

NEW ARRIVAL OF BOOKS

(December 2017)



ज्ञान ग्रंथि
LIBRARY



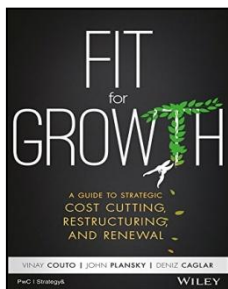
MDI
GURGAON

Management
Development
Institute

SUBJECTS	PAGE NO
Business Policy and Strategic Management	3
Decision Sciences & Operations Management	4-7
Economics	8-15
Entrepreneurship & Innovation	16-17
Finance & Accounting	18-21
HR & OB	22-30
Information Management	31-33
Marketing	34-36
Public Policy & Governance	37-40
Research Methodology	41-44
Social Sciences & General Management	45-63
Recreational & General Readings	64

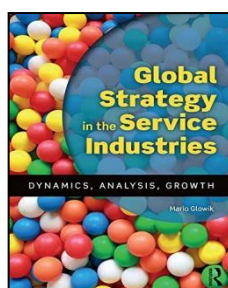
BUSINESS POLICY AND STRATEGIC MANAGEMENT

1. **Fit for growth: a guide to strategic cost cutting, restructuring, and renewal.** / Couto, Vinay. 2017. New Delhi: Wiley
Call No. - 657.47 COU P7 Acc. No. - 51326



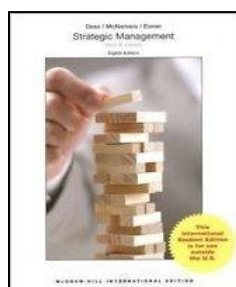
A practical approach to business transformation, This book is a unique approach to business transformation that explicitly connects growth strategy with cost management and organization restructuring. The experts at PwC's Strategy lay out a winning framework that helps CEOs and senior executives transform their organizations for sustainable, profitable growth. This approach gives structure to strategy while promoting lasting change. This book provides practical guidance for leveraging that expertise to make the choices that allow companies to: Achieve growth while reducing costs; Manage transformation and transition productively; Create lasting competitive advantage; Deliver reliable, high-value performance; Sustainable success and high performance.

2. **Global strategy in the service industries: dynamics, analysis, growth** / Glowik, Mario. 2017. London: Routledge
Call No. - 658.114.9 GLO P7 Acc. No. - 51329



This textbook explores the workings of modern service businesses, presenting theoretical management concepts alongside illustrative examples. Original case studies from a range of global sectors, including Starbucks and Facebook, as well as broader studies, such as healthcare in Japan, provide practical insights into the art of thriving as a global business.

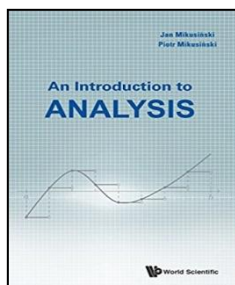
3. **Strategic Management: text and cases.** - 8th ed. / Dess, Gregory S. 2016. New York: McGraw-Hill Education
Call No. - 65.011.1 DES P6 Acc. No. - 51199



This book provides readers a treatment of traditional strategic management topics, application of strategic management concepts to real-world examples, and interwoven contemporary themes revolving around globalization, technology, ethics, environmental sustainability and entrepreneurship. This new edition includes updated 'Insight from Executives', 'Insights from Research', 'Learning from Mistakes' and 'Strategy Spotlights' with the chapters.

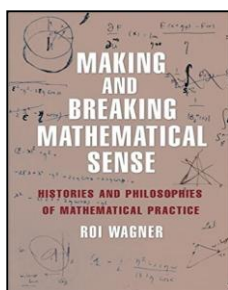
DECISION SCIENCES & OPERATIONS MANAGEMENT

1. **Introduction to analysis. / Mikusinski, Piotr. 2017. Singapore: World Scientific**
Call No. - 517 MIK P7 Acc. No. - 51265



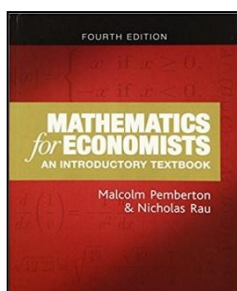
The book contains a rigorous exposition of calculus of a single real variable. It covers the standard topics of an introductory analysis course, namely, functions, continuity, differentiability, sequences and series of numbers, sequences and series of functions, and integration. It contains a special feature of a direct treatment of the Lebesgue integral, based solely on the concept of absolutely convergent series in addition to standard coverage in mathematical analysis. It also defined elementary functions and their properties are carefully derived and an introduction to Fourier series is presented as an example of application of the Lebesgue integral.

2. **Making and breaking mathematical sense: histories and philosophies of mathematical practice. / Wagner, Roi. 2017. Princeton: Princeton University Press**
Call No. - 51.01 WAG P7 Acc. No. - 51272



In line with the emerging field of philosophy of mathematical practice, this book pushes the philosophy of mathematics away from questions about the reality and truth of mathematical entities and statements and toward a focus on what mathematicians actually do—and how that evolves and changes over time. How do new mathematical entities come to be? What internal, natural, cognitive, and social constraints shape mathematical cultures? How do mathematical signs form and reform their meanings? How can we model the cognitive processes at play in mathematical evolution? And how does mathematics tie together ideas, reality, and applications? The book builds on ancient, medieval, and modern case studies to confront philosophical reconstructions and cutting-edge cognitive theories. It focuses on the contingent semiotic and interpretive dimensions of mathematical practice, rather than on mathematics' claim to universal or fundamental truths, in order to explore not only what mathematics is, but also what it could be.

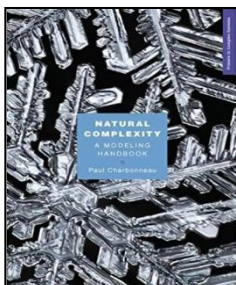
3. **Mathematics for economists: an introductory textbook. - 4th ed. / Pemberton, Malcolm. 2017. New Delhi: Viva Books**
Call No. - 510 PEM P7 Acc. No. - 51351



This book is a self-contained treatment of all the mathematics needed by undergraduate and master's-level students of economics: calculus, matrix algebra, probability, optimisation and dynamics. The emphasis throughout is on intuitive argument and problem-solving, and all methods are illustrated by well-chosen examples, exercises and problems selected from central areas of modern economic analysis. Clear, systematic and building up gently from a very low level, the book can be used in a variety of course formats for students with or without prior knowledge of calculus, for reference and for self study. The last two chapters provide an introduction to the rigorous mathematical

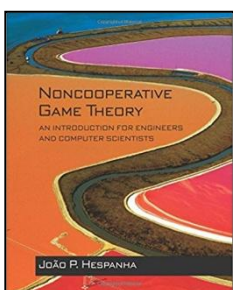
analysis used in graduate-level economics, and two chapters on probability theory, new to this edition, provide the essential mathematical background for upper-level courses on economic theory, econometrics and finance.

4. **Natural complexity: a modeling handbook.** / Charbonneau, Paul. 2017. Princeton: Princeton University Press
Call No. - 501 CHA P7 Acc. No. - 51276



This book provides a short, hands-on introduction to the science of complexity using simple computational models of natural complex systems--with models and exercises drawn from physics, chemistry, geology, and biology. It provides the necessary topical background, complete source codes in Python, and detailed explanations for all computational models.

5. **Noncooperative game theory: an introduction for engineers and computer scientists.** / Hespanha, Joao P. 2017. Princeton: Princeton University Press
Call No. - 65.012.122 HES P7 Acc. No. - 51279



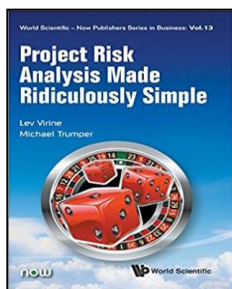
In this book, author aimed at readers interested in using game theory as a design methodology for solving problems in engineering and computer science. He shows that such design challenges can be analyzed through game theoretical perspectives that help to pinpoint each problem's essence: Who are the players? What are their goals? Will the solution to 'the game' solve the original design problem? Using the fundamentals of game theory. Further, He examines how to make sure that the selection leads to acceptable performance, even in the presence of uncertainty--the unforgiving variable that can wreck engineering designs and looks at such standard topics as zero-sum, non-zero-sum, and dynamics games and includes a MATLAB guide to coding.

6. **Project management for engineering, business and technology.** - 5th ed./ Nicholas, John M.Ed. 2017. London: Routledge
Call No. - 65.012.12 NIC P7 Acc. No. - 51363



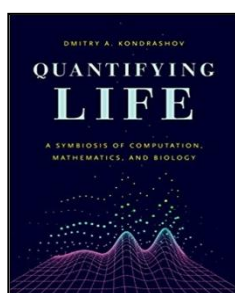
In this textbook, the authors address project management across all industries. First covering the essential background, from origins and philosophy to methodology, the bulk of the book is dedicated to concepts and techniques for practical application. Coverage includes project initiation and proposals, scope and task definition, scheduling, budgeting, risk analysis, control, project selection and portfolio management, program management, project organization, and all-important 'people' aspects—project leadership, team building, conflict resolution and stress management.

7. **Project risk analysis made ridiculously simple.** / Virine, Lev. 2017. Singapore: World Scientific Publishing
Call No. - 65.012.125 VIR P7 Acc. No. - 51287



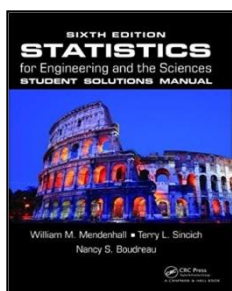
This book offers a step-by-step guide on how to perform project risk analysis and risk management. It emphasizes mainly on Identify and manage risks over the course of a project, Perform qualitative and quantitative risk analysis, Perform project risk analysis using Monte Carlo simulations, Use event chain methodology to improve project risk analysis and Perform risk analysis of project portfolios by easily recognizable real-life stories and projects provide a compelling narrative while imparting valuable information on both the theory and practice of project risk management.

8. **Quantifying life: a symbiosis of computation, mathematics and biology / Kondrashov, Dmitry A. 2016. Chicago: University of Chicago Press**
Call No. - 574 KON P6 Acc. No. - 51290



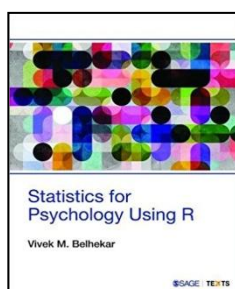
In this book, the author offers an accessible introduction to the breadth of mathematical modeling used in biology today. Assuming only a foundation in high school mathematics, the book takes an innovative computational approach to developing mathematical skills and intuition. Through lessons illustrated with copious examples, mathematical and programming exercises, literature discussion questions, and computational projects of various degrees of difficulty, students build and analyze models based on current research papers and learn to implement them in the R programming language. This interplay of mathematical ideas, systematically developed programming skills, and a broad selection of biological research topics makes this book an invaluable guide for seasoned life scientists and the next generation of biologists alike.

9. **Statistics for engineering and the sciences: student solutions manual. - 6th ed. / Mendenhall, William M.. 2017. Boca Raton: CRC Press**
Call No. - 519.2 MEN P7 Acc. No. - 51367



This book takes a conceptual approach, helping engineering and the science students to understand what statistics is about and learning the right questions to ask when analyzing data, rather than just memorizing procedures. This book takes the ideas that have turned statistics into a central science in modern life and makes them accessible, without compromising the necessary rigor.

10. **Statistics for psychology using R. / Belhekar, Vivek M. 2016. New Delhi: Sage**
Call No. - 519.2:159.9 BEL P6 Acc. No. - 51301

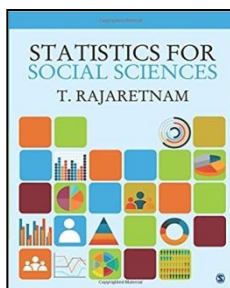


This title comprehensively covers standard statistical methods along with advanced topics such as multivariate techniques, factor analysis, and multiple regression widely used in the field of psychology and other social sciences. Its innovative structure and pedagogical approach coupled with numerous worked-out examples and self-assessment tests make it a user-friendly and easy-to-understand companion for students and scholars with limited background in statistics. It also demonstrates the application of R, a free, flexible, and

dynamically changing software for statistical computing and data analysis, which is becoming increasingly popular across social and behavioral sciences.

- 11. Statistics for social sciences. / Rajaretnam, T. 2016. New Delhi: Sage
Call No. - 519.2:3 RAJ P6**

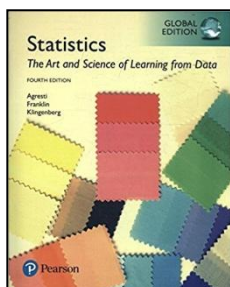
Acc. No. - 51302



This book brings out the relevance of statistical tools and methods in social sciences. Describing the various statistical techniques, it highlights their purpose and application along with a brief overview on how to interpret results and draw inferences. Topical and up-to-date, it examines: Different types of statistical variables and their treatment; tabulation and graphical presentation of data; theoretical distributions and common parametric and non-parametric tests, including analysis of variance and correlation ratio; linear regression including checking for violation of assumptions, transformations of variables and predictions; inequality measures such as Lorenz curve, Gini coefficient, dissimilarity index and human development index among others.

