

## no-show dry shampoo

INGREDIENT	PURPOSE
Tapioca starch	A natural starch derived from Tapioca used for its absorbent dry-touch properties.
Oryza sativa (Rice/Riz) starch	A light non-whitening rice-derived powder that absorbs dirt and oil and adds volume and texture to hair.
Disiloxane	A silicone engineered to help dry time and keep hair feeling non-greasy.
Argania spinosa kernel (Argan) oil	Oil expressed from the kernels of the Argan tree. Rich in essential fatty acids, vitamin E and other vital nutrients, it helps to smooth frizz and split ends and keep hair soft.
Fucus spiralis extract	Brown algae that work together with <i>Tetraselmis chui extract (listed below)</i> to minimise sebum (oil) production, improve scalp's cutaneous state, and makes hair less greasy over time.
Tetraselmis chui extract	Green microalga that work together with Fucus spiralis extract (listed above) to minimise sebum (oil) production, improve scalp's cutaneous state, and makes hair less greasy over time.
Prunus armeniaca (Apricot) fruit extract	Derived from Apricot, this extract contains Vitamins A and E that support skin health. It restores moisture to dry or flaky scalp and dull or dry hair.
Pyrus malus (Apple) fruit extract	Derived from Apple, this extract is a powerful anti-oxidant that conditions hair and skin.
Water/Eau	Mineral derived. Because we can't live without it.
Panthenol (Vitamin B5)	A gentle, water-soluble vitamin that delivers essential moisture to the skin, helping to hydrate, soothe and encourage self-healing. It also works to attract and lock moisture into skin.
Tocopherol (Vitamin E)	A fat-soluble compound known for its powerful anti-oxidant and skin moisturizing properties. It is also used here in combination with other ingredients as a natural preservative.
Disteardimonium hectorite	A mineral clay compound that provides structure to the formula and helps the other ingredients to come together.
Sodium lauroyl sarcosinate	An amino acid derived from coconut oil that acts as a natural cleanser.
Cetrimonium chloride	A quaternary ammonium salt that works to prevent or inhibit the build-up of static electricity in the hair.



Diisopropyl adipate	A diester of isopropyl alcohol and Adipic Acid that works to smooth the hair.
Polyquaternium-59	A polymeric quaternary ammonium salt that conditions hair and absorbs UV light
Polysorbate 80	A non-ionic surfactant derived from vegetables often used in food.
Fragrance	A proprietary combination of natural, nature identical, and synthetic fragrance molecules designed for a pleasant aromatic experience.
Bis-carboxydecyl dimethicone	A silicone that gives anti-frizz and shine benefits to hair.
Butylene glycol	An alcohol that boosts the effectiveness of the preservative system.



## anti-stink deodorant

INGREDIENT	PURPOSE
Hydrofluorocarbon 152A (Propellant/Propulseur)	A natural gas propellant containing no chlorine atoms, used as a non-ozone depleting aerosol propellant. It has zero ozone depletion potential (ODP), and the U.S. Environmental Protection Agency has found it is not a volatile organic compound (VOC).
Ethyl macadamiate	A macadamia nut derived ingredient used as an alternative to silicone for its dry touch sensation.
Tapioca starch	A natural starch derived from Tapioca used for its absorbent dry-touch properties, which help keep odor-causing bacteria at bay.
Silybum marianum (Milk thistle) ethyl ester	Derived from milk thistle, this ingredient has a dry, soft-touch sensation for a natural skin conditioning formula that's flexible and comfortable on skin.
Saccharomyces ferment	These live enzymes help break down ammonia (an odor-causing compound) into amino acids, which helps keep stink at bay.
Butyrospermum parkii (Shea) butter	A vegetable fat derived from the fruit of a tree native to Africa, primarily composed of fatty acids that condition and soften the skin.
Cocos nucifera (Coconut) oil	Oil derived from coconut with natural antibacterial properties that also works to condition and soften the skin.
Aloe barbadensis leaf juice	Derived from the aloe vera plant, this ingredient used for its anti-inflammatory and moisturizing benefits.
Water/Eau	Mineral derived. Because we can't live without it.
Inulin	Derived from artichoke, this ingredient is converted into short-chain fatty acids by the good bacteria found in the skin's flora, which creates a less hospitable environment for odorcausing bacteria.
Persea gratissima (Avocado) oil	Derived from the avocado fruit, this ingredient acts as a skin conditioner.
Yogurt powder	This pre-biotic derived from yogurt reduces the growth of pathogenic bacteria in favour of friendly microorganisms naturally present on the skin. It helps to maintain the natural microbiome under the arms. It is gentle on skin and has all the benefits of yogurt inducing non-hydrolysed proteins, vitamins, and minerals.



