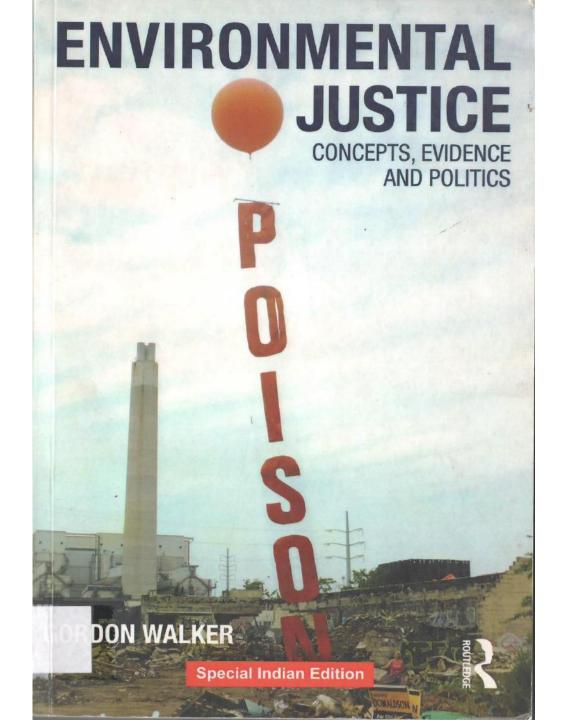
A trading company begun in 1868 is now a global enterprise that operates in a hundred countries across six continents, with revenue of over \$110.7 billion! In Succeed to Inspire Like the Tatas, Rajiv Agarwal describes the vision and founding philosophy that has helped the Tata Group become India's foremost valuebased corporation. Unlike most corporates, their aim has always been to improve the quality of life of communities, and most importantly, build India as a nation. Be it their philanthropic Trusts that support education, health, livelihood generation, art and culture, or their contribution in industries such as IT, steel and automobile, the Tata's have proved that the secret to strong leadership is...





Call No : 341.690 MEH-D

A first of its kind, this timely volume provides a series of case studies from South Asia that detail the quest for justice, the links that can be drawn from different countries in the region and the points of contact and divergences in the enunciation and practice of law. A second theme that runs through the book discusses the corrosive and affective power of violence in its ability to forge new solidary groups and communities. This is the first serious attempt by activists and scholars to think of South Asia as a region bound together through war and collective violence. It will be an invaluable read for postgraduate students and scholars of law and society, political philosophy, sociology and anthropology of violence, history and...





Call No : 363.7 WAL-G

Environmental justice has increasingly become part of the language of environmental activism, political debate, academic research and policymaking around the world. It raises questions about how the environment impacts on different people's lives. Does pollution follow the poor? Are some communities far more vulnerable to the impacts of flooding or climate change than others? Are the benefits of access to green space for all, or only for some? Do powerful voices dominate environmental decisions to the exclusion of others? This book focuses on such questions and the complexities involved in answering them. It explores the diversity of ways in which environment and social difference are intertwined and...