- 12. Statistics: the art and science of learning from data. - 4th ed. / Agresti, Alan. 2018. Harlow: Pearson
Call No. - 519.2 AGR P8**

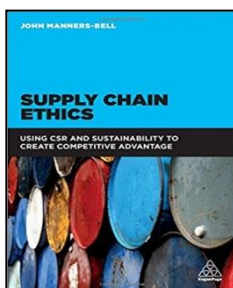
Acc. No. - 51300



This book takes a conceptual approach, helping students understand what statistics is about and learning the right questions to ask when analyzing data, rather than just memorizing procedures. This book takes the ideas that have turned statistics into a central science in modern life and makes them accessible, without compromising the necessary rigor. The authors believe that it's important for students to learn and analyze both quantitative and categorical data. As a result, the text pays greater attention to the analysis of proportions than many other introductory statistics texts. Concepts are introduced first with categorical data, and then with quantitative data.

- 13. Supply chain ethics. / Manners-Bell, John. 2017. London: Kogan Page
Call No. - 658.788 MAN P7**

Acc. No. - 51303

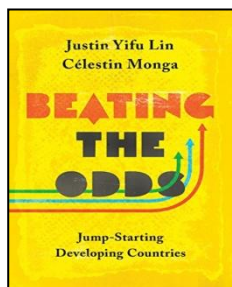


In this book, Author identifies and outlines best practice employed by global manufacturers, retailers and logistics companies through case studies, surveys and unique research. It examines the so-called 'triple advantage' that accrues to businesses when strategies that combine bottom line profits, sustainable environmental practices and positive societal impact are employed. Narrow supply chain strategies which focus on only one of these three factors will inevitably fail. It covers senior supply chain, operations and manufacturing managers: 'triple advantage' best practice and how it can create value for global businesses; product design; sourcing and warehousing; transportation and recycling; environmental practices of logistics companies and suppliers; supply chain technologies. There is also an invaluable Ethical Supply Chains survey of top global companies.

ECONOMICS

1. **Beating the odds: jump-starting developing countries / Lin, Justin Yifu. 2017. Princeton: Princeton University Press**
Call No. - 330.19 LIN P7

Acc. No. - 51373

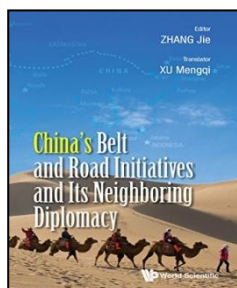


In this book, the authors begin with this paradox to explain what is wrong with mainstream development thinking--and to offer a practical blueprint for moving poor countries out of the low-income trap regardless of their circumstances. Further, They propose a development strategy that encourages poor countries to leap directly into the global economy by building industrial parks and export-processing zones linked to global markets. Countries can leverage these zones to attract light manufacturing from more advanced economies, as East Asian countries did in the 1960s and China did in the 1980s. This book shows how poor countries can ignite growth without waiting for global action or the creation of

ideal local conditions.

2. **China's belt and road initiatives and its neighboring diplomacy / Edited by Jie, Zhang . 2017. Singapore: World Scientific Publishing**
Call No. - 337(510) CHI P7

Acc. No. - 51156

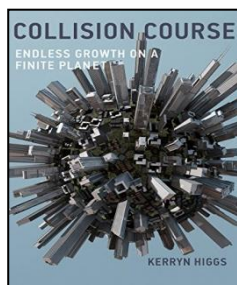


This book studies China's Belt and Road Initiatives and the country's neighboring diplomacy. The Belt and Road Initiatives proposed by Chinese President Xi Jinping in 2013 consist of two main components, the land-based 'Silk Road Economic Belt' and ocean-going 'Maritime Silk Road'. China has implemented the initiatives by establishing Asian Infrastructure Investment Bank and Silk Road Fund. This book focuses on analysis of the initiatives and the responses from the major powers, neighboring countries and regions. The book consists of four parts: the Overview; The Belt and Road Initiatives and Big Powers; The Belt and Road Initiative and Regions; The Belt and Road Initiative and Hot Issues.

The Overview explicates the strategic orientations, connotations and approaches of implementation of the initiatives from a theoretical perspective. The second part analyzes the Asia-Pacific strategies of four great powers, namely the United States, Russia, Japan and India, their relations with China and responses to the initiative. The third part discusses the Belt and Road Initiatives and four regions, namely Northeast Asia, Southeast Asia, South Asia, and Central Asia. It evaluates their attitudes and responses towards the Belt and Road Initiatives, strategic docking and major challenges in this regard. The fourth part touches upon the initiatives and current hot issues including non-traditional security, the South China Sea dispute, and venture analysis on investment environment renovation.

3. **Collision course: endless growth on a finite planet /Higgs, Kerryn. 2014. Cambridge: MIT Press**
Call No. - 330(09) HIG P4

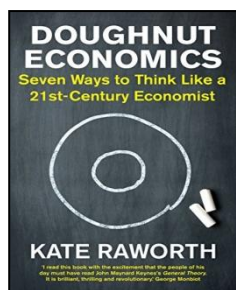
Acc. No. - 51217



The notion of ever-expanding economic growth has been promoted so relentlessly that "growth" is now entrenched as the natural objective of collective human effort. The public has been convinced that growth is the natural solution to virtually all social problems—poverty, debt, unemployment, and even the environmental degradation caused by the determined pursuit of growth. Meanwhile, warnings by scientists that we live on a finite planet that cannot

sustain infinite economic expansion are ignored or even scorned. In this book, the author examines how society's commitment to growth has marginalized scientific findings on the limits of growth, casting them as bogus predictions of imminent doom. The author tells how in 1972, *The Limits to Growth*—written by MIT researchers Donella Meadows, Dennis Meadows, Jorgen Randers, and William Behrens III—found that unimpeded economic growth was likely to collide with the realities of a finite planet within a century. Although the book's arguments received positive responses initially, before long the dominant narrative of growth as panacea took over. The author explores the resistance to ideas about limits, tracing the propagandizing of “free enterprise,” the elevation of growth as the central objective of policy makers, the celebration of “the magic of the market,” and the ever-widening influence of corporate-funded think tanks—a parallel academic universe dedicated to the dissemination of neoliberal principles and to the denial of health and environmental dangers from the effects of tobacco to global warming. More than forty years after *The Limits to Growth*, the idea that growth is essential continues to hold sway, despite the mounting evidence of its costs—climate destabilization, pollution, intensification of gross global inequalities, and depletion of the resources on which the modern economic edifice depends.

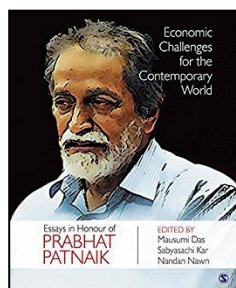
4. **Doughnut economics: seven ways to think like a 21st century economist. / Raworth, Kate. 2017. London: Random House Business Books**
Call No. - 330 RAW P7 Acc. No. - 51324



In this book, The author sets out seven key ways to fundamentally reframe our understanding of what economics is and does. Along the way, she points out how we can break our addiction to growth; redesign money, finance, and business to be in service to people; and create economies that are regenerative and distributive by design.. she deconstructs the character of ‘rational economic man’ and explains what really makes us tick. She reveals how an obsession with equilibrium has left economists helpless when facing the boom and bust of the real-world economy and highlights the dangers of ignoring the role of energy and nature’s resources – and the far-reaching implications for economic growth when

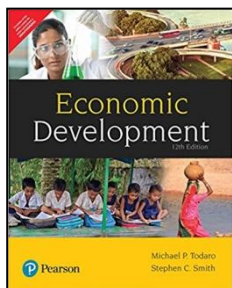
we take them into account.

5. **Economic challenges for the contemporary world: Essays in Honour of Prabhat Patnaik / Edited by Das, Mausumi. 2016. New Delhi: Sage**
Call No. - 330 ECO P6 Acc. No. - 51230



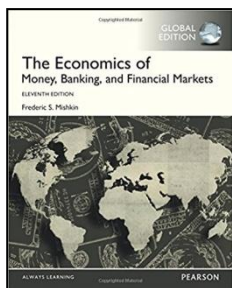
This book brings together diverse scholarship on various aspects of economic development that underscore the importance of tackling dominant and contemporary issues concerning the national and global economy. Divided into five distinct themes—economic growth, engaging with globalisation, poverty and inequality, macroeconomic issues, political economy and developmental aspects—the essays outline significantly contrasting methodologies that are used to deal with issues of vital importance.

6. **Economic development. - 12th ed./ Todaro, Michael P. 2017. Oxfordshire: Pearson**
Call No. - 330.19 TOD P7 Acc. No. – 51319



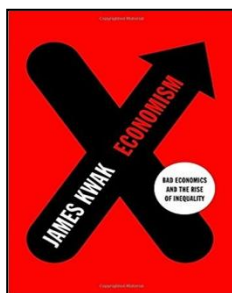
This book offers a unique policy-oriented approach that uses models and concepts to illustrate real-world development problems. It provides the most current data, offering full coverage of recent advances in the field, and featuring a balanced presentation of opposing viewpoints on today's major policy debates. The authors have streamlined this edition and have included coverage of new and critical topics. The text includes extensive country-specific examples, updated Country Case Studies, and Comparative Case Studies that allow students to apply concepts to specific developing nations.

7. **Economics of money, banking and financial markets. - 11th ed. / Mishkin, Frederic S. 2016. Boston: Pearson**
Call No. - 332 MIS P6 **Acc. No. - 51162**



This book brings a fresh perspective to today's major questions surrounding financial policy. Influenced by his term as Governor of the Federal Reserve, Frederic Mishkin offers students a unique viewpoint and informed insight into the monetary policy process, the regulation and supervision of the financial system, and the internationalization of financial markets. Continuing to set the standard for money and banking courses, this edition provides a unifying, analytic framework for learning that fits a wide variety of syllabi. Core economic principles organize students' thinking, while current real-world examples keep them engaged and motivated.

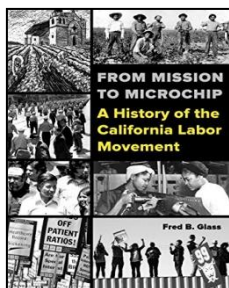
8. **Economism: bad economics and the rise of inequality. / Kwak, James. 2017. New York: Pantheon Books**
Call No. - 330 KWA P7 **Acc. No. - 51322**



In this book, the author outlines a deconstruction of the framework for understanding the world of classroom economics, clarifying assumptions and misleading teachings while sharing historical insights into how economism became a prevalent influence in the U.S. The author first offers a primer on supply and demand, market equilibrium, and social welfare: the underpinnings of most popular economic arguments, then a historical account of how economism became a prevalent mode of thought in the United States--focusing on the people who packaged Econ 101 into sound bites that were then repeated until they took on the aura of truth. He shows us how issues of moment in contemporary

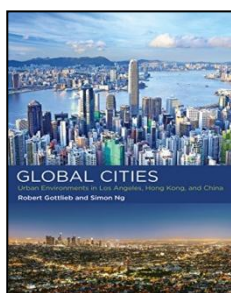
American society--labor markets, taxes, finance, health care, and international trade, among others--are shaped by economism, demonstrating in each case with clarity and élan how, because of its failure to reflect the complexities of our world, economism has had a deleterious influence on policies that affect hundreds of millions of Americans.

9. **From mission to microchip: a history of the California labor movement / Glass, Fred B. 2016. Oakland: University of California Press**
Call No. - 331.881 GLA P6 **Acc. No. - 51246**



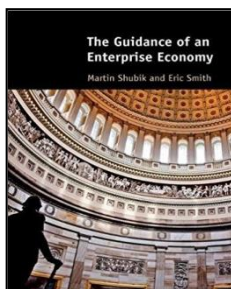
There is no better time than now to consider the labor history of the Golden State. While other states face declining union enrollment rates and the rollback of workers' rights, California unions are embracing working immigrants, and voters are protecting core worker rights. What's the difference? California has held an exceptional place in the imagination of Americans and immigrants since the Gold Rush, which saw the first of many waves of working people moving to the state to find work. This book unearths the hidden stories of these people throughout California's history. The difficult task of the state's labor movement has been to overcome perceived barriers such as race, national origin, and language to unite newcomers and natives in their shared interest. As chronicled in this comprehensive history, workers have creatively used collective bargaining, politics, strikes, and varied organizing strategies to find common ground among California's diverse communities and achieve a measure of economic fairness and social justice. This is an indispensable book for students and scholars of labor history and history of the West, as well as labor activists and organizers.

- 10. Global cities: urban environments in Los Angeles, Hong Kong, and China / Gottlieb, Robert. 2017. Cambridge: MIT Press**
Call No. - 330.191.6 GOT P7 **Acc. No. - 51249**



Over the past four decades, Los Angeles, Hong Kong, and key urban regions of China have emerged as global cities—in financial, political, cultural, environmental, and demographic terms. In this book, the authors trace the global emergence of these urban areas and compare their responses to a set of six urban environmental issues. These cities have different patterns of development: Los Angeles has been the quintessential horizontal city, the capital of sprawl; Hong Kong is dense and vertical; China's new megacities in the Pearl River Delta, created by an explosion in industrial development and a vast migration from rural to urban areas, combine the vertical and the horizontal. All three have experienced major environmental changes in a relatively short period of time. The authors document how each has dealt with challenges posed by ports and the movement of goods, air pollution (Los Angeles, Hong Kong, and urban China are all notorious for their hazardous air quality), water supply (all three places are dependent on massive transfers of water) and water quality, the food system (from seed to table), transportation, and public and private space. Finally they discuss the possibility of change brought about by policy initiatives and social movements.

