### **NEW ARRIVAL OF BOOKS**

(June 2015)









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#### **BUSINESS COMMUNICATION**

1 Exploring internal communication: towards informed employee voice - 3<sup>rd</sup> ed. / Ruck, Kevin. 2015. Farnham: Gower.

Call No - 65.012.46 EXP P5

Acc No - 48672

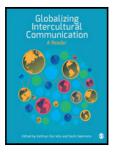


This edition includes new chapters on the history of internal communication, the evolution of employee engagement, the current state of practice, change communication, storytelling, research and measurement, an internal communication measurement dashboard, intranet management and internal social media. It argues that internal communication practice is about keeping employees informed and at the same time giving them a voice that is treated seriously. The book is both a companion for internal communication courses and an exploration of key concepts for a strategic approach to practice that underpins employee engagement.

2 Globalizing intercultural communication: a reader / Sorrells, Kathryn and Sekimoto, Sachi (ed). 2016. Los Angeles: Sage.

Call No - 65.012.46 GLO P6

Acc No - 48615



This title introduces students to intercultural communication within the global context, and equips them with the knowledge and understanding to grapple with the dynamic, interconnected and complex nature of intercultural relations in the world today. This reader is organized around foundational and contemporary themes of intercultural communication. Each of the 14 chapters pairs an original research article explicating key topics, theories, or concepts with a first-person narrative that brings the chapter content alive and invites students to develop and apply their knowledge of intercultural communication. Each chapter's pair of readings is framed by an introduction highlighting important issues presented in the readings that are relevant to the study and practice of intercultural communication and end-of-chapter pedagogical features including key terms

and discussion questions.

### Visual journalism / Machin, David and Polzer, Lydia. 2015. London: Palgrave. Call No - 07 MAC P5 Acc No - 48596



The digital age has revolutionised the look of journalism, be it online or in print. The subsequent shift to multi-media and multi-platform publishing arguably makes visual appearance and branding more important than ever. Yet visual journalism remains a relatively under-theorised and under-researched field. This title presents a unique, critical investigation into this area. Combining theory and practice, the chapters integrate the experiences of practitioners working in photography, visual design and set design, including insights into how they work and the changing environments they find themselves in, with an innovative theory of visual communication – multimodality – that enables the text to break down and analyse the key elements and patterns of visual design. In exploring visual journalism from these two angles, and across a range of contemporary media platforms, the text evaluates the extent to which visual communication comprises a significant part of what

content means to audiences. As such, the book is an invaluable resource for students of journalism, media studies and photography, as well as for practising designers and journalists.



#### **DECISION SCIENCES & OPERATIONS MANAGEMENT**

Design and analysis of cross-over trials - 3<sup>rd</sup> ed. / Jones, Byron and Kenward, Michael G. 2015. Boca Raton: CRC Press.
Call No - 519.24 JON P5
Acc No - 48607



This title is concerned with a specific kind of comparative trial known as the cross-over trial, in which subjects receive different sequences of treatments. Such trials are widely used in clinical and medical research, and in other diverse areas such as veterinary science, psychology, sports science, and agriculture. This edition contains seven new chapters written in the form of short case studies that address re-estimating sample size when testing for average bioequivalence, fitting a nonlinear dose response function, estimating a dose to take forward from phase two to phase three, establishing proof of concept, and recalculating the sample size using conditional power. Employs the R package Crossover, specially created to accompany the book and provide a graphical user interface for locating designs in a large catalog and for searching for new designs. It presents the SAS procedure

proc mcmc as an alternative to WinBUGS for Bayesian analysis.

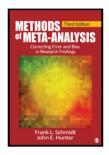
#### 2 Introduction to time series analysis / Pickup, Mark. 2015. Los Angeles: Sage. Call No - 519.2 PIC P5 Acc No - 48561



Introducing time series methods and their application in social science research, this practical guide to time series models is the first in the field written for a non-econometrics audience. Giving readers the tools they need to apply models to their own research, this book demonstrates the use of - and the assumptions underlying—common models of time series data, including finite distributed lag; autoregressive distributed lag; moving average; differenced data; and GARCH, ARMA, ARIMA, and error correction models.

Methods of meta-analysis: correcting error and bias in research findings - 3<sup>rd</sup> ed./ Schmidt, Frank L. and Hunter, John E. 2015. Los Angeles: Sage. Call No - 519.23 SCH P5

Acc No - 48643

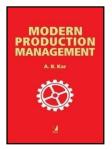


Designed to provide researchers clear and informative insight into techniques of meta-analysis, the edition is the most comprehensive text on meta-analysis available today. It is the only book that presents a full and usable treatment of the role of study artifacts in distorting study results, as well as methods for correcting results for such biases and errors. Meta-analysis is arguably the most important methodological innovation in the last thirty-five years, due to its immense impact on the development of cumulative knowledge and professional practice. This edition, has been revised to cover the newest developments in

meta-analysis methods, evaluation, correction, and more.



4 Modern production management / Kar, A. B. 2015. New Delhi: Viva. Call No - 658.5 KAR P5 Acc No - 48646



The conversion of raw materials into finished goods involves various production processes and techniques. The value addition in the process determines how effective the mechanism is. The cost element constitutes a basic factor in value addition. Conventional production management takes care of the conversion process with reference to value addition and the cost element. Modern production management, on the contrary, considers another element - physical assets comprising of machines and equipment, buildings and sheds, infrastructure as well as systems and procedures in the place. The author considers physical assets a major contributor in production processes, enabling business operations to flourish with distinction. Physical assets, when rightly chosen, maintained and operated, lead to greater profitability, keeping the organization ahead of the competitors.

Project manager's guide to mastering agile: principles and practices for an adaptive approach / Cobb, Charles G. 2015. New Jersey: Wiley.

Call No - 65.012.12 COB P5

Acc No - 48652



It's no wonder that many Project Managers might be confused by all of this! This book will help project managers unravel a lot of the confusion that exists; develop a totally new perspective to see Agile and traditional plan-driven project management principles and practices in a new light as complementary to each other rather than competitive; and learn to develop an adaptive approach to blend those principles and practices together in the right proportions to fit any situation. This book is that it takes an objective approach to help to understand the strengths and weaknesses of both of those areas to see how they can work synergistically to improve project outcomes in any project. The book includes discussion topics, real world case studies, and sample enterprise-level agile frameworks that facilitate hands-on learning as well as an in-depth discussion of the principles behind both Agile and traditional plan-driven project management practices to provide a more thorough

level of understanding.



#### **ECONOMICS**

Challenge of sustainability: linking politics, education and learning / Atkinson, Hugh / Wade, Ros (ed). 2015. Bristol: Policy Press.

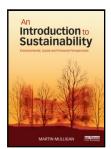
Call No - 330.191.6 CHA P5

Acc No - 48606



This title explores the links between politics, learning and sustainability. Its central focus is the future of people and the planet itself. The challenges that we face in combatting climate change and building a more sustainable world are complex and the book argues that if we are to successfully meet these challenges we need a fundamental change in the way we do politics and economics, embedding a lifelong commitment to sustainability in all learning. We have no option but to make things work for the better. After all, planet earth is the only home we have! The book will be important reading for academics and students in a variety of related subjects, including politics, public policy, education, sustainable development, geography, media, international relations and development studies. It will also be a valuable resource for NGOs and policy makers.

2 Introduction to sustainability: environmental, social and personal perspectives / Mulligan, Martin. 2015. London: Routledge.
Call No - 330.191.6 MUL P5 Acc No - 48560



This title provides students with a comprehensive overview of the key concepts and ideas which are encompassed within the growing field of sustainability. The book teases out the diverse but intersecting domains of sustainability and emphasises strategies for action. Aimed at those studying the subject for the first time, it is unique in giving students from different disciplinary backgrounds a coherent framework and set of core principles for applying broad sustainability principles within their personal and professional lives. These include: working to improve equality within and across generations, moving from consumerism to quality of life goals and respecting diversity in both nature and culture. Areas of emerging importance such as the economics of happiness and wellbeing stand alongside core topics including: i) Energy and society; ii) Consumption and consumerism;

iii) Risk and resilience; iv) Waste, water and land. Key challenges and applications are explored through international case studies and each chapter includes a thematic essay drawing on diverse literature to provide an integrated introduction to fundamental issues.

Risk and crisis management in the public sector - 2<sup>nd</sup> ed. / Drennan, Lynn T.; McConnell, Allan and Stark, Alastair. 2015. London: Routledge.
Call No - 332.63 DRE P5
Acc No - 48582



Today's crises develop in unseen ways; they escalate rapidly and transform through the interdependencies of modern society, and their frequency is growing: the global financial crisis, the European volcanic ash cloud, the Japanese tsunami and subsequent Fukushima nuclear plant meltdown, the Christchurch earthquake and the Queensland floods. All highlight the extreme challenges that public sector organizations across the world have had to face in recent years. This title responds to these challenges by presenting the only guide for public managers and public management students which combines lessons about risk and crisis management together in a single, accessible text. It equips readers and public managers with the knowledge and skills to understand key issues and debates, as well as the capacity to treat risks and better prepare for, respond to and recover from crisis episodes.





This new edition enhances the original text with contemporary cases and a greater focus on the international, trans-boundary and multi-agency dimensions of risk and crisis management. These enhancements reflect the fact that today's public manager must increasingly operate within a global and interdependent governance context.

4 Transformative sustainable development: participation, reflection and change / Otsuki, Kei. 2015. London. - Routledge.
Call No - 330.191.6 OTS P5 Acc No - 48665



Recent debates about sustainable development have shifted their focus from fixing environmental problems in a technocratic and economic way to more fundamental changes in social-political processes and relations. In this context, participation is a genuinely transformative approach to sustainable development, yet the process by which participation leads to transformation is not sufficiently understood. This book considers how the act of participating in sustainable development projects can bring about social transformation that is considered to be fair and just by the participants and non-participants in a broader societal context. Drawing on ideas from social theory and applied anthropology, the book proposes a reflexivity-based framework to analyse participation as a type of social action underpinned by primary experience. Development projects have a transformative effect when participants are given the opportunity to reflect on their experience, share the reflection with others, and

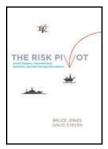
open new space for collective deliberation and change. The book applies this framework to assess community-based participatory projects in the Amazon, African slums and rural settlements, and disaster stricken areas in Japan. It also outlines potential institutions of governance to institutionalize the change by referring to current food governance, drawing out lessons with international relevance.