Intelligibility, Oral Communication, and the Teaching of Pronunciation

Acc. No : 40607

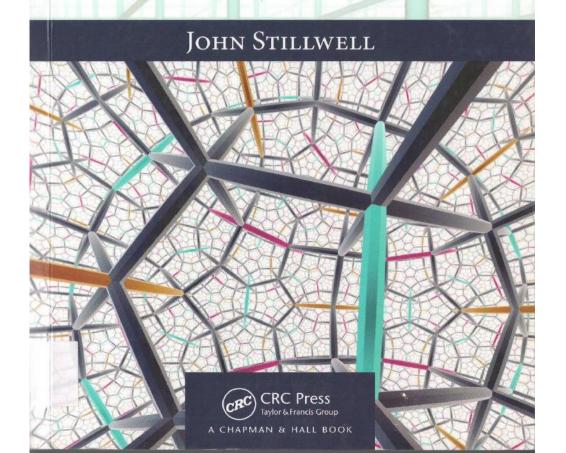
Call No : 421.5207 LEV-J

A proper understanding of intelligibility is at the heart of effective pronunciation teaching, and with it, successful teaching of speaking and listening. Far from being an optional 'add-it-on-if-we-have-time' language feature, pronunciation is essential because of its tremendous impact speech on intelligibility. Pronunciation dramatically affects the ability of language learners to make themselves understood and to understand the speech of others. But not all elements of pronunciation are equally important. Some affect intelligibility a great deal, while others do not. With a strong emphasis on classroom practice and how pronunciation teaching can be more effectively approached in different teaching...



YEARNING FOR THE IMPOSSIBLE

THE SURPRISING TRUTHS
OF MATHEMATICS





Acc. No : 41064

Call No: 510 STI-J

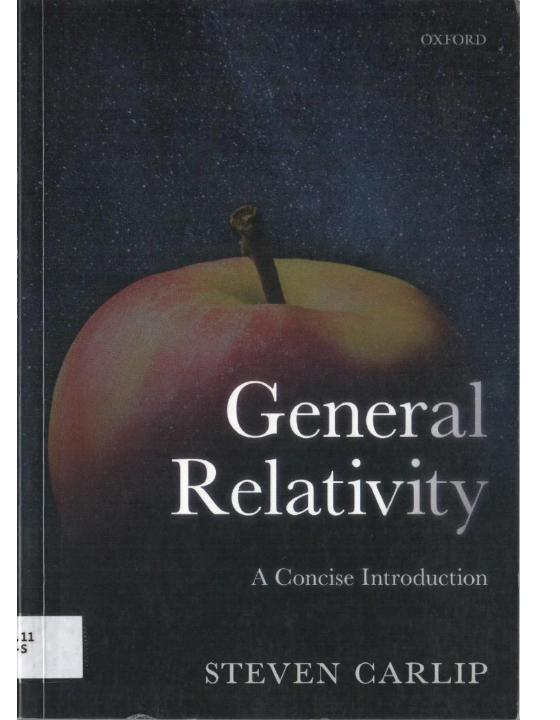
Yearning for the Impossible: The Surprising Truth of Mathematics, Second Edition explores the history of mathematics from the perspective of the creative tension between common sense and the "impossible" as the author follows the discovery or invention of new concepts that have marked mathematical progress. The author puts these creations into a broader context involving related "impossibilities" from art, literature, philosophy, and physics. This new edition contains many new exercises and commentaries, clearly discussing a wide range of challenging subjects. This course is a novel introduction to mathematics and its history. It puts the difficulties of the subject upfront by enthusiastically tackling the most...



Call No : 519.5028 CHA-W

This O'Reilly cookbook provides more than 150 recipes to help scientists, engineers, programmers, and data analysts generate high-quality graphs quickly without having to comb through all the details of R's graphing systems. Each recipe tackles a specific problem with a solution you can apply to your own project and includes a discussion of how and why the recipe works. Most of the recipes in this second edition use the updated version of the ggplot2 package, a powerful and flexible way to make graphs in R. You'll also find expanded content about the visual design of graphics. If you have at least a basic understanding of the R language, you're ready to get started with this easy-to-use reference. Use R's default graphics for quick...