- 11. Guidance of an enterprise economy / Shubik, Martin. 2017. Cambridge: MIT Press**
Call No. - 330.115 SHU P6 **Acc. No. - 51253**

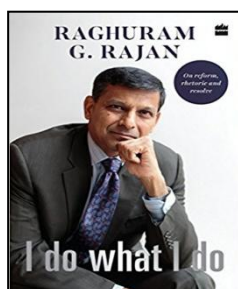


This book offers a rigorous study of control, guidance, and coordination problems of an enterprise economy, with attention to the roles of money and financial institutions. The approach is distinctive in drawing on game theory, methods of physics and experimental gaming, and, more generally, a broader evolutionary perspective from the biological and behavioral sciences. The proposed theory unites Walrasian general equilibrium with macroeconomic dynamics and Schumpeterian innovation utilizing strategic market games. Problems concerning the meaning of rational economic behavior and the concept of solution are noted. The authors argue that process models of the economy can be built that are consistent with the general equilibrium system but become progressively more complex as new functions are added. Explicit embedding of the economy within the framework of government and society provides a natural, both formal and informal, control system.

12. I Do What I Do. / Rajan, Raghuram G. 2017. Noida: Harper Business

Call No. - 330.191.5 RAJ P7

Acc. No. - 51377

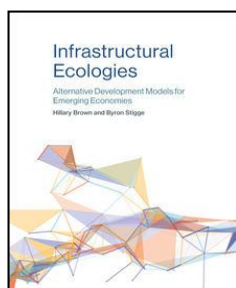


This book offers Rajan's commentary and speeches what it was like to be at the helm of the central bank in those turbulent but exciting times. When Raghuram G. Rajan took charge as Governor of the Reserve Bank of India in September 2013, the rupee was in free fall, inflation was high, India had a large current account deficit and India's exchange reserves were falling. He outlined a vision that went beyond the immediate crisis to focus on long-term growth and stability, thus restoring investor confidence. He addresses key issues that are not in any banking manual but essential to growth: the need for tolerance and respect to assure India's economic progress, for instance, or the connection between political freedom and prosperity. It offers a front-row view into the thinking of one of the world's most respected economists, one whose commitment to India's progress shines through in the essays and speeches here.

13. Infrastructural ecologies: alternative development models for emerging economies./ Brown, Hillary. 2017. Cambridge: MIT Press

Call No. - 338.49 BRO P7

Acc. No. - 51261

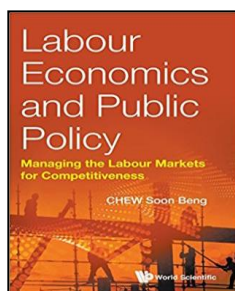


Many emerging nations, particularly those least developed, lack basic critical infrastructural services—affordable energy, clean drinking water, dependable sanitation, and effective public transportation, along with reliable food systems. Many of these countries cannot afford the complex and resource-intensive systems based on Western, single-sector, industrialized models. The authors propose an alternate model for planning and designing infrastructural services in the emerging market context and also identify five strategic infrastructure objectives and illustrate each with examples of successful projects from across the developing world. This new model is holistic and integrated, resilient and sustainable, economical and equitable, creating an infrastructural ecology that is more analogous to the functioning of natural ecosystems. The case studies describe the use of single solutions to solve multiple problems, creating hybridized and reciprocal systems; “soft path” models for water management, including water reuse and nutrient recovery; post carbon infrastructures for power, heat, and transportation such as rural microhydro and solar-powered rickshaws; climate adaptation systems, including a multi-purpose tunnel and a “floating city”; and the need for community-based, equitable, and culturally appropriate projects.

14. Labour economics and public policy: managing the labour markets for competitiveness / Beng, Chew Soon. 2017. Singapore: World Scientific Publishing

Call No. - 331 BEN P7

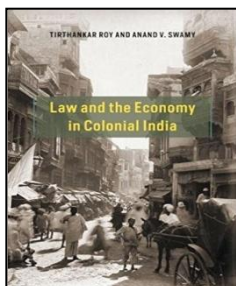
Acc. No. - 51176



This book serves as a textbook on labour economics and public policy in labour markets. It also shows how Singapore has been successful in establishing a world class labour market. One attribute of such a labour market is the high purchasing power of wages for the average worker for essentials such as housing, healthcare, quality education for children and retirement consumption, which motivates Singaporeans to work hard. The second attribute is a macro-focused labour union that works closely with the government, and is able to

prevent excessive wage increase.

- 15. Law and the economy in Colonial India / Roy, Tirthankar. 2016. Chicago: University of Chicago Press**
Call No. - 330.19:34(540) ROY P6 **Acc. No. - 51177**



The author's trace the beginnings of the current Indian legal system to the years of British colonial rule. They show how India inherited an elaborate legal system from the British colonial administration, which incorporated elements from both British Common Law and indigenous institutions. In the case of property law, especially as it applied to agricultural land, indigenous laws and local political expediency were more influential in law-making than concepts borrowed from European legal theory. Conversely, with commercial law, there was considerable borrowing from Europe. In all cases, the British struggled with limited capacity to enforce their laws and an insufficient knowledge of the

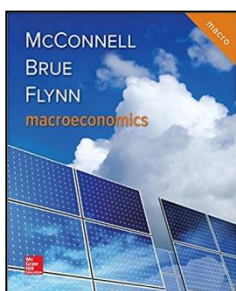
enormous diversity and differentiation within Indian society. A disorderly body of laws, not conducive to production and trade, evolved over time. Roy and Swamy's careful analysis not only sheds new light on the development of legal institutions in India, but also offers insights for India and other emerging countries through a look at what fosters the types of institutions that are key to economic growth.

- 16. Microeconomics. - 5th ed./ Hubbard, R Glenn. 2017. Noida: Pearson**
Call No. - 330.101.542 HUB P7 **Acc. No. - 51353**



One of the challenges of teaching Principles of Microeconomics is fostering interest in concepts that may not seem applicable to students' lives. This book makes economics relevant by demonstrating how real businesses use economics to make decisions every day. Regardless of their future career path—opening an art studio, trading on Wall Street, or bartending at the local pub—students will benefit from understanding the economic forces behind their work.

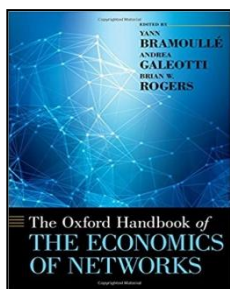
- 17. Microeconomics: principles, problems and policies. - 20th ed. / McConnell, Campbell R. 2015. Chennai: McGraw-Hill Education**
Call No. - 330.101.542 McC P5 **Acc. No. - 51352**



The authors have long set the standard for providing high-quality content to instructors and students all over the world. It has remained the most widely used principles of economics product as a result of persistent innovation. The previous edition brought adaptive technology to the market for the first time with LearnSmart, a resource that ensures that every minute a student spends studying is the most efficient and productive time possible. Feedback from users in combination with the analysis of student performance data from the previous edition's digital products significantly informed the revision of the current edition, resulting in a product expertly tailored to the needs of today's

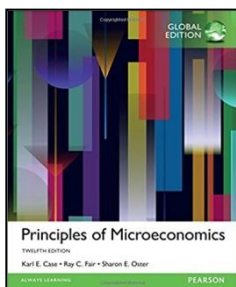
students.

- 18. Oxford handbook of the economics of networks / Edited by Bramouille, Yann 2016. Oxford: Oxford University Press
Call No. - 301.153 OXF P6
Acc. No. - 51110**



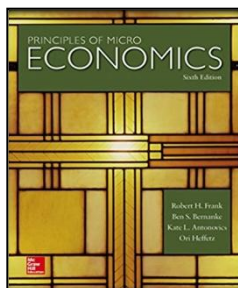
This book represents the frontier of research into how and why networks form, how they influence behavior, how they help govern outcomes in an interactive world, and how they shape collective decision making, opinion formation, and diffusion dynamics. From a methodological perspective, the contributors to this volume devote attention to theory, field experiments, laboratory experiments, and econometrics. Theoretical work in network formation, games played on networks, repeated games, and the interaction between linking and behavior is synthesized. A prominent role of networks, from an economic perspective, is that they mediate trade. Several chapters cover bilateral trade in networks, strategic intermediation, and the role of networks in international trade. Contributions discuss as well the role of networks for organizations. On the one hand, one chapter discusses the role of networks for the performance of organizations, while two other chapters discuss managing networks of consumers and pricing in the presence of network-based spillovers. Finally, the authors discuss the internet as a network with attention to the issue of net neutrality.

- 19. Principles of microeconomics. - 12th ed. /Case, Karl E. 2017. Harlow: Pearson
Call No. - 330.101.542 CAS P7
Acc. No. - 51189**



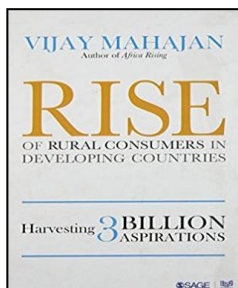
This book is one of the all-time bestselling Principles of Economics texts because they trust it to be clear, thorough, and complete. Readers of this book, come away with a basic understanding of how market economies function, an appreciation for the things they do well, and a sense of things they do poorly. With the latest research and added exercises, students begin to learn the art and science of economic thinking and start to look at some policy and even personal decisions in a different way.

- 20. Principles of microeconomics. - 6th ed. / Frank, Robert H. 2016. New York: McGraw-Hill Education
Call No. - 330.101.542 FRA P6
Acc. No. - 51190**



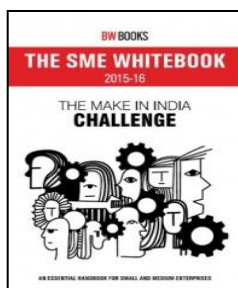
This book deals with the principles of microeconomics. Avoiding excessive reliance on formal mathematical derivations, this book presents concepts intuitively through examples drawn from familiar contexts. The authors introduce a well-articulated short list of core principles and reinforce them by illustrating and applying each in numerous contexts.

- 21. Rise of rural consumers in developing countries: harvesting 3 billion aspirations / Mahajan, Vijay .2016. New Delhi: Sage
Call No. - 339.4 MAH P6
Acc. No. - 51296**



This is the first book highlighting the expanding consumer power of rural markets in developing countries. It takes a close look at one of the key stories in emerging markets: the untapped potential of the world's 3.4 billion rural consumers -- 90 percent of whom live in Asia and Africa. The sheer number of rural consumers can provide a massive customer base for innovative companies that figure out how to reach them. The book provides a profile of the rural developing world and examines the forces that are increasing rural prosperity, including billions of dollars in remittances from migrant workers. It includes several examples of innovations and best practices that are allowing companies to tap into this opportunity.

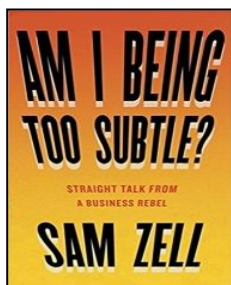
22. **SME Whitebook 2015-16: the Make In India challenge. - 7th ed./ Edited by Batra, Anurag. 2016. New Delhi: Businessworld**
Call No. - 338.964 BW P6 **Acc. No. - 51381**



This edition of SME Whitebook looks at the Make In India Challenge from the perspective of small and medium enterprises. Apart from Make In India, the government has launched many innovative initiatives like Digital India, Skill India, Smart Cities and Start Up India and also creation of new institutions like the Mudra Bank. This book deals with the potential impact of these initiatives on the SME sector.

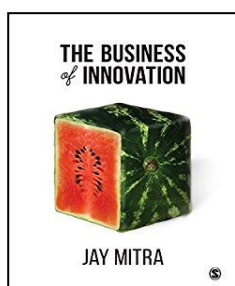
ENTREPRENEURSHIP & INNOVATION

1. **Am I being too subtle?: straight talk from a business rebel. / Zell, Sam. 2017. New York: Penguin Random House**
Call No. - 65(09) ZEL P7 **Acc. No. - 51314**



In this book, Self-made real estate billionaire Sam Zell reveals the story behind his success and lays out a road map for entrepreneurs seeking to follow in his footsteps. The author takes readers inside his world, where the secrets of success are embedded in the dramatic and often surprising stories of his youth and business life. He tells the remarkable story of how the son of Holocaust survivors was able to grow the Equity Group network, one of the nation's largest real estate enterprises, and expand across industries - from real estate and railcars to energy, logistics, and others -- amassing enormous wealth from nothing.

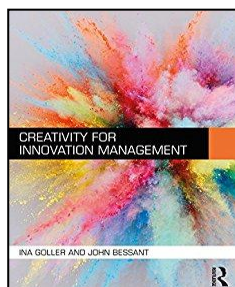
2. **Business of innovation. / Mitra, Jay. 2017, London: Sage**
Call No. - 65.012.3 MIT P7 **Acc. No. - 51209**



insight into the business of innovation.