#### **ENERGY MANAGEMENT**

Risk pivot: great powers, international security, and the energy revolution / Jones, Bruce and Steven, David. 2015. Washington: Brookings Institution Press. Call No - 620.9 JON P5

Acc No - 48583



The last decade has seen not one but two energy revolutions. The first, explosive growth in demand from Asia's rising powers, fueled fears about scarcity and conflict. The second, an American revolution in technology and markets, is rapidly strengthening America's hand in the world. There are major security consequences of these shifts, from Saudi Arabia to Africa to Russia, and the emerging powers are increasingly exposed to them—risks, as well as energy flows, are pivoting to Asia. All while a third revolution is struggling to be born, driven by climate change. Now, the United States faces a strategic choice. It has an enviable position in energy markets, and its naval presence at key chokepoints—from the Persian Gulf to Southeast Asia—gives it enormous potential leverage. But America will have to

decide whether it wants to use energy as a stick, or to foster a more stable international system.

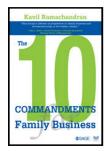


#### **ENTREPRENEURSHIP & INNOVATION**

1 10 commandments for family business / Ramachandran, Kavil. 2015. New Delhi: Sage.

Call No - 658.114 RAM P5

Acc No - 48599



Family business: we live it, we breathe it, yet we do not understand its significance entirely.

This book helps in understanding the phenomenon of family business better. The 10

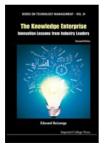
commandments in this book work like a handbook for business families to refer to and act

upon.

2 Knowledge enterprise: innovation lessons from industry leaders - 2<sup>nd</sup> ed. / Huizenga, Edward. 2015. London: Imperial College Press.

Call No - 6.001.5 HUI P5

Acc No - 48563



This edition about mastering business innovation. Industry-leading companies reveal the secrets and lessons of transition leadership, the importance of customer engagement and the power of open innovation. The title extensively develops the concept of the knowledge enterprise and business innovation. The knowledge enterprise identifies the critical elements of the strategies and organisational dynamics relentlessly pushing all parts of the corporation towards breakthrough innovations. It is about mastering innovation as the driving force to make a difference to society, people and healthcare. Where to play and how to win? Traditional approaches don't work. The book elaborates on the roadmap for future growth,

the strategic choices and the change-provoking practices needed to realise the next level of company growth.



#### HR & OB

Aha!: the moments of insight that shape our world / Irvine, William B. 2015. Oxford: Oxford University Press.

Call No - 159.955 IRV P5

Acc No - 48522

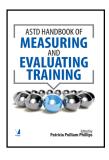


This title explores these epiphanies, from the minor insights that strike us all daily, to the major realizations that alter the course of history. Focusing on aha moments as they take place in five different domains - religion, morality, science, math, and art - Irvine provides case studies that shed light on the different ways epiphanies happen in the different domains, and on their differing social impact. Along the way, he describes some of the great aha moments in history, from ancient times to the present day. Irvine explores not only the neuroscience of aha moments but also their personal and social ramifications. How does a person respond to having a breakthrough insight that goes against a dominant paradigm? And how does the world respond when she shares that insight? Irvine shows that in many cases, what is most remarkable about those who have had the great insights of human

history is not their but their courage and perseverance in fighting for the world to accept those insights.

2 ASTD handbook of measuring and evaluating training / Phillips, Patricia Pulliam. 2015. New Delhi: Viva.

Call No - 658.386 AST P5 Acc No - 48601



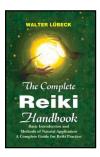
This title includes more than 20 chapters written by preeminent practitioners in the learning evaluation field. This practical, how-to handbook covers best practices of learning evaluation and includes information about using technology and evaluating e-learning. Broad subject areas are evaluation planning, data collection, data analysis, and measurement and evaluation at work. Patti Phillips has focused on the implementation of ROI evaluation for the past seven years. She assisted in building an international evaluation consulting business, helped launch the ROI Network, and developed and managed international partnerships with organizations interested in implementing the ROI methodology. Prior to her involvement with ROI, she worked 13 years in the electric utility industry. As the manager of market research and planning and marketing administration, Phillips helped launched a number of initiatives, including Marketing University, a unique learning

environment for new sales representatives.

3 Complete Reiki handbook: basic introduction and methods of natural application: a complete guide for Reiki practice / Lubeck, Walter. 1990. Delhi: Motilal Banarsidass.

Call No - 615.85 LUB NO

Acc No - 48684



Reiki is the Japanese word for universal life force energy. With the help of Reiki one discover how to better harmonize the beauty and wholeness of the Inner Self with your actions in the outer world. Today, more and more people are becoming enthusiastic about the Reiki method of natural healing, as it enables you to channel this precious energy to yourself. The author, Walter Lubeck, is an experienced Reiki master sharing his insights after years of practical experience. The "Reiki Handbook" describes comprehensively the secrets and possible uses of this subtle healing force and how you can receive it. It is an introductory as well as precise and detailed text book for the initiated Reiki practitioner. Walter Lubeck describes the "path of healing love", revealing the possibilities as well as limitations of Reiki

#### New Arrival of Books (June 2015)

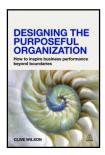


application and explains the meaning of various procedures in reiki whole body treatment. The Reiki positions are presented in sensitive, clear illustrations, and their effects on the organism and the subtle energy system (chakras) are described in detail. You learn how crystals and scents can be included in Reiki treatment, how you can also treat plants and animals with Reiki treatment, how you can also treat plants and animals with Reiki, and in addition, you receive answers to the most often asked questions regarding Reiki.

Designing the purposeful organization: how to inspire business performance beyond boundaries / Wilson, Clive. 2015. London: Kogan Page.

Call No - 658.3.054.8 WIL P5

Acc No - 48608



Globalization, competition and recession have created an overwhelming pressure on organizations to deliver growth. This has often resulted in tough performance targets being pushed down the line. Hard-hitting management may deliver short-term results but in the longer term key people burn out or leave, and business performance falls back. Designing the Purposeful Organization explains how to implement a more enlightened and authentic leadership style that aligns people's strengths to the delivery of a compelling future. It draws on a unique framework that helps leaders manage the eight elements essential for high performance: purpose, vision, engagement, structure, character, results, success and talent. It moves beyond the boundaries of transactional performance (pay me X and I'll deliver Y) to a purpose-centred performance that releases talent, creativity and engagement. It features case studies from Google, Whole Foods Market, the NHS and the London 2012 Olympics and is

ideal for practitioners in organization development, senior HR managers and business leaders. This book demonstrates how business performance can be inspired beyond boundaries by aligning people to a compelling purpose.

Dignity, character and self-respect / Dillon, Robin S. (ed). 1995. London: Routledge.

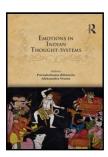
Call No - 171 DIG N5

Acc No - 48677



This is the first anthology to bring together a selection of the most important contemporary philosophical essays on the nature and moral significance of self-respect. Representing a diversity of views, the essays illustrate the complexity of self-respect and explore its connections to such topics as personhood, dignity, rights, character, autonomy, integrity, identity, shame, justice, oppression and empowerment. The book demonstrates that self-respect is a formidable concern which goes to the very heart of both moral theory and moral life.

6 Emotions in Indian thought-systems / Bilimoria, Purushottama and Wenta, Aleksandra. 2015. New Delhi: Routledge.
Call No - 159.942 EMO P5 Acc No - 48611

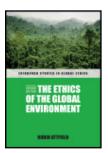


A stimulating account of the wide range of approaches towards conceptualising emotions in classical Indian philosophical–religious traditions, such as those of the Upanishads, Vaishnava Tantrism, Bhakti movement, Jainism, Buddhism, Yoga, Shaivism, and aesthetics,



this volume analyses the definition and validity of emotions in the construction of identity and self-discovery.

## 7 Ethics of the global environment - 2<sup>nd</sup> ed. / Attfield, Robin. 2015. Edinburgh: Edinburgh University Press. Call No - 577.4:174 ATT P5 Acc No - 48545



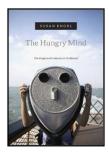
This fully updated and expanded textbook gives you new reflections on global environmental issues. It looks at issues including climate change, sustainable development and biodiversity preservation, and sensitively addresses global developments such as the Summits at Durban on climate and at Nagoya on biodiversity. Robin Attfield gives an ethical critique of current international environmental problems and negotiations, and explains how international regimes will need to change to be able to cope with global environmental problems.

### 8 Forty studies that changed psychology / Hock R., Roger. 2015. London: Pearson. Call No - 159.9 HOC P5 Acc No - 48668



Roger Hock's Forty Studies provides a glimpse of the science of psychology, unraveling the complexities of human nature. Hock summarizes some of the most influential studies in psychological history studies, and guides the reader through a thoughtful interpretation of the results and why the study is considered so important. This book provides a more indepth look and analyses that cannot be found by reading a textbook or research alone.

#### 9 Hungry mind: the origins of curiosity in childhood / Engel, Susan. 2015. Cambridge: Harvard University Press. Call No - 159.922.7 ENG P5 Acc No - 48555



Despite American education's recent mania for standardized tests, testing misses what really matters about learning: the desire to learn in the first place. Curiosity is vital, but it remains a surprisingly understudied characteristic. The Hungry Mind is a deeply researched, highly readable exploration of what curiosity is, how it can be measured, how it develops in childhood, and how it can be fostered in school. Children naturally possess an active interest in knowing more about the world around them. But what begins as a robust trait becomes more fragile over time, and is shaped by experiences with parents, teachers, peers, and the learning environment. Susan Engel highlights the centrality of language and question-asking as crucial tools for expressing curiosity. She also uncovers overlooked forms of curiosity, such as gossip—an important way children satisfy their interest in other people. Although curiosity leads to knowledge, it can stir up trouble, and schools too often

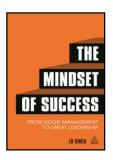
have an incentive to squelch it in favor of compliance and discipline.

#### Mindset of success: from good management to great leadership / Owen, Jo. 2015. London: Kogan Page.



#### Call No - 65:301.172.6 OWE P5

Acc No - 48644



This title will help to unlock true potential, showing how to acquire the seven key mindsets that lead to success. The right mindset will enable you to achieve far more than you thought possible, opening up new career possibilities and new potential for your future. From spies to sports, education to entrepreneurship, business to beyond, Jo Owen's original research and interviews will show you how outstanding leaders think and behave differently from the merely good. The way they think is consistent and predictable; we can all learn it. This is the mindset difference, and once you have it, you have an advantage which lasts for a lifetime and works for you time and time again. This book is not about changing who you are, but becoming the best version of who you are, making the most of your existing talent and focusing on your natural strengths. The Mindset of Success provides a clearly structured set of tools to change the way you think, act and perform, pushing you beyond

good management to great leadership.

# Scientific writing for psychology: lessons in clarity and style / Kail, Robert V. 2015. Los Angeles: Sage. Call No - 159.9:8.08 KAI P5 Acc No - 48662



This title provides straightforward, hands-on strategies to help psychology students master scientific writing. At the core of this brief and engaging guide are seven class-tested lessons: three devoted to sentences, one to paragraphs, and three to writing research reports. Packed with helpful examples and an abundance of writing wisdom, this book addresses the skills every successful writer needs.



