



**LUNA**



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# An imperative approach to video user experiences using LUNA

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# LUNA

## Introduction

LUNA engine enables high-performance graphics for video user interfaces.

Alternative to browser-based applications, designed for screen experiences.

Single Application Programming Interface supported across diverse devices and displays.



# Applications





# LUNA

# Programme guide

# youSee

Mandag  
15. august | 14:33

man 15. aug 14:00

14:30

15:00

15:30

16:00

1	< 13:25 RIO 2016: Badminton, direkte				
2	< 13:50 Smag på San Francisco ▶	14:30 Smag på Sao Paolo ☺	15:10 Hughes kamp for fisken	15:55 Naturtid	
3	< 06:00 Netflix				
4	< 13:50 Hittets histo ▶	14:20 Drømmeturen ☺	15:20 Bjørneøen	16:05 Hote	
5	14:00 Ny ▶	14:10 Røde roser ☺	15:00 Nyhe	15:10 En storm af kærlighed	16:00 Nyhe
6	< 13:25 RIO 2016: Badminton, direkte				
7	< 13:50 Smag på San Francisco	14:30 Smag på Sao Paolo ☺	15:10 Hughes kamp for fisken	15:55 Naturtid	

**Netflix**  
Se film og serier når som helst og hvor som helst. Tryk på OK for at se.

P▲ Side op

P▼ Side ned

⏮ -24 timer

⏮ -2 timer

⏭ +2 timer

⏭ +24 timer



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# Concept

mercury





LUNA

Concept



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craftwork





# LUNA

# Concept



Alex



Family



Kids



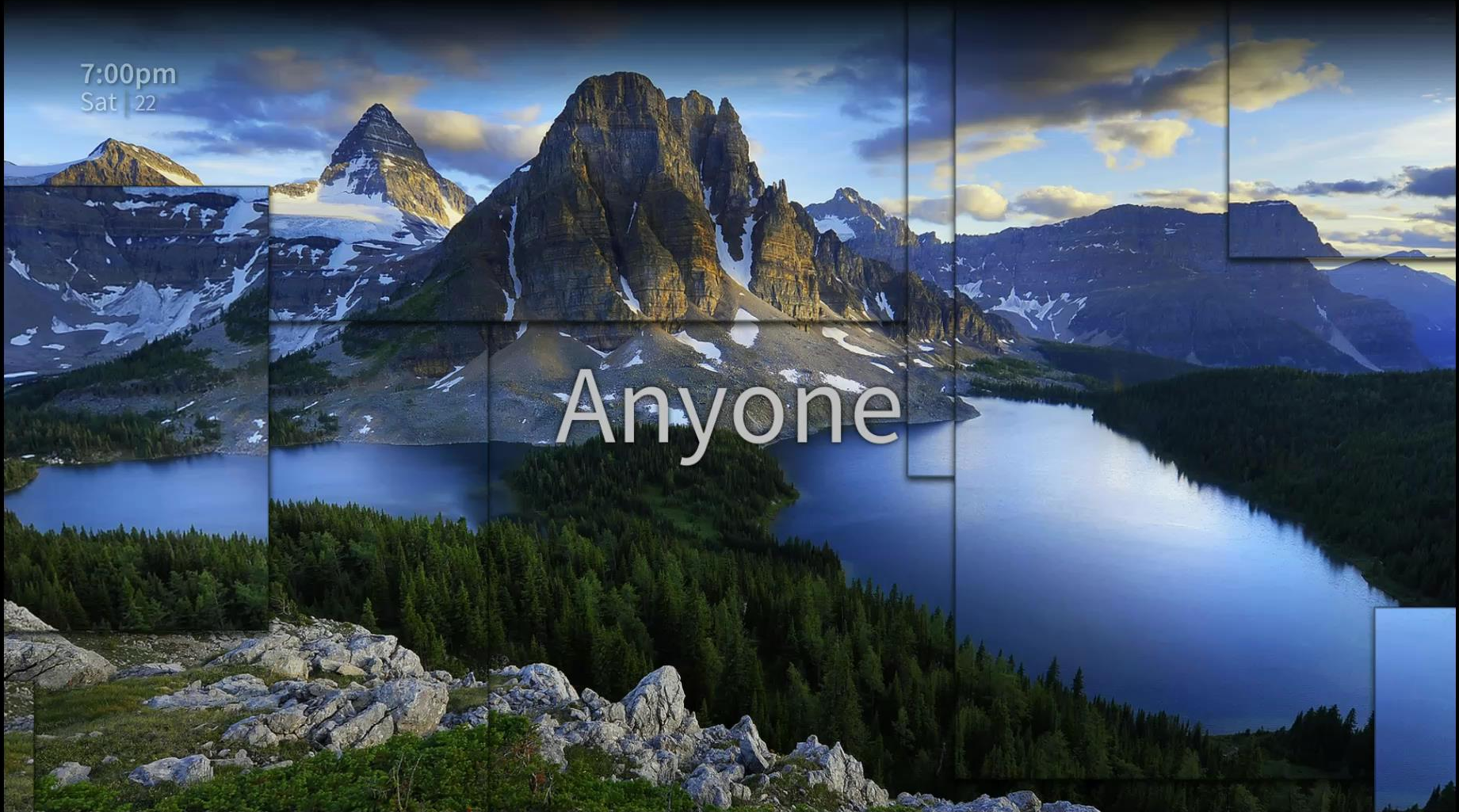
Charlie

[www.craftwork.tv](http://www.craftwork.tv)

craftwork

7:00pm  
Sat 22

Anyone





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# Implementation

LUNA

JavaScript+JSON+Images+Video

Deployed to Android box as APK app

2 weeks



# LUNA

## Comparison

### HTML5

Generic

Universal

Browser

HTML+CSS+JavaScript

Document based

Declarative

### LUNA

Designed for screen interfaces

Optimised for performance

Runtime

JavaScript

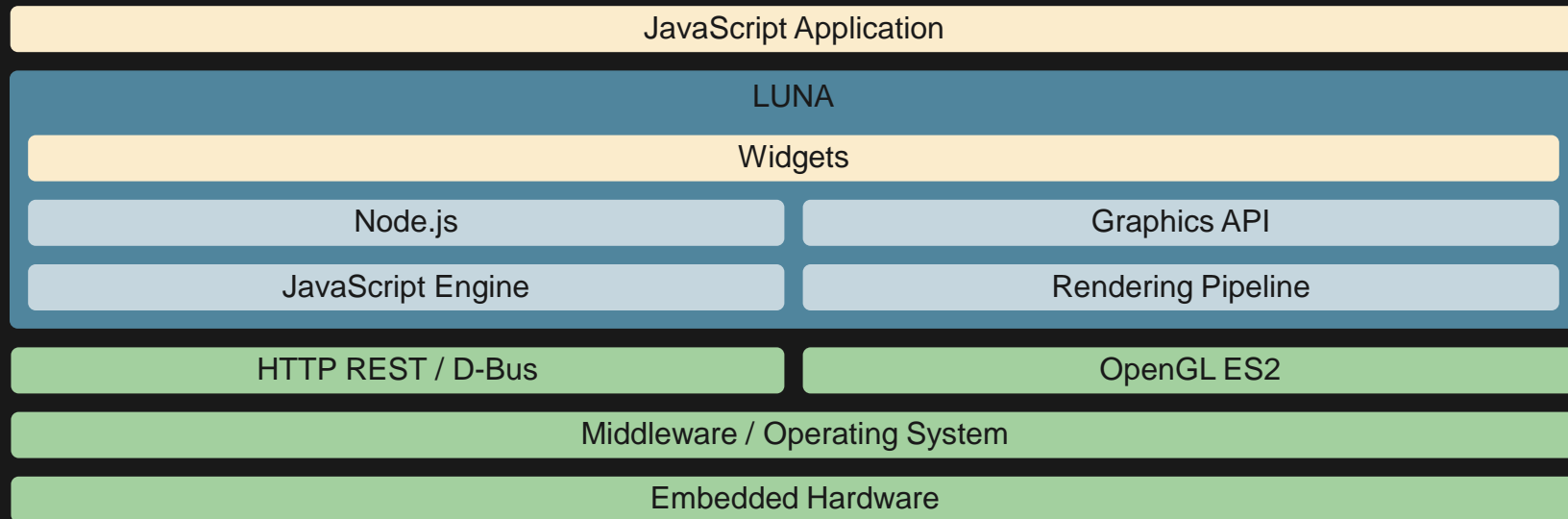
Programmatic

Imperative



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# Architecture





# LUNA

# Node.js

Designed to run scalable network applications with an event-driven, non-blocking I/O model.