Moving beyond the narrow confines of a 'how to' of innovation management, this book sets out to track, trace, and provide testimonies of innovation practice in small to large-scale organizations from countries around the world. Through a combination of contemporary economic and social theory, along with an array of practical examples from a wide range of sectors and industries, the author offers critical insight into how global innovation works, where it works, and most importantly, who makes it work, with an emphasis on innovative women. This book is suitable for postgraduate, doctoral, and MBA students on business management and innovation courses, as well as practitioners looking for a critical

3. **Creativity for innovation management. / Goller, Ina. 2017. London: Routledge**
Call No. - 6.001.5 GOL P7 **Acc. No. - 51222**



entrepreneurship.

This book outlines the necessary skills and competences for innovative and creative processes. It provides opportunities to explore these and also to develop them via a wide variety of activities linked to relevant tools and techniques, as well as a range of case studies. It is a rigorous yet applied guide which illustrates what creativity is, why it matters, and how it can be developed at both individual and group levels. It includes combination of theory and practice, drawing on the latest research in psychology, organizational behaviour, innovation and

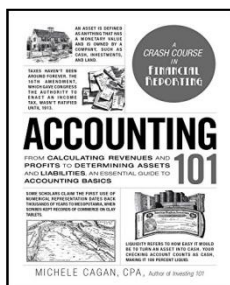
4. **Invention of creativity. / Reckwitz, Andreas. 2017. Cambridge: Polity Press**
Call No. - 159.954 REC P7 **Acc. No. - 51268**



In this book, Author investigates how the ideal of creativity has grown into a major social force, from the art of the avant-garde and postmodernism to the 'creative industries' and the innovation economy, the psychology of creativity and self-growth, the media representation of creative stars, and the urban design of 'creative cities'. Where creativity is often assumed to be a force for good, Author looks critically at how this imperative has developed from the 1970s to the present day. Though we may well perceive creativity as the realization of some natural and innate potential within us, it has rather to be understood within the structures of a very specific culture of the new in late modern society.

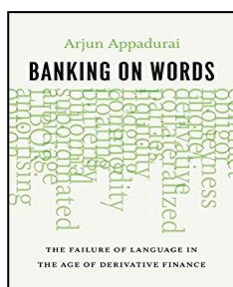
FINANCE & ACCOUNTING

1. **Accounting 101: from calculating revenues and profits to determining assets and liabilities, an essential guide to accounting basics./ Cagan, Michele. 2017. New York: Adams Media**
Call No. - 657 CAG P7 Acc. No. - 51313



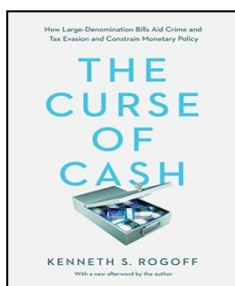
This book is a quick and easy guide to help you learn the basics of accounting. The ability to negotiate a deal. Confidence to oversee staff. Complete and accurate monitoring of expenses. In today's business climate, these are must-have skills. But all too often, comprehensive business books turn the important details of best practices into tedious reading that would put even a CEO to sleep. This book comprises of hundreds of entertaining tidbits and concepts that can't be found anywhere else. From hiring and firing to strategizing and calculating revenues, these guides can help you learn core business and career concepts—no MBA required! So whether you're a new business owner, a manager, or entry-level employee, this series has the answers you need to conduct business more efficiently.

2. **Banking on words: the failure of language in the age of derivative finance/Appadurai, Arjun. 2016. Chicago: University of Chicago Press**
Call No. - 332.64.2 APP P6 Acc. No. - 51207



In this books, the author argues that the economic collapse of 2008—while indeed spurred on by greed, ignorance, weak regulation, and irresponsible risk-taking—was, ultimately, a failure of language. To prove this sophisticated point, Author takes into the world of derivative finance, which has become the core of contemporary trading and the primary target of blame for the collapse and all our subsequent woes. The author moves in four steps through his analysis. In the first, he highlights the importance of derivatives in contemporary finance, isolating them as the core technical innovation that markets have produced. In the second, he shows that derivatives are essentially written contracts about the future prices of assets—they are, crucially, a promise. In his third step, shows how the derivative exploits the linguistic power of the promise through the special form that money takes in finance as the most abstract form of commodity value. Finally, he pinpoints one crucial feature of derivatives: that they can make promises that other promises will be broken. He then details how this feature spread contagiously through the market, snowballing into the systemic liquidity crisis that we are all too familiar with now.

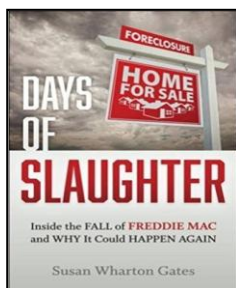
3. **Curse of cash. / Rogoff, Kenneth S. 2016. Princeton: Princeton University Press**
Call No. - 332.57 ROG P6 Acc. No. - 51317



In this book, the author shows, paper money can also cripple monetary policy. In the aftermath of the recent financial crisis, central banks have been unable to stimulate growth and inflation by cutting interest rates significantly below zero for fear that it would drive investors to abandon treasury bills and stockpile cash. This constraint has paralyzed monetary policy in virtually every advanced economy, and is likely to be a recurring problem in the future. It offers a plan for phasing out most paper money--while leaving small-denomination bills and coins in circulation indefinitely--and addresses the issues the transition will pose,

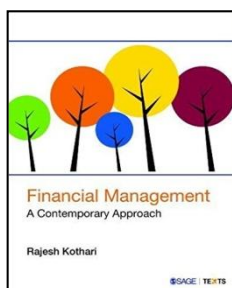
ranging from fears about privacy and price stability to the need to provide subsidized debit cards for the poor.

4. **Days of slaughter: inside the fall of Freddie Mac and why it could happen again. / Gates, Susan Wharton. 2017. Baltimore: Johns Hopkins University Press**
Call No. - 332.72 GAT P7 Acc. No. - 51224



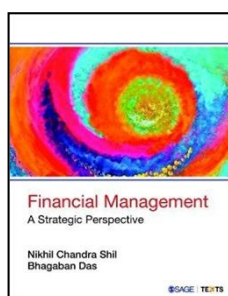
In this book, the author, a former 19-year Freddie Mac employee and vice president of public policy, provides a vivid eyewitness account of the competing economic and political forces that led to massive losses for shareholders, investors, homeowners--and taxpayers. The author relates the fateful decisions that led to Freddie Mac's downfall and desperate rescue. She also examines today's worrisome headlines about potential future bailouts, the uneven housing recovery, and stymied congressional reform efforts. Further, She argues convincingly that policymakers will be unable to safely reform the massive housing finance system that currently rests squarely on taxpayer shoulders without addressing deeper issues of ideology, moral hazard, and interest group politics.

5. **Financial management: a contemporary approach / Kothari, Rajesh. 2017. New Delhi: Sage**
Call No. - 658.15 KOT P7 Acc. No. - 51243



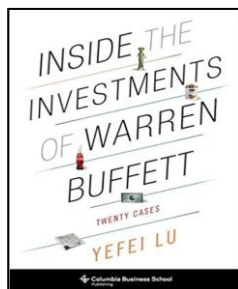
This book builds concepts and strengthens understanding by providing relevant illustrations, recent examples, and reference to MS Excel applications where necessary. Written in simple, lucid language, each chapter begins with a crisp introduction to the constituent topics, offers a related background of the corporate environment, and ends with numerous activities for students to practice. This new textbook aims to deliver conceptual clarity through logical sequencing of topics to build a strong foundation of the subject. It encourages readers to go beyond the text and numerical calculations to understand the practice of financial management.

6. **Financial management: a strategic perspective/Shil, Nikhil Chandra. 2017. New Delhi: Sage**
Call No. - 658.15 SHI P7 Acc. No. - 51242



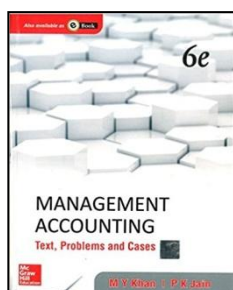
This book discusses the concepts of financial management by using real-life corporate strategies to help understand the decision-making process of modern-day business enterprises. Strategic financial management as a discipline has acquired critical significance because of continuing globalization and resulting cross-border flow of capital. This book stresses upon the importance of applying knowledge and techniques of financial management to the planning, operating and monitoring of financial functions within the context of the strategic choices and issues that have an impact on an organization's long-term success. Divided into four major sections, this book enables students to explore a wide range of concepts and issues related to an organization's strategic objectives and the internal and external analysis of those objectives.

7. **Inside the investments of Warren Buffett: twenty cases / Lu, Yefei. 2016. New York: Columbia University Press**
Call No. - 332.6 LU P6 Acc. No. - 51172



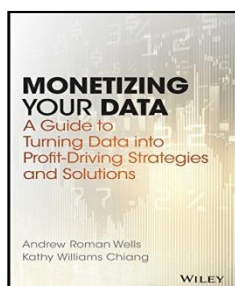
This book presents the most detailed analysis to date of Buffett's long-term investment portfolio. The author, an experienced investor, starts with Buffett's interest in the Sanborn Map Company in 1958 and tracks nineteen more of his major investments in companies like See's Candies, the Washington Post, GEICO, Coca-Cola, US Air, Wells Fargo, and IBM. Accessing partnership letters, company documents, annual reports, third-party references, and other original sources, the author pinpoints what is unique about Buffett's timing, instinct, use of outside knowledge, and post investment actions, and he identifies what could work well for all investors in companies big and small, domestic and global. His substantial chronology accounts for broader world events and fluctuations in the U.S. stock market, suggesting Buffett's most important trait may be the breadth of his expertise.

8. **Management accounting: text, problems and cases. - 7th ed. / Khan, M. Y. 2018. Chennai: McGraw-Hill Education**
Call No. - 657.454 KHA P8 Acc. No. - 51349



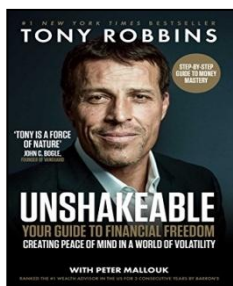
This book continues to offer its readers an in-depth analysis of how to use accounting information for financial analysis, profit planning, cost control and decision making. It provides comprehensive analysis of the concepts, theories and techniques of management accounting in a simple and lucid style with an outcome based learning techniques consisting of content tagged with learning objectives and various levels of difficulties. Designed primarily for the students and teachers of management and finance, this book will also be suitable for the teachers and students of commerce and accounting domain as well as practicing managers.

9. **Monetizing your data: a guide to turning data into profit driving strategies and solutions./ Wells, Andrew Roman. 2017. New Jersey: Wiley**
Call No. - 65.011.56WAG WEL P7 Acc. No. - 51354



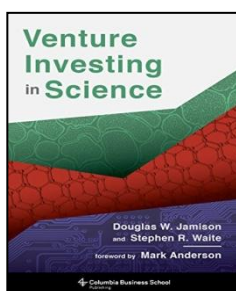
This book provides a framework and path for business managers to convert ever-increasing volumes of data into revenue generating actions through three disciplines: decision architecture, data science, and guided analytics. There are large gaps between understanding a business problem and knowing which data is relevant to the problem and how to leverage that data to drive significant financial performance. Using a proven methodology developed in the field through delivering meaningful solutions to Fortune 500 companies, this book gives you the analytical tools, methods, and techniques to transform data you already have into information into insights that drive winning decisions. Beginning with an explanation of the analytical cycle, this book guides you through the process of developing value generating strategies that can translate into big returns. This book shows you how to use your data to: Monetize your data to drive revenue and cut costs; Connect your data to decisions that drive action and deliver value; Develop analytic tools to guide managers up and down the ladder to better decisions.

10. **Unshakeable: your guide to financial freedom. / Robbins, Tony. 2017. London: Simon and Schuster**
Call No. - 332 ROB P7 Acc. No. - 51371



In this book, The author offers the reader specific steps they can implement to protect their investments while maximizing their wealth. It's a detailed guide designed for investors, articulated in the common-sense, practical manner that the millions of loyal Robbins fans and students have come to expect and rely upon. It will help investors not only to survive, but thrive through each change in the stock market during market corrections.

11. **Venture investing in science. / Jamison, Douglas. 2017. New York: Columbia University Press**
Call No. - 332.67 JAM P7 Acc. No. - 51372

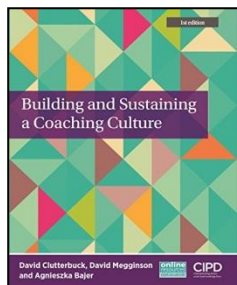


In this book, the author link financial support to revolutionary advancements in physics, computers, chemistry, and biology and make a passionate case for continued investing in science to meet the global challenges of our time. Authors focus on how early-stage companies specializing in commercializing transformative technologies based on deep science have been shunned by venture capitalists, and how the development of such companies have been hampered by structural changes in capital markets and government regulation over the past decade. The authors argue that reinvigorating science-based technological innovation is crucial to reactivating the economic dynamism that

lifts living standards and fuels prosperity over time.