Call No : 530.11 CAR-S

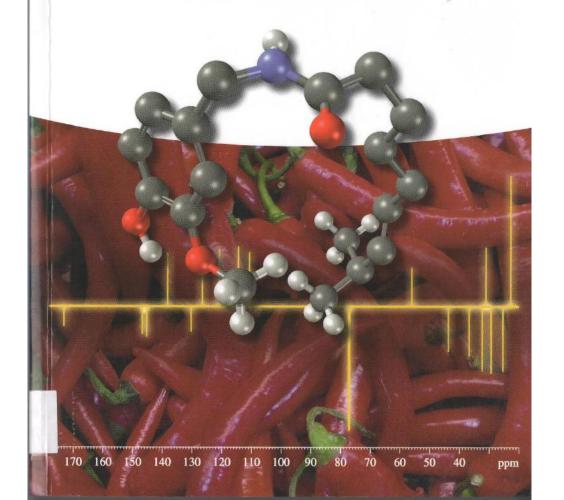
Einstein's General theory of relativity currently our best theory of gravity is important not only to specialists but to a much wider group of physicists. This short textbook on General relativity and Gravitation offers students glimpses of the vast landscape of science connected to General relativity. It incorporates some of the latest research in the field. The book is aimed at readers with a broad range of interests in Physics, from cosmology, to gravitational radiation, to high energy Physics, to condensed matter theory. The pedagogical approach is "Physics first": readers move very quickly to the calculation of observational predictions and only return to the mathematical foundations after the Physics is...

lead

Dieter Sicker, Klaus-Peter Zeller, Hans-Ullrich Siehl, Stefan Berger

Natural Products

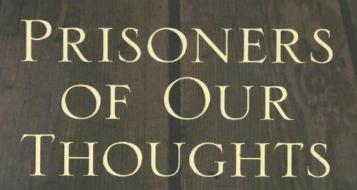
Isolation, Structure Elucidation, History



Acc. No : 41153

Call No : 538.362 SIC-D

Written by experienced authors, this book presents numerous natural everyday products with a high range of structural diversity. Twenty natural products have been arranged in five sections, describing three alkaloids, five colored compounds, three carbohydrates and glycosides, seven terpenoids, and two aromatic compounds. Adopting a highly didactical approach, each chapter features a uniform structure: Background, indepth information about isolation processes and structural characterization as well as a Q&A section at the end. Alongside the theoretical information many practical hints for the laboratory work are also included. A comprehensive overview of UV-, IR- and NMRspectroscopy as well as mass-spectrometry for...





ALEX PATTAKOS, PhD, and ELAINE DUNDON

Foreword by **STEPHEN R. COVEY** author of *The 7 Habits of Highly Effective People*