Perfect for modern RESTful application development.

Direct access to file system, web sockets, low-level networking, encryption and compression.

Huge open-source community, with the largest package ecosystem in the world.



# LUNA

## Graphics engine

Easy-to-use Application Programming Interface based on high-level drawing primitives, designed specifically for video user interface development.

- Fine control of fonts and typography
- High-quality graphics and smooth animation
- 3D objects in 2D scenes, 2D scenes on 3D objects
- Real-time rendering effects
- Integral video support





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## Graphics performance

LUNA is designed to run consistently at 50/60 frames per second, even on low-end devices.

Lightning fast, asynchronous, minimal changes rendering model.

Significantly outperforms HTML5 applications.





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## Application support

Widgets encapsulate common user interface features to facilitate rapid development.

Behaviours automatically support default interface logic for different modes of interaction.

Themes allow rapid changes to visual appearance such as fonts and colours.



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## Flexible and extensible

Ideal for developing television and video user interfaces, including EPG, VOD, or PVR applications.

Not limited to a fixed framework, format or methodology.

Developers can create their own object-oriented modules depending on requirements.



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## Layered approach

Combines declarative and programmatic approaches.

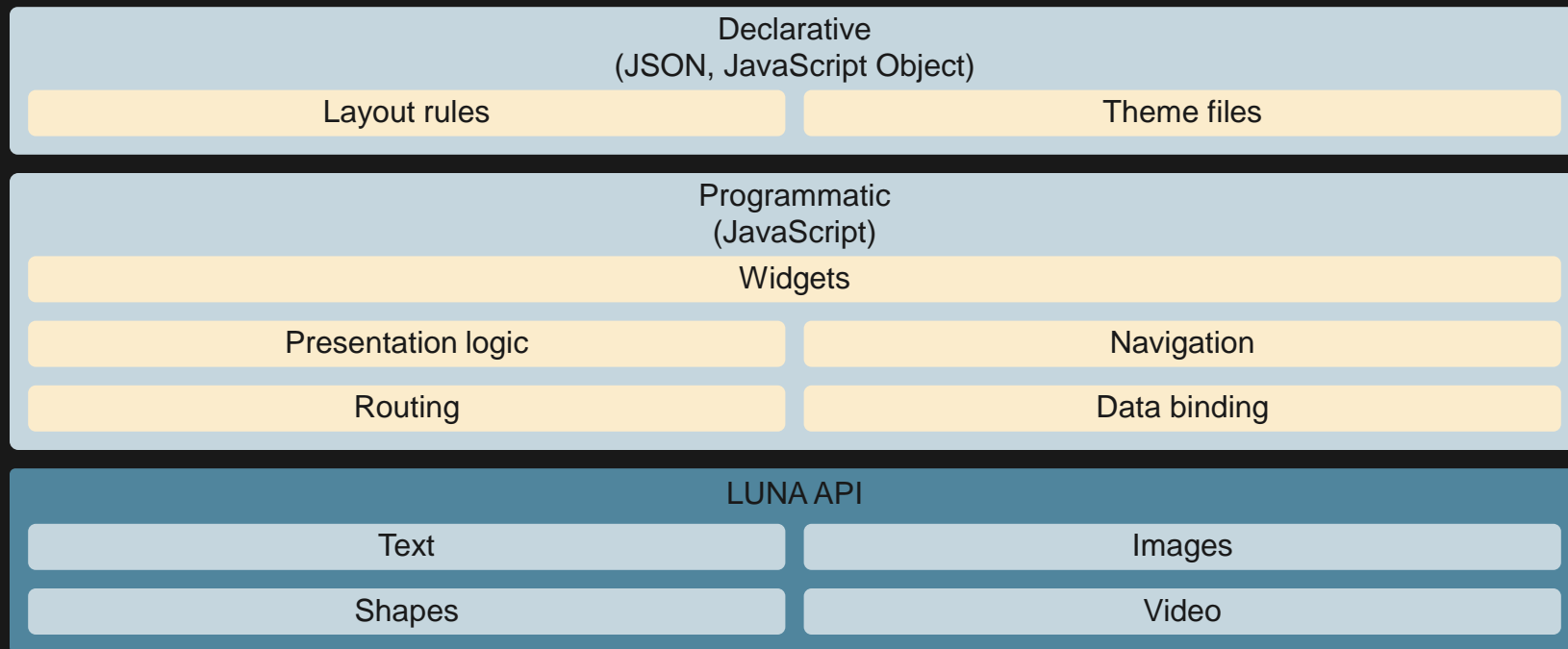
Flexible layered model allows any conceivable user interface to be implemented.

