

NEW ARRIVAL OF BOOKS

(January - February 2017)



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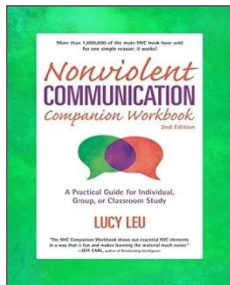
MDI
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Management
Development
Institute

SUBJECTS	PAGE NO
Business Communication	3
Business Policy and Strategic Management	4
Decision Sciences & Operations Management	5
Economics	6-9
Entrepreneurship & Innovation	10
Finance & Accounting	11
HR & OB	12-17
Marketing	18
Public Policy & Governance	19-20
Research Methodology	21-23
Social Sciences & General Management	23-35
Recreational & General Readings	36

BUSINESS COMMUNICATION

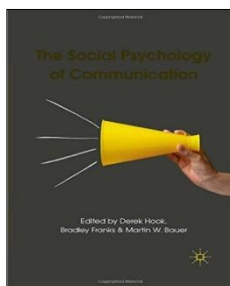
1. **Nonviolent communication companion workbook: a practical guide for individual, group, or classroom study. - 2nd ed. / Leu, Lucy. 2016. Indore: Banyan Tree**
Call No - 65.012.46 LEU P6 Acc No -49957



This complementary workbook helps to put powerful, effective skills into practice with chapter-by-chapter study. Nonviolent Communication (NVC) process has often been equated with learning a whole new way of thinking and speaking. It is a wealth of activities, exercises, and facilitator suggestions to refine and practice with powerful way of communicating. It creates a safe, supportive group learning or practice environment that nurtures the needs of each participant or, learn on your own as the workbook guides you through

self-directed study.

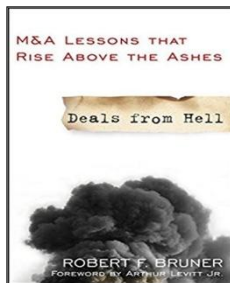
2. **Social psychology of communication / edited by Hook, Derek. 2011. Hampshire: Palgrave Macmillan**
Call No - 65.012.46 SOC P1 Acc No -49993



This is comprehensive book on social psychological approaches to communication, providing an excellent introduction to theoretical perspectives, special topics, and applied areas and practice in communication. It provides an overview of key theoretical approaches from a variety of different disciplines (including cognitive, developmental and evolutionary psychology) as well as practical guidance on how to implement communication interventions in differing contexts. It includes special topics in communication including identity and resistance, rumour and gossip, evolution and communication.

BUSINESS POLICY AND STRATEGIC MANAGEMENT

1. **Deals from hell: M&A lessons that rise above the ashes. / Bruner, Robert F. 2005. New Jersey: Wiley**
Call No - 65.016.4(094.8) BRU O5 **Acc No - 50017**

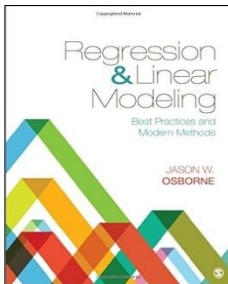


A detailed look at the worst M&A deals ever and the lessons learned from them. It's common knowledge that about half of all merger and acquisition (M&A) transactions destroy value for the buyer's shareholders, and about three-quarters fall short of the expectations prevailing at the time the deal is announced. It uncovers the real reasons for mishaps by taking a closer look at twelve specific instances of M&A failure. It includes real-world examples, that shows what went wrong and why, and converts these examples into cautionary tales for executives who need to know how they can successfully navigate their own M&A deals. By addressing the key factors to M&A success and failure, this comprehensive guide illustrates the best ways to analyze, design, and

implement M&A deals.

DECISION SCIENCES & OPERATIONS MANAGEMENT

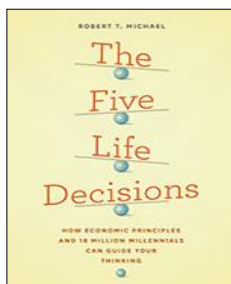
1. **Regression and linear modeling: best practices and modern methods. / Osborne, Jason W. 2017. Thousand Oaks: Sage**
Call No - 519.2 OSB P7 Acc No -49991



This book provides conceptual, user-friendly coverage of the generalized linear model. It is useful for readers to become familiar with applications of ordinary least squares (OLS) regression, binary and multinomial logistic regression, ordinal regression, Poisson regression, and loglinear models. The author returns to certain themes throughout the text, such as testing assumptions, examining data quality, and, where appropriate, nonlinear and non-additive effects modeled within different types of linear models.

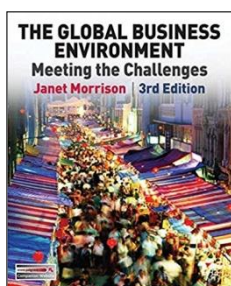
ECONOMICS

1. **Five life decisions: how economic principles and 18 million millennials can guide your thinking. / Michael, Robert T. 2016. Chicago: University of Chicago Press**
Call No - 159.947 MIC P6 Acc No - 49922



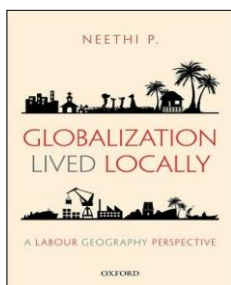
The book focuses on five critical decisions we all face about college, career, partners, health, and parenting. It demonstrates how the science of scarcity and choice--concepts used to guide major business decisions and shape national legislation--can offer a solid foundation for our own lives. It brings in data from the National Longitudinal Survey of Youth, a scientific sample of 18 million millennials in the United States that tracks more than a decade of young adult choices and consequences. There's no singular formula for always making the right choice. The adaptable framework and rich data of the book will help to make more informed decisions.

2. **Global business environment: meeting the challenges. - 3rd ed./ Morrison, Janet. 2011. Hampshire: Palgrave Macmillan**
Call No - 658.114.9 MOR P1 Acc No - 50011



Offering an accessible and engaging introduction to the business environment this book explores the economic, political, social, legal, cultural and technological dimensions that affect businesses. It includes new coverage of emerging economies and the 2008 economic crisis. It includes over 30 case studies to explore how a diverse range of businesses, industries, governments and individuals are meeting the challenges of the contemporary business environment. It provides insight into the emerging economies of Brazil, Russia, India and China, and their place in the global economy.

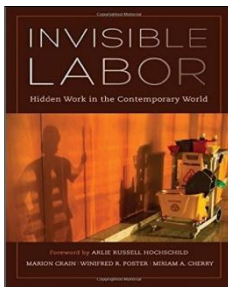
3. **Globalization lived locally: a labour geography perspective / Neethi P. 2016. New Delhi: Oxford University Press**
Call No - 331.5(540) NEE P6 Acc No -49985



and struggle.

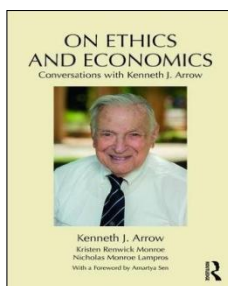
The various metanarratives of globalization project hyper-mobile capital as the leading factor for global economic integration, ignoring the role of labour. This book reasons that labour becomes actively involved in the very process of globalization and capital expansion. Based on the broad theme of globalization and labour, particularly female labour, it applies the 'labour geography' approach to examine contemporary forms of labour control, conflict, and response under a globalization regime in Kerala through four diverse and in-depth empirical case studies set in this state. The geographic perspective sheds light on local variability and uneven development in labour market, helping chart the complex landscapes within which contemporary workers live, work,

4. **Invisible labor: hidden work in the contemporary World / edited by Crain, Marion G. 2016. Oakland: University of California Press**
Call No - 331 INV P6 Acc No -49925



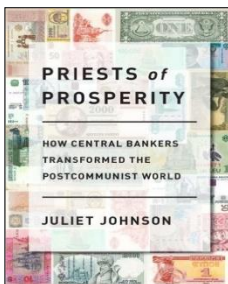
The book examines situations in which technology and employment practices hide labor within the formal paid labor market, with implications for workplace activism, social policy, and law. It adopts an interdisciplinary approach that integrates perspectives from law, sociology, and industrial labor relations. Invisible workers who remain under-protected by wage laws include retail workers who function as walking billboards; waitstaff at 'breastaurants'; and inventory stockers at grocery stores who go hungry to complete their shifts. This book includes essays that illuminate how and why such labor has been hidden from view.

5. **On ethics and economics: conversations with Kenneth J. Arrow. / Arrow, Kenneth J. 2017. London: Routledge**
Call No - 330 ARR P7 **Acc No -50014**



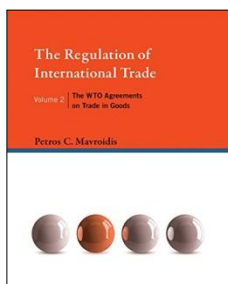
The book focuses on economics and politics in light of history, current events, and philosophy as well. It reminding readers that economics is about redistribution and thus about how we treat each other, it shows that the intersection of economics and ethics is of concern not just to economists but for the public more broadly. It highlights the belief that government can be a powerful force for good, and is particularly relevant in the current political climate and to the lay reader as well as the economist

6. **Priests of prosperity: how central bankers transformed the postcommunist world. / Johnson, Juliet. 2016. New Delhi: Speaking Tiger Publishing**
Call No - 332.11 JOH P6 **Acc No -49842**



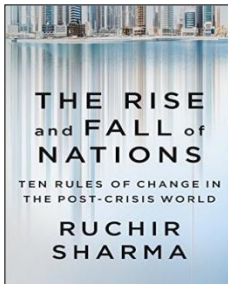
This book explores the unsung revolutionary campaign to transform postcommunist central banks from command-economy cash cows into Western-style monetary guardians. It argues that a powerful transnational central banking community concentrated in Western Europe and North America integrated postcommunist central bankers into its network, shaped their ideas about the role of central banks, and helped them develop modern tools of central banking.

7. **Regulation of international trade. / Mavroidis, Petros C. 2016. Cambridge: MIT Press**
Call No - 382 MAV P6 **Acc No -49734**



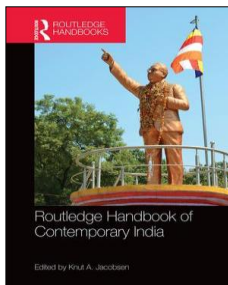
This book provides a detailed examination of WTO agreements regulating trade in goods, discussing legal context, policy background, economic rationale, and case law. It provides a historical background of GATT that stretches from the 1927 World Economic Conference through Bretton Woods and the Atlantic Charter. It focuses on cases that have influenced the prevailing understanding of the norm, as well as on literature that has contributed to its interpretation, and the final outcome. It comprehensively analyzes the complete range of WTO treaty rules and case law on an agreement-by-agreement basis, bringing to bear insightful and through legal and economic analysis.