#### INFORMATION MANAGEMENT

Geocomputation: a practical primer / Brunsdon, Chris and Singleton, Alex. 2015.
 London: Sage.
 Call No - 528.8 BRU P5
 Acc No - 48550



Geocomputation is the use of software and computing power to solve complex spatial problems. It is gaining increasing importance in the era of the 'big data' revolution, of 'smart cities', of crowdsourced data, and of associated applications for viewing and managing data geographically - like Google Maps. Provides a selection of practical examples of geocomputational techniques and 'hot topics' written by world leading practitioners. Integrates supporting materials in each chapter, such as code and data, enabling readers to work through the examples themselves. This text has been specifically designed for those readers who are new to Geocomputation as an area of research, showing how complex real-world problems can be solved through the integration of technology, data, and

geocomputational methods. This is the applied primer for Geocomputation in the social sciences.



#### **MARKETING**

Designing service excellence: people and technology / Hunt, Brian and Ivergard, Toni. 2015. Boca Raton: CRC Press.

Call No - 658.89 HUN P5

Acc No - 48537



This title provides practical information on the design, management, and organization of many different types of service industries, such as hotels, restaurants, banks and financial institutions, retail, and the public sector. The authors investigate the consumers' experience and judgment on service quality, which ultimately determines the success or failure of the service. They then consider people, usability, and technology in the automation of high-quality service. This book identifies service—in a variety of forms—as an area of business and management where rapid change is taking place. The authors examine how service has become a balance between people and technology and explore this relationship as one of the key drivers of change. They discuss how social, cultural, and technological developments influence the ways in which customers contact, negotiate, and purchase services from their

chosen service providers. These same developments are also driving communications between customers relating to the services they buy and are willing to recommend to others (or otherwise). Intermingled, these features of our current-day lives have changed the nature of service provision and service use.

Field visual merchandising strategy: developing a national in-store strategy using a merchandising service organization / Russell, Paul J. 2015. London: Kogan Page.

Call No - 659.1 RUS P5

Acc No - 48548



The retail sales floor has become a battlefield: each brand is fighting for the same customer and wants to ensure their merchandise is on the sales floor, sized, folded, hung and presented properly. This title is a comprehensive guide to developing and executing a national field merchandising strategy, covering key areas such as developing a strategy, how to go about selecting the right merchandising service organization, team training, merchandising standards, planograms, and launching the strategy. Ideal for retail marketers, visual merchandisers, merchandising managers and brand managers, it uses examples and case studies from a range of shops, from fashion emporia to small outlets, to provide real-world insight on how strategic visual merchandising works.

3 Humanizing big data: marketing at the meeting of data, social science and consumer insight / Strong, Colin. 2015. London: Kogan Page.

Call No - 658.89 STR P5

Acc No - 48617



This title guides marketing managers, brand managers, strategists and senior executives on how to use big data strategically to redefine customer relationships for better customer engagement and an improved bottom line. It provides a detailed understanding of the way to approach and think about the challenges and opportunities of big data, enabling any brand to realize the value of their current and future data assets. First it explores the 'nuts and bolts' of data analytics and the way in which the current big data agenda is in danger of losing credibility by paying insufficient attention to what are often fundamental tenets in any form of analysis. Next it sets out a manifesto for a smart data approach, drawing on an intelligent



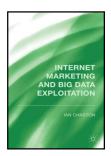


and big picture view of data analytics that addresses the strategic business challenges that businesses face. Finally it explores the way in which datafication is changing the nature of the relationship between brands and consumers and why this calls for new forms of analytics to support rapidly emerging new business models. After reading this book, any brand should be in a position to make a step change in the value they derive from their data assets.

4 Internet marketing and big data exploitation / Chaston, Ian. 2015. London: Palgrave.

Call No - 658.8:65.011.56 CHA P5

Acc No - 48674

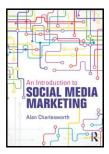


The advent of cloud computing and big data has radically altered the important role of innovation as a strategy for responding to the rapidly changing nature of an increasingly interconnected online world. This situation has necessitated revisions in the strategic concepts associated with sustaining long term performance by exploiting new technologies. Understanding of these new strategic approaches is provided by examining how the online world is being exploited by organisations in sectors of a modern economy such retailing, service firms, healthcare and the public sector in terms of creating new forms of competitive advantage within both pure play and terrestrial environments as a consequence of the advent of mobile technology and online social networks.

5 Introduction to social media marketing / Charlesworth, Alan. 2015. London: Routledge.

Call No - 658.8:3 CHA P5

Acc No - 48679



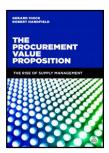
Social media has given marketers a way to connect with consumers in an unprecedented and revolutionary way, but the very newness of this medium is as challenging as it is exciting, particularly to those who aren't 'digital natives'. This is the first textbook for students that offers a step by step guide to this newly dominant marketing discipline. This title is for students who want to work in a digital marketing environment, as well as the traditional marketer who wants to get to grips with this vibrant, and potentially lucrative facet of present-day marketing. It is grounded in solid academic underpinnings, but has a lighter, hands-on approach that is perfect for shorter courses and additional reading. Chapter exercises not only help develop knowledge, but test the learners' understanding of how the various concepts and models are best used by requiring them to investigate how

they are best applied in real-world scenarios.

Procurement value proposition: the rise of supply management / Chick, Gerard and Handfield, Robert. 2015. London: Kogan Page.

Call No - 658.7 CHI P5

Acc No - 48574



This title examines important changes that will have a profound effect on the way future procurement is carried out. It considers the implications of global economic transformation for procurement set against: changes in business contexts, purchasing strategies, organisational structure, roles and responsibilities, system development and skills required to work in the profession. In this title, authors discuss the value proposition offered by contemporary procurement to the sustainability and development of business. They examine how organizations that position procurement as a core business function will be able to drive a more competitive lever for change, and more readily adapt to the forces driving rapid change in the current global environment. The Procurement Value Proposition features case studies of companies that are moving through procurement transformation in a continual phase of movement and adaption to the multitude of shifts



#### New Arrival of Books (June 2015)

that are occurring. It features input, observations and case studies from CPO's, Commercial Directors, other Procurement and business leaders. The book considers a variety of geographical contexts and highlights differences between the US, the UK and China.

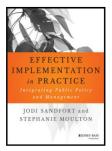


#### **PUBLIC POLICY & GOVERNANCE**

Effective implementation in practice: integrating public policy and management / Sandfort, Jodi and Moulton, Stephanie. 2015. San Francisco: Jossey-Bass.

Call No - 35(73) SAN P5

Acc No - 48609



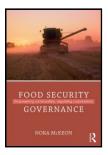
This title presents an instrumental approach to implementation analysis. By spanningpolicy fields, organizations, and frontline conditions in implementation systems, this book provides a robust foundation for policy makers, public and nonprofit managers and leaders. Detailed case studies enable readers to identify key intervention points, become more strategic, and improve outcomes. The engaging style and specific examples provide a bridge to practice, while diagrams, worksheets, and other tools included in the appendix help managers apply these ideas to team meetings, operational planning, and program assessment and refinement. Policy and program implementation is fraught with challenges as public and nonprofit leaders juggle organizational missions and stakeholder expectations while managing policy and program impact and effectiveness. Using their own experience in practice, teaching, and research, the authors empower policy and program implementers

to recognize their essential roles within the workplace and help them cultivate the analytical and social skills necessary to change.

Food security governance: empowering communities, regulating corporations / McKeon, Nora. 2015. London: Routledge.

Call No - 631 MCK P5

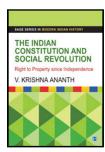
Acc No - 48702



This book fills a gap in the literature by setting food security in the context of evolving global food governance. Today's food system generates hunger alongside of food waste, burgeoning health problems, massive greenhouse gas emissions. Applying food system analysis to review how the international community has addressed food issues since World War II, this book proceeds to explain how actors link up in corporate global food chains and in the local food systems that feed most of the world's population. It unpacks relevant paradigms – from productivism to food sovereignty – and highlights the significance of adopting a rights-based approach to solving food problems. The author describes how communities around the world are protecting their access to resources and building better ways of producing and accessing food, and discusses the reformed Committee on World Food Security, a uniquely inclusive global policy forum, and how it could be supportive of

efforts from the base. The book concludes by identifying terrains on which work is needed to adapt the practice of the democratic public sphere and accountable governance to a global dimension and extend its authority to the world of markets and corporations.

Indian constitution and social revolution: right to property since independence /
Ananth, V. Krishna. 2015. New Delhi: Sage.
Call No - 347.23 ANA P5
Acc No - 48696



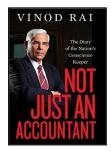
This title highlights the evolution of India's Constitution into a tool for social revolution, tracing the various stages through which the law on the Right to Property and its relationship with the idea of socialism—as laid out in Parts III and IV of the Constitution—have evolved. It underlines that the road to social revolution has been marked by a process where attempts to give effect to the idea of justice—social, economic, and political—as laid down in the Preamble have achieved a measure of success. If the Constitution, including the Preamble, is to be viewed as a contract that the people of India





had entered into with the political leadership of the times and the judiciary being the arbitrator to ensure justice, it may be held that the scheme has worked. This book traces this history by placing the judicial and legislative measures in the larger context of the political discourse.

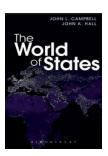
# 4 Not just an accountant: the diary of the nation's conscience keeper / Rai, Vinod. 2014. New Delhi: Rupa. Call No - 354 RAI P4 Acc No - 48693 - 94



Not just an accountant is an incisive, no-holds-barred account of India's eleventh comptroller and auditor general and a symbol of the anti-corruption movement, Vinod Rai. Through a narrative, rich in anecdote and inside information, Rai sheds light on the major scams that shook the country. Among the case studies-chosen for the diversity of failures they highlight are - the procedural irregularities in the issuance of licenses for second generation spectrum allotment, the last minute quick-fixes in the conduct of the XIX commonwealth games, the loss of national resources while allocating coal blocks, the flouting of systems and the clear display of crony capitalism in the exploration of hydrocarbon and the tragic tale of civil aviation in India. Through these illustrations, Rai wishes to not only expose government malfeasance, but also probe the mandate of the CAG as a watchdog. Equally, he hopes to push for long-term solutions to corruption and

bring home the urgent need for ethics-for the pursuit of excellence, accountability, probity and transparency within governments, the bureaucracy, corporate enterprises and public life.