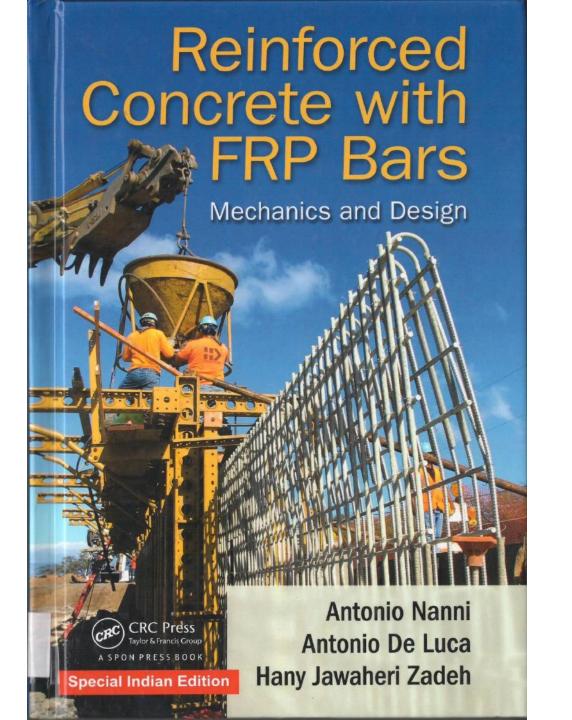
THIRD EDITION

Revised and Expanded

Acc. No : 39880

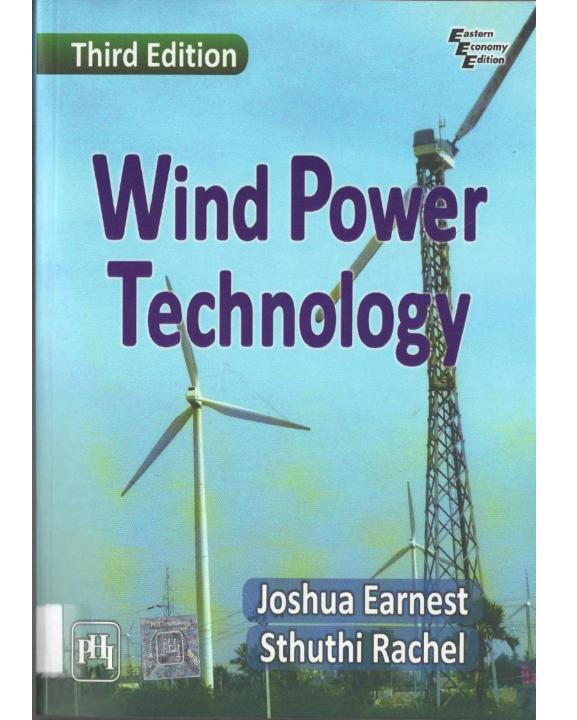
Call No : 616.8914 PAT-A

World-renowned psychiatrist Viktor Frankl's Man's Search for Meaning is one of the most important books of modern times. Frankl's extraordinary personal story of finding meaning amid the horrors of the Nazi concentration camps has inspired millions. Frankl vividly showed that you always have the ultimate freedom to choose your attitude you don't have to be a prisoner of your thoughts. Dr. Alex Pattakos who was urged by Frankl to write Prisoners of Our Thoughts and Elaine Dundon, a personal and organizational innovation thought leader, show how Frankl's wisdom can help readers find meaning in every moment of their lives. Drawing on the entire body of Frankl's work, they identify seven...



Call No : 620.137 NAN-A

Corrosion-resistant, electromagnetic transparent, and lightweight fiber-reinforced Polymers are accepted as valid alternatives to steel in concrete reinforcement. Reinforced concrete with FRP bars: Mechanics and design, a technical guide based on the authors' more than 30 years of collective experience, provides principles, algorithms, and practical examples. Wellillustrated with case studies on flexural and column-type members, the book covers internal, non-prestressed FRP reinforcement. It assumed some familiarity with reinforced concrete and excluded prestressing, and nearsurface mounted reinforcement applications. The text discusses FRP materials properties and addresses testing and quality control, durability, and...



Call No : 621.3121 EAR-J

This comprehensive textbook, now in its third edition, incorporates significant improvements based on the readers' suggestions and demands. It provides engineering students with the principles of different types of grid connected renewable energy sources and, in particular, the detailed underpinning knowledge required to understand the different types of grid connected wind turbines. New to the Third Edition providing considerable amount of current information and technologies related to various types of renewable energy technologies. One new chapter on 'Electronics in Renewable Energy Systems. Designed as a textbook for Renewable Energy courses offered in the most of the Indian universities, the book not only serves...