Hamamelis virginiana (Witch hazel) leaf extract	A natural plant-derived astringent that helps prevent the growth of odor-causing bacteria and soothes the skin.
Tocopherol (Vitamin E)	A fat-soluble compound known for its powerful anti-oxidant and skin moisturizing properties. It is also used here in combination with other ingredients as a natural preservative.
Glycerin	A simple polyol compound that occurs naturally on the skin. It is colorless, odorless, non-toxic and works as a skin conditioner.
Zinc ricinoleate	A natural salt that is a highly effective deodorant and odor absorber.
Soyethyl morpholinium ethosulfate	A natural odor neutralizer derived from soyabeans.
Disteardimonium hectorite	A mineral clay compound that provides structure to the formula and helps the other ingredients to come together.
Sodium bicarbonate	Commonly known as Baking Soda. An absorbent white powder used to neutralise acids in sweat, limiting the growth of odour causing bacteria to keep stink at bay. Also helps to keep armpits feeling drier for longer.
Fragrance	A proprietary combination of natural, nature identical, and synthetic fragrance molecules designed for a pleasant aromatic experience.
Potassium sorbate	The potassium of sorbic acid. Works together with Saccharmyces Ferment to support its enzymes in keeping stink at bay. Also used as an effective preservative and alternative to paraben.
Sodium benzoate	The sodium salt of Benzoic Acid. Works together with Saccharmyces Ferment to support its enzymes in keeping stink at bay. Also used as an antifungal preservative.



## sweat reset face moisturizer

INGREDIENT	PURPOSE
Water (Aqua)	Mineral derived. Because we can't live without it.
Acetamidoethoxyethanol	A high-performance moisturizing molecule designed to provide instant and long-term hydration (up to 30 hours) even after a single application. Works by interacting with water and keratin (skin protein) to keep water molecules tightly bound in the upper layer of the skin.
	It's also non-sticky, spreads nicely and easily on the skin and plays well with other common ingredients in the formula.
Dimethicone	A type of silicone that improves the texture of the formula and prevents other ingredients from separating. It is also helps create a mattified finish, and helps protect skin from mild irritations and dry patches, and is effective at locking in moisture thanks to its larger molecules.
Cyclopentasiloxane	A type of silicone mainly that conditions and protects skin, and helps improve the texture of the formula.
Sodium Acrylates Copolymer	The sodium salt of a polymer that works to thicken the formula.
Methyl Methacrylate Crosspolymer	A porous polymer that absorbs excess sebum or acne-producing oils and also works to thicken the formula.
Isododecane	A hydrocarbon that helps prevent the evaporation of water from skin.
Pentylene Glycol	A synthetic humectant that is both water and oil-soluble that helps to bind moisture with antimicrobial properties.
Hydrolyzed Sodium Hyaluronate	A sodium salt of hyaluronic acid - very low in molecular weight - that naturally occurs in the body and the skin. It is critical in maintaining skin hydration, skin elasticity, and reducing the appearance of wrinkles. It is an essential ingredient that grabs moisture and holds it so skin can absorb it.
Sodium Hyaluronate	A sodium salt of hyaluronic acid that naturally occurs in the body and the skin. It is critical in maintaining skin hydration, skin elasticity, and reducing the appearance of wrinkles. It is an essential ingredient that grabs moisture and holds it so skin can absorb it.
Lactobacillus/Punica Granatum Fruit Ferment Extract	A pomegranate enzyme obtained by fermenting pomegranate fruit with Lactobacillus lactis. It increases cell renewal and acts as an effective alternative to acid exfoliation (like glycolic acid), keeping skin clean and clear over time.