#### World of states / Campbell, John L. and Hall, John A. 2015. London: Bloomsbury. Call No - 342.2 CAM P5 Acc No - 48671



For many years, attention in both public and intellectual fields was concentrated on the benefits of civil society. However, with the demand for greater state regulation of the economy and the increasing realisation that states of the fourth world will never advance without the enforcement of a rule of law, the tenor of debate is now changing. This book offers a historical account of state forms in the 21st century. It focuses on what makes states effective, thus offering a different approach to existing literature which has tended to focus on the predatory characteristics of states. The book covers all the major state forms of this century, from the US and EU to India and China, as well as a number of key 'failed' states, such as Iraq and Zimbabwe. Key definitions and terms are clearly explained thoroughout.



#### RESEARCH METHODOLOGY

Action research dissertation: a guide for students and faculty - 2<sup>nd</sup> ed. / Herr, Kathryn and Anderson, Gary L. 2015. Los Angeles: Sage. Call No - 3.001.5 HER P5 Acc No - 48666



This edition provides an accessible roadmap that honors the complexity of action research, while providing an overview of how action research is defined, its traditions and history, and the rationale for using it. The authors demonstrate that action research is not only appropriate for a dissertation, but also is a deeply rewarding experience for both the researcher and participants. This book demonstrates how action research dissertations are different from more traditional dissertations and prepares students and their committees for the unique dilemmas they may face, such as validity, positionality, design, write-up, ethics, and dissertation defense.

2 Factorial survey experiments / Auspurg, Katrin and Hinz, Thomas. 2015. Los Angeles: Sage.
Call No - 3.001.5 AUS P5 Acc No - 48546



Filling a gap in the literature of the field, this first-of-its-kind book provides researchers with a practical guide to using the factorial survey method to assess respondents' beliefs about the world, judgment principles, or decision rules through multi-dimensional stimuli ("vignettes") that resemble real-life decision-making situations. Using insightful examples to illustrate their arguments, the authors guide researchers through all relevant steps, including how to set up the factorial experimental design (drawing samples of vignettes and respondents), how to handle the practical challenges that must be mastered when an experimental plan with many different treatments is embedded in a survey format, and how to deal with questions of data analysis. In addition to providing the "how-tos" of designing factorial survey experiments, the authors cover recent developments of similar

Scientific writing for psychology: lessons in clarity and style / Kail, Robert V. 2015. Los Angeles: Sage.

methods, such as conjoint analyses, choice experiments, and more advanced statistical tools.

Call No - 159.9:8.08 KAI P5

Acc No - 48662



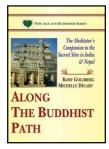
This title provides straightforward, hands-on strategies to help psychology students master scientific writing. At the core of this brief and engaging guide are seven class-tested lessons: three devoted to sentences, one to paragraphs, and three to writing research reports. Packed with helpful examples and an abundance of writing wisdom, this book addresses the skills every successful writer needs.



#### SOCIAL SCIENCES & GENERAL MANAGEMENT

Along the Buddhist path: the meditator's companion to the sacred sites in India and Nepal/Goldberg, Kory and Decary, Michelle. 2009. New Delhi: New Age. Call No - 294.3 GOL O9

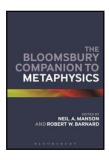
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The main objective of this title is to take care of the needs of those travellers and pilgrims who are desirous of visiting the Buddhist sites and pilgrimages in the Buddha's Land in the Indian subcontinent. It is an extraordinarily comprehensive and true companion and guide for those people, who are inspired by the Buddha's life and teaching, and so wish "to meditate, pray and pay homage in these places". These are the people who also want to directly relate themselves to everything the Buddha has been associated with whatever his followers have done to preserve his legacy spared throughtout the Indian subcontinent. This legacy covers (i)his philosophical and religious discourses (dhamma) aimed at liberating the humanity from suffering, (ii) the places he visited and stayed, and (iii) also the monuments built by these followers to highlight and "appreciate the historical, social and artistic dimensions of the Buddha's life and teaching" (ibid). In the contemporary world, the

world of the 21st century, the authors emphasize, these are still relevant, vibrant, meaningful, and spiritually inspiring for the entire global community. It cannot be overemphasized that these are the positive aspects of visiting a Buddhist site.

2 Bloomsbury companion to metaphysics / Manson, Neil A. and Barnard, Robert W. (ed). 2015. London: Bloomsbury Academic.
Call No - 11 BLO P5 Acc No - 48525

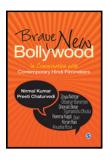


Bridging the gap between the familiar figures of the history of philosophy and the technical approaches favoured by contemporary philosophers, The Bloomsbury Companion to Metaphysics introduces the key ideas and debates needed to understand analytic metaphysics. Presenting an effective syllabus for an introductory course in contemporary metaphysics, this brings together a team of leading metaphysicians. It begins with a comprehensive introduction to methodological problems and methods, before tackling the perennial metaphysical questions surrounding core topics such as: i) Modality; ii) Universals and Abstract Objects; iii) Naturalism and Physicalism; iv) Mind; v) Free Will; vi) God.

Brave new Bollywood: in conversation with contemporary Hindi filmmakers / Kumar, Nirmal and Chaturvedi, Preeti. 2015. New Delhi: Sage.

Call No - 791.4 KUM P5

Acc No - 48604



These are interesting times in the history of Indian cinema, particularly because the established aesthetic conventions and modes of production of the Hindi film industry are being challenged, as are the boundaries between what is alternative and what is mainstream. This book is an attempt to contextualize the upsurge in this form of cinema in Bollywood/Hindi film industry. It also aims to promote an academic enquiry into the works of these filmmakers, their religious beliefs, social moorings, cinematic influences, attitudes towards filmmaking and experiences of making movies. It will be an important

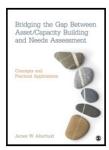


reading for serious students of South Asian studies, film studies and media studies as well as the general reader who has an interest in cinema.

Bridging the gap between asset/capacity building and needs assessment: concepts and practical applications / Altschuld, James W. 2015. Los Angeles: Sage.

Call No - 65.2 ALT P5

Acc No - 48527



In this text, the author examines the synthesis of two antithetical ideas—needs assessment and asset/capacity building. At the heart of this approach is a focus on assessing the strengths and assets that communities have and demonstrating how to make those assets stronger. The author explains the foundation of needs assessment and asset/capacity building, discusses their similarities and differences, and offers a new hybrid framework that includes eight steps for how they can be done jointly for better results. The author then applies a checklist for judging the quality of this approach to six cases that represent real-world applications of hybrid principles. The last chapter demonstrates how such efforts might be studied in the future, emphasizing ways findings and results from hybrid

ventures can be used effectively. A wide range of examples, tables, and figures appear throughout, with insightful discussion questions at the end of each chapter to facilitate meaningful discourse.

Clear hold build: hard lessons of business and human rights in India / Chakravarti, Sudeep. 2014. Noida: Collins Business.

Call No - 342.7(100) CHA P4

Acc No - 48692



How could a group as respectable as Tata get it so wrong with human rights and community engagement in Kalinga Nagar and Singur? What lessons has it learnt? Why did Vedanta Resources Plc insist on mining in the Niyamgiri Hills in the face of opposition from the tribal inhabitants of the region who fear desecration of their god and losing their land and home? How valid are the safety concerns of the residents of Kudankulam protesting against a nuclear power plant? What gives a global giant like Posco the ability to ride over local sentiments in acquiring land for their mammoth steel plant in Odisha? There is growing discontent over the manner in which governments and businesses in India treat communities and stakeholders. Disaffection of project-affected communities over issues of land acquisition, resettlement and rehabilitation has emerged as a major threat to economic growth in India, besides adding to the cost of businesses on account of lost opportunities,

delays and liabilities. Driven to the wall, the world of business is finally waking up to the idea of human rights, of true corporate social responsibility.

6 Conferences and conventions: a research perspective / Mair, Judith F. 2014. London: Routledge.

Call No - 394.2 MAI P4

Acc No - 48676



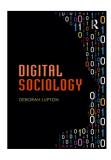
Conferences and conventions are one of the fastest growing areas of the events industry. This is a substantially important sector yet research into many dimensions is in its infancy. This timely book, uniquely presents a 'state of the art' synthesis of the research on both demand and supply sides of the industry as well as insights into how current and future trends are affecting conferences and conventions. This volume provides a critical review of the players involved in conferences and conventions; destination image and impacts; and current and future trends. The players in the industry include attendees/delegates, professional conference organisers, and association meeting planners. On the destination side, conference venues and facilities, along with convention and visitor bureaux are examined, as well as how destination image can be developed and improved. Further, this



section considers the economic, social and environmental impacts of conferences and conventions. The final section considers some of the major trends that are likely to impact on the industry, including climate change, new technologies and risk and crisis management. To reflect the sector's international nature case studies and examples from different geographical regions are included throughout.

### 7 Digital sociology / Lupton, Deborah. 2015. London: Routledge. Call No - 658.386 LUP P5

Acc No - 48667



We now live in a digital society. New digital technologies have had a profound influence on everyday life, social relations, government, commerce, the economy and the production and dissemination of knowledge. People's movements in space, their purchasing habits and their online communication with others are now monitored in detail by digital technologies. We are increasingly becoming digital data subjects, whether we like it or not, and whether we choose this or not. The sub-discipline of digital sociology provides a means by which the impact, development and use of these technologies and their incorporation into social worlds, social institutions and concepts of selfhood and embodiment may be investigated, analysed and understood. This book introduces a range of interesting social, cultural and political dimensions of digital society and discusses some of the important debates occurring in research and scholarship on these aspects. It covers the new knowledge

economy and big data, reconceptualising research in the digital era, the digitisation of higher education, the diversity of digital use, digital politics and citizen digital engagement, the politics of surveillance, privacy issues, the contribution of digital devices to embodiment and concepts of selfhood and many other topics.

## 8 Doing social network research: network-based research design for social scientists / Robins, Garry. 2015. London: Sage. Call No - 3.001.5 ROB P5 Acc No - 48540

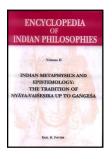


This title guides on research design and data collection, as well as social network analysis, it takes one start to finish through the whole process of doing network research. Open the book and one'll find practical, 'how to' advice and worked examples relevant to PhD students and researchers from across the social and behavioural sciences. The book covers: i) Fundamental network concepts and theories; ii) Research questions and study design; iii) Social systems and data structures; iv) Network observation and measurement; v) Methods for data collection; vi) Ethical issues for social network research; vii) Network visualization; viii) Methods for social network analysis; ix) Drawing conclusions from social network results.

# 9 Encyclopedia of Indian philosophies: v 2: Indian metaphysics and epistemology: the tradition of Nyaya-Vaisesika upto Gangesa / Potter, Karl H. (ed). 2011. New Delhi: Motilal Banarsidass.

Call No - 1(540) ENC P1

Acc No - 48685 (Ref.)