8. **Rise and fall of nations: ten rules of change in the post-crisis world. / Sharma, Ruchir. 2016. London: Allen Lane**
Call No - 330.19 SHA P6 **Acc No -49933**



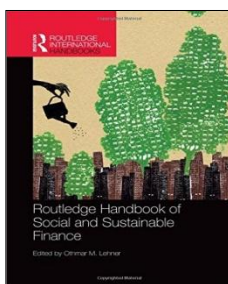
The book is a reevaluation of economics as a practical art form distills economics into ten succinct rules while discussing how to recognize political, economic, and social changes that affect everyday life. It describes the way cycles of political complacency and revolt fuel economic booms and busts. It demonstrates how billionaire lists yield clues to which economies are most or least threatened by social revolt. In a period when the world is struggling with trillions of dollars of new debt, it explains which nations are most likely to avert this threat or buckle under it.

9. **Routledge handbook of contemporary India / edited by Jacobsen, Knut A.. 2016. London: Routledge**
Call No - 330.191.5(540) ROU P6 **Acc No -49850**



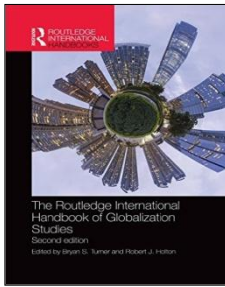
India is an emerging global power in terms of economy, but in spite of India's impressive economic growth over the last decades, some of the most serious problems of Indian society such as poverty, repression of women, inequality both in terms of living conditions and of opportunities such as access to education, employment, and the economic resources of the state persist and do not seem to go away. This Handbook contains chapters by the field's foremost scholars dealing with fundamental issues in India's current cultural and social transformation and concentrates on India as it emerged after the economic reforms and the new economic policy of the 1980s and 1990s and as it develops in the twenty-first century. Exploring the cultural changes and innovations relating a number of contexts in contemporary India, this Handbook is essential reading for students and scholars interested in Indian and South Asian culture, politics and society.

10. **Routledge handbook of social and sustainable finance / edited by Lehner, Othmar M. 2017. London: Routledge**
Call No - 332 ROU P7 **Acc No -49849**



This book brings together an international cast of leading authorities to map out and display the disparate voices, traditions and professional communities engaged in social finance activity. With a clear societal or environmental mission, foundations, individual and group investors, as well as public bodies around the world have become increasingly eager to finance and support innovative forms of doing business. Together, founders and established businesses alike are embracing new sustainable business models with a distinct stakeholder approach to tackle social or environmental problems in what they see as a failed economic system in crisis. As a result, the topic of social and sustainable finance is at the forefront of financial economic thought.

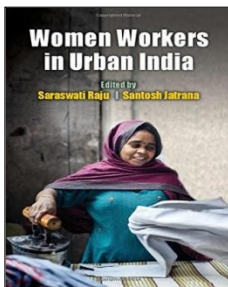
11. **Routledge international handbook of globalization studies. - 2nd / edited by Turner, Bryan S. 2016. London: Routledge**
Call No - 301.175 ROU P6 **Acc No -49540**



This book offers students clear and informed chapters on the history of globalization and key theories that have considered the causes and consequences of the globalization process. There are substantive sections looking at demographic, economic, technological, social and cultural changes in globalization. The handbook examines many negative aspects -- new wars, slavery, illegal migration, pollution and inequality -- but concludes with an examination of responses to these problems through human rights organizations, international labour law and the growth of cosmopolitanism. There is a strong emphasis on interdisciplinary approaches with essays covering sociology, demography, economics, politics, anthropology and

history. This edition has been completely revised and features important new thinking on themes such as Islamophobia and the globalization of religious conflict, shifts in global energy production such as fracking, global inequalities, fiscal transformations of the state and problems of taxation, globalization and higher education, and an analysis of the general sense of catastrophe that surrounds contemporary understandings of the consequences of a global world.

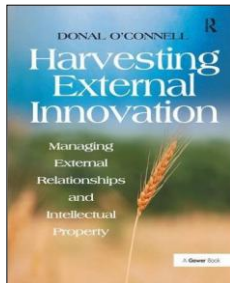
12. **Women workers in urban India / edited by Raju, Saraswati. 2016. New Delhi: Cambridge University Press**
Call No - 331.4(540) WOM P6 Acc No -49937



The book engages with the role of women workers who are joining the workforce in the cityscape. While employment opportunities have opened up and are constantly expanding for women, it interrogates whether their working status is breaking gender stereotypes or reaffirming them. It surmises that whether women are working in offices or from home, contributing to the IT sector or labouring as petty producers, they are unable to break out of the gendered codes that place them at the lower rungs of the occupational ladder. It studies the intertwining of work with embedded patriarchal notions of women's place in designated spheres, and the overt and covert processes of resistances that women offer in defining new roles and old ones anew.

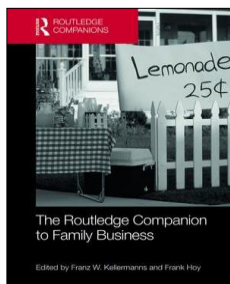
ENTREPRENEURSHIP & INNOVATION

1. **Harvesting external innovation: managing external relationships and intellectual property./ O`C`onnell, Donal. 2011. Furnham: Gower**
Call No - 6.011.5 OCO P1 **Acc No -49947**



The book examines the broad subject of innovation, stressing the need to understand its forms and phases, ways and means to encourage innovation. It addresses the growing phenomenon of external innovation, where companies are cooperating and collaborating with a variety of external parties, driven by a passion for innovation. A number of different approaches to engaging with the external innovator community are considered, together with real life case studies. It discusses in depth how best to handle intellectual property matters, how to actually work with external inventors and how to handle their inventions, including a suggested process and check list.

2. **Routledge companion to family business / edited by Kellermanns, Franz W. 2017. New York: Routledge**
Call No - 658.114 ROU P7 **Acc No -49960**



This book offers a definitive survey of a field that has seen rapid growth in research in recent years. Edited by leading scholars with contributions from the top minds in family business from around the world, this volume provides researchers and scholars with a comprehensive understanding of the state of the discipline. Over 25 chapters address a wide variety of subjects, providing readers with a thorough review of the key research themes in the modern family firm, such as corporate social responsibility and bank debt rationing. International examples cover a wide range of economies including China, Europe, and Latin America. The book will appeal to undergraduates, postgraduates and business instructors seeking a definitive view of the issues and solutions that affect and support family business.

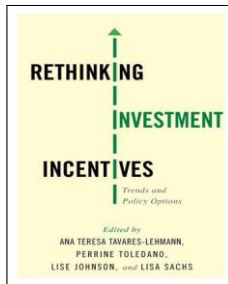
3. **Science of innovation. / Loehr, Karsten . 2016. Berlin: De Gruyter**
Call No - 6.001.5 LOE P6 **Acc No -49934**



The book offers a comprehensive approach to innovation management. It deals with different ways of technological innovation, scientific invention by problem solving, research, prognosis, and fantasy. It introduces practical methods for self-experience and finishes with shortcut rules and exercises. It provides concepts to initiate, pursue, target and supervise innovation projects through specific action steps. It explains the historic origins of innovation and its role in economy, business, and technological progress, underlining the importance of innovation for the improvement of business or the disruption of established models.

FINANCE & ACCOUNTING

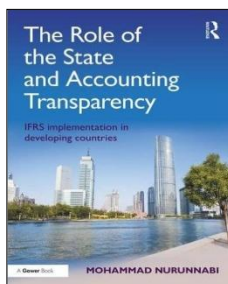
1. **Rethinking investment incentives: trends and policy options / Tavares-Lehmann, Ana Teresa. 2016. New York: Columbia University Press**
Call No - 332.67 RET P6 Acc No -49932



The book explores the use of incentives by governments worldwide and discusses current and possible future efforts to address the policy and governance challenges that are driving, and are driven by, the use of incentives. By combining economic analysis with development impacts, regulatory issues, and policy options, these essays show not only how to increase the mobility of capital so that cities, states, nations, and regions can better attract, direct, and retain investments but also how to craft policy and compromise to ensure incentives endure. It suggests that careful investment policies are crucial to guide the strategic and efficient mobilization of public and private resources and the investment incentives can play a useful role if they are strategically and

thoughtfully designed.

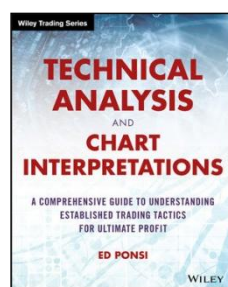
2. **Role of the state and accounting transparency: IFRS implementation in developing countries. / Nurunnabi, Mohammad. 2016. London: Routledge**
Call No - 657:389.6 NUR P6 Acc No -49736



The book examines the factors that affect the implementation of International Financial Reporting Standards (IFRS) in developing countries and answers these specific research questions: - What is the relative impact of accounting regulatory frameworks and politico-institutional factors on the implementation of IFRS in developing countries? - How do cultural factors affect said implementation? - How does a study of implementing IFRS help to build an understanding of a theory of the role of the state in accounting change in developing countries? It follows a mixed methodology approach, in which IFRS-related enforcement documents and annual reports are evaluated. It contributes to the Max Weberian view of the theory of the role of the state's

attitude towards accounting transparency.

3. **Technical analysis and chart interpretations: a comprehensive guide to understanding established trading tactics for ultimate profit. / Ponsi, Ed. 2016. New Jersey: Wiley**
Call No - 332.67 PON P6 Acc No -49742

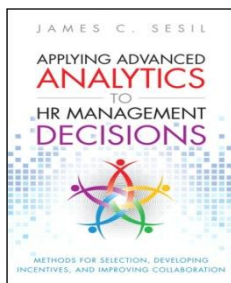


This book delivers simple explanations and easy-to-understand techniques that demystify the technical analysis process. The author guides you through the twists and turns to show you what really matters when it comes to making money. Whether you trade stocks, currencies, or commodities, you'll develop invaluable skills as you master difficult concepts and the tools of the trade. Technical analysis translates to any form of trading, and this book delivers clear, jargon-free guidance toward interpreting the various charts you'll see in the field. This book is different—it's technical analysis for the rest of us. You'll see through the language to understand the underlying concepts, and how to apply them correctly. This book cuts through the confusion to give you a firm

understanding and the skills to apply it correctly.