HR & OB

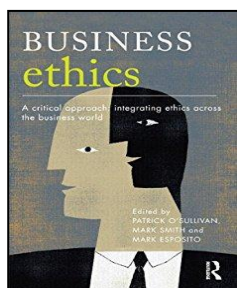
1. **Building and sustaining a coaching culture/Clutterbuck, David. 2016. London: CIPD**
Call No. - 65.012.413 CLU P6 Acc. No. - 51155



This is the ideal book for everyone who is passionate about coaching and who has an interest in creating an environment that supports learning and growth. Easy to navigate and logically structured, topics include the current understanding of coaching culture in organisations, coaching and mentoring culture strategy, making effective use of external coaches, formal and informal mentoring, developing and supporting internal coaches and mentors, team coaching, cross-cultural marketing coaching and cross-cultural issues. This edition of this book is a fully revised version of the seminal book Making Coaching Work: Creating a Coaching Culture. It analyses what has changed in the field of coaching culture and provides update on new knowledge and experience. A wide variety of

international case studies and engaging tools such as chapter overviews, templates, and reflective questions will take you clearly through the development and implementation of a successful and integrated training culture.

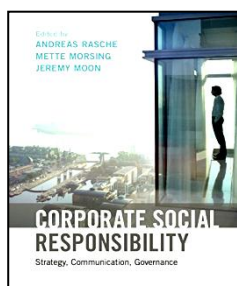
2. **Business ethics: a critical approach integrating ethics across the business world / Edited by O'sullivan, Patrick. 2012. London: Routledge**
Call No. - 174 BUS P2 Acc. No. - 51208



This book brings together contributions from a range of experts in different areas of business studies thereby facilitating and encouraging a move away from business ethics being a box to be ticked to being an integrated consideration across the business disciplines. It also brings ethical considerations back to the heart of the business curriculum and in doing so, provides a companion for the progressive business student throughout their university career. Events such as Trafigura's illegal dumping of toxic waste in Côte d'Ivoire and BP's environmentally disastrous oil spill in the Gulf of Mexico have highlighted ethical issues in international business at a time when business leaders, academics and business schools were reflecting on their own responsibilities following the

global financial crisis. The scope and scale of the global operations of multinational businesses means that decisions taken in different parts of the world have far reaching consequences beyond the national settings where employees are located or where firms are registered and as such, an awareness of these responsibilities needs to be integrated into all levels and all subjects. Using four guiding principles – a critical multi-level approach rooted in the tradition of European social theory, a comparative and international perspective, a global rather than just a European or American stand point and engaging with subject-specific issues this book aims to 'mainstream' business ethics into the work of teachers and students in business schools.

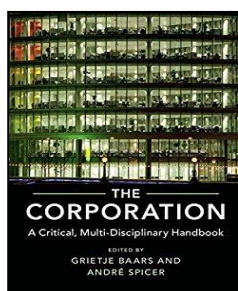
3. **Corporate social responsibility: strategy, communication, governance / Edited by Rasche, Andreas. 2017. Cambridge: Cambridge University Press**
Call No. - 65:3 COR P7 Acc. No. - 51159



This book offers an original and up-to-date introduction to issues in corporate social responsibility (CSR) from a global perspective. Written by an international team of experts, it guides students through key themes in CSR including strategy, communication, regulation and governance. Balancing critiques of CSR with a discussion of the opportunities it creates, it includes chapters devoted to critical issues such as human rights, anti-corruption, labour rights and the environment.

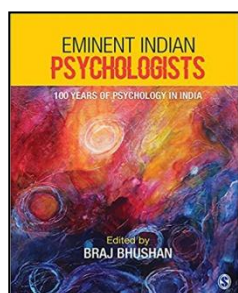
Pedagogical features include customised case studies, study questions, key term highlighting, practitioner pieces and suggestions for further resources. The book is also complemented by a companion website featuring adaptable lecture slides, teaching notes for cases and links to related resources. Tailored for upper-level undergraduate and postgraduate courses on corporate social responsibility, sustainability and business ethics, it is also relevant to non-business courses in political science, international relations and communications.

4. **Corporation: a critical, multi-disciplinary handbook / Edited by Baars, Grietje. 2017. Cambridge: Cambridge University Press**
Call No. - 338.7 COR P7 Acc. No. - 51220



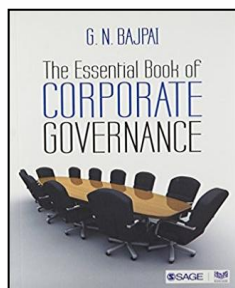
The corporation has become an increasingly dominant force in contemporary society. However, comprehensive, in-depth analysis of the concept of the corporation is often restricted, or limited to one disciplinary approach. This book brings together the cutting-edge scholarship, expertise and insight of leading scholars in a wide range of disciplines, notably management studies, law, history, political science, anthropology, sociology and criminology, using a critical approach to dissect and understand the corporation. Ten chapters provide overviews of the state of play of critical scholarship on the corporation in each of these disciplines. Further contributors tackle current hot topics, such as corporate social responsibility, corporate crime, global value chains, financialization, and the interaction between corporations and communities. Finally, they consider resistance and alternatives to the corporation. With its interdisciplinary approach, this book is an invaluable resource for all readers studying the past, present and future of the corporation.

5. **Eminent Indian psychologists: 100 years of psychology in India /Edited by Bhushan, Braj. 2017. New Delhi: Sage**
Call No. - 159.9(540) EMI P7 Acc. No. - 51163



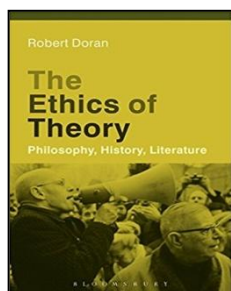
This book presents a chronology of important research and noteworthy events in the field of Psychology in the last hundred years. Psychology as a discipline was first introduced in this country in 1916—in the University of Calcutta. In 2016 the hundred-year milestone was reached. Prominent psychologists of our times have documented this hundred-year journey and its highlights in this book. The book also chronicles the lives and work of eminent Indian psychologists, who helped make Psychology practice and research what it is today. Their contributions—research articles, monographs, books, etc.—have been listed and summarized. Some of this scholarship influenced psychologists all over the world. The book takes a retrospective look at the development of Psychology and discusses the contribution of Indian institutions and experts.

6. **Essential book of corporate governance / Bajpai, G. N. 2017. New Delhi: Sage**
Call No. - 65.012.432 BAJ P7 Acc. No. - 51235



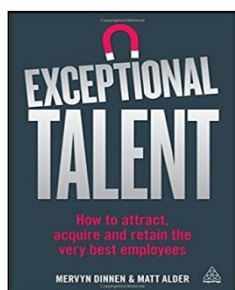
This book helps organizations to maximize wealth creation, build enduring relationships with stakeholders and be a net contributor to the economies of operated geographies. Based on extensive research, CXO interviews and case studies, the book assists companies to develop their own governance best practices.

7. **Ethics of theory: philosophy, history, and literature /Doran, Robert 2017. London: Bloomsbury Academic**
Call No. - 171 DOR P7 Acc. No. - 51239



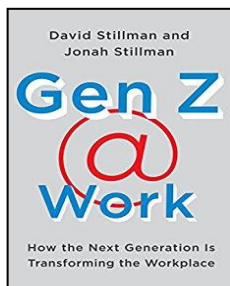
In this book, the author offers the first broad assessment of the ethical challenges of Critical Theory across the humanities and social sciences, calling into question the sharp dichotomy typically drawn between the theoretical and the ethical, the analytical and the prescriptive. In a series of discrete but interrelated interventions, the author exposes the ethical underpinnings of theoretical discourses that are often perceived as either oblivious to or highly skeptical of any attempt to define ethics or politics. Drawing from a broad range of Continental philosophers and cultural theorists, including many texts that have only recently become available, the author charts a new path that recognizes the often complex motivations that underlie the critical impulse, motivations that are not always apparent or avowed.

8. **Exceptional talent: how to attract, acquire and retain the very best employees. / Dinnen, Mervyn. 2017. London: Kogan Page**
Call No. - 658.311 DIN P7 Acc. No. - 51240



This book covers how to build an authentic employer brand, explores new ways of sourcing candidates and explains how to use print, digital, social and mobile platforms to target the right people in the right way. Highlighting the impact of networks, relationships and referrals on talent acquisition, it also provides tools and techniques to create an efficient recruitment process, strategies for effective on boarding of new employees as well as practical advice and best practice case studies for retaining and engaging employees.

9. **Gen Z @ Work: how the next generation is transforming the workplace. / Stillman, David. 2017. New York: Harper Collins**
Call No. - 658.311.3 STI P7 Acc. No. - 51328

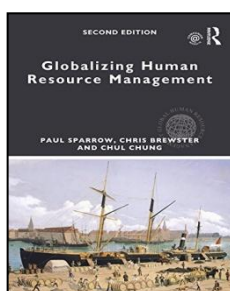


Gen Z @ Work offers the knowledge today's leaders need to get ahead of the next gaps in the workplace and how best to recruit, retain, motivate, and manage Gen Zers. This book is based on national studies of Gen Z's workplace attitudes; interviews with hundreds of CEOs, celebrities, and thought leaders on generational issues; cutting-edge case studies; and insights from Gen Zers.

10. Globalizing human resource management. - 2nd ed./ Sparrow, Paul. 2017. London: Routledge

Call No. - 658.3 SPA P7

Acc. No. - 51251

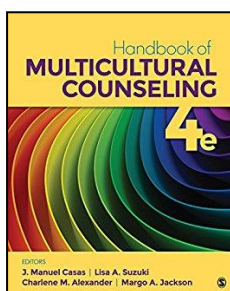


This edition of this book examines the strategic and global issues of HRM by showing how organizations address the tradeoffs between global integration and local responsiveness. The authors discuss varying methods of globalized talent management and employer branding and conclude with a multi-dimensional approach to HRM. This edition includes: Updated analyses of talent management, employer branding, and outsourcing of HRM; Broader geographic focus, including a new focus on Asian firms and other emerging markets; Exploration of the impact of strategic management thinking on HR as well as the latest research in other areas, such as operations, marketing, and economic geography. Complementing traditional international HRM texts, this is an ideal book for any student interested in the actual strategic logics being pursued by the HR function today.

11. Handbook of multicultural counseling. - 4th ed. / Edited by Casas, J. Manuel . 2017. Thousand Oaks: Sage

Call No. - 159.97 HAN P7

Acc. No. - 51330



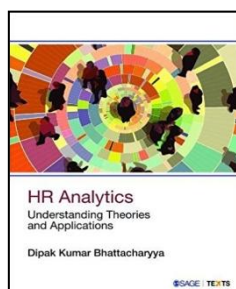
The Handbook of Multicultural Counseling is a well-respected resource and textbook which is often referred to as the most widely used reference in the arena of multicultural counseling. This is the most internationally-cited resource in the arena of multicultural counseling, the Handbook of Multicultural Counseling is a resource for researchers, educators, practitioners, and students alike. Continuing to emphasize social justice, research, and application, the Fourth Edition features nearly 80 new contributors of diverse backgrounds, orientations, and levels of experience who provide fresh perspectives to every chapter. Completely updated, this classic text includes new chapters on prevailing social issues and covers the latest advances in theory, ethics, measurement, clinical practice, assessment, and

more.

12. HR analytics: understanding theories and applications / Bhattacharyya, Dipak Kumar. 2017. New Delhi: Sage

Call No. - 658.3 BHA P7

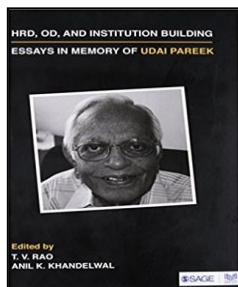
Acc. No. - 51255



This title focuses on introduction of analytics which induced shift in the traditional HR function-from human resource management (HRM) to human capital management (HCM). HR Analytics reflects on this crucial role of analytics and predictive modelling in human resource settings within modern-day organizations. The author offers interesting insights into the use of analytics to aid strategic decision making which includes HR metrics, scorecard, application

of big data in HR decision making and also special focus on measurement of value propositions, data collection and visualization among others.

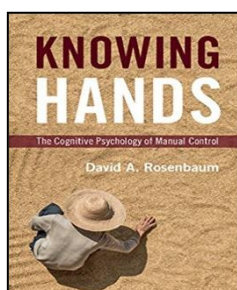
- 13. HRD, OD, and institution building: essays in memory of Udai Pareek / Edited by Rao, T. V. 2016. New Delhi: Sage
Call No. - 658.3 HRD P6
Acc. No. - 51256**



In this book, leaders from both industry and academia give their original contributions in extending those of Dr Pareek's in HRD, OD, and institution building in India. Dr Udai Pareek, one of India's most influential social scientists of yesteryears, has changed the thought process of many organizations and individuals. He was fondly known as the "Father of HRD" in India. The learnings from their experiences will serve as a valuable guide to leaders in all walks of life ranging from industry to education and social development. This book focuses on three major components namely HRD & OD, Institution Building and Social Building and Nation Building and further touches important issues related to

human resource development.

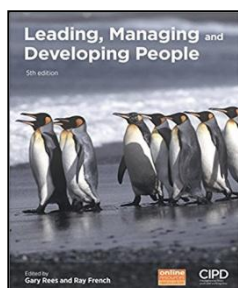
- 14. Knowing hands: the cognitive psychology of manual control. / Rosenbaum, David A. 2017. Cambridge: Cambridge University Press
Call No. - 159.956 ROS P7
Acc. No. - 51269**



Whenever you get dressed, carry objects, write, draw, or gesture, you express knowledge about how to get things done with your hands. Ironically, that knowledge is often difficult to express. Typically you can't say what you know. Still, it would be enormously useful to identify the knowledge underlying manual control. The design of equipment and transportation systems might better anticipate the abilities and limitations of users, and methods of teaching and rehabilitating skills might improve. This book, the first on the cognitive psychology of manual control, uncovers the hidden knowledge that hands express. Organized around key topics in this emerging area, including the role of

the will in manual control, illusions concerning hand position sense, and the coordination of manual actions with others, this book explains the planning and control of manual actions in everyday life.