Fucus spiralis extract	Brown algae that work together with <i>Tetraselmis chui extract</i> ( <i>listed below</i> ) to minimise the appearance of oily skin and improve its general cutaneous state, helping to keep pores cleaner and clearer over time.
Tetraselmis chui extract	Green microalga that work together with Fucus spiralis extract (listed above) to minimise the appearance of oily skin and improve its general cutaneous state, helping to keep pores cleaner and clearer over time.
Phragmites communis extract	Derived from aquatic grass, it helps sooth, calm, and destress skin. It has a skin barrier repairing and maintenance function helping skin to become less reactive to negative environmental impacts, and helps skin to return to a normal state faster after irritation.
Poria cocos extract	Derived from a tree fungus, used extensively in Chinese medicine, it is used extensively for its anti-inflammatory effects and also helps to reduce redness.
Leuconostoc/Radish Root Ferment Filtrate	An antimicrobial peptide originally derived from the lactic acid bacteria that moisturizes and conditions skin, and simultaneously acts as a natural preservative.
Tocopherol (vitamin E)	A fat-soluble compound known for its powerful anti-oxidant and skin moisturizing properties. It is also used here in combination with other ingredients as a natural preservative.
Xylitylglucoside	An ingredient derived from plant sugars, xylitol and glucose that work to improve skin moisturization by preventing water loss.
Anhydroxylitol	A plant-derived ingredient that helps skin absorb and retain moisture.
Adenosine	A yeast-derived ingredient that soothes and restores the skin. It has the ability to energize the skin's surface so it looks smoother and younger.
Betaine	An amino acid that acts as an anti-irritant.
Lecithin	A plant-derived lipid that acts as a skin conditioning agent.
Silica	A mineral found in sandstone, clay, and granite that is used as an absorbent powder and opacifying agent.
Glucose	A simple sugar derived from plants used to moisturize and condition the skin.
Xylitol	A plant derived sugar alcohol used to moisturize and condition the skin.
Menthyl lactate	A non-irritating odour-free ingredient derived from I-menthol and I-lactic acid used for its fresh cooling effect. It is an alternative to menthol, which can be irritating to some.
Dimethicone/Vinyl Dimethicone Crosspolymer	A silicone used to condition the skin and increase the thickness and luxurious texture of the formula.
Diphenylsiloxy Phenyl Trimethicone	A silicone with a very silky texture used to condition drier skin.



## basic balm

INGREDIENT	PURPOSE
Butyrospermum parkii (Shea) butter	A vegetable fat derived from the fruit of a tree native to Africa, primarily composed of fatty acids that condition and soften the skin.
Simmondsia chinensis (Jojoba) seed oil	A plant oil extracted from the seeds of a desert shrub, rich in numerous fatty acids.  Provides topical skin-restorative and soothing benefits.
Cocos nucifera (Coconut) oil	Oil derived from coconut with natural antibacterial properties that also works to condition and soften the skin.
Organic beeswax	An organic natural wax derived from bees that helps moisturize and create a protective barrier on skin.
Cetyl dimethicone	A silicone that helps protect and condition skin.
Ammonium glycyrrhizate	Commonly referred to as licorice root, this ingredient is used as a natural sweetener.
Fragrance	A proprietary combination of natural, nature identical, and synthetic fragrance molecules designed for a pleasant aromatic experience.
Citric acid	A white, odourless crystalline powder found in citrus fruits used to balance the formula's PH.



Cyclohexasiloxane	A silicone designed to help skin retain its own moisture and helps the formula spread easily and effectively on wet or dry skin.
Polysilicone-11	A special kind of silicone that has water binding properties for smoother skin.
Isoceteth-10	An alcohol that helps make the formula stable.
Butylene Glycol	An alcohol that boosts the effectiveness of the preservative system.
Fragrance -Limonene*, Linalool* (*Fragrance components)	A proprietary combination of natural, nature identical, and synthetic fragrance molecules designed for a pleasant aromatic experience.
Sodium Citrate	The sodium salt of citric acid used to balance the PH of the formula.
Sodium Benzoate	The sodium salt of Benzoic Acid, used as an antifungal preservative.
Potassium Sorbate	The potassium of sorbic acid used as a mild and effective preservative, and alternative to paraben.
Phenoxyethanol	A glycol ether used to preserve the formula and prevent growth of bacteria.
Citric Acid	A white, odourless crystalline powder found in citrus fruits used to balance the formula's PH.