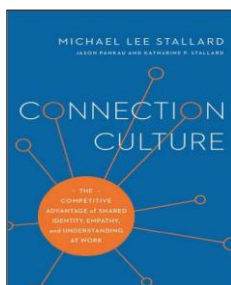
HR & OB

1. **Applying advanced analytics to HR management decisions / Sesil, James C. 2014. New Jersey: Pearson**
Call No - 658.3.011.56 SES P4 **Acc No - 50015**



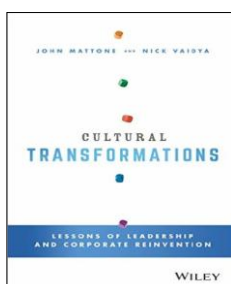
In this book, pioneering HR technology expert shows how to use advanced analytics to optimize HR decision-making: workforce/succession planning, talent acquisition, career development, performance development, strategy alignment. It distills important new research on decision-making, helping leverage key advances in behavioral economics, psychology, and machine learning. It shows how to make better human capital management decisions by combining advanced analytics, expert knowledge. It covers core concepts, data sources, advanced tools, predictive modeling techniques and much more. It explains how to integrate and leverage information that already possess and build a 'data driven' culture that brings new clarity to HR decisions.

2. **Connection culture: the competitive advantage of shared identity, empathy, and understanding at work. / Stallard, Michael Lee. 2017. New Delhi: Viva Books**
Call No - 65.012.3 STA P7 **Acc No - 49941**



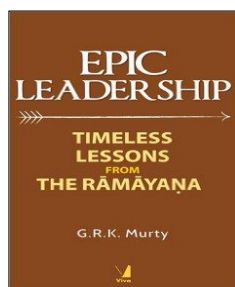
This book provides a game-changing experience to begin fostering a connection culture in an organization. It provides a fresh way of thinking about leadership and offers recommendations for how to tap into the power of human connection. Stop undermining performance and take the first step toward change that will give your organization, your team, and all whom you lead a true competitive advantage. It teaches how to emulate best practices of connected cultures and boost vision, value, and voice within your organization.

3. **Cultural transformations: lessons of leadership and corporate reinvention. / Mattone, John .2016. New Jersey: Wiley**
Call No - 65.012.3 MAT P6 **Acc No - 50007**



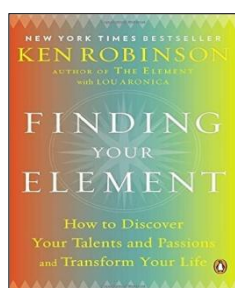
The book is saturated with insights and findings on organizational leadership that can apply immediately. It shows why some organizational cultures are able to generate long-term sustainability and how can implement proven turnaround strategies today. Culture was long thought to be merely a 'soft' resource in the corporate equation. However, more and more business leaders are beginning to recognize the necessity of culture when it comes to creating and sustaining long-term growth and change. It unlock the keys to leadership development and cultural transformation through intimate interviews with fourteen CEOs from top organizations.

4. **Epic leadership: timeless lessons from the Ramayana. / Murty, G. R. K. 2017. New Delhi: Viva Books**
Call No - 65:301.172.6 MUR P7 **Acc No - 49945**



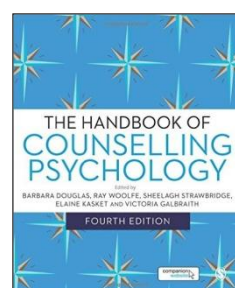
The book attempts to combine and interlace the leadership/management thoughts of modern management Gurus with that of the experiences of characters from the Ramayana which have displayed streaks of leadership and present a perspective of what is and what is not effective leadership. The best fiction could there be for leaders-in-the-making than the Ramayana - a familiar epic that is highly enriched by pathos, moral profundity and noble simplicity - to learn the complexities of leadership. The struggle of these unsparingly realistic epic characters, when read by business leaders, is likely to broaden their horizon of imagination and visualization of complexities embedded in leadership.

5. **Finding your element: how to discover your talents and passions and transform your life. / Robinson, Ken. 2013. London: Penguin**
Call No - 159.98 ROB P3 Acc No - 50010



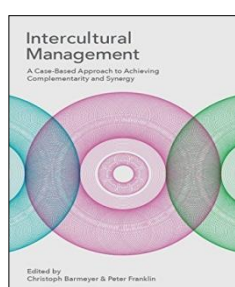
This is an inspirational and practical guide to self-improvement, happiness, creativity, and personal transformation. It introduced a new concept of self-fulfillment through the convergence of natural talents and personal passions. It is the practical guide that helps people find their own element. The Element gives readers an inspirational and practical guide to self-improvement, happiness, creativity, and personal transformation

6. **Handbook of counselling psychology. - 4th ed./ edited by Douglas, Barbara. 2016. London: Sage**
Call No - 159.98 HAN P6 Acc No - 50001



This book is a guide to the field of counselling psychology, exploring a range of theories and philosophical underpinnings, practice approaches and contexts, and professional issues. It reflects various issues and debates and maps onto the training standards. It is a companion for your journey through counselling psychology training and into the workplace. It includes various topics like Person-Centered Therapy; Mindfulness; Neuroscience; Engaging with and Carrying out Research; Reflective Practice.

7. **Intercultural management: a case-based approach to achieving complementarity and synergy / edited by Barmeyer, Christoph. 2016 London: Palgrave**
Call No - 658.114.9 INT P6 Acc No -49986



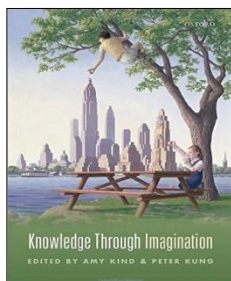
The book is about managing across cultures: the difficulties and opportunities it brings and the competencies needed to handle the situations and create solutions. Applying a constructive approach, it demonstrates how cultural diversity can be used as a resource to generate synergy and complementarity. Bringing together a collection of innovative case studies on a wide range of management topics it examines the issues in international management, helping the reader to explore theory in the context of real-life situations. It includes international case studies from a range of countries including central and Eastern Europe as well as the Asian economies and helps the reader to develop

core management competencies. It focuses on skills-development prepares students for future careers in international management.

8. Knowledge through imagination / edited by Kind, Amy. 2016. Oxford: Oxford University Press

Call No - 165.18 KNO P6

Acc No -49926

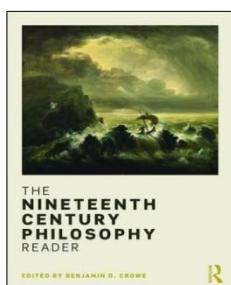


The book proceeds by considering specific domains of inquiry where imagination is often employed - from the navigation of our immediate environment, to the prediction of our own and other peoples' behavior, to the investigation of ethical truth. It assesses the prospects for knowledge through imagination from a more general perspective, looking at issues of cognitive architecture and basic rationality. Blending perspectives from philosophy of mind, cognitive science, epistemology, aesthetics, and ethics, the book sheds new light on the epistemic role of imagination. It presents a diverse array of positions ranging from cautious optimism to deep-seated pessimism.

9. Nineteenth Century philosophy reader / edited by Crowe, Benjamin D. 2016. London: Routledge

Call No - 1(091) NIN P6

Acc No -49836

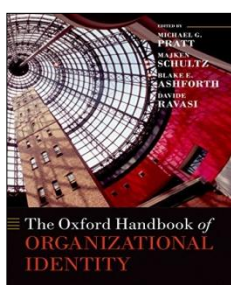


The book is an outstanding anthology of the great philosophical texts of the period and the first of its kind for many years. In presenting many of the major ideas expounded by philosophers of the era, it provides the reader with a comprehensive account of this extremely important and fertile period. It carefully selected extracts from the philosophers, providing a solid introduction to the most fundamental arguments and insights of each thinker. It is invaluable for survey courses in the philosophy of the period, and especially useful in interdisciplinary courses aimed at introducing these thinkers to students of social and political thought, literature, and intellectual history.

10. Oxford handbook of organizational identity / edited by Pratt, Michael G. 2016. Oxford: Oxford University Press

Call No - 65.012.3 OXF P6

Acc No -49958

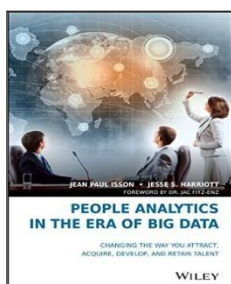


This book addresses essential questions of social existence in the field of organizational identity by asking: Who are we and who are we becoming as a collective? It is a relational construct connecting concepts and ideas that are often viewed as oppositional, such as 'us' and 'them' or 'similar' and 'different'. Organizational Identity is also nexus concept serving to gather multiple central constructs, also represented in this Handbook. It is inherently useful, as knowing who you are is the foundation for being able to state what you stand for and what you are promising to others, no matter their relation with the organization. It provides a road-map to the Organizational Identity field. It is not only offers a broad overview of its particular topic, also advances new knowledge and discusses the future of research in its area of focus.

11. People analytics in the era of big data: changing the way you attract, acquire, develop, and retain talent. / Isson, Jean Paul. 2016. New Jersey: Wiley

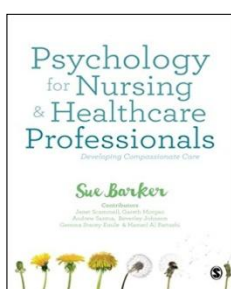
Call No - 658.3.011.56 ISS P6

Acc No -50016



Apply predictive analytics throughout all stages of workforce management, the book provides a blueprint for leveraging your talent pool through the use of data analytics. This practical guide features a proven framework and actionable steps to source, recruit, acquire, engage, retain, promote, and manage the top talent for the business. It provides guidance on how to inject predictive analytics into every stage of the talent life cycle to drive optimal business performance. It shows how to migrate from business analytics to people analytics to create a competitive edge for the organization.

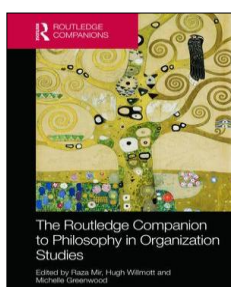
- 12. Psychology for nursing and healthcare professionals: developing compassionate care. / Barker, Sue. 2016. London: Sage
Call No - 159.97 BAR P6
Acc No -50003**



Focusing in particular on compassionate care, this book covers all aspects of psychology relevant to nursing and healthcare students. It covers the most important core psychology concepts for students, directly linked to relevant practice contexts. It includes case studies and scenarios from service users, carers, students and practitioners to help readers relate theory to practice. Reflective activities to develop critical thinking with outline answers at the end of each chapter. A glossary with definitions of key terms to further

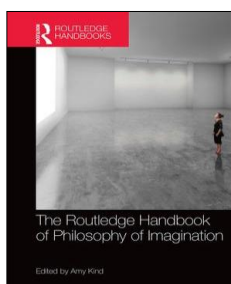
understanding.

- 13. Routledge companion to philosophy in organization studies / edited by Mir, Raza. 2016. London: Routledge.
Call No - 658.1 ROU P6
Acc No -49847**



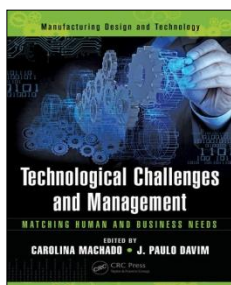
This book provides a wide-ranging overview of the significance of philosophy in organizations. The volume brings together a veritable 'who's-who' of scholars that are acclaimed international experts in their specialist subject within organizational studies and philosophy. Primarily aimed at students and academics associated with business schools and organizational research, this book is a valuable reference source for anyone engaged in this field.

