



NEWS RELEASE

FOR IMMEDIATE RELEASE

Thern Introduces ATLAS II Worm Gear Power Winch with 2-Ton Load Capacity for Industrial Applications

April 7, 2011, Winona, Minn. – Industrial operators around the world choose Thern winches for their applications for the capability, durability, and reliability they provide. The ATLAS II power winch is designed as a versatile option for industrial operators and OEMs.

Built compact and lightweight, it features an impressive 2-ton load capacity for handling small- and medium-sized loads and a durable cast aluminum body. Machine cut gearing operates in an enclosed oil bath, reducing wear and extending operating life. The ATLAS II is well suited for lifting applications, with an internal load holding mechanical brake. And worksite portability is made easy with lifting handles built onto the frame facilitate easy attachment of lifting straps.

Thern portable power winches are designed to deliver the muscle where and when you need it – on the manufacturing plant floor, in the processing plant, or in the field. For more information on how Thern winches for use in industrial applications, visit www.thern.com/manufacturing.

Thern, Inc. is a major designer and manufacturer of winches, cranes and hoists for a broad range of water, wastewater, processing and industrial applications. Founded in 1948, Thern is headquartered in Winona, Minnesota and markets its products worldwide. Learn more about Thern products at www.thern.com or contact us via email at info@thern.com or call 1-800-843-7648.

###

For more information, contact:

Tedd Morgan

Thern, Inc.
Phone: 507.454.2996 x218
tmorgan@thern.com

Erin Chipman

Linnihan Foy Advertising
Phone: 612.238.3008
erin@linnihanfoy.com