Where a feature is not available in one layer it can be implemented at a lower level.



# LUNA

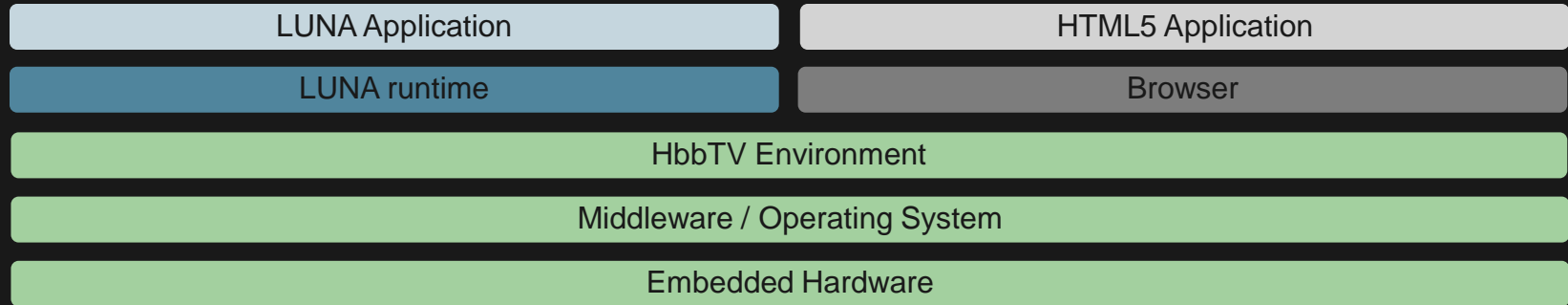
## Software layers





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# HbbTV integration





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# Layout rules

Responsive layout according to screen resolution, aspect ratio and orientation.

The relative hierarchical position of elements can be absolute or based on rules that automatically adjust to screen sizes and changes in screen orientation.



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## Theme files

Themes can be used to specify the visual presentation, including fonts and colours, allowing the look and feel to be changed easily without affecting the underlying layout or behaviour.



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## Widgets

Library of user interface widgets written in TypeScript, a superset of JavaScript supporting modern software features.

Designed to provide rapid and robust implementation of most essential user interface features for presentation and navigation.

Full source code and examples available.





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## Flexible input

Works with both DPAD cursor button remote control and multi-touch screen interfaces.

- Heuristics provide natural default navigation using Up/Down/Left/Right/Select buttons for any interface.
- Tap and swipe gesture navigation is intrinsically supported for touch screen devices.



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## Data binding

The widgets promote separation of the user interface from the data model using data binding to collections based on JavaScript arrays.

Designed to be used with RESTful backend systems, widgets can be populated by associating them with responses to web requests.



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## Widget library

Containers that can be used to create layouts:

- Canvas
- Flex
- List
- Deck
- Text
- Image
- Video



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## Behaviors

Behaviors can be associated with widgets:

- DPADNavigation
- Multitouch
- Collection
- ScrollBar
- AutoScroll



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# Versatile

The set of widgets and behaviours can be combined to create an almost unlimited range of layouts that address the essential requirements of video user interfaces.