- 14. Routledge handbook of philosophy of imagination / edited by Kind, Amy. 2016. London: Routledge
Call No - 159.954 ROU P6
Acc No -49852**



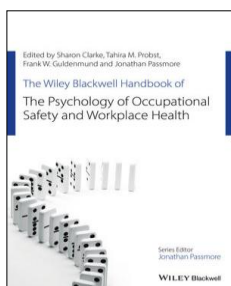
Imagination occupies a central place in philosophy, going back to Aristotle. However, following a period of relative neglect there has been an explosion of interest in imagination in the past two decades as philosophers examine the role of imagination in debates about the mind and cognition, aesthetics and ethics, as well as epistemology, science and mathematics. This book is essential reading for students and researchers in philosophy of mind and psychology, aesthetics, and ethics. It will also be a valuable resource for those in related disciplines such as psychology and art.

- 15. Technological challenges and management: matching human and business needs / edited by Machado, Carolina. 2016. Boca Raton: CRC Press**
Call No - 658.3 TEC P6 **Acc No -49963**



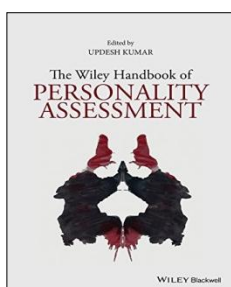
This is especially true concerning the relationship between technological changes, human resources management, and business. It propose the sharing of knowledge, through debate and information exchange, about technological challenges and management, matching the critical items of human and business needs. It is filled with practical knowledge that can be applied to real-world, modern day management practices that aim to change the culture and identity of an organization with a global presence. It provides an innovative look at how organizations can use electronic methods and internet technologies to effect change management that is in line with global aspirations of technology driven organizations.

- 16. Wiley Blackwell handbook of the psychology of occupational safety and workplace health / edited by Clarke, Sharon. 2016. Chichester: Wiley-Blackwell**
Call No - 658.382.2 WIL P6 **Acc No -49871**



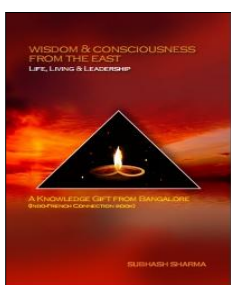
This Handbook focuses on occupational safety and workplace health. It provides comprehensive coverage of the major contributions that psychology can make toward the improvement of workplace safety and employee health. It equips those who need it most with cutting-edge research on key topics including wellbeing, safety culture, safety leadership, stress, bullying, workplace health promotion and proactivity. The editors draw on their collective experience to present thematically structured material from leading thinkers and practitioners in the USA, Europe, and Asia Pacific.

- 17. Wiley handbook of personality assessment / edited by Kumar, Updesh. 2016. Chichester: Wiley-Blackwell**
Call No - 159.98 WIL P6 **Acc No -49545**



This book presents the state-of-the-art in the field of personality assessment, providing a perspective on emerging trends and placing these in the context of recent research advances. Linking theory with practice, the volume delineates current developments in theoretical conceptualizations affecting personality assessment, and charts the way forward for potential applications of these emergent research insights. The handbook brings together an international group of distinguished contributors from 17 countries on five continents, to tackle key issues in personality assessment across a range of approaches and contexts. This multi-national authorship enhances the content by bringing critically important cross-cultural perspectives and diversity across the subject.

- 18. Wisdom and consciousness from the east: life, living and leadership. / Sharma, Subhash. 2013 Bangalore: IBA Publications**
Call No - 65 SHA P3 **Acc No -G15086**

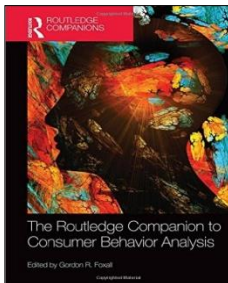


This book is an attempt by the author to spread the wisdom and consciousness from the east for better life, living and leadership. The book is very well divided into seven sections: Science and Spirituality, Life and Hope, Beyond Pyramid Thinking, New Era in Management, Self Discipline and Self Knowledge, Leadership and New Consciousness. Progress in science is limited

to 'matter' level, or the level of senses only. To achieve complete progress in the society for the mankind, the progress must be at all the three levels, that is, at the level of senses, mind and consciousness. This complete progress can be achieved through three research approaches, namely, quantitative research, qualitative research, and creative and meditative research. Laws, languages and methodologies in the context of the above three research approaches will differ, as illustrated here with example:

MARKETING

1. **Routledge companion to consumer behavior analysis / Foxall, Gordon R.. 2016. London: Routledge**
Call No - 658.89 ROU P6 **Acc No -49973**



This comprehensive and innovative volume ranges over a broad multi-disciplinary perspective from economic psychology, behavioral psychology and experimental economics, but its chief focus is on the critical evaluation of consumer choice in the natural settings of affluent, marketing-oriented economies. By focussing on human economic and social choices, which involve social exchange, it explores and reveals the enormous potential of consumer behavior analysis to illuminate the role of modern marketing-oriented business organizations in shaping and responding to consumer choice. This will be of particular interest to academics, researchers and advanced students in marketing, consumer behavior, behavior analysis, social psychology, behavioral economics and behavioral psychology.

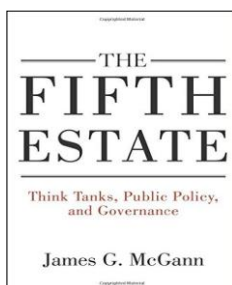
2. **Social media campaigns: strategies for public relations and marketing. / Kim, Carolyn Mae. 2016. New York: Routledge**
Call No - 658.8:65.011.56 KIM P6 **Acc No -49935**



Social media has ushered in a new era of communication between organizations and key stakeholders. The book guides readers through a four-step process of developing a robust social media campaign. Covering the latest industry standards and best practices to engage digital audiences through social listening, strategic design, creative engagement and evaluation, it includes expert insights from social media professionals. Focusing on principles rather than a specific platform, this is a text dedicated to developing social media competency that can adapt to any organization or environment.

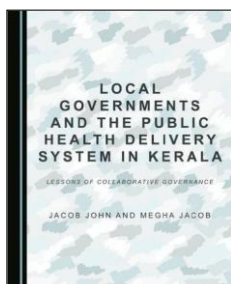
PUBLIC POLICY & GOVERNANCE

1. **Fifth estate: think tank, public policy, and governance. / McGann, James G. 2016. Washington: Brookings Institution Press**
Call No - 35.011.1 MCG P6 Acc No - 49946



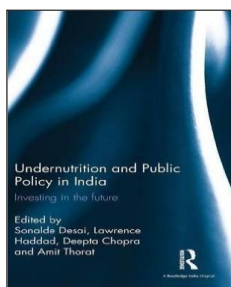
The book is a comprehensive look at think tanks and the important role they play in shaping public policy and public discourse in the United States. It illustrates the lasting impact of think tanks in today's civil society. A survey that conducted among all the leading think tanks in the United States highlights the progress that think tanks in the United States have made and the challenges they have yet to face. It clarifies the correlation between think tank research and the policies enacted by the past three presidential administrations by looking at case studies in both foreign and domestic policy. It describes a phenomenon known as 'the revolving door,' where think tanks provide former government officials an opportunity to share insights from public service, remain involved in policy debates, and continue to provide advice and commentary.

2. **Local governments and the public health delivery system in Kerala: lessons of collaborative governance / John, Jacob. 2016. Newcastle: Cambridge Scholars**
Call No - 362.1(540) JOH P6 Acc No -49955



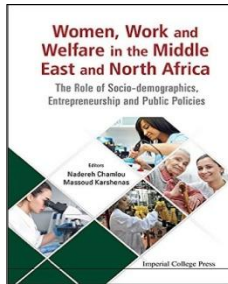
This book discusses the significance of local governments in public healthcare systems in developing countries, particularly India. It considers a new model of public health delivery system in the Indian state of Kerala, which is unique in achieving a fairly high level of human and social development with a relatively low level of economic development. It explains the scope for mobilizing local resources for the implementation of public health projects under local government, discussing a unique model of co-production between the government and civil society that can improve health services, efficiency and equity, leading to better health outcomes.

3. **Undernutrition and public policy in India: investing in the future / edited by Desai, Sonalde. 2016. New Delhi: Routledge.**
Call No - 35.011.1:613.2 UND P6 Acc No -49858



This book assesses the status and causes of undernutrition in the country, and examines the effectiveness of policies designed to address undernutrition. It tackles wide-ranging themes and challenging issues including nutrition; water, sanitation and hygiene (WASH); maternal, neonatal and child health; Integrated Child Development Services (ICDS); Public Distribution System (PDS); crop procurement; and National Food Security Act 2013. It will be indispensable to scholars, teachers and students of public policy, development economics, development sociology, and Indian economy. It will also be useful to government institutions, think tanks and NGOs.

4. **Women, work and welfare in the Middle East and North Africa: the role of socio-demographics, entrepreneurship and public policies / edited by Chamlou, Nadereh. 2016. Singapore: World Scientific**
Call No - 396 WOM P6 Acc No -49791



In the aftermath of the Arab Spring, and in light of socio-economic and geopolitical challenges facing governments old and new, women's rights and empowerment have gained new urgency and relevance. Groups in power, or groups contesting for power, are more conservative than expected, and there are serious threats to roll back some of the gains women had achieved over the past 20-30 years on economic and social fronts. The global gender debate has neglected the economic dimension of women's empowerment and a great deal of debate and interest among researchers is needed to push the topics further. This book brings together leading regional researchers to offer original research linking gender equality with economic policy, reinforcing the agenda from a

broad-based perspective.

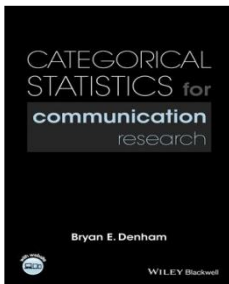
RESEARCH METHODOLOGY

1. **Actor-Network Theory Research /edited by Nimmo, Richie. 2016. London: Sage.**
Call No - 3.001.5 ACT P6 Acc No - 49981



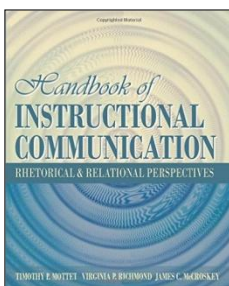
Actor-Network Theory has grown into one of the most innovative and influential approaches for social science research. Originating in the field of science and technology studies with scholars Michel Callon, Bruno Latour and John Law, it is now used widely across the social sciences and beyond. In this four-volume collection, Richie Nimmo brings together defining research articles on Actor-Network Theory to chart its emergence, development and transformation over time, as well as its application in multiple fields.