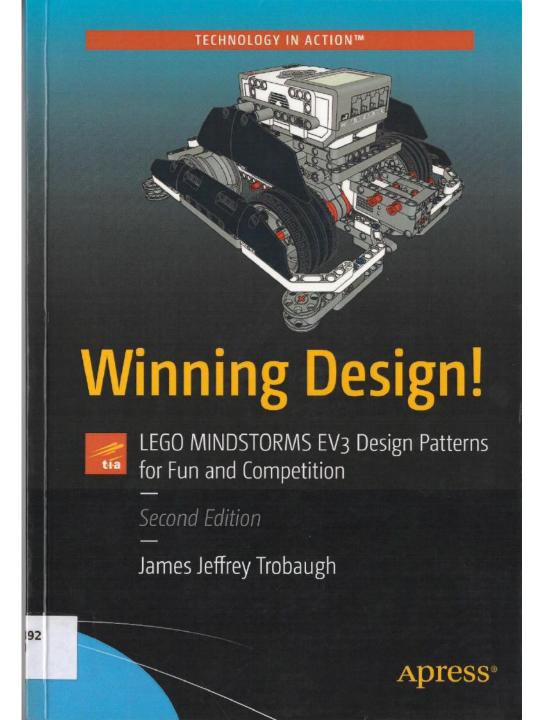
2nd

Edition

R. Murugan G. Rajalakshmi N. Sivanandham Acc. No : 40281

Call No : 621.381 MUR-R

This second edition is intended for an introductory course in basic electrical and electronics. This is written for B.Tech, B.E first year students of all engineering colleges. This edition consists of chapters covering the complete topics systematically and exhaustively. At the end of each chapter objectives and unsolved examples have been added to make the book complete in all aspects. This book will be useful for the students to prepare their regular university examinations. revised edition consists of solved, Anna University question papers. Though the book is written, keeping in mind the requirements of Anna University it meets the requirements of almost all universities. The authors have endeavored to make this book simple and...





Call No : 629.892 TRO-J

Design that works! It's what you need if you're building and competing with LEGO MINDSTORMS EV3 robotics. You'll find uses for the new light sensors and gyro sensors in navigation, helping you to follow lines and make turns more consistently. Approach collision detection with greater confidence through EV3's ultrasonic sensor. Learn new designs for power attachments. Winning Design! is about building with LEGO MINDSTORMS EV3 for fun, for education, but especially for competition. Author James Trobaugh is an experienced coach and leader in the FIRST LEGO League. In this book, he shares his hard-won knowledge about design principles and techniques that contribute toward success in robotics competitions, Winning...

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Fanta • Victoria's Secret and many more

75 Business Tales to Help You Find the Next Big Thing

GILES LURY



Acc. No : 40561

Call No : 658.40 LUR-G

The best ideas can come from the most unusual and unexpected sources. In this book, leading brand consultant and author Giles Lury presents 75 stories of extraordinary innovation, as well as the many and varied sources of inspiration, that led to companies developing highly successful products and brands. With tales covering brands including Angry Birds, Diners Club, Fanta, Netflix, Viagra, Spanx and Airbnb, you will find out how one size does not fit all, and that ideas can be sparked by anything and everything from anger to embarrassment, from people watching to biomimicry (borrowing ideas from the natural world). Ultimately, this book is a call for disruption and deviance, and provides original tips and...

THE ULTIMATE GUIDE FOR MASTERING

OBJECTIONS

THE ART AND SCIENCE OF GETTING PAST NO



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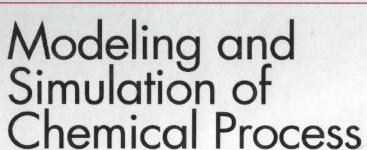


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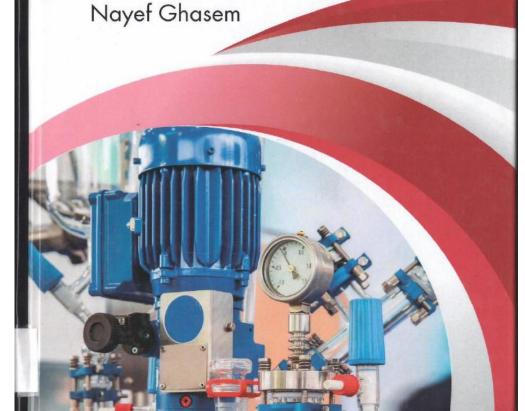
Call No : 658.85 BLO-J

There are few one-size-fits-all solutions in sales context matters. Complex sales are different from one-call closes. Bab is different than B2C. Prospects, territories, products, industries, companies, and sales processes are all different. There is little black and white in the sales profession, except for objections. There is democracy in complaints. Every salesperson must endure many Nos to get to yes. Disagreements don't care or consider: who you are what you sell how you sell if you are new to sales or a veteran if your sales cycle is long or short complex or transactional for as long as salespeople have been asking buyers to make commitments, buyers have been throwing out objections. And, for as long as buyers have been...