- 15. Leading, managing and developing people. - 5th ed./ Edited by Rees, Gary. 2016. London: CIPD
Call No. - 658.3 LEA P6
Acc. No. - 51178**

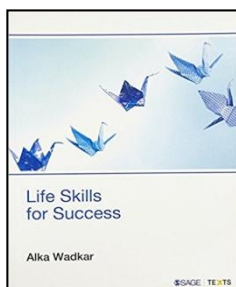


This book is critical reading for all those studying the CIPD Level 7 Advanced module in Leading, Managing and Developing People as well as all HR and L&D practitioners. It provides extensive coverage of the aims, objectives and contribution of HRM such as the scope and nature of human resources, HR's role when organizations grow and how to ensure professionalism and ethical behavior when managing people. This book also includes discussion of major contemporary themes in leading, managing and developing people including leadership development, flexibility, agile working and the psychological contract. This ensures that readers are fully prepared to lead, manage and develop staff in the new world of work. This book also includes practical

advice on key activities including recruitment, job design, performance management, motivation and reward. Supported by online resources including an instructor's manual, lecture slides, international case studies, example essay questions and annotated web links, this is an indispensable guide for both students and practitioners.

- 16. Life skills for success. / Wadkar, Alka. 2016. New Delhi: Sage
Call No. - 65.013 WAD P6**

Acc. No. - 51270



This book uses the basics of psychology to explain and help deal with everyday challenges like stress, health, work, personal relationships, communication, assertiveness and self-esteem. It has been written to serve the requirements of students across all courses who will gain critical insight into vital aspects of life by understanding their nature, cause and effect. This book will be an indispensable resource for students to help them improve their interpersonal skills, social interactions and self-management ability to gain success in personal and professional life. The key features of this book are: Helps understanding of nature, cause, effect and ways to deal with critical challenges in everyday life; Perspectives from daily aspects like communication difficulties, stress management, anger and fear, team work, proactive thinking, creativity, time management, etc.; Application-oriented content provides examples and assignments for self-assessment.

- 17. Managing change, creativity and innovation. - 3rd ed./ Dawson, Patrick. 2017. London: Sage
Call No. - 65.012.3 DAW P7**

Acc. No. - 51180

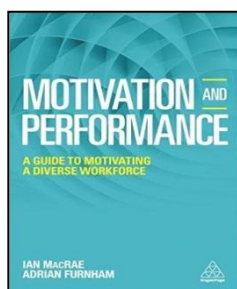


This book continues to offer practical guidelines as well as a theoretical understanding of change, creativity and innovation. It delivers an equal balance of critical perspectives and sound ideas for organizational change and development and presents the idea that change can be proactive, driven by creativity and innovation. This edition includes additional change management content including learning, personal change, managing the self, employability, developments in conventional Organizational Development and new emergent forms including appreciative inquiry. Along with a series of rich international case studies, including TNT Australia, Amazon, Leeds Rhinos, Jerusalem

Paints, Alpha Pro Pump and KPMG. It is supported by a range of learning and revision aids including reflective exercises, review and discussion questions and hands-on research tasks. All of which help students to reflect on the material covered and provide a source for more open group discussion and debate.

- 18. Motivation and performance: a guide to motivating a diverse workforce. / MacRae, Ian. 2017. London: Kogan Page
Call No. - 658.3.054.8 MAC P7**

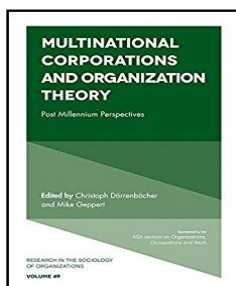
Acc. No. - 51274



This title brings together evidence that group differences are often exaggerated and that getting to the heart of what really motivates individuals is what's most important. This book is a practical guide to ensuring that organizations consider all motivators - job security as well as the need for personal growth - to improve employee satisfaction, boost organizational productivity and reduce staff turnover. It also features case studies from finance, retail, the public and other sectors to show how the principles of motivating employees apply at all levels of the organization, not just at the leadership level, and how values and motivation can be changed and developed. It will help HR professionals ask the

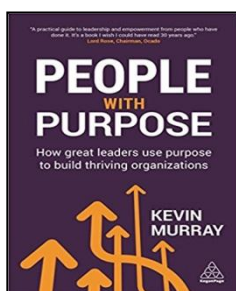
right questions, choose whether to implement external motivation-building programmes and make a real impact on an employee's desire to progress in the company.

- 19. Multinational corporations and organization theory: post millennium perspectives /Edited by Dorrenbacher, Christoph. 2017. Bingley: Emerald
Call No. - 658.114.9 MUL P7
Acc. No. - 51107**



The study of multinational companies (MNCs) has been split for many decades into two camps which hardly 'talked' to each other: predominantly economic and functionalist oriented International Business Researchers; largely social constructivist and critical management oriented Organization Theorists. This volume intends to build bridges by bringing together leading international scholars from both camps, who provide new insights in the study of MNCs. In addition to the bridge-building exercise, the book aims to develop a more comprehensive organizational theoretical understanding as well as methodological plurality in the study of how MNCs function in the post-millennium era, both internally and externally, and also how they control their international operations across economic, institutional, cultural, linguistic, political and social divides. Key topics addressed in this book include: historical perspectives on the study of MNCs, the role of increased financialization and marketization on MNCs, the new role of the HQ within contemporary MNC, the role of language in MNCs, discursive studies of MNCs, labour representation in MNCs as well as social movements and corporate social responsibility and MNCs.

- 20. People with purpose: how great leaders use purpose to build thriving organizations./ Murray, Kevin. 2017. London: Kogan Page
Call No. - 65:301.172.6 MUR P7
Acc. No. - 51282**



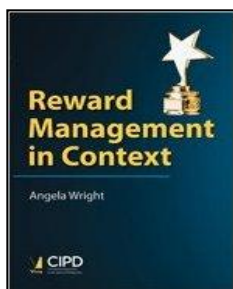
This book is about how great leaders can make purpose the beating heart of their organization and use it to power performance. It brings together a wide range of compelling research into how having a clearly defined purpose as part of business strategy is a vital element in business success, longevity and inspired teams. Further, It shows leaders how to create a valuable framework that integrates purpose, values and goals on a single page in order to articulate their organization's unique vision to employees and stakeholders. It also looks at the work of neuroscientists, brings together the evidence from around the world that proves purpose powers performance, and shows why purpose matters more in a digitally connected and transparent world.

- 21. Reward management. - 3rd ed./ Perkins, Stephen J. 2016. London: CIPD
Call No. - 658.32 PER P6
Acc. No. - 51195**



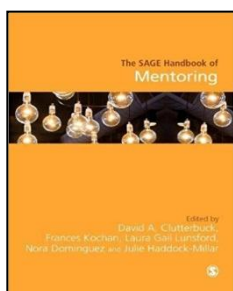
This book is a comprehensive guide to all elements of reward in the workplace from the theoretical frameworks and legal context of reward to pay structures, pay setting, progression and variable pay schemes for organization . It includes discussion of benefits, pensions and non-financial reward as well as essential information about rewarding directors and executives and how to manage international reward management. Further, It provides guidance on how to reward multi-local talent, how to manage multinational contexts for employee reward management and how to account for expatriates in reward management.

- 22. Reward management in context. / Wright, Angela. 2017. New Delhi: Viva Books
Call No. - 658.32 WRI P7
Acc. No. - 51365**



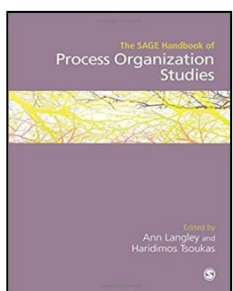
This book takes a critical look at both the design and management of reward in organizations, covering everything from pay determination and structures, performance pay and benefits packages. This book avoids a prescriptive approach to reward and instead offers a questioning approach to the subject to encourage critical thinking. There is also essential discussion of equality and reward as well as reward in specific contexts such as the difference in reward between the public and private sector.

- 23. SAGE handbook of mentoring / Edited by Clutterbuck, David A. 2017. London: Sage**
Call No. - 65.012.413 SAG P7 **Acc. No. - 51197**



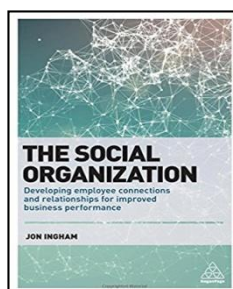
This book provides a scholarly, comprehensive, and critical overview of mentoring theory, research, and practice across the world. Internationally renowned authors map out the key historical and contemporary research, before considering modern case study examples and future directions for the field. The chapters are organized into four areas: The Landscape of Mentoring; The Practice of Mentoring; The Context of Mentoring; Case Studies of Mentoring around the Globe. This book is a resource for mentoring academics, students, and practitioners across a range of disciplines including business and management, education, health, psychology, counseling, and social work

- 24. Sage handbook of process organization studies / Edited by Langley, Ann. 2017. London: Sage**
Call No. - 65.012.3 SAG P7 **Acc. No. - 51198**



This book provides a comprehensive and timely overview of the field. This volume offers a compendium of perspectives on process thinking, process organizational theory, process research methodology and empirical applications. The emphasis is on a combination of pedagogical contributions and in-depth reviews of current thinking and research in each of the selected areas, combined with the development of agendas for future research. The handbook is divided into five sections: part one: process philosophy; part two: process theory; part three: process methodology; part four: process applications; part five: process perspectives.

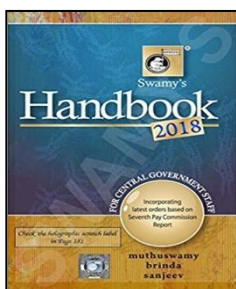
- 25. Social organization: developing employee connections and relationships for improved business performance. / Ingham, Jon. 2017. London: Kogan Page**
Call No. - 658.3 ING P7 **Acc. No. - 51297**



This book is a clear guide to addressing the urgent need for companies to shift their focus from developing individuals to enabling networks and relationships between employees. Case studies from leading companies such as Whole Foods, P&G, The Cleveland Clinic, Spotify and Cisco illustrate how relationship-based strategies can be implemented successfully to increase organizational performance. Following a foreword by Dave Ulrich, Part One of this book explores the context of social capital and analyses how and why HR and others responsible for talent management need to foster and develop

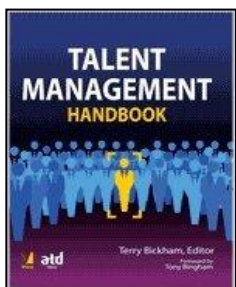
social capabilities. Part Two provides practical guidance for developing higher quality connections and social capital by improving the alignment and effectiveness of organizational architectures, including through workplace design. Part Three outlines how HR and related professionals can identify and implement appropriate changes throughout the whole employee life cycle: this includes initial recruitment and job design, social learning, performance management, employee retention, talent management, organization development and the role of social media and other technology as well as social analytics. This book is an essential book for all professionals needing to develop the social capital of their organizations for improved performance.

- 26. Swamy's Handbook 2018: for Central Government Staff. - 44th ed. / Muthuswamy. 2018. Chennai: Swamy Publishers**
Call No. - 658.314 MUT P8 **Acc. No. - 51382**



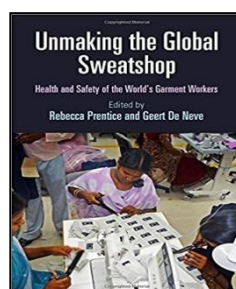
This book is a compilation of rules and regulation related to employment for central government employees and contains Central Government Health Scheme, Children Education Allowance, Pay, Rules for Promotion including MACPS, Compensatory Allowances, Concessions when posted to N-E. Region, Conduct Rules, DA and HRA etc.

- 27. Talent management handbook / Edited by Bickham, Terry. 2017. New Delhi: Viva Books**
Call No. - 658.3.012.12 TAL P7 **Acc. No. - 51368**



This handbook captures talent management's evolution from a series of transactions to a fluid process that includes talent development. It challenges to think about the talent model of the future through the lens of different workforce models. It offers progressive thoughts on the current state of talent management and on how the function needs to adapt. Leaders, practitioners, and consultants alike will find useful insights and answers to relevant talent management challenges. this handbook covers the entire talent management cycle, from talent acquisition and engagement to leadership development and succession planning.

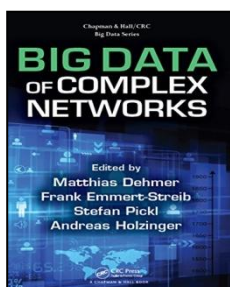
- 28. Unmaking the global sweatshop: health and safety of the world's garment workers / Edited by Prentice, Rebecca. 2017. Philadelphia: University of Pennsylvania Press**
Call No. - 658.382.2:687 UNM P7 **Acc. No. - 51200**



This book gathers the work of leading anthropologists and ethnographers studying the global garment industry to examine the relationship between the politics of labor and initiatives to protect workers' health and safety. Contributors analyze both the labor processes required of garment workers as well as the global dynamics of outsourcing and subcontracting that produce such demands on workers' health. Further, It traces the histories of labor standards for garment workers in the global South; explore recent partnerships between corporate, state, and civil society actors in pursuit of accountable corporate governance; analyze a breadth of initiatives that seek to improve workers' health standards, from ethical trade projects to human rights movements; and focus on the ways in which risk, health, and safety might be differently conceptualized and regulated.