2. **Categorical statistics for communication research. / Denham, Bryan E. 2017. Chichester: Wiley-Blackwell.**
Call No - 519.2 DEN P7 Acc No - 49997



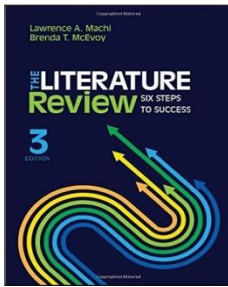
The book presents scholars with a discipline-specific guide to categorical data analysis. The text blends necessary background information and formulas for statistical procedures with data analyses illustrating techniques such as log-linear modeling and logistic regression analysis. It provides techniques for analyzing categorical data from a communication studies perspective. It begins with an introduction to categorical statistics and then moves to chi-square analysis, covering both goodness-of-fit and independence testing, before measures of association. It discusses contingency tables, log-linear modeling and logistics regression analysis. It addresses Probit models, Poisson and negative binomial regression, and Interrater reliability analysis.

3. **Handbook of instructional communication: rhetorical and relational perspectives / Mottet, Timothy P. 2006. London: Routledge**
Call No - 37:65.012.46 MOT O6 Acc No - 50012



Written to address the contemporary challenges facing teachers and trainers in traditional and non-traditional settings, the book text offers a comprehensive collection of research focusing on the role and effects of communication in instructional environments. It enhances an individual's ability to understand instructional communication research, plan and conduct instructional communication research, practice effective instructional communication, and consult with other teachers and trainers about their use of instructional communication.

4. **Literature review: six steps to success. - 3rd ed. / Machi, Lawrence A. 2016. Thousand Oaks: Corwin**
Call No - 3.001.5 MAC P6 Acc No -49989



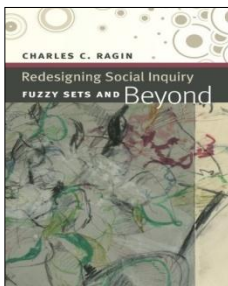
The six-step process pioneered by this book has made the task flowing and seamless for masters and doctoral candidates in Education and related fields. It clearly walks educators through the steps to completing a literature review with helpful checklists and graphic representations of the process. It makes a very daunting task much more manageable and systematic. The format provides the learner with the framework to think about each step of the literature review process. This thorough and practical guide provides candidates with the scholarly application that they require to think about their research.

5. **Methods that matter: integrating mixed methods for more effective social science research / edited by Hay, M. Cameron. 2016. Chicago: University of Chicago Press**
Call No - 3.001.5 MET P6 Acc No -49927



This book offers successful examples of mixed methods research, which helps scholars to bridge quantitative and qualitative modes of inquiry in order to understand the social problems and their solutions. In case after case, the researchers here break out of the traditional methodological silos that have long separated social science disciplines in order to better describe the intricacies of our personal and social worlds. It Discusses to combine the quantitative methodology with the qualitative, the authors invite readers into a conversation about the best designs and practices of mixed methodologies to stimulate creative ideas and find new pathways of insight. The result is an engaging exploration of a promising new approach to the social sciences.

6. **Redesigning social inquiry: fuzzy sets and beyond / Ragin, Charles C. 2008. Chicago: University of Chicago Press**
Call No - 3.001.5 RAG O8 Acc No -50009



This book provides a substantive critique of the standard approach to social research—namely, assessing the relative importance of causal variables drawn from competing theories. The author proposes the use of set-theoretic methods to find a middle path between quantitative and qualitative research. Through a series of contrasts between fuzzy-set analysis and conventional quantitative research, the author demonstrates the capacity for set-theoretic methods to strengthen connections between qualitative researchers' deep knowledge of their cases and quantitative researchers' elaboration of cross-case patterns. Packed with useful examples, this book will be indispensable to experienced professionals and to budding scholars about to embark on their first project.

7. **SAGE handbook of E-learning research. - 2nd / edited by Haythornthwaite, Caroline. 2016. London: Sage**
Call No - 658.386.3 SAG P6 Acc No -49854



The new edition of this book retains the original effort of the first edition by focusing on research while capturing the leading edge of e-learning development and practice. Chapters focus on areas of development in e-learning technology, theory, practice, pedagogy and method of analysis. Covering the full extent of e-learning can be a challenge as developments and new features appear daily. The editors of this book meet this challenge by including contributions from leading researchers in areas that have gained a

sufficient critical mass to provide reliable results and practices.

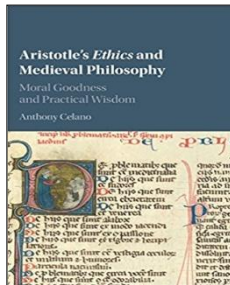
8. **SAGE handbook of survey methodology / edited by Wolf, Christof. 2016. London: Sage**
Call No - 3.001.5 SAG P6 **Acc No -49961**



Survey Methodology is becoming a more structured field of research, deserving of more and more academic attention. This book explores both the increasingly scientific endeavor of surveys and their growing complexity, as different data collection modes and information sources are combined. The handbook takes a global approach, with a team of international experts looking at local and national specificities, as well as problems of cross-national, comparative survey research. This book is essential tool for any scholar within the social sciences.

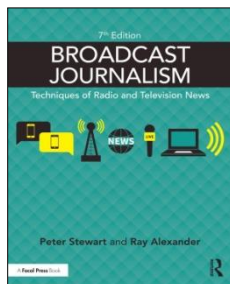
SOCIAL SCIENCES & GENERAL MANAGEMENT

1. **Aristotle's ethics and medieval philosophy: moral goodness and practical wisdom. / Celano, Anthony J. 2016. Cambridge: Cambridge University Press**
Call No - 171 CEL P6 Acc No - 50000



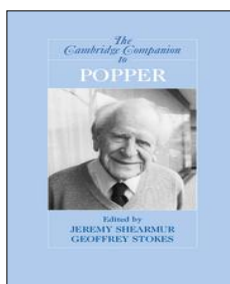
This book explores how medieval authors recast Aristotle's Nicomachean Ethics according to their own moral ideals. It had a profound influence on generations of later philosophers, not only in the ancient era but also in the medieval period and beyond. It argues that the moral standard for the Ethics is a human one, which is based upon the ethical tradition and the best practices of a given society. It demonstrates the importance of the virtue of phronesis and shows how the medieval view of moral reasoning alters Aristotle's concept of moral wisdom.

2. **Broadcast journalism: techniques of radio and television news. - 7th ed. / Stewart, Peter. 2016. New York: Routledge**
Call No - 654.19 STE P6 Acc No - 49756



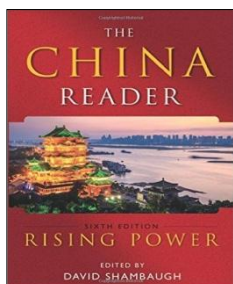
The book covers the basics of broadcasting from gathering news sources, interviewing, putting together a programme, news writing, reporting, editing, working in the studio, conducting live reports and more. The authors have brought the material further up to date with the integration of social media, uses of mobile technology, the emergence of user-generated content and updated examples, illustrations and case studies throughout. It extends the view on ethics, responsibilities, interviewing, mobile newsgathering and filming. It includes links for further reading and references to invaluable websites and Smartphone apps.

3. **Cambridge companion to Popper / edited by Shearmur, Jeremy. 2016. Cambridge: Cambridge University Press.**
Call No - 1(P) CAM P6 Acc No - 49907



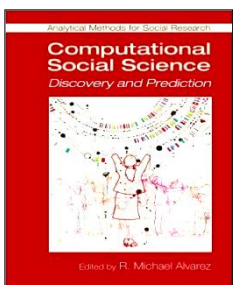
Karl Popper was one of the most influential philosophers of the twentieth century. His criticism of induction and his falsifiability criterion of demarcation between science and non-science were major contributions to the philosophy of science. Popper's broader philosophy of critical rationalism comprised a distinctive philosophy of social science and political theory. His critique of historicism and advocacy of the open society marked him out as a significant philosopher of freedom and reason. This book sets out the historical and intellectual contexts in which Popper worked, and offers an overview and diverse criticisms of his central ideas.

4. **China reader: rising power. - 6th / edited by Shambaugh, David. 2016. Oxford: Oxford University Press**
Call No - 951 CHI P6 Acc No - 49939



The rise of China is the most significant development in world affairs in this generation. No nation in history has risen as quickly or modernized as rapidly as has China over the four decades. This book chronicles the diverse aspects of this transition since the late-1990s. It is comprehensive in scope and draws upon both primary Chinese sources and secondary Western analyses written by the world's leading experts on contemporary China. As China has developed domestically, it has also taken its place as a major power on the world stage. Externally, Beijing's rapid military modernization and regional territorial claims have alarmed China's neighbors. Its relationship with the United States is complex and increasingly strained. And its 'soft power' remains limited. This book is a perfect window into the complexities of this historic process.

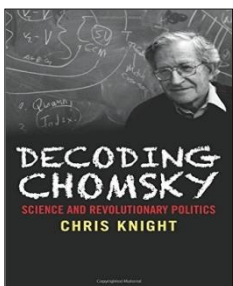
5. **Computational social science: discovery and prediction / edited by Alvarez, R. Michael. 2016. Cambridge: Cambridge University Press**
Call No - 3.001.5 ALV P6 Acc No - 49940



This book provides an overview of cutting-edge approaches to computational social science. It offers a delightful sampling of some of the key issues and challenges at the center of computational social science, an emergent field often popularly referred to as 'big data'. This collection of fascinating essays offers both a conceptual overview and more detailed explanations that can delight expert and novices alike. For social scientists, the essays presents an exciting new ways to think about and leverage big data analytics. This book focuses on some of the extraordinary work being conducted in computational social science - in academia, government, and the private sector - while highlighting current trends, challenges, and new directions. Thus,

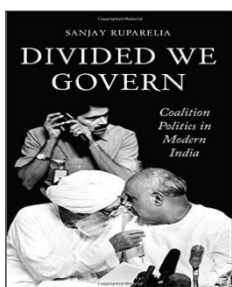
Computational Social Science showcases the innovative methodological tools being developed and applied by leading researchers in this new field. The book shows how academics and the private sector are using many of these tools to solve problems in social science and public policy.

6. **Decoding Chomsky: science and revolutionary politics. / Knight, Chris. 2016. New Haven: Yale University Press**
Call No - 1 KNI P6 Acc No - 49915



Occupying a pivotal position in postwar thought, Noam Chomsky is both the founder of modern linguistics and the world's most prominent political dissident. The author adopts an anthropologist's perspective on the twin output of this intellectual giant, acclaimed as much for his denunciations of US foreign policy as for his theories about language and mind. He explores the social and institutional context of Chomsky's thinking, showing how the tension between military funding and his role as linchpin of the political left pressured him to establish a disconnect between science on the one hand and politics on the other, deepening a split between mind and body characteristic of Western philosophy since the Enlightenment. Provocative, fearless, and engaging, this remarkable study explains the enigma of one of the greatest intellectuals of our time.