This volume provides a detailed resume of current knowledge about the classical Indian Philosophical systems of Nyaya and Vaisesika in their earlier stages, i.e. covering the literature from their inception in the sutras of Gautama and Kanada before the time of Gangesa (about A.D. 1350). The summaries are arranged in relative chronolo-gical order to assist the reader in tracing the development of the syncretic school, sthought. Scholars around the world-India, Japan, American-have collaborated in the undertaking. The summaries in the volume serve as a tool for introducing Indian thought into their courses



on problems of Philosophy, history of thought, etc. and guide the students for further study.

## 10 Engaged sociologist: connecting the classroom to the community - 5<sup>th</sup> ed. / Korgen, Kathleen Odell. 2015. Los Angeles: Sage. Call No - 301 KOR P5 Acc No - 48542



This title carries the public sociology movement into the classroom, while at the same time providing an engaging overview of the entire field. It demonstrates how to think sociologically, to develop a sociological eye, and to use sociological tools to become effective participants in a democratic society. Perfect as a supplement for an introductory course, or as a main text for any course that has public sociology at its roots, this book will serve as a guidebook to any student who is passionate about applying sociological concepts

to the world around them.

## Environmental and natural resource economics - 10<sup>th</sup> ed. / Tietenberg, Tom and Lewis, Lynne. 2015. Boston: Pearson. Call No - 577.4 TIE P5 Acc No - 48612



This title is offering a policy-oriented approach and introducing economic theory in the context of debates and empirical work from the field. Students leave the course with a global perspective of both environmental and natural resource economics. Gain flexibility in your course outlines: The text is organized, so that you can fit individual course outlines. Use relevant material: Students identify with up-to-date information, which gives them a global perspective on key issues. Engage students with self-test exercises, debates and examples: Students are able to prepare for their field and learn from an active learning path,

which allows them to grasp concepts before moving though the text.

# Essential business skills for social work managers: tools for optimizing programs and organizations / Germak, Andrew J. 2015. New York: Routledge. Call No - 65 GER P5 Acc No - 48544



Many social workers find themselves in management positions within a few years of graduating from MSW programs. Most of these jobs are in nonprofit human service organizations in which, increasingly, business acumen is necessary to maintain grants and donations, start new programs, market services to clients, supervise the finance function, and understand the external environment. This book teaches MSW students and early-stage social work management practitioners the essential business skills needed to manage programs and organizations; to improve their overall management toolkit for finding a better job or getting promoted; and, ultimately, to gain parity with other managers holding MBA degrees and working in the human service space. This text can serve as a desk reference for managers to

troubleshoot various situations. It is also appropriate for social work macro practice courses at the undergraduate and graduate levels, as well as courses that cover human resource management and financial management.



#### Ethics of the global environment - 2<sup>nd</sup> ed. / Attfield, Robin. 2015. Edinburgh: Edinburgh University Press. Call No - 577.4:174 ATT P5 Acc No - 48545

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THE ETHICS
OF THE GLOBAL
ENVIRONMENT

This fully updated and expanded textbook gives you new reflections on global environmental issues. It looks at issues including climate change, sustainable development and biodiversity preservation, and sensitively addresses global developments such as the Summits at Durban on climate and at Nagoya on biodiversity. Robin Attfield gives an ethical critique of current international environmental problems and negotiations, and explains how international regimes will need to change to be able to cope with global environmental problems.

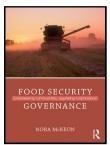
### Event audiences and expectations / Mackellar, Jo. 2014. London: Routledge. Call No - 394.2 MAC P4 Acc No - 48675



This title examines why people participate in festivals and events, the types of events which stimulate participation, and the fanatical antics of fans who become involved in these events. By doing so the book offers significant insight into how event managers can entice and manage participant expectations as well as manage audience involvement. The book is based on primary research using participant observation, as well as in-depth interviews with event participants, event managers and government officials involved in over 50 international events to gain new perspectives into audience behaviour and participatory events. Using numerous international case studies and examples, the book offers a comprehensive outline of the reasons why people participate in festivals and events, the

social world that reinforces their behaviours, and strategies that can be used to ensure future successful participatory events.

## Food security governance: empowering communities, regulating corporations / McKeon, Nora. 2015. London: Routledge. Call No - 631 MCK P5 Acc No - 48702



This book fills a gap in the literature by setting food security in the context of evolving global food governance. Today's food system generates hunger alongside of food waste, burgeoning health problems, massive greenhouse gas emissions. Applying food system analysis to review how the international community has addressed food issues since World War II, this book proceeds to explain how actors link up in corporate global food chains and in the local food systems that feed most of the world's population. It unpacks relevant paradigms – from productivism to food sovereignty – and highlights the significance of adopting a rights-based approach to solving food problems. The author describes how communities around the world are protecting their access to resources and building better ways of producing and accessing food, and discusses the reformed Committee on World

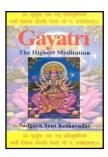
Food Security, a uniquely inclusive global policy forum, and how it could be supportive of efforts from the base. The book concludes by identifying terrains on which work is needed to adapt the practice of the democratic public sphere and accountable governance to a global dimension and extend its authority to the world of markets and corporations.

### Gayatri: the highest meditation / Keshavadas, Sadguru Sant. 1978. Delhi: Motilal Banarsidass.



#### Call No - 294.11 KES L8

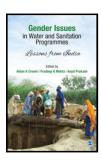
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Of all mantras, the supreme and the most potent power of powers is the great, glorious Gayatri-mantra. It is the support of every seeker after Truth who believes in its efficacy, power and glory, be he of any caste, creed, claim, or sect. It is only one's faith and purity of heart that really count. Indeed, Gayatri is an impregnable spiritual armour, a veritable fortress, that guards and protects its votary, that transforms him into the divine, and blesses him with the brilliant light of the highest spiritual illuminatino. Whatever your Ista-devata may be, the regular repetition of a few-mala-s of Gayatri every day will bestow upon you all that is auspicious and benevolent, herein and hereafter. The sages of the Himalayas have demonstrated to the world at large that one can live a long life with perfect healthy by meditating on Gayatri mantra. All the masters of yore and the living masters constantly meditate on this mantra and have made it a rule for all those who follow the path of Veds

or revelations to practise Sandhya-vandan or meditation on Father-Mother God through the light of the sun. As the whole humanity in its evolutionary process must reach the Light of Truth and attain immortality, the best and the highest meditation is presented here by giving reverence to the tradition but still explaining it to the modern man.

## 17 Gender issues in water and sanitation programmes: lessons from India / Cronin, Aidan A.; Mehta, Pradeep K. and Prakash, Anjal. 2015. New Delhi: Sage. Call No - 351.79 GEN P5 Acc No - 48613



Exclusion and inequitable access to water, sanitation and hygiene (WASH) services and opportunities are major concerns to development practitioners. The job of providing water for the household invariably falls on women, often at the expense of their education, income-earning opportunities and social, cultural and political involvement. This book aims to unpack the key elements of the WASH - gender nexus, examine these and recommend ways ahead for improved gender outcomes and WASH impact in India.

## Geocomputation: a practical primer / Brunsdon, Chris and Singleton, Alex. 2015. London: Sage. Call No - 528.8 BRU P5 Acc No - 48550



Geocomputation is the use of software and computing power to solve complex spatial problems. It is gaining increasing importance in the era of the 'big data' revolution, of 'smart cities', of crowdsourced data, and of associated applications for viewing and managing data geographically - like Google Maps. Provides a selection of practical examples of geocomputational techniques and 'hot topics' written by world leading practitioners. Integrates supporting materials in each chapter, such as code and data, enabling readers to work through the examples themselves. Chapters provide highly applied and practical discussions of: i) Visualisation and exploratory spatial data analysis; ii) Space time modeling; iii) Spatial algorithms; iv) Spatial regression and statistics; v)Enabling interactions through

the use of neogeography.

### 19 Glass ceiling in Chinese and Indian boardrooms: women directors in listed firms in China and India / Jonge, A. de. 2015. Amesterdam: Elsevier.



#### Call No - 658.3-052.23 JON P5

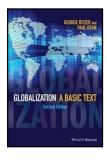
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This book is about the presence, role and status of women on the boards of listed firms in India and China and is written amongst increasing awareness of the need to ensure at least a minimum level of gender equity in corporate positions of power and the costs of failing to do so. In America, the Catalyst Census of Women Board Directors of Fortune 500 companies, created in 1993, encouraged the leadership of those companies to increase the number of women serving on their boards. In the UK, the FTSE 100 Cross-Company Mentoring Programe facilitates mentoring relationships between senior women from different FTSE 100 firms. In Norway, 2006 saw the coming into effect of a legal requirement for at least 40% of list company board positions to be filled by women. The introduction of this new requirement has proven effective. In 2003, the boards of publicly listed firms had 7% of their positions filled by women. By July 2008, the proportion of

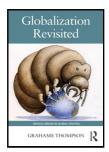
women directors had risen to 39%. A draft Companies Amendment Bill 2003 in India would have allowed the Minister to prescribe a gender quota for company boards, but the provision was dropped from the Companies Bill 2008 which eventually replaced the 2003 draft.

#### 20 Globalization: a basic text - 2<sup>nd</sup> ed. / Ritzer, George and Dean, Paul. 2015. Chichester: Wiley Blackwell. Call No - 658.114.9 RIT P5 Acc No - 48551



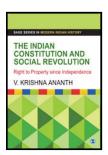
This title presents an up-to-date introduction to major trends and topics relating to globalization studies. It features updates and revisions in its accessible introduction to key theories and major topics in globalization and includes an enhanced emphasis on issues relating to global governance, emerging technology, global flows of people, human trafficking, global justice movements, and global environmental sustainability. Utilizes a unique set of metaphors to introduce and explain the highly complex nature of globalization in an engaging and understandable manner. Offers an interdisciplinary approach to globalization by drawing from fields that include sociology, global political economy, political science, international relations, geography, and anthropology.

#### 21 Globalization revisited / Thompson, Grahame. 2015. London: Routledge. Call No - 658.114.9 THO P5 Acc No - 48552



This title describes and explains the challenges to liberalism and the global order as result of globalizing forces - from financial interconnectedness to the growth of religious fundamentalisms. The text: i) provides a detailed analysis of the economic and financial aspects of globalization; ii) examines the changes to global power and governance created by globalization including its effect on the sovereignty of the nation state; iii) discusses recent trends such as the increased use of networks and social media; iv) assesses the rise of globalizing fundamentalism; v) analyzes the challenges to globalization posed by contemporary events such as the global financial crisis. This book will be essential reading for all students of globalization, and will be of great interest to students of global politics and global governance.

# Indian constitution and social revolution: right to property since independence / Ananth, V. Krishna. 2015. New Delhi: Sage. Call No - 347.23 ANA P5 Acc No - 48696

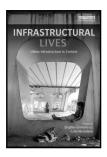


This title highlights the evolution of India's Constitution into a tool for social revolution, tracing the various stages through which the law on the Right to Property and its relationship with the idea of socialism—as laid out in Parts III and IV of the Constitution—



have evolved. It underlines that the road to social revolution has been marked by a process where attempts to give effect to the idea of justice—social, economic, and political—as laid down in the Preamble have achieved a measure of success. If the Constitution, including the Preamble, is to be viewed as a contract that the people of India had entered into with the political leadership of the times and the judiciary being the arbitrator to ensure justice, it may be held that the scheme has worked. This book traces this history by placing the judicial and legislative measures in the larger context of the political discourse.