Systems





Acc. No : 41130

Call No : 660.28 GHA-N

In this textbook, the author teaches readers how to model and simulate a unit process operation through developing mathematical model equations, solving model equations manually, and comparing results with those simulated through software. It covers both lumped parameter systems and distributed parameter systems, as well as using MATLAB and Simulink to solve the system model equations for both. Simplified partial differential equations are solved using COMSOL, an effective tool to solve PDE, using the fine element method. This book includes end of chapter problems and worked examples, and summarizes reader goals at the beginning of each chapter. This book includes case studies covering used...





Eloquent Spaces

Meaning and Community in Early Indian Architecture

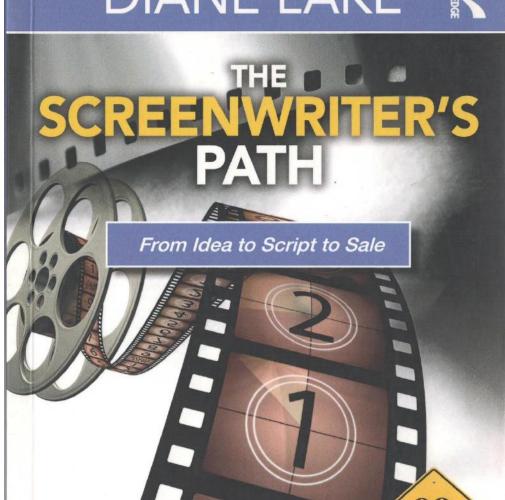
Edited by Shonaleeka Kaul

ROUTE BE CONTROL OF THE CONTROL OF T

Acc. No : 40417

Call No : 720.954 KAU-S

Eloquent spaces adopts the twin analytic of meaning and community to write a fresh history of building in early India. It presents a new perspective on the principles and practices of early Indian architecture. Defining it broadly over a range of space uses, the book argues for architecture as a form of cultural production as well as public consumption. Ten chapters by leading archaeologists, architects, historians and philosophers, examining different architectural sites and landscapes, including sanchi, moodabidri, Srinagar, Chidambaram, Patan, Konark, basgo and Puri, demonstrate the need to look beyond the built form to its spirit, beyond aesthetics to cognition, and thereby to integrating architecture with its myriad living...



al Press Book

First Edition Acc. No : 40971

Call No : 808.23 LAK-D

The Screenwriter's Path takes a comprehensive approach to learning how to write a screenplay allowing the writer to use it as both a reference and a guide in constructing a script. A tenured professor of screenwriting at Emerson College in Boston, author Diane Lake has 20 years' experience writing screenplays for major studios and was a co-writer of the Academyaward winning film Frida. The book sets out a unique approach to story structure and characterization that takes writers, step by step, to a completed screenplay, and it is full of practical advice on what to do with the finished script to get it seen by the right people. By demystifying the process of writing a screenplay, Lake empowers any writer to bring their...





LEADERS

who

CHANGED

the

WORLD

Includes Personalities Such As:

Albert Einstein, Mahatma Gandhi, Steve Jobs

Nelson Mandela, Martin Luther King Jr.

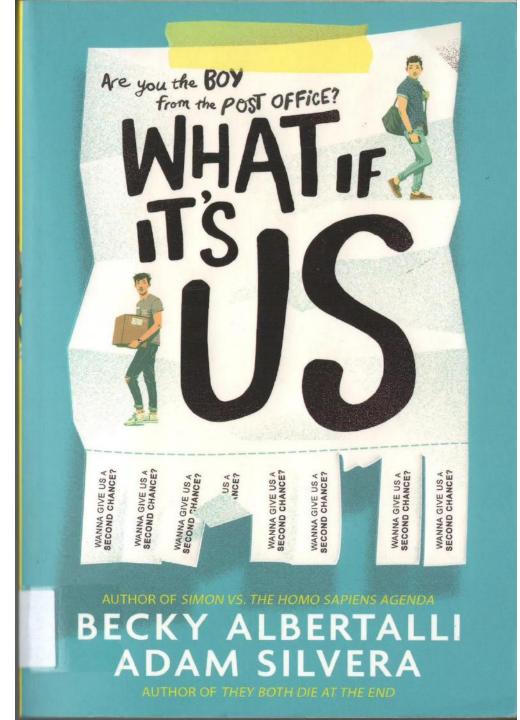
Mother Teresa, Muhammad Ali and many more