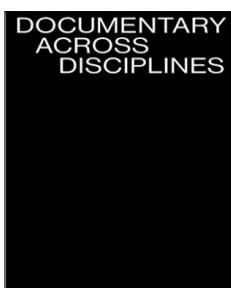
7. **Divided we govern: coalition politics in modern India. / Ruparelia, Sanjay. 2015. New Delhi: Oxford University Press**
Call No - 320(540) RUP P5 Acc No - 49983



This book investigates the rise and fall of the broader parliamentary left in modern Indian democracy, and the dynamics of national coalition governments. Since the 1970s, socialist, communist and regional parties in India have sought to forge a progressive “third force”. Most scholars typically dismiss its principal manifestations—the Janata Party, National Front and United Front—as inherently opportunistic coalitions of power-seeking politicians. The author provides a fine-grained analytic narrative to challenge this prevailing wisdom. Employing a variety of methods and resources, including the rare confidential testimonies of key political actors, the author demonstrates how the politics of each governing coalition, despite their self-

evident flaws and short-lived tenures, revealed the outlines of a distinctive national vision. The pursuit of power in a highly regionalized federal parliamentary democracy such as India creates incentives to forge national coalition governments, yet paradoxically decrease their chances of surviving. Ultimately, the failure of socialists and communists to judge their real historical possibilities at key junctures led to the decline of the broader Indian left.

8. **Documentary across disciplines / edited by Balsom, Erika. 2016. Cambridge: MIT Press**
Call No - 791.229.2 DOC P6 Acc No - 49999



This book collects writings by artists, filmmakers, art historians, poets, literary critics, anthropologists, theorists, and others, to investigate one of the most vital areas of cultural practice: documentary. The contributors consider the hybridization of art and film, and the “documentary turn” of contemporary art. They discuss digital technology and the “crisis of faith” caused by manipulation and generation of images, and the fading of the progressive social mandate that has historically characterized documentary.

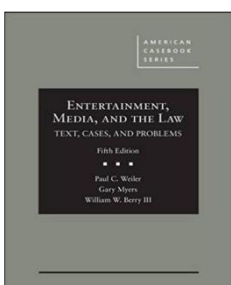
9. **Edge of objectivity: an essay in the history of scientific ideas. / Gillispie, Charles Coulston. 2016. Princeton: Princeton University Press**
Call No - 501(09) GIL P6 Acc No - 49916



This book introduces a new generation of readers to his provocative and enlightening account of the advancement of scientific thought over the course of four centuries. Since the original publication of *The Edge of Objectivity*, historians of science have focused increasingly on the social context of science rather than its internal dynamics, and they have frequently viewed science more as a threatening instance of power than as an accumulation of knowledge. Nevertheless, Gillispie’s book remains a sophisticated, fast-moving, idiosyncratic account of the development of scientific ideas over four hundred years, by one of the founding intellects in the history of science. Featuring a new foreword by Theodore Porter, who places the work in its intellectual

context and the development of the field, this edition of *The Edge of Objectivity* is a monumental work by one of the founding intellects of the history of science.

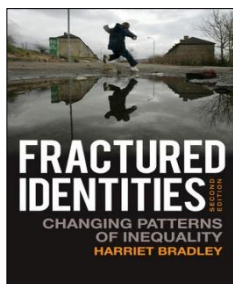
10. **Entertainment, media, and the law: text, cases, and problems. - 5th ed. /Weiler, Paul. 2016. St.Paul MN: West Academic Publishing**
Call No - 34:791.4 WEI P6 Acc No - 49944



This book updates the comprehensive entertainment law casebook. It continues the tradition of adding carefully edited recent case excerpts with many new questions related to the challenges that traditional entertainment law doctrines face with changes in technology and audience viewing habits. It includes the

new and cutting-edge issues and cases, like, American Broadcasting Cos. v. Aereo (copyright protection for television programming on the Internet); Cartoon Network, LP v. CSC Holdings, Inc. (copyright claims involving DVR systems); Pandora Media, Inc. v. ASCAP (copyright claims related to music streaming); National Cable & Telecommunications Assn. v. Brand X Internet Services (Internet regulation) etc.

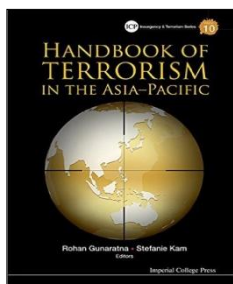
11. **Fractured identities: changing patterns of inequality. - 2nd ed. / Bradley, Harriet . 2016. Cambridge: Polity Press**
Call No - 301.18 BRA P6 **Acc No - 49702**



The book explores current patterns of inequality in the context of increasing globalization, world recession and neoliberal policies of austerity. It discusses various theories and concepts for understanding inequalities of class, gender, ethnicity and age, social divisions arising from disabilities, non-heterosexual orientations and religious affiliation. It argues that processes of fracturing, which complicate the way we as individuals identify and locate ourselves in relation to the rest of society, exist alongside a tendency to social polarization—at one end of the social hierarchy are the super-rich; at the other end, long-term unemployment and job insecurity are the fate of many, especially the young. It shows how only by understanding and challenging these developments can we

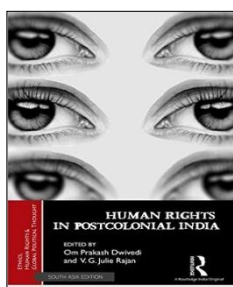
hope to build a fairer and more socially inclusive society.

12. **Handbook of terrorism in the Asia-Pacific / edited by Gunaratna, Rohan. 2016. London: Imperial College Press**
Call No - 323.28(5) HAN P6 **Acc No - 50002**



This handbook provides a historical overview of terrorism in the Asia-Pacific, the evolution of threat, and the present threat faced by countries with the rise of the Islamic State (IS). It examines the origins of the current wave of terrorism across countries in Southeast Asia, South Asia, Northeast Asia and the Pacific, and identifies emerging trends and new forms of terror that have altered the landscape and rendered the region increasingly vulnerable to asymmetric attacks.

13. **Human rights in postcolonial India / edited by Dwivedi, Om prakash. 2016. London: Routledge**
Call No - 342.7(540) HUM P6 **Acc No -49824**

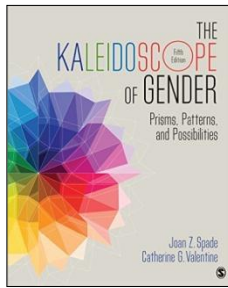


This book looks at human rights in independent India through frameworks comparable to those in other postcolonial nations in the Global South. It examines wide-ranging issues that require immediate attention such as those related to disability, violence, torture, education, LGBT, neoliberalism, and social justice. It explores the discourse surrounding human rights, and engage with aspects linked to the functioning of democracy, security and strategic matters, and terrorism, especially post 9/11. It discusses cases connected with human rights violations in India and underline the need for a transparent approach and a more comprehensive perspective of India's human rights record.

14. **Kaleidoscope of gender: prisms, patterns, and possibilities. - 5th ed. / edited by Spade, Joan Z. 2017 Thousand Oaks: Sage**

Call No - 396 SPA P7

Acc No -49987

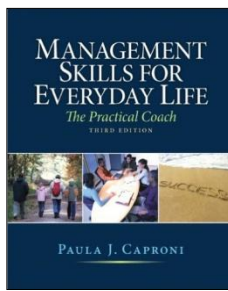


culturally

This book provides comprehensive discussion and analysis of the critical theories, research findings, and applications in gender studies. It focusing on contemporary contributions to gender studies while incorporating frameworks and findings from the classical foundations of the field. It is a collection of creative and challenging articles explains how the complex, evolving patterns of gender are created and changed by people as they interact at individual, group, and institutional levels of life. Focusing on contemporary contributions to the field while incorporating classical and theoretical arguments, this collection of creative articles by top scholars explains how the complex, evolving patterns of gender are constructed interpersonally, institutionally, and

15. **Management skills for everyday life: the practical coach. - 3rd ed. / Caproni, Paula J. 2012. Boston: Pearson**
Call No - 65 CAP P2

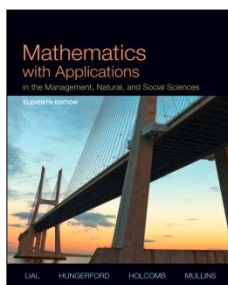
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This research-based book is designed to help students achieve the success they desire. Specifically, the ideas, tools, and techniques help students enhance their effectiveness (ability to achieve results), career potential (e.g., marketability, salaries, promotions, job satisfaction and job choice), and general well-being (e.g., happiness, health, work-life 'balance'). It helps to understand that the professional success and personal well-being depends on the ability to develop power and influence. It encourages to read management theory with a critical eye - to become wise consumers of managerial knowledge.

16. **Mathematics with applications in the management, natural and social sciences. - 11th ed. / Lial, Margeret L. 2015. Harlow: Pearson**
Call No - 510 LIA P5

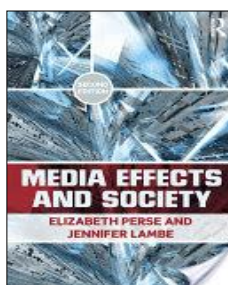
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The book presents sound mathematics in an understandable manner, proceeding from the familiar to new material and from concrete examples to general rules and formulas. It focuses on real-world problem solving, but has been refreshed with revised, updated and new applications, fine-tuned and newly-integrated pedagogical devices, and enhanced exercise sets. It includes a careful and thorough review of the relationship between examples and exercises to ensure that students have adequate and relevant examples to refer to when working homework exercises. Multiple representations of a topic (symbolic, numerical, graphical, verbal) are given when appropriate.

17. **Media effects and society. - 2nd ed. / Perse, Elizabeth M. 2017. New York: Routledge**
Call No - 659.3 PER P7

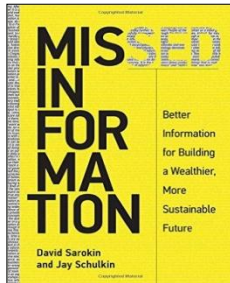
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The book explores how the relationship individuals have with media is created, therefore helping them alleviate its harmful effects and enhance the positive ones. The range of media effects addressed herein includes news diffusion, learning from the mass media, socialization of children and adolescents, influences on public opinion and voting, and violent and sexually explicit media content. It also presents a variety of theoretical approaches to

understanding media effects, including psychological and content-based theories. It demonstrates how theories can guide future research into the effects of newer mass communication technologies.