## 23 Infrastructural lives: urban infrastructure in context / Graham, Stephen and McFarlane, Colin. 2015. London: Routledge. Call No - 711.4 INF P5 Acc No - 48557



This title describes the everyday experience and politics of urban infrastructures. It focuses on a range of infrastructures in both the global South and North. The book examines how day-to-day experience and perception of infrastructure provides a new and powerful lens to view urban sustainability, politics, economics, cultures and ecologies. An interdisciplinary group of leading and emerging urban researchers examine critical questions about urban infrastructure in different global contexts. The chapters address water, sanitation, and waste politics in Mumbai, Kampala and Tyneside, analyse the use of infrastructure in the dispossession of Palestinian communities, explore the pacification of Rio's favelas in the run-up to the 2014 World Cup, describe how people's bodies and lives effectively operate as 'infrastructure' in many major cities, and also explores tentative experiments with low-carbon infrastructures. These diverse cases and perspectives are connected by a shared sense

of infrastructure not just as a 'thing', a 'system', or an 'output,' but as a complex social and technological process that enables – or disables – particular kinds of action in the city. Infrastructural Lives is crucial reading for academics, researchers, students and practitioners in urban studies globally.

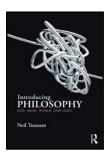
# 24 Integrated water resource planning: achieving sustainable outcomes / Baldwin, Claudia and Hamstead, Mark. 2015. London: Routledge. Call No - 351.79 BAL P5 Acc No - 48558



This title provides practical, evidence-based guidance on water resource planning. In a time of heightened awareness of ecosystem needs, climate change, and increasing and conflicting demands on resources, water professionals and decision-makers around the world are on a steep learning curve. This book presents an international examination of water reform experiences, and provides lessons in how to manage environmental uncertainties, long term management, and increase in demand. It breaks the process down into a series of common steps, applies program logic and evaluation theory, and discusses best practices in assessment, decision making and community engagement. Importantly it recognises the large variation in available knowledge and capacity, risk and scale, and discusses a range of approaches that can be used for different circumstances. The book will fill in the gaps for professionals in interdisciplinary teams including sociologists, hydrologists, engineers,

ecologists, and community consultation specialists, by providing a basic grounding in areas outside their usual expertise, and will provide ammunition to community stakeholders in their quest to ensure that water planning outcomes are justified and justifiable.

# 25 Introducing philosophy: God, mind, world, and logic / Tennant, Neil. 2015. New York: Routledge. Call No - 1 TEN P5 Acc No - 48678



Written for any readers interested in better harnessing philosophy's real value, this book covers a broad range of fundamental philosophical problems and certain intellectual techniques for addressing those problems. In Introducing Philosophy: God, Mind, World, and Logic, Neil Tennant helps any student in pursuit of a 'big picture' to think



independently, question received dogma, and analyse problems incisively. It also connects philosophy to other areas of study at the university, enabling all students to employ the concepts and techniques of this millennia-old discipline throughout their college careers – and beyond. It investigates the philosophy of various subjects (psychology, language, biology, math), helping students contextualize philosophy and view it as an interdisciplinary pursuit; also helps students with majors outside of philosophy to see the relationship between philosophy and their own focused academic pursuits.

### Introduction to construction management / Sherratt, Fred. 2015. London: Routledge.

Call No - 69 SHE P5 Acc No - 48559

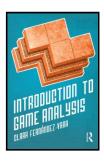


Management in the construction industry is a complex task, with team members often undertaking hazardous work, complying with stacks of regulations and legal requirements, and under the constant threat of plans going awry, however there is no need for all construction management textbooks to be so complicated. Starting with a general overview of the industry, this title is the beginner's guide to key concepts, terms, processes and practices associated with modern construction management in the UK. Supported by diagrams, illustrations and case studies, this book explores construction management from a variety of perspectives, including: i) Production management; ii) Commercial management; iii) Quality management; iv) Health and Safety management; v) Environmental management. Also incorporated are important industry trends including

sustainability, corporate social responsibility, and the advent of BIM.

## 27 Introduction to game analysis / Fernandez-Vara, Clara. 2015. New York: Routledge.

Call No - 795 FER P5 Acc No - 48620



Game analysis allows us to understand games better, providing insight into the player-game relationship, the construction of the game, and its sociocultural relevance. As the field of game studies grows, videogame writing is evolving from the mere evaluation of gameplay, graphics, sound, and replayablity, to more reflective writing that manages to convey the complexity of a game and the way it is played in a cultural context. Introduction to Game Analysis serves as an accessible guide to analyzing games using strategies borrowed from textual analysis. Clara Fernandez-Vara's concise primer provides instruction on the basic building blocks of game analysis - examination of context, content and reception, and formal qualities - as well as the vocabulary necessary for talking about videogames' distinguishing characteristics. Examples are drawn from a range of games, both digital and non-digital - from Bioshock and World of Warcraft to Monopoly - and the book provides a variety of

exercises and sample analyses, as well as a comprehensive ludography and glossary.

## 28 Long-term community recovery from natural disasters / Arendt, Lucy A. and Alesch, Daniel J. 2015. Boca Raton: CRC Press. Call No - 361.9 ARE P5 Acc No - 48565

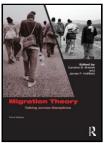


Today, governmental efforts at long-term community recovery from a natural disaster consist primarily of rebuilding the physical artifact of the community. This entails reestablishing vital community services and infrastructure and creating housing to replace that which has been lost. While restoring the built environment of a disaster area is essential, alone it is not sufficient to achieve complete recovery. This title presents what the authors have learned over two decades from more than two dozen community disasters in and outside the United States. Based on their experiences, they provide a set of practical, cost-effective steps for both reducing the consequences of extreme natural hazard events on communities and for facilitating community recovery. To achieve long-term recovery, it is essential that we understand how communities develop and/or decay in the absence of an



extreme natural hazard event. Then, by recognizing how these events disrupt "normal" development and change, we can determine which parts of the community have to become reestablished or made more functional so that the community can achieve long-term viability. The authors explain how this appreciation of community dynamics and the consequences of extreme natural hazard events enables us to identify those critical points for policy intervention at appropriate levels of government.

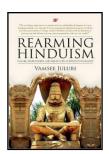
# Migration theory: talking across disciplines - 3rd ed. / Brettell, Caroline B. and Hollifield, James F. (ed). 2015. New York: Routledge. Call No - 325 MIG P5 Acc No - 48572



During the last decade the issue of migration has increased in global prominence and has caused controversy among host countries around the world. To remedy the tendency of scholars to speak only to and from their own disciplinary perspective, this book brings together in a single volume essays dealing with central concepts and key theoretical issues in the study of international migration across the social sciences. Editors Caroline B. Brettell and James F. Hollifield have guided a thorough revision of this seminal text, with valuable insights from such fields as anthropology, demography, economics, geography, history, law, political science, and sociology. Each essay focuses on key concepts, questions, and theoretical frameworks on the topic of international migration in a particular discipline, but the volume as a whole teaches readers about similarities and

differences across the boundaries between one academic field and the next. How, for example, do political scientists wrestle with the question of citizenship as compared with sociologists, and how different is this from the questions that anthropologists explore when they deal with ethnicity and identity? Are economic theories about ethnic enclaves similar to those of sociologists? What theories do historians (the "essentializers") and demographers (the "modelers") draw upon in their attempts to explain empirical phenomena in the study of immigration? What are the units of analysis in each of the disciplines and do these shape different questions and diverse models and theories?

# 30 Rearming Hinduism: nature, hinduphobia and the return of Indian intelligence / Juluri, Vamsee. 2015. Chennai: Westland. Call No - 294 JUL P5 Acc No - 48697



This is a handbook for intellectual resistance. Through an astute and devastating critique of Hinduphobia in today's academia, media and popular culture, Vamsee Juluri shows us that what the Hinduphobic worldview denies virulently is not only the truth and elegance of Hindu thought, but the very integrity and sanctity of the natural world itself. By boldly challenging some of the media age's most popular beliefs about nature, history, and pre-history along with the Hinduphobes' usual myths about Aryans, invasions, and blood-sacrifices, Rearming Hinduism links Hinduphobia and its hubris to a predatory and self-destructive culture that perhaps only a renewed Hindu sensibility can effectively oppose. It is a call to see the present in a way that elevates our desa and kala to the ideals of the sanathana dharma once again.4

## Researching identity and interculturality / Dervin, Fred and Risager, Karen (ed). 2015. New York: Routledge. Call No - 37.01 RES P5 Acc No - 48657



This volume focuses on advances in research methodology in an interdisciplinary field framed by discourses of identity and interculturality. It includes a range of qualitative studies: studies of interaction, narrative studies, conversation analysis, ethnographic studies, postcolonial studies and critical discourse studies, and emphasizes the role of discourse and power in all studies of identity and interculturality. The volume particularly focuses on critical reflexivity in every stage of research, including reflections on theoretical concepts (such as 'identity' and 'interculturality') and their relationship with methodology and



analytical practice, reflections on researcher identity and subjectivity, reflections on local and global contexts of research, and reflections on language choice and linguacultural aspects of data generation, analysis and communication.

### 32 Rethinking disability in India / Ghai, Anita. 2015. New Delhi: Routledge. Call No - 362.4 GHA P5 Acc No - 48658



Moving away from clinical, medical or therapeutic perspectives on disability, this book explores disability in India as a social, cultural and political phenomenon, arguing that this 'difference' should be accepted as a part of social diversity. It further interrogates the multiple issues of identification of the disabled and the forms of oppression they face.

# Rishava Dev: the founder of Jainism / Jain, Champat Rai. 2015. New Delhi: Cosmo. Call No - 294.35 JAI P5 Acc No - 48690

Risabha Deva was the Founder of Jainism in the present half-cycle of time. He was a man, but became Immortal and a Tirthankara (Teaching God), and taught the Path of Perfection to others. Innumerable souls have benefitted by his teaching. There have been twenty-three subsequent Tirthankaras who reaffirmed His doctrine. His life story has been delineated in the following pages. The account is based on the Jain scripture entitled the Adi Purana. The Jaina chronology places Him at an almost immeasurable antiquity in the past; but it is under suspicion of being too methodical in its computations. The Hindus, who recognize the Tirthankara as one of the incarnations of Visnu, hold that he appeared shortly after the formation of the world, and that not less than twenty-eight yugas

## Routledge handbook of planning research methods / Silva, Elisabete A. et.al. 2015. New York: Routledge. Call No - 711.4 ROU P5 Acc No - 48659 (Ref.)