Acc. No : 40636

Call No : 920 COO-S

The quality of leadership is elusive. Is it based on personality, attractiveness, fear, or empathy?. Perhaps that is the essence of leadership-all the qualities that endear one person to another, such as empathy, attractiveness, grace, power and, finally and most importantly, a willingness to sacrifice, to become an emblem, to be come herioc or tragic and to lead others, regardless of the cost. The leaders that are remembered by history both define the world they live in and change that world forever. Whether their leadership is inspirational, innovative, decisive or ultimately destructive, we have a lot to learn from the lives and achievements of the electric group of people featured in this wonderful...





Call No : Fiction ALB-B

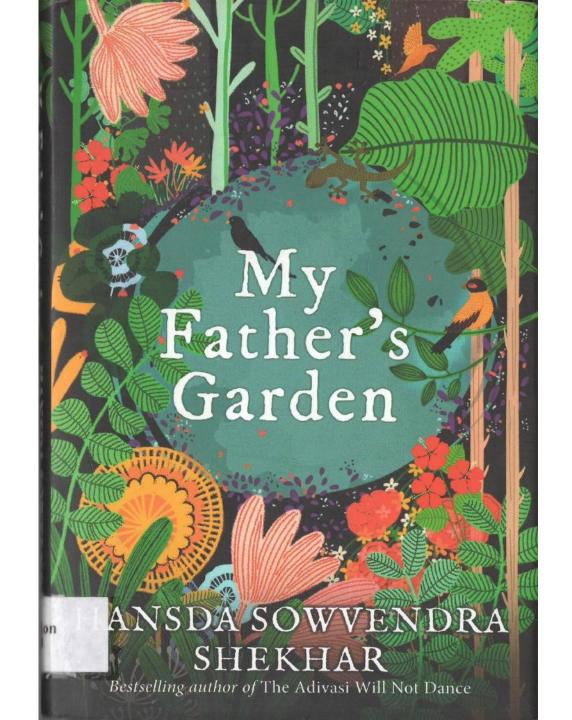
Told in two voices, when Arthur, a summer intern from Georgia, and Ben, a native New Yorker, meet it seems like fate, but after three attempts at dating fail they wonder if the universe is pushing them together or apart. From NYT bestselling authors Becky Albertalli and Adam Silvera comes a long-awaited collaboration about two very different boys who can't decide if the universe is pushing them together or pulling them apart. Ben thinks the universe needs to mind its business. If the universe had his back, he wouldn't be carrying a box of his ex-boyfriend's things. But when the boys have a chance meeting at the post office, they leave wondering what exactly the universe does have in store for them. What if in a city of eight million...