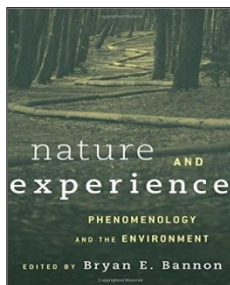
18. **Missed information: better information for a wealthier, fairer, and more sustainable World.** / Sarokin, David. 2016. Cambridge: MIT Press
Call No - 001.102 SAR P6 Acc No -49928



The book explores information - not information technology, but information itself - as a central part of our lives and institutions. It shows that providing better information and better access to it improves the quality of our decisions and makes for a more vibrant participatory society. It argues that freely flowing information helps systems run more efficiently and that incomplete information does just the opposite. It explores that the information imbalance of power can be reconfigured with greater and more meaningful transparency from

government and corporations.

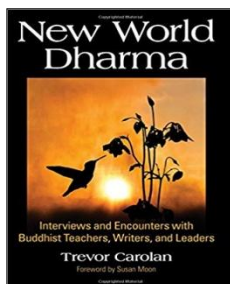
19. **Nature and experience: phenomenology and the environment** / edited by Bannon, Bryan. 2016. London: Rowman & Littlefield
Call No - 577.4 NAT P6 Acc No -49929



The book examines what phenomenology must be like to address the practical and philosophical issues that emerge within environmental philosophy, what practical contributions phenomenology might make to environmental studies and policy making more generally, and the nature of our human relationship with the environment and the best way for us to engage with it. It highlights the complexity of our experience of nature, the range of metaphors, narratives and normativities woven into the idea of nature, and the relevance of an experiential approach to how our understanding of nature impacts education, decolonization and aesthetics. It sparkles with insight on topics as varied as anthropocentrism, moral responsibility, metaphor, ecological imagination, environmental justice,

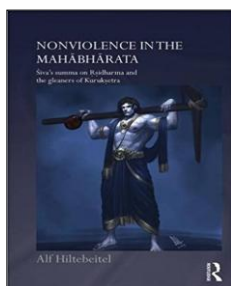
and aesthetics.

20. **New world dharma: interviews and encounters with Buddhist teachers, writers, and leaders.** / Carolan, Trevor. 2016. Albany: SUNY Press
Call No - 294.3 CAR P6 Acc No -49930



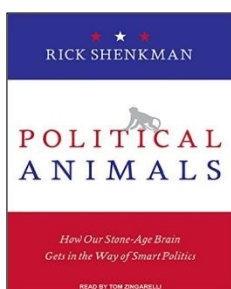
This book offers a fascinating and intimate look at many of the Buddhist (and Buddhist-inspired) spiritual and cultural leaders who have shaped our time. Drawn from the global mosaic of the arts and humanities, environmentalism, and governance, Carolan's collaborators include Buddhist teachers, poets, writers, activists, and even a politician. It explores engaged practice, East-West ethics, the role of dharma-influenced literature, Beat literature, social and political activism, and more. It reveals a Buddhist consciousness responding to the challenge of rethinking what citizenship, community, and the sacred might mean in a global age.

21. **Nonviolence in the Mahabharata: Siva's summa on Rsidharma and the gleaners of Kuruksetra.** / Hildebeitel, Alf. 2016. London: Routledge
Call No - 294.118 HIL P6 Acc No -49990



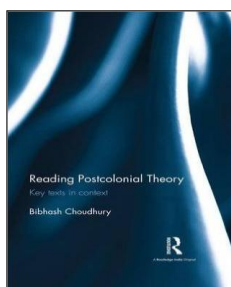
This book explores the notion of non-violence in the epic Mahabharata. In examining gleanings as an ecological and spiritual philosophy nurtured as much by hospitality codes as by eating practices, the author analyses the merits and limitations of the 9th century Kashmiri aesthetician Anandavardhana that the dominant aesthetic sentiment or rasa of the Mahabharata is shanta (peace). Mahatma Gandhi's non-violent reading of the Mahabharata via the Bhagavad Gita are also studied. This book by one of the leaders in Mahabharata studies is of interest to scholars of South Asian Literary Studies, Religious Studies as well as Peace Studies, South Asian Anthropology and History.

22. **Political animals: how our stone-age brain gets in the way of smart politics / Shenkman, Rick. 2016. New York: Basic Books**
Call No - 32:159.9 SHE P6 Acc No -49931



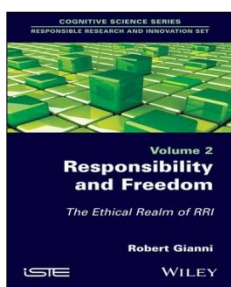
The book challenges to go beyond the headlines, which often focus on what politicians do (or say they'll do), and to concentrate instead on what's really important; what shapes our response. It argues that, contrary to what we tell ourselves, it's our instincts rather than arguments appealing to reason that usually prevail. Pop culture tells us we can trust our instincts, but science is proving that when it comes to politics our Stone Age brain often malfunctions, misfires, and leads us astray. It probes the depths of the human mind to explore how we can become more political. It seeks to explain our erratic political behavior using a different lens, one that focuses on the role evolution plays in how we choose our leaders.

23. **Reading postcolonial theory: key texts in context. / Choudhury, Bibhash. 2016. London: Routledge**
Call No - 325 CHO P6 Acc No -49844



This book is an essential introduction to significant texts in postcolonial theory. It looks at seminal works in the 'moments of their making' and delineates the different threads that bind postcolonial studies. It presents a comprehensive discussion of a major text and contextualises it in the wake of contemporary themes and debates. It will be indispensable to students and scholars of postcolonial studies, cultural studies, comparative literature, and literary.

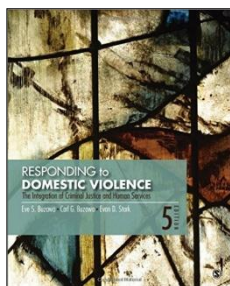
24. **Responsibility and freedom. / Gianni, Robert. 2016. Hoboken: Wiley**
Call No - 174 GIA P6 Acc No -49735



Responsible Research and Innovation appears as a paradoxical frame, hard to conceptualize and difficult to apply. If on the one hand research and innovation appear to follow logics blind to societal issues, responsibility is still a blurred concept interpreted according to circumstances. Different perspectives are implied in the RRI discourse rendering difficult also its application, because each social dimension proposes a different path for its implementation. This book will try to indicate how such conflictual understanding of RRI is caused by a reductive interpretation of ethics and, consequently, of responsibility. The resulting framework will represent an ethical approach to RRI that could help in overcoming conflictual perspectives and construct a multi-layer approach to

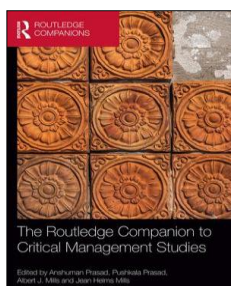
research and innovation.

25. **Responding to domestic violence: the integration of criminal justice and human services. - 5th ed. / Buzawa, Eve S. 2017. Thousand Oaks: Sage**
Call No - 343.54 BUZ P7 Acc No -50004



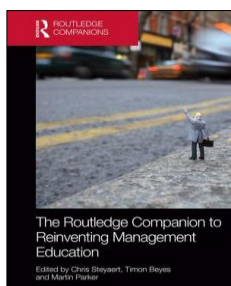
This book explores the response to domestic violence today, not only by the criminal justice system, but also by public and non-profit social service and health care agencies. After providing a brief theoretical overview of the causes of domestic violence and its prevalence in our society, it covers such key topics as barriers to intervention, variations in arrest practices, the role of state and federal legislation, and case prosecution. Focusing on both victims and offenders, it includes unique chapters on models for judicial intervention, domestic violence and health, and children and domestic violence. It provides an in-depth discussion of the concept of coercive control in domestic violence and its importance in understanding victim needs. It includes international perspectives in order to broaden the reader's understanding of alternative responses to the problem of domestic violence.

26. **Routledge companion to critical management studies / edited by Prasad, Anshuman. 2016. London: Routledge**
Call No - 658 ROU P6 Acc No -49846



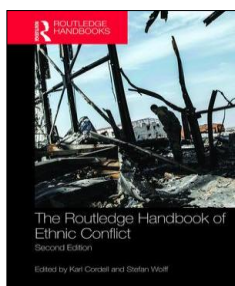
The scholarly field of Critical Management Studies (CMS) is in a state of flux. Against a backdrop of dramatic global shifts, CMS scholarship has lately taken a number of new and exciting directions and, at times, challenged older critical voices. Novel theoretical frameworks and diverse research interests mark the CMS field as never before. Interrogating conventional critiques of management and arguing for fresh approaches, this book captures this intellectual ferment and new spirit of inquiry within CMS, and showcases the pluralistic generation of CMS scholars that has emerged in recent years.

27. **Routledge companion to reinventing management education / edited by Steyaert, Chris. 2016. London: Routledge**
Call No - 658.386 ROU P6 Acc No -49848



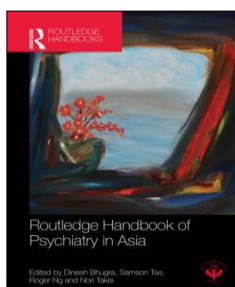
The position and role of the business school and its educational programmes have become increasingly prominent, yet also questioned and contested. What management education entails, and how it is enacted, has become a matter of profound concern in the field of higher education and, more generally, for the development of the organized world. Drawing upon the humanities and social sciences, this book imagines a different and better education offered to students of management, entrepreneurship and organization studies. It is an intervention into the debates on what is taught and how learning takes place, demonstrating both the potential and the limits of what the humanities and social sciences can do for management education. Divided into six sections, the book traces the history and theory of management education, reimagining central educational principles and outlining an emerging practice-based approach.

28. **Routledge handbook of ethnic conflict. - 2nd / edited by Cordell, Karl. 2016. London: Routledge**
Call No - 301.18 ROU P6 Acc No -49853



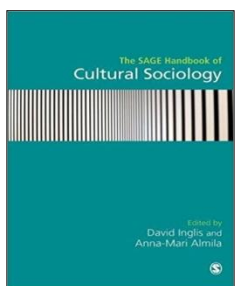
Without privileging any specific explanation of why ethnic conflict happens at a particular place and time or why attempts at preventing or settling it might fail or succeed, this book enables readers to gain a better insight into such defining moments in post-Cold War international history as the disintegration of the Soviet Union and Yugoslavia, and their respective consequences, the genocide in Rwanda, and the relative success of conflict settlement efforts in Northern Ireland. By contributing to understanding the varied and multiple causes of ethnic conflicts and to learning from the successes and failures of their prevention and settlement, the Handbook makes a powerful case that ethnic conflicts are neither unavoidable nor unresolvable, but rather that they require careful analysis and thoughtful and measured responses.