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## Extensible

Many more widgets are in development to address most frequently requested requirements.

Developers can create their own libraries of widgets to enable re-use of components.



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## Development

Simulator available for Windows, Mac and Linux.

Debugger / profiler / development tools available from Google and open-source community.



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## Integration

POSIX, OpenGL ES2 and video player.

Middleware agnostic.

- Integration via REST or DBUS
- C/C++ or Java API bindings to JavaScript





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## Integration

Usually ported to a new architecture in a day.

Already runs on:

- Windows/Mac/Linux
- Android/Android TV
- Apple iOS
- Cisco Fusion
- WyPlay Frog
- Humax Octo
- Raspberry Pi



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## Summary

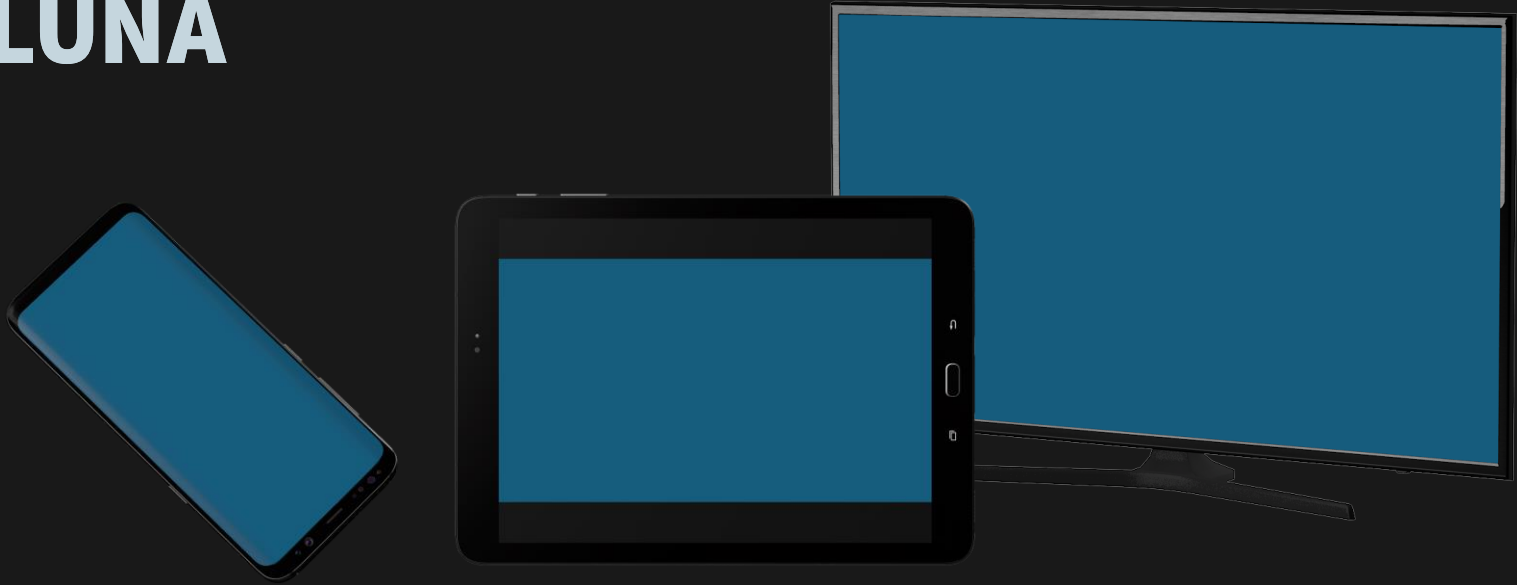
LUNA provides a powerful cross-platform JavaScript API to high performance graphics rendering in OpenGL.

LUNA can complement HbbTV, providing a highly optimized user experience engine.

Ideal for applications where performance is paramount, such as guides and navigational interfaces.



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LUNA™ enables *fast, fluid and flexible* visual experiences on any screen



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