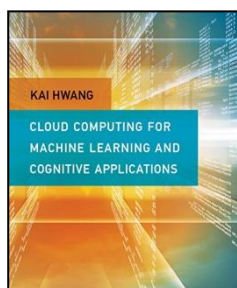
INFORMATION MANAGEMENT

1. **Big data of complex networks / Edited by Dehmer, Matthias. 2017. Boca Raton: CRC Press**
Call No. - 65.011.56WAG BIG P7 Acc. No. - 51315



This title presents and explains the methods from the study of big data that can be used in analyzing massive structural data sets, including both very large networks and sets of graphs. As well as applying statistical analysis techniques like sampling and bootstrapping in an interdisciplinary manner to produce novel techniques for analyzing massive amounts of data, this book also explores the possibilities offered by the special aspects such as computer memory in investigating large sets of complex networks. It is a valuable tool for researchers in the fields of visualization, data analysis, computer vision and bioinformatics.

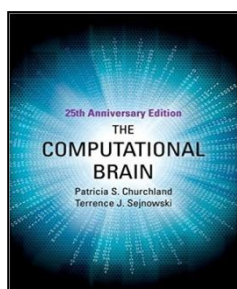
2. **Cloud computing for machine learning and cognitive applications. / Hwang, Kai. 2017. Cambridge: MIT Press**
Call No. - 65.011.56 HWA P7 Acc. No. - 51215



applications.

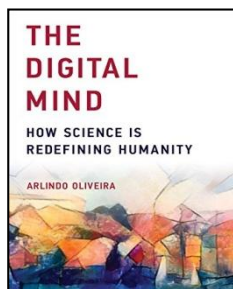
This textbook is to teach students how to build data analytic solutions on large data sets (specifically in Internet of Things applications) using cloud-based technologies for data storage, transmission and mashup, and AI techniques to analyze this data. This title gives depth understanding of modern cloud computing systems in operating principles, architecture design, machine learning algorithms, programming models and software tools for big data mining, analytics, and cognitive applications. The title also covers machine learning algorithms and cloud programming software tools and application development, applying the tools in machine learning, social media, deep learning, and cognitive

3. **Computational brain. - 25th ed. / Churchland, Patricia S. 2017. Cambridge: MIT Press**
Call No. - 65.011.56:007 CHU P7 Acc. No. - 51218



In this book, The authors developed a different conceptual framework, based on large populations of neurons. They did this by showing that patterns of activities among the units in trained artificial neural network models had properties that resembled those recorded from populations of neurons recorded one at a time. It is one of the first books to bring together computational concepts and behavioral data within a neurobiological framework.

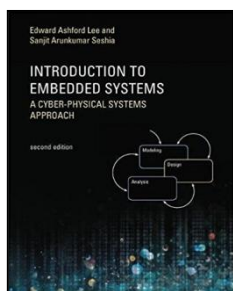
4. **Digital mind: how science is redefining humanity. / Oliveira, Arlindo. 2017. Cambridge: MIT Press**
Call No. - 65.011.56WAG OLI P7 Acc. No. - 51227



The Red Queen's race - The exponential nature of technology - From Maxwell to the Internet - The universal machine - The quest for intelligent machines - Cells, bodies, and brains - Biology meets computation - How the brain works - Understanding the brain - Brains, minds, and machines - Challenges and promises

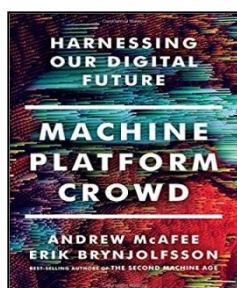
- Speculations.

5. **Introduction to embedded systems: a cyber-physical systems approach. - 2nd ed. / Lee, Edward Ashford. 2017. Cambridge: MIT Press**
Call No. - 65.011.56WJ LEE P7 Acc. No. - 51266



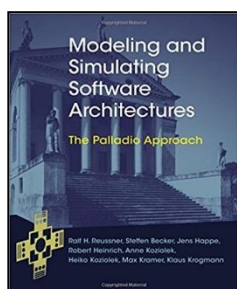
This book presents a cyber-physical approach to embedded systems, introducing the engineering concepts underlying embedded systems as a technology and as a subject of study. The focus is on modeling, design, and analysis of cyber-physical systems, which integrate computation, networking, and physical processes. This book is an introductory textbook for the future Internet of Things engineer. It provides a unified systems view of computing and the physical world that will be the foundation of the 21st-century Internet of Things revolution.

6. **Machine, platform, crowd: harnessing our digital future /McAfee, Andrew. 2017. New York: W. W. Norton**
Call No. - 65.011.56WN MCA P7 Acc. No. - 51271



This book is full of examples of science-fiction technologies that have become real and stories of fascinating startups that have become global powerhouses. but It is not just an overview of what is new, It is an explanation of the fundamental principles at work behind all the innovation and disruption of today and tomorrow. These principles are grounded in economics and other disciplines, and are being harnessed by insightful organizations of all sizes, all around the world. This is a book for managers whose companies sit well back from the edge and who would like a digestible introduction to technology trends that may not have reached their doorstep--yet.

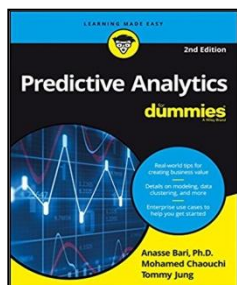
7. **Modeling and simulating software architectures: the Palladio approach. / Reussner, Ralf H. .2016. Cambridge: MIT Press**
Call No. - 65.011.56WJ REU P6 Acc. No. - 51273



This book presents a new, quantitative architecture simulation approach to software design, which allows software engineers to model quality of service in early design stages. It presents the first simulator for software architectures, Palladio, and shows students and professionals how to model reusable, parameterized components and configured, deployed systems in order to analyze service attributes. Further, It explains the key concepts of Palladio's domain-specific modeling language for software architecture quality and

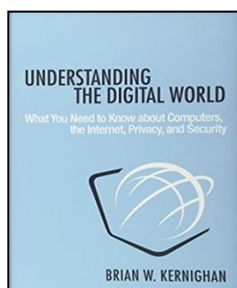
presents the corresponding development stage. It describes how quality information can be used to calibrate architecture models from which detailed simulation models are automatically derived for quality predictions.

8. **Predictive analytics for dummies. - 2nd ed. / Bari, Anasse. 2017. New Delhi: Wiley**
Call No. - 65.011.56WN BAR P7 **Acc. No. - 51362**



This book explores the power of predictive analytics and how you can use it to make valuable predictions for your business, or in fields such as advertising, fraud detection, politics, and others. This practical book does not bog you down with loads of mathematical or scientific theory, but instead helps you quickly see how to use the right algorithms and tools to collect and analyze data and apply it to make predictions. It shows readers how to use Big Data and data mining to discover patterns and make predictions for tech-savvy businesses.

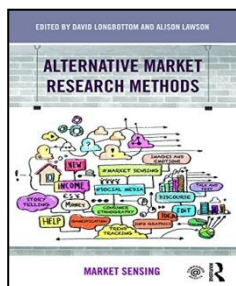
9. **Understanding the digital World: what you need to know about computers, the internet, privacy, and security / Kernighan, Brian W. 2017. Princeton: Princeton University Press**
Call No. - 65.011.56WB KER P7 **Acc. No. - 51307**



This book is intended as a compact but detailed and thorough explanation of how computers and communications systems work, for non-technical readers. It explains how today's computing and communications world operates, from hardware through software to the Internet and the web, also addressing the social, political and legal issues that new technology creates.

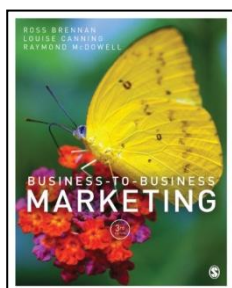
MARKETING

1. **Alternative market research methods: market sensing / Edited by Longbottom, David . 2017. London: Routledge**
Call No. - 658.8.012.12 ALT P7 Acc. No. - 51205



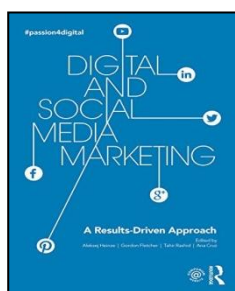
This book enables researchers to get greater depth and meaning from their research and organizations to make smarter strategic decisions. This book, the first text dedicated to the topic, explains market sensing simply and practically and demonstrates how it can benefit researchers. It teaches non-mainstream and alternative research methods which facilitate innovative research design, and achieves deep insights into the mindsets of consumers. The methods explored in this book include: emotional scaling; discourse analysis; consumer ethnography; social media networks; narrative and storytelling; gamification. With a wealth of case studies and pedagogy to aid student learning, as well as online teaching aids including PowerPoint presentations and video content, this ground-breaking textbook is an essential resource for anyone that wants to expand their repertoire of marketing research methods to create a research project that will be original and insightful.

2. **Business-to-business marketing. - 3rd ed. / Brennan, Ross. 2014. Los Angeles: Sage**
Call No. - 658.8:388 BRE P4 Acc. No. - 51210



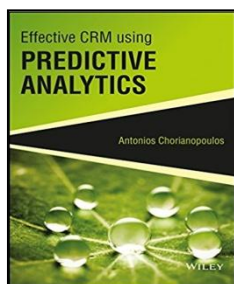
This text covers both the theory and practice of business-to-business (B2B) marketing from a European perspective in a globalised world. It contains new international examples and case studies including Zara, eBay, DHL, LinkedIn, and the horsemeat scandal.

3. **Digital and social media marketing: a results-driven approach /Edited by Heinze, Aleksej. 2017. London: Routledge**
Call No. - 658.8:65.011.56 DIG P7 Acc. No. - 51226



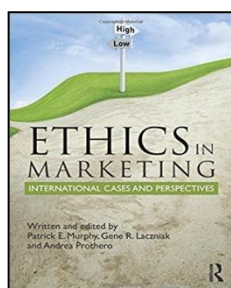
This book is an exciting new industry-led, research-informed and results-driven guide to digital commerce. Its examples draw from SMEs and from Europe to offer a unique perspective for those learning about digital marketing and, having been developed in close collaboration with the Search Engine Marketing Trade Association (SEMATA), it is a reliable source of prevailing industry standards for practitioners at the cutting edge of their trade. Unlike other digital marketing texts, this textbook gives special consideration to the ethical challenges raised by an increasingly digital world. Equally unique is the book's Digital Business Maturity Model, which offers organisations a clear roadmap for understanding their relative levels of technology adoption. Embracing the true spirit of Digital and Social Media Marketing, the book will be the first of its kind in this field with digital learning materials, case studies and exercises available in a supporting Massive Open Online Course (MOOC). The MOOC will enhance learners' experience and create an interactive international learning community.

4. **Effective CRM using predictive analytics.** / Chorianopoulos, Antonios. 2016. New Delhi: Wiley
Call No. - 65.011.56WN CHO P6 Acc. No. - 51325



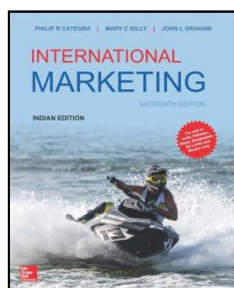
This book bridges the gap between analytics and their use in everyday marketing, providing guidance on solving real business problems using data mining techniques. It provides a methodological roadmap, covering both the business and the technical aspects in detail along with specific guidelines for the development of optimized acquisition, cross/ deep/ up selling and retention campaigns, as well as effective customer segmentation schemes. It explains some of the most useful data mining algorithms in a simple and comprehensive way for business users with no technical expertise. It is packed with real world case studies which employ the use of three leading data mining tools: IBM SPSS Modeler, RapidMiner and Data Mining for Excel.

5. **Ethics in marketing: international cases and perspectives.** - 2nd ed./ Edited by Murphy, Patrick E. 2017. New York: Routledge
Call No. - 174 ETH P7 Acc. No. - 51238



This book contains 20 cases that deal with a variety of ethical issues such as questionable selling practices, exploitative advertising, counterfeiting, product safety, apparent bribery and channel conflict that companies face across the world. A hallmark of this book is its international dimension along with high-profile case studies that represent situations in European, North American, Chinese, Indian and South American companies. Well known multinationals like Coca Cola, Facebook, VISA and Zara are featured. This edition of Ethics in Marketing has been thoroughly updated and includes new international cases from globally recognized organizations on gift giving, sustainability, retail practices, multiculturalism, sweat shop labor and sports sponsorship. This case-book provides students with a global perspective on ethics in marketing and can be used in a free standing course on marketing ethics or marketing and society or it can be used as a supplement for other marketing classes.