29. **Routledge handbook of psychiatry in Asia / edited by Bhugra, Dinesh. 2016. London: Routledge**
Call No - 159.972 ROU P6 Acc No -49851



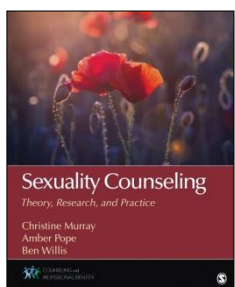
This handbook surveys the state of the current psychiatric care field across the whole Asia-Pacific region. Geographically and demographically Asia is a huge region with a large number of societies and cultures, each affected by their own unique problems including over-population, major natural disasters, poverty and changing social and economic factors. Inevitably this means that different mental health needs have developed across the region. Colonialism, globalization, industrialization and urbanization have brought major demographic and cultural shifts in the region but clinical mental health practices and services and societal attitudes to mental health issues vary enormously. As the first major reference work on psychiatric care in Asia this book is an essential resource for scholars and students researching mental health in Asia as well as psychiatrists and other mental health professionals working in the region.

30. **Sage handbook of cultural sociology / edited by Inglis, David. 2016. London: Sage**
Call No - 39 SAG P6 Acc No -49992



This book presents a broad, learned, and generous collection of essays discussing the prominent place of culture in society and in Sociology. In the book, a global range of experts explore the theory, methodology and innovations that make up this ever-expanding field. The essays illuminate the ways sociologists have thought about the what, where, and how of such cultural phenomena as art, music, memory, media, religion, consumption, and nationalism. It is a great compendium for anyone wanting a foundational understanding of cultural sociology.

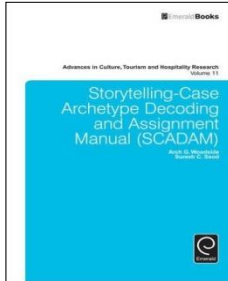
31. **Sexuality counseling: theory, research, and practice. / Murray, Christine. 2017. Thousand Oaks: Sage**
Call No - 316.83 MUR P7 Acc No -50005



Providing a comprehensive, research- and theory-based approach to sexuality counseling, Sexuality Counseling is grounded in an integrative, multi-level conceptual framework that addresses the various levels at which individuals experience sexuality. The book is an important resource for mental health practitioners. Sexuality is complex and rather than attempting to simplify, this book works within that complexity in a well-organized and comprehensive way. This is a comprehensive, multimodal text that works to provide counseling students and those in the field of social work with practical skills to

empower their clients to make positive changes in their sexual lives.

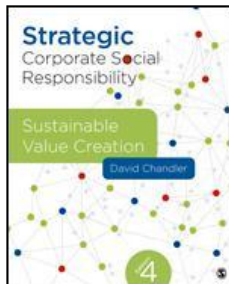
32. **Storytelling-case archetype decoding and assignment manual (SCADAM) / Woodside, Arch G. 2016. Bingley: Emerald**
Call No - 658.89 WOO P6 **Acc No -49741**



This book reviews cultural and tourism/hospitality applications of Carl Jung's work on archetypes in shaping behavior and unconscious/conscious thought. SCADAM includes a testing manual on how to use Donald T. Campbell's 'degrees of freedom' (DOF) test for story-archetype assignments of what consumers and brands tell about consumption experiences of product/service brands, places, and drama/life enactments. SCADAM includes assignment testing and example scoring for each of 12 archetypes. SCADAM increases accuracy of researchers' interpretations of consumers' (emic) interpretations of dramas in consumption experiences; SCADAM provides for comparing DOF testing in scoring alternative archetypes. Thus, this manual provides tools for

confirming relevancy and falsifying incorrect archetype assignments of stories consumers and brands tell.

33. **Strategic corporate social responsibility: sustainable value creation. - 4th ed. / Chandler, David. 2017. Thousand Oaks: Sage**
Call No - 65:3 CHA P7 **Acc No -49994**



This book redefines Corporate Social Responsibility (CSR) as central to the value-creating purpose of the firm. It is a comprehensive CSR text with a strong emphasis on strategy. It provides an overview of the field, stakeholders perspective, CSR as a strategic filter, and how to implement CSR effectively. It uses more than 20 cases to illustrate the organizational, economic, and societal issues surrounding CSR. It focuses on the concept of sustainable value creation unpacks how corporations can redirect their efforts in a way that creates value for the firm's broad range of stakeholders.

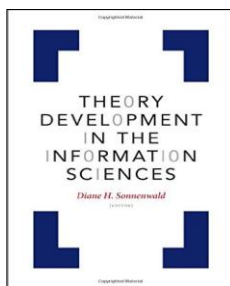
34. **Theories of informetrics and scholarly communication: a festschrift in honor of Blaise Cronin / edited by Sugimoto, Cassidy R.. 2016. Berlin: De Gruyter**
Call No - 025.5:65.012 THE P6 **Acc No -49743**



This book compiles the foundational theories that guide informetrics and scholarly communication research. It is a much needed compilation by leading scholars in the field that gathers together the theories that guide our understanding of authorship, citing, and impact. Scientometrics have become an essential element in the practice and evaluation of science and research, including both the evaluation of individuals and national assessment exercises. Yet, researchers and practitioners in this field have lacked clear theories to guide their work. As early as 1981, then doctoral student Blaise Cronin published 'The need for a theory of citing' —a call to arms for the fledgling scientometric community to produce foundational theories upon which the

work of the field could be based.

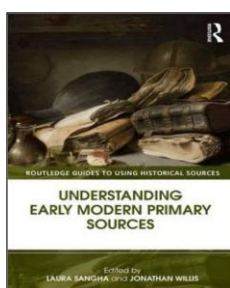
35. **Theory development in the information sciences / edited by Sonnenwald, Diane H. 2016. Austin: University of Texas Press**
Call No - 025.5 THE P6 **Acc No -49965**



The contributors to this volume seek to shed light on these issues by sharing reflections on the theory-development process. These reflections are not meant to revolve around data collection and analysis; rather, they focus on the struggles, challenges, successes, and excitement of developing theories. The particular theories that the contributors explore in their essays range widely, from theories of literacy and reading to theories of design and digital search. Several chapters engage with theories of the behavior of individuals and groups; some deal with processes of evaluation; others reflect on questions of design; and the rest treat cultural and scientific heritage. The ultimate goal, Sonnenwald writes in her introduction, is to “encourage, inspire, and assist

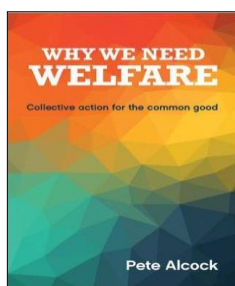
individuals striving to develop and/or teach theory development.

36. **Understanding early modern primary sources / edited by Sangha, Laura. 2016. London: Routledge**
Call No - 3.001.5 UND P6 Acc No -49995



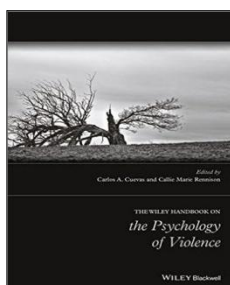
The book is an introduction to the rich treasury of source material available to students of early modern history. It describes the 'Sources' that takes the reader through seven key categories of primary material, including governmental, ecclesiastical and legal records, diaries and literary works, print, and visual and material sources. It addresses how different types of material were produced, whilst also pointing readers towards the most important and accessible physical and digital source collections. It explores the sources that are used to address major early modern themes, including political and popular cultures, the economy, science, religion, gender, warfare, and global exploration.

37. **Why we need welfare: collective action for the common good. / Alcock, Pete. 2016. Bristol: Policy Press**
Call No - 362 ALC P6 Acc No -49860



The book explains the challenges that collective welfare faces, and explores the complexities involved in delivering it, including debates about who benefits from welfare and how and where it is delivered. It includes the problems of poverty and inequality, and how recent political and economic changes have undermined public investment. This book is a call for new forms of collective action to meet welfare needs in the 21st century. It offers a fresh perspective on the key issues involved, and is a great introduction to this important and topical debate.

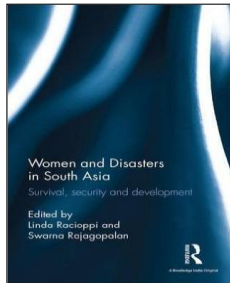
38. **Wiley handbook on the psychology of violence / edited by Cuevas, Carlos A. 2016. Chichester: Wiley-Blackwell**
Call No - 343.6 WIL P6 Acc No -49861



This book features a collection of original readings, from an international cast of experts, that explore all major issues relating to the psychology of violence and aggressive behaviors. It features original contributions from an interdisciplinary cast of scholars - leading experts in their fields of study. It includes the latest violence research - and its implications for practice and policy. It offers coverage of current issues relating to violence such as online

violence and cybercriminal behavior.

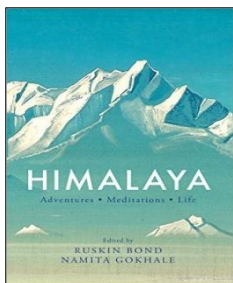
- 39. Women and disasters in South Asia: survival, security and development / edited by Racioppi, Linda. 2016. London: Routledge**
Call No - 361.9:396(5-13) WOM P6 **Acc No -49862**



This book investigates to what extent and in what ways gender affects the course of post-disaster reconstruction. Conversely, it also explores in what ways gender politics may be altered by disaster and post-disaster reconstruction. It is a comprehensive overview of key issues facing women and men, as gendered beings, in reconstruction and development. It is a targeted observation of specific South Asian disaster contexts; and a sustained discussion of case studies and their implications and lessons. It will interest scholars and researchers of disaster management, rehabilitation studies, gender, environment, ecology, and sociology.

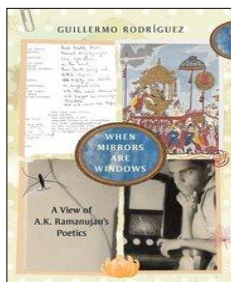
RECREATIONAL & GENERAL READINGS

1. **Himalaya: adventures meditations life / edited by Bond, Ruskin. 2016. New Delhi: Speaking Tiger**
Call No - BON/HIM P6 Acc No -49948



The book is a collection of stories of great ascents and descents; the madness of war on the 'World's Highest Battlefield'; tales of exploratory derring-do; and a mutiny upon a mountain. A seeker has an intense spiritual experience on Mount Kailas, another among shamans on a mountaintop in Nepal; and, looking for the snow leopard in Ladakh. It includes a heartfelt account of the aftermath of an avalanche which killed porters and climbers on Everest; and residents of Langtang record an oral history of the earthquake which wiped out their village.

2. **When mirrors are windows: a view of A. K. Ramanujan's poetics / Rodriguez, Guillermo. 2016. New Delhi: Oxford University Press**
Call No - ROD/WHE P6 Acc No -49936



The book analysis the works of one of India's finest poets, translators, essayists, and scholars of the twentieth century. It is a spectrum of published and unpublished sources - including some of Ramanujan's hitherto unknown private diaries, notes, poetry drafts, and scholarly writings sourced from the A. K. Ramanujan Papers archived at the University of Chicago - are studied to illuminate the influence of classical Tamil, medieval bhakti, and oral fold aesthetics and literature on his work.