(cycles)have elapsed since then.

This title looks at the traditions, methods, and challenges of research design and research projects in contemporary urban planning. Through case studies, an international group of researchers, planning practitioners, and planning academics and educators, all recognized authorities in the field, provide accounts of designing and implementing research projects from different approaches and venues. This book shows how to apply quantitative and qualitative methods to projects, and how to take your research from the classroom to the real world. The book is structured into sections focusing on i) Beginning planning research; ii) Research design and development; iii) Rediscovering qualitative methods; iv) New advances in quantitative methods; v) Turning research into action. With chapters written by leading scholars in spatial planning, it is providing both established and ground breaking

coverage of spatial planning research methods.

### Routledge handbook of religions in Asia / Turner, Bryan S. and Salemink, Oscar (ed). 2015. London: Routledge,



#### Call No - 2(5) ROU P5

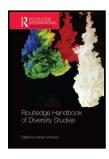
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This title discusses issues surrounding Orientalism and the historical development of the discipline of Religious Studies. It conveys how there have been many centuries of interaction between different religious traditions in Asia and discusses the problem of world religions and the range of concepts, such as high and low traditions, folk and formal religions, popular and orthodox developments. Individual chapters are presented in the following five sections: i) Asian Origins: religious formations; ii) Missions, States and Religious Competition; iii) Reform Movements and Modernity; iv) Popular Religions; v) Religion and Globalization: social dimensions. Striking a balance between offering basic information about religious cultures in Asia and addressing the complexity of employing a western terminology in societies with radically different traditions, this advanced level

reference work will be essential reading for students, researchers and scholars of Asian Religions, Sociology, Anthropology, Asian Studies and Religious Studies.

# Routledge international handbook of diversity studies / Vertovec, Steven (ed). 2015. London: Routledge. Call No - 301.18 ROU P5 Acc No - 48661 (Ref.)



In recent years the concept of 'diversity' has gained a leading place in academic thought, business practice and public policy worldwide. Although variously used, 'diversity' tends to refer to patterns of social difference in terms of certain key categories. Today the foremost categories shaping discourses and policies of diversity include race, ethnicity, religion, gender, disability, sexuality and age; further important notions include class, language, locality, lifestyle and legal status. The Routledge Handbook of Diversity Studies will examine a range of concepts along with historical and contemporary cases concerning social and political dynamics surrounding them. With contributions by experts spanning Sociology, Anthropology, Political Science, History and Geography, the Handbook will be a key resource for students, social scientists and professionals. It will represent a landmark

volume within a field that has become, and will continue to be, one of the most significant global topics of concern throughout the twenty-first century.

# 37 Sardar Sarovar project: assessing economic and social impacts / Jagadeesan, S. and Kumar, M. Dinesh. 2015. New Delhi: Sage. Call No - 351.79 JAG P5 Acc No - 48585



A much-needed post-facto evaluation of one of the most controversial projects in recent history - the Sardar Sarovar Project. Built across the Narmada River, the Sardar Sarovar Project has faced a multitude of economic, financial, social, and environmental challenges since its inception. Its environmental and socioeconomic impacts, as also the net costs and benefits, have been at the center of controversies leading to many protests in recent times. This book argues that, if properly implemented, such a large project provides a unique opportunity to improve the quality of life of millions of people, who in most cases live in disadvantageous situations. The book also tracks the history of rehabilitation and resettlement of people displaced from the Narmada valley to examine how their

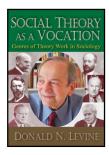
socioeconomic and cultural life has changed over time.

### Social theory as a vocation: genres of theory work in sociology / Levine, Donald N. 2015. - New Jersey: Transaction.



#### Call No - 301 LEV P5

Acc No - 48586



In this unprecedented collection, Donald N. Levine rejuvenates the field of social theory in the face of lagging institutional support. The work canvasses the universe of types of theory work in sociology and offers probing examples from his array of scholarly investigations. This title throws fresh light on the texts of classic authors (Comte, Durkheim, Simmel, Weber, Park, Parsons, and Merton). Ranging widely, its substantive chapters deal with the sociology of strangers and the somatic dimensions of social conflict; the social functions of ambiguity and the use of metaphors in science; contemporary dilemmas of Ethiopian society; logical tensions in the ideas of freedom and reason; and the meaning of nationhood in our global era. The book includes Levine's transformative analysis of the field of Ethiopian studies, and his acclaimed interpretation of the discontents of modernity. It

makes the bold move to merge philosophically informed analyses with empirical work. Finally, Levine focuses on what he views as the contemporary crisis of liberal education, and offers suggestions for ways to stimulate new efforts in teaching and learning to do social theory. This book is an integral contribution to social science collections and should be read by all interested in the future of the social sciences.

## 39 Social theory for today: making sense of social worlds / Law, Alex. 2015. London: Sage.

Call No - 301 LAW P5

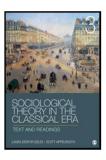
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This title guides students through the 'turns' of past and present social theory as it attempts to wrestle with a recurring sense of crisis in social relations and social theory. Drawing on both classical and contemporary sources, Alex Law provides readers with a firm grasp of competing perspectives. Too often social theories attempt to dominate the field by casting rival theorists, past and present, as deluded fools, while the more familiar 'big names' in social theory are subject to ever-increasing commentary that runs in ever-decreasing circles. This survey of social theory and crisis lessens the temptation to engage in internal theoretical polemics and esoteric wordplay. Social theory must become practical and specific

if it is to become a means of orientation for uncertain times.

## Sociological theory in the classical era: text and readings - 3<sup>rd</sup> ed. / Edles, Laura Desfor and Appelrouth, Scott. 2015. Los Angeles: Sage. Call No - 301 EDL P5 Acc No - 48680



Trained at UCLA and at NYU respectively, Laura Desfor Edles and Scott Appelrouth were frustrated by their inability to find a sociological theory text that could inspire enthusiasm in undergraduate students while providing them with analytical tools for understanding theory and exposing them to original writings from pivotal theorists. They developed this widely used text/reader to fill that need. This title introduces students to original major writings from sociology's key classical theorists. It also provides a thorough framework for understanding these challenging readings. For each theorist, the authors give a biographical sketch, discuss intellectual influences and core ideas, and offer contemporary examples and applications of those ideas. Introductions to every reading provide additional background on their structure and significance. This book also makes frequent use of photos, diagrams,

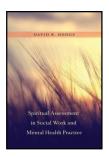
tables, and charts to help illustrate important concepts.

## Spiritual assessment in social work and mental health practice / Hodge, David R. 2015. New York: Columbia University Press.



#### Call No - 130.3 HOD P5

Acc No - 48664



Spirituality often plays a critical role in health and wellness, yet few have explored in detail the process through which practitioners can identify and use clients' spiritual strengths to their mutual advantage. To address this gap, this practice-oriented text equips helping professionals with the tools they need to administer spiritual assessments ethically and professionally. David R. Hodge outlines a number of assessment approaches, including an implicit method for evaluating "secular" forms of spirituality. Case examples illustrate the implementation of these strategies in different clinical settings and with groups from diverse racial, geographic, and socioeconomic backgrounds.

42 Structured analytic techniques for intelligence analysis - 2<sup>nd</sup> ed. / Heuer, Richards J. and Pherson, Randolph H. 2015. Los Angeles: Sage.

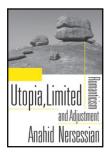
Call No - 327.84 HEU P5

Acc No - 48590



This edition showcases fifty-five structured analytic techniques - five new to this edition - that represent the most current best practices in intelligence, law enforcement, homeland security, and business analysis. With much more depth, detail, and utility than existing handbooks, each technique is clearly and systematically explained. Logically organized and richly illustrated, and with spiral binding and tabs that separate techniques into categories, this book is an easy-to-use, comprehensive reference.

43 Utopia, limited: romanticism and adjustment / Nersessian, Anahid. 2015. Cambridge: Harvard University Press. Call No - 1 NER P5 Acc No - 48594



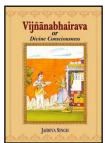
What is utopia if not a perfect world, impossible to achieve? Anahid Nersessian reveals a basic misunderstanding lurking behind that ideal. In Utopia, Limited she enlists William Blake, William Wordsworth, John Keats, and others to redefine utopianism as a positive investment in limitations. Linking the ecological imperative to live within our means to the aesthetic philosophy of the Romantic period, Nersessian's theory of utopia promises not an unconditionally perfect world but a better world where we get less than we hoped, but more than we had. For the Romantic writers, the project of utopia and the project of art were identical. Blake believed that without limits, a work of art would be no more than a set of squiggles on a page, or a string of nonsensical letters and sounds. And without boundaries, utopia is merely an extension of the world as we know it, but blighted by a hunger for having it all. Nersessian proposes that we think about utopia as the Romantics thought

about aesthetics—as a way to bind and thereby emancipate human political potential within a finite space.

Vijnanabhairava or divine consciousness: a treasury of 112 types of yoga Sanskrit text with English translation, expository note, introduction and glossary of technical terms / Singh, Jaideva. 2014. New Delhi: Motilal Banarsidass.

Call No - 294.527 SIN P4

Acc No - 48689



Vijnanabhairava is a very ancient book on Yoga. It closely follows the basic principles of Saivagama. It contains 112 types of Yoga. There is hardly any other book on yoga which



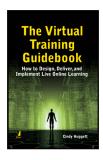


has described so many ways of approach to Central Reality that is present in each man as his essential Self. It is both extensive and intensive in the treatment of the subject of yoga. An English translation of this excellent work is being provided for the first time. The text that has been adopted is mainly the one that is published in the Kashmir Series of Texts and Studies. At a few places, however, slightly different readings yielding better sense have been incorporated as suggested by Swami Laksmana Joo. Each verse of the Sanskrit text has been printed in both Devanagari and Roman script. This is followed by an English translation and a number of expository notes which will go a long way in elucidating the main idea of the verse.

Virtual training guidebook: how to design, deliver, and implement live online learning / Huggett, Cindy. 2015. New Delhi: Viva.

Call No - 378:65.011.56 HUG P5

Acc No - 48595



Packed with checklists, advice, and how-to features, The Virtual Training Guidebook teaches how to design, deliver, and implement live online learning. It will help learning professionals transition to the online classroom by taking a holistic look at successful implementation, including gaining organizational support, selecting a platform, designing classes, selecting facilitators, preparing participants, global considerations, and the logistics required for success.

- Membership directory 2015 / EFMD. 2015. Belguim: EFMD aisbl.
   Call No 058:658.386 EFM P5
   Acc No G15028 (Ref.)
- 47 Sanskrit-Hindi kosh: dasa hajara naye sabdo tatha lekhaka dwara sankalita chanda evam sahityaka tatha bharata ke pracina itihasa mei prapta bhaugolika namo ke pariaishtom sahita / Apte, Vaman Shivram. 2015. New Delhi: Motilal Banarsidass.

