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978-0-521-51510-8 - Mission and Money: Understanding the University

Burton A. Weisbrod, Jeffrey P. Ballou and Evelyn D. Asch

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Mission and Money

Understanding the University

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CAMBRIDGE UNIVERSITY PRESS
Cambridge, New York, Melbourne, Madrid, Cape Town, Singapore, São Paulo, Delhi

Cambridge University Press
32 Avenue of the Americas, New York, NY 10013-2473, USA
www.cambridge.org
Information on this title: www.cambridge.org/9780521515108

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First published 2008

Printed in the United States of America

A catalog record for this publication is available from the British Library.

Library of Congress Cataloging in Publication Data

Weisbrod, Burton Allen, 1931–
Mission and money : understanding the university / Burton A. Weisbrod,
Jeffrey P. Ballou, Evelyn D. Asch.
p. cm.

Includes bibliographical references and index.
ISBN 978-0-521-51510-8 (hardback)

1. Universities and colleges – Finance. 2. Education, Higher – Aims and objectives.
I. Ballou, Jeffrey P., 1971– II. Asch, Evelyn Diane, 1956– III. Title.
LB2342.W384 2008
378.44 – dc22 2008017806

ISBN 978-0-521-51510-8 hardback

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