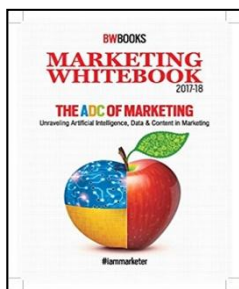
6. **International marketing.** - 17th ed. / Cateora, Philip R. 2016. New York: McGraw-Hill Education
Call No. - 658.8:382 CAT P6 Acc. No. - 51173



This book offers a truly global treatment of this exciting area of marketing - providing students with all the resources they need to grasp the complexities and issues when marketing across borders. Fully updated since its previous edition, the book now features more streamlined chapters, new chapters, totally new cases and a brand new text design, making it one of the most compelling and exciting

books available.

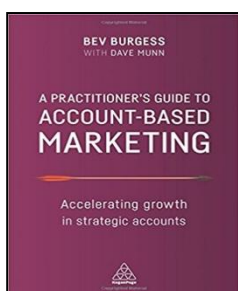
7. **Marketing Whitebook** - 2017-18 / Edited by Batra, Anurag. 2017. New Delhi: Businessworld
Call No. - 058:658.3 BW P7 Acc. No. - 51380



This handy manual is based on current studies from the country's best-known consulting firms and market research agencies. Anchored by perceptive columns from experts, this easy-to-navigate volume is divided into three broad sections: The Indian Marketscape: A macro view of the country, giving an economic, social, and infrastructural picture of this nation People and Places: Meet the diverse Indian consumer, and what drives her choices Changing Consumption Patterns: A look at the changing dynamics that will shape the future of the Indian marketplace.

8. **Practitioner's guide to account-based marketing: accelerating growth in strategic accounts / Burgess, Bev. 2017. London: Kogan Page**
Call No. - 658.8 BUR P7

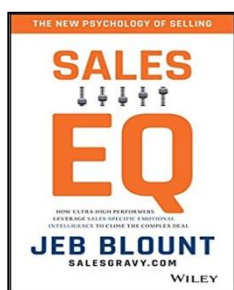
Acc. No. - 51286



This book includes case studies and personal stories, it offers readers privileged access to lessons learned by pioneering companies in the field, including BT, Fujitsu, IBM, Juniper Networks, Microsoft, SAP, and many more. The text is fully endorsed by the Information Technology Services Marketing Association (ITSMA), who run the only formally recognized qualification in the sector: the Account-Based Marketing Certification Programme. This book will help all marketers strengthen relationships, build reputation, and increase revenues in their most important accounts. This book explores the development of account-based marketing (ABM) as a business practice, and outlines a clear, step-by-step process for readers who wish to set up an ABM programme to accelerate growth.

9. **Sales EQ: how ultra high performers leverage sales-specific emotional intelligence to close the complex deal. / Blount, Jeb. 2017. New Delhi: Wiley**
Call No. - 658.8.013 BLO P7

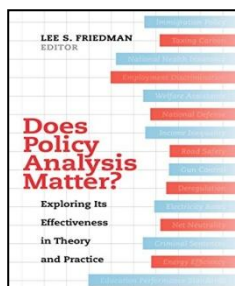
Acc. No. - 51366



In this book, The author takes readers on an unprecedented journey into the behaviors, techniques, and secrets of the highest earning salespeople in every industry and field. Sales EQ begins where The Challenger Sale, Strategic Selling, and Spin Selling leave off. It addresses the human relationship gap in the modern sales process at a time when sales organizations are failing because many salespeople have never been taught the human skills required to effectively engage buyers at the emotional level. The author makes a compelling case that sales specific emotional intelligence (Sales EQ) is more essential to success than education, experience, industry awareness, product knowledge, skills, or raw IQ; and, sales professionals who invest in developing and improving Sales EQ gain a decisive competitive advantage in the hyper-competitive global marketplace.

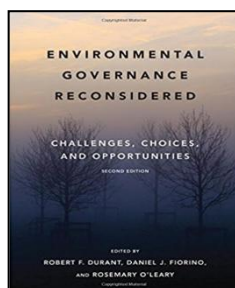
PUBLIC POLICY & GOVERNANCE

1. **Does policy analysis matter / Edited by Friedman, Lee S. 2017. Oakland: University of California Press**
Call No. - 35(73) DOE P7 Acc. No. - 51161



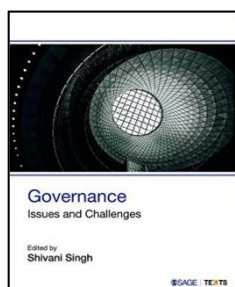
How well can democratic decision making incorporate the knowledge and expertise generated by public policy analysts? This book examines the historical development of policy analysis, as well as its use in legislative and regulatory bodies and in the federal executive branch. The essays show that policy-analytic expertise effectively improves governmental services only when it complements democratic decision making. When successful, policy analysis fosters valuable new ideas, better use of evidence, and greater transparency in decision processes.

2. **Environmental governance reconsidered: challenges, choices, and opportunities. - 2nd ed. / Edited by Durant, Robert F. 2017. Cambridge: MIT Press**
Call No. - 577.4 ENV P7 Acc. No. - 51234



This survey of current issues and controversies in environmental policy and management is distinctive in its thematic mix, broad coverage of key debates, and in-depth analysis. The contributing authors, all distinguished scholars or practitioners, offer a comprehensive examination of key topics in the continuing evolution of environmental governance, with perspectives from public policy, public administration, political science, international relations, sustainability theory, environmental economics, risk analysis, and democratic theory. This edition of this popular reader has been thoroughly revised, with updated coverage and new topics. The emphasis has shifted from sustainability to include sustainable cities, from domestic civic environmentalism to global civil society, and from global interdependence to the evolution of institutions of global environmental governance. A general focus on devolution of authority in the United States has been sharpened to address the specifics of contested federalism and fracking, and the treatment of flexibility now explores the specifics of regulatory innovation and change. New chapters join original topics such as environmental justice and collaboration and conflict resolution to address highly salient and timely topics: energy security; risk assessment, communication, and technology innovation; regulation-by-revelation; and retrospective regulatory analysis. The topics are organized and integrated by the book's "3R" framework: reconceptualizing governance to reflect ecological risks and interdependencies better, reconnecting with stakeholders, and reframing administrative rationality. Extensive cross-references pull the chapters together. A broad reference list enables readers to pursue topics further.

3. **Governance: issues and challenges / Edited by Singh, Shivani. 2016. New Delhi: Sage**
Call No. - 35 GOV P6 Acc. No. - 51252



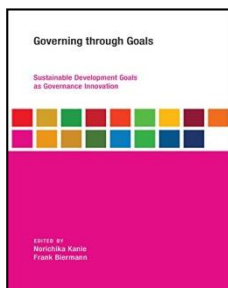
The title deals to understand governance and its effects on administration and development in the context of a globalized environment. Also, It deals with the concepts and dimensions of governance by highlighting the major debates in the contemporary times. It emphasizes on the paradigm shift from government to governance and how the role of the state has changed over the years. Different facets of governance, such as democratic decentralization, environmental governance and role of non-state actors have been thoroughly discussed. Further,

it provides insights into various good governance initiatives introduced in India, including Right to Information Act (RTI), e-governance and Citizen's Charter.

4. Governing through goals: sustainable development goals as governance innovation / Edited by Kanie, Norichika. 2017. Cambridge: MIT Press

Call No. - 330.191.6 GOV P7

Acc. No. - 51166



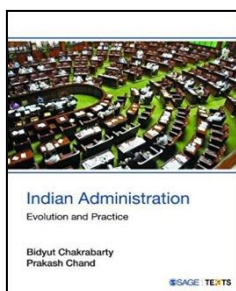
This book examines in detail the core characteristics of goal setting, asking when it is an appropriate governance strategy and how it differs from other approaches; analyzes the conditions under which a goal-oriented agenda can enable progress toward desired ends; and considers the practical challenges in implementation. In September 2015, the United Nations General Assembly adopted the Sustainable Development Goals as part of the 2030 Agenda for Sustainable Development. The Sustainable Development Goals built on and broadened the earlier Millennium Development Goals, but they also signaled a larger shift in governance strategies. The seventeen goals add detailed content to the concept of

sustainable development, identify specific targets for each goal, and help frame a broader, more coherent, and transformative 2030 agenda. The Sustainable Development Goals aim to build a universal, integrated framework for action that reflects the economic, social, and planetary complexities of the twenty-first century.

5. Indian administration: evolution and practice. / Chakrabarty, Bidyut. 2016. New Delhi: Sage

Call No. - 35(540) CHA P6

Acc. No. - 51258



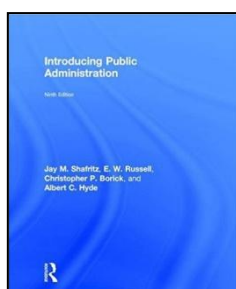
The title addresses the new issues and challenges in the field of public administration in India through critical analysis of its growth and development since Independence. Instead of focusing only on the institutional characteristics of the Indian administrative system, it highlights the key issues from a historical perspective. This will enable the readers to grasp the ideological and theoretical dynamics of the field of study and practice. The author focuses on critical and multi-disciplinary approach in discussing the traditional and emerging issues of the Indian administration, processes of administration with reference to their constitutional provisions as well as socio-economic and political contexts and

new challenges and upcoming issues affecting the Indian administrative system.

6. Introducing public administration. - 9th ed. / Shafritz, Jay M. 2017. New York: Routledge

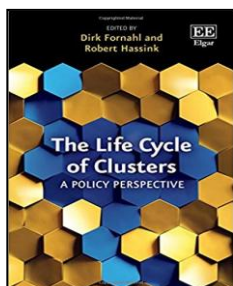
Call No. - 35 SHA P7

Acc. No. - 51263



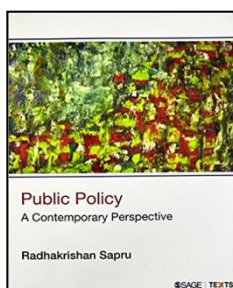
This textbook examines the most important issues in the field of public administration through the use of examples from various disciplines and modern culture. This unique approach captivates readers and encourages them to think critically about the nature of public administration today. It examines the effect of the Barack Obama administration on the discipline, especially economic and financial management and budgetary policy, allowing readers to apply the theories and concepts in the text to recent US government practice.

7. **Life cycle of clusters: a policy perspective / Edited by Fornahl, Dirk . 2017. Cheltenham: Edward Elgar**
Call No. - 338.924 LIF P7 Acc. No. - 51179



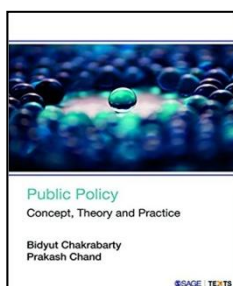
In this book, the stage-specific cluster policies are analysed and evaluated. Moreover, several chapters also focus on smart specialization policies to promote regional development by taking into account the emergence and adaptation of clusters and industries. In so doing, the book contributes to a newly emerging literature on how the cluster life cycle concept can inform policies and how these policies differ from static approaches that ignore the dynamism of clusters. The underlying idea is to foster the ability of clusters to renew themselves and to generate new developmental paths, thus preventing stagnation and decline. This state-of-the-art exploration of smart specialization from a cluster life cycle perspective is an invaluable book for academics in the fields of economic geography, entrepreneurship, innovation, industrial economics, regional studies and cluster research. It will also appeal to regional policy makers and practitioners dealing with public policy.

8. **Public policy: a contemporary perspective. / Sapru, Radhakrishnan. 2017. New Delhi: Sage**
Call No. - 35.011.1 SAP P7 Acc. No. - 51289



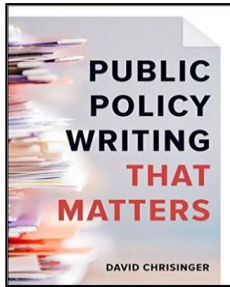
This textbook covers the basic and introductory aspects of public policy along with the new realities in public policy formulation and analysis. It also provides a critical insight into the works of leading scholars in the field. The author focuses on theoretical, structural and practical aspects of formulation, implementation, monitoring and evaluation of public policies through examples and real-life incidents from different countries. The book presents an extensive treatment of the nature, scope and significance of public policies, their implementation and policy analysis.

9. **Public policy: concept, theory and practice / Chakrabarty, Bidyut. 2016. New Delhi: Sage**
Call No. - 35.011.1 CHA P6 Acc. No. - 51288



Development of public policy as a subject of academic study and as a field of practice depends a lot on the prevalent socio-economic and political milieu. This book highlights the critical aspects of public policy making and its implementation by contextualizing it in the Indian historical and modern-day perspective. Filling the existing content gap due to non-availability of comprehensive textbooks on the subject, this book makes the ideas and concepts easily intelligible for everybody. Students pursuing graduate and postgraduate courses in Political Science, Public Administration and civil services aspirants will find this book immensely useful

10. **Public policy writing that matters / Chrisinger, David. 2017. Baltimore: Johns Hopkins University Press**
Call No. - 8.08 CHR P7 Acc. No. - 51191

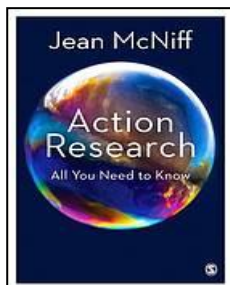


In this book, the author argues that public policy writing is most persuasive when it tells clear, concrete stories about people doing things. Combining helpful hints and cautionary tales with writing exercises and excerpts from sample policy documents, Chrisinger teaches readers to craft concise, story-driven pieces that exceed the stylistic requirements and