Call No - 03:491.2 APT P5

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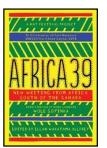


#### RECREATIONAL & GENERAL READINGS

Africa39: new writing from Africa South of the Sahara / Allfrey, Ellah Wakatama. 2014. New Delhi: Bloomsbury.

Call No - ALL/AFR P4

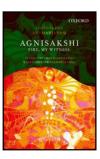
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Africa has produced some of the best writing of the twentieth century from Chinua Achebe, Ayi Kwei Armah, Ngugi wa Thiong'o, and the Nobel Laureates Wole Soyinka, Nadine Gordimer, J.M. Coetzee and Doris Lessing, to more recent talents like Nuruddin Farah, Ben Okri, Aminatta Forna and Brian Chikwava. Who will be the next generation? Following the successful launch of Bogotá39, which identified many of the most interesting upcoming Latin American talents, including Daniel Alarcon, Junot Diaz (Pulitzer Prize), Santiago Roncagliolo (Independent Foreign Fiction Prize) and Juan Gabriel Vásquez (short-listed for the IFFP), and Beirut39 which published Randa Jarrar, Rabee Jaber, Joumana Haddad, Abdellah Taia and Samar Yazbek, Africa39 will bring to worldwide attention the best work from Africa and its diaspora. The judges will select from up to 200 submissions researched

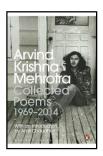
by Binyavanga Wainaina, the founding editor of the acclaimed Nairobi-based literary magazine Kwani?, and the writers' names will be unveiled in Port Harcourt and at the London Book Fair in April 2014. Africa39 will be published in English throughout the world by Bloomsbury.

2 Agnisakshi: fire, my witness / Antharjanam, Lalithambika. 2015. New Delhi: Oxford University Press.
Call No - ANT/AGN P5 Acc No - 48681



The only novel of one of Keralaas leading women writers, Lalithambika Antharjanamas Agnisakshi is a telling account of a womanas life glowing as though purified in the afire of sacrificea. Set against the history of Kerala, and life, customs, habits, and culture of the Namboodiri community, along with the fervent cries of the Indian National Freedom struggle, the characters act out their unforgettable roles: Tethi, the dazzling but disappointed bride who renounces worldly life; Unni Namboodiri, whose adherence to the Vedic way of life destroys his personal happiness; and Thankam, Unnias Nair cousin and the mighty Aphan Namboodiriâs daughter, seeking her own liberation from the past. True to the lyrical and emotional tone of the original, Vasanthi Sankaranarayananâs translation offers a moving portrait of upper-class, upper-caste Kerala society just before and after Independence.

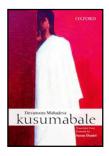
### Collected poems: 1969-2014 / Mehrotra, Arvind Krishna. 2014. Gurgaon: Penguin. Call No - POE/MEH P4 Acc No - 48683



Gathering the work of a lifetime, spanning four books of poetry, and including thirty-four new poems, Collected Poems is a collection of the work of one of India's most influential English language poets. Arvind Krishna Mehrotra's poetry has long been known for its mixing of the commonplace and the strange, the autobiographical and the fabulous, in which the insignificant details of everyday life-whether contemporary or historical-bring larger patterns into focus. Mehrotra's celebrated translations from Indian languages (Prakrit, Hindi, Gujarati, Bengali) take up a third of Collected Poems. Selections from The Absent Traveller and Songs of Kabir are followed by those of Nirala, Vinod Kumar Shukla, Mangalesh Dabral, Pavankumar Jain and Shakti Chattopadhyay. Together they tell the story of Indian poetry over two millennia.



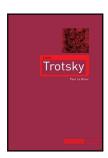
### 4 Kusumabale / Mahadeva, Devanoora. 2015. New Delhi: Oxford University Press. Call No - MAH/KUS P5 Acc No - 48687



Devanoora Mahadeva leads us to a world of spirits ruled by a strong sense of justice. As we listen in, their conversation introduces four generations of a family: Akkamahadevamma; her son Yaada; his son Somappa; and the main protagonist, Somappa's daughter, Kusuma. In this intricately woven cosmos, death casts its shadow. Following the different voices around, we come face to face with the harsh realities of Dalit life. Steered by the nuances of folk tale and oral tradition, this extraordinary account of feudal oppression presents a rare blend of poetry and prose. A modern classic, when it first appeared in 1988, Kusumabale marked a turning point in modern Kannada literature.

#### 5 Leon Trotsky / Blanc, Paul Le. 2015. London: Reaktion. Call No - BLA/LEO P5

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There are few more divisive names in modern history than that of the diehard revolutionary Leon Trotsky. To some he was a hypocritical totalitarian, while to many others he was a revolutionary liberator, an idealist determined to crush an outdated, oppressive dynasty in order to replace it with a proletarian socialist commonwealth. But one thing is agreed: his impact as a leader in the Russian Revolution and his widely read polemical books and articles make Trotsky one of the most influential political figures of the twentieth century. In this book, Paul Le Blanc delves deep into Trotsky's life and his social, sexual and political relationships to both criticize and defend the distinctive actions and opinions this complex character generated. He shows how the hero leader of the Red Army in the Revolution found himself in a losing struggle in the 1920s in his efforts to revitalize the revolutionary

wing of the labour movement. Gradually marginalized by ideological opponents within the Soviet bureaucracy, notably Stalin, Trotsky was exiled to Central Asia in 1928. The following year he was banished from the USSR. What followed was a series of makeshift homes with his family circle, first on an island near Istanbul, then in France, then Norway until in 1937 Trotsky, his family and his close supporters settled in Mexico, where he was murdered by a Stalinist agent three years later.

#### 6 Love letter and other stories / Bose, Buddhadeva. 2014. New Delhi: Rainlight. Call No - BOS/LOV P4 Acc No - 48701



Easily one of the most towering figures of Bengali literature of the twentieth century, Buddhadeva Bose was as prolific as he was versatile. A poet of renown, Bose was also an accomplished playwright, novelist, essayist and short-story writer. His prose is marked by invention, refreshing modernity and an easy yet deep engagement with timeless themes: love, the nature of memory, and the complexity of the relationship between man and woman—qualities which keep Bose's work enduringly relevant. This collection brings together seven stories and two one-act plays which embody all of these qualities. In it, Birupaksha Ray, a translator and a linguist, receives a ciphered missive from an old flame, unlocking which could occupy the rest of his life; in 'A Scent of Tulsi', Mihir, a husband comfortable in his patriarchy discovers a side to his wife, Kamala, which shakes up his

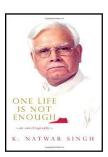
world. And, in 'Twenty-five Years After - or Before', a one-act play, old lovers meet by chance at an international airport and talk about opportunities missed, and those not taken.

## One life is not enough: an autobiography / Singh, K. Natwar. 2014. New Delhi: Rupa.



#### Call No - 92(NAT) SIN P4

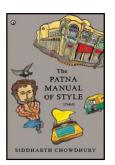
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Former Minister in charge of External Affairs, Kunwar Natwar Singh s autobiography is an honest, searing account of the veteran's life as a bureaucrat, politician, and cabinet minister. Natwar Singh talks about his experiences in Delhi s political corridors and sets the record straight on several events, including the Volcker controversy. Summary of the Book Natwar Singh joined the Indian Foreign Service and served as a bureaucrat for 31 years. He joined the Congress Party in 1984, and became a Minister of State in the then Prime Minister Rajiv Gandhi s council with the portfolios of steel, agriculture, and coal and mines in 1985. In this much-awaited autobiography, the former cabinet minister talks justly about his experiences and services in various ministries. Singh has played a significant role in Indian politics for more than twenty years and has been a part of some of the most epochal events of independent India, including Indo-China talks and the formation of Bangladesh.

In 2002, when the Congress party came back to power, Natwar Singh was appointed as the Minister for External Affairs. But his eventful career saw its end with the Volcker Report in the year 2005. His name appearing in the Iraqi food-for-oil scam forced him to resign from the cabinet and eventually from the Congress party. Singh talks about all these events and the ups and downs of the Congress party in One Life Is Not Enough, an account of an insider. His association with the party allowed him to observe some of the historical events closely, and he talks about Pakistan in the 1980s, under the rule of President Zia-ul-Haq, Indo-Chinese and Indo-USSR relations among other sensitive developments.

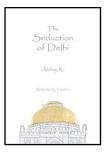
### 8 Patna manual of style: stories / Chowdhury, Siddharth. 2015. New Delhi: Aleph. Call No - CHO/PAT P5 Acc No - 48700



In these nine interlinked stories pne meet the not so quintessential Patna man - Hriday Thakur, Literature junkie, aspiring writer, inveterate lover of women and rain; Jishnu da, his acquaintance from Delhi University, who is now an 'importer of blondes'; Samuel Crown, the fastidious proofreader who mentors Hriday and instils in him an irrevocable love for the art of 'book-making'; the parade of women in Hriday's life: austere, doe-eyed Charulata, love of his youth, the one who got away; Chitrangada, his wife, who works hard to be accepted in his world of books, art, politics and activism; the beautiful Anjali Singh Nalwa, ex-flame who is now a fiery, controversial novelist; Imogen Burns, the intrepid chronicler of graveyards; Sadaf Khan Abdali, who loves the smell of Listerine early in the morning, and 'Sophia Loren', dream girl of many schoolboys, now a mother of two.

#### 9 Seduction of Delhi / Abhay K. 2014. New Delhi: Bloomsbury. Call No - POE/ABH P4 Ac

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The poems are in three thematic lines, viz, Places, Portraits and Reflections, which dovetail into one another to make Seduction of Delhi a remarkable, exciting book. Qualities of love, tenderness and compassion set the work apart from much of the general run of current poetics. Like the River Yamuna, the author feels its "dark silver/draining darkness/form Delhi's soul." The poems speak from the heart in a language that doesn't compromise. Delhi has been widely described as a dry, energy draining place, even a hermaphrodite...the authors attempts in the book to prove otherwise. At first glance, his short, epigrammatic poems might appear just flaccid snapshots or single-boned vignettes of an outsider in a mad and sprawling metropolis known these days for its infamous gang rapes. But a closer look reveals how the poet steps back to withdraw his self into a cocoon, to gain an artistic poise and to empower each and every item, object, relic, monument and figure - a distinct voice

and color. Lal Quila, Jantar Mantar, a flower girl, an auto rickshaw, Connaught Place, a house maid, Rahim, Jamun tree, Ghalib or Dara Shikoh walk with their first person personas in the lanes of Delhi conjuring a memorable recital, a jam that defines the essence of this legendary city...'Seduction of Delhi' is an artistic triumph in many ways.