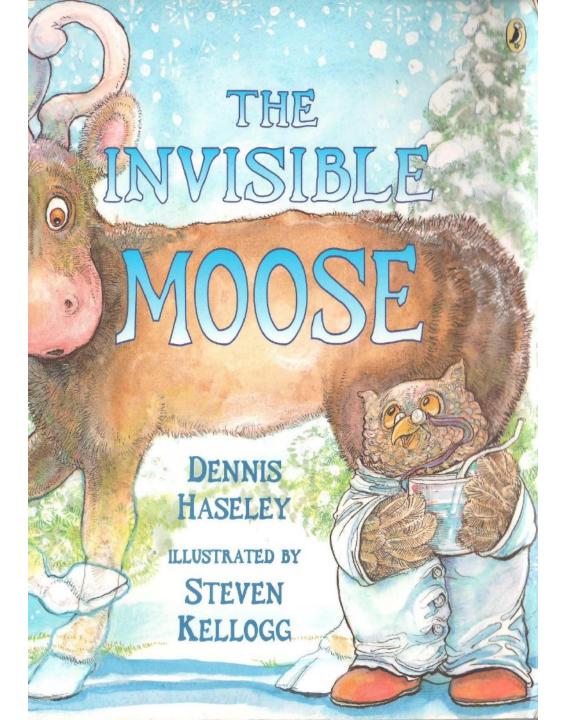


Call No: Fiction SHE-H

"Spanning half a life, My Father's Garden tells the story of a young doctor the unnamed narrator as he love and sexuality, negotiates his need for companionship, and the burdens of memory and familial expectation. The opening section, 'Lover', finds him studying medicine in Jamshedpur. At college, he discovers an all-consuming passion for Samir, a junior, who possesses his body, mind and heart. Yet, on their last morning together, when he asks Samir to kiss him goodbye, his lover tells him, 'A kiss is only for someone special.' In 'Friend', the young doctor, escaping heartbreak, finds relief in Pakur where he strikes up an unusual friendship with Bada Babu, the head clerk of the hospital where...

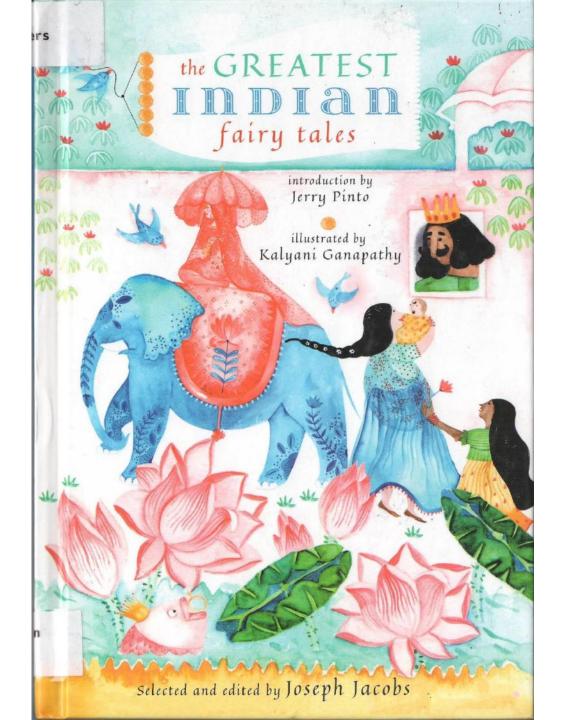






Call No: Fiction HAS-D

When the most beautiful moose in the forest is captured by an evil trapper, a shy young moose knows that he must take action. He has always been secretly in love with the beautiful moose. Now he will follow her all the way from Canada to the wilds of New York City. He will rescue his true love come what may. But how? Luckily, Professor Owl McFowl has concocted a new formula?an invisibility potion! In this delightfully silly story of magic and adventure with a surprisingly touching core, our moose hero shows us that the truest beauty isn?t visible to the eye?it can only be seen by Kellogg's delightful pencil and paint the heart. illustrations of the see through moose pull the story's elements together. They greatly amplify the silliness, magic and...





Call No: Fiction JAC-J

Enter the magical, timeless world of classic fairy tales from India. A prince sets out on an adventure and is joined by a talking parrot and the 'Ant-Raja'. Together, can they win the heart of the beautiful Princess Labam? Gangazara, the soothsayer's son, rescues the tiger-king, the serpent-king and the rat-king from a well. But did he make a grave mistake when he also rescued the cunning goldsmith? A boy is born with the mark of the moon on his forehead and a star on his chin but his enemies want to kill him as soon as he is born. Can he overcome his cruel destiny and return to his rightful kingdom? Also in these pages are stories about animals both wise and cruel a tiger tricked into returning to his cage by a jackal, a crane outwitted by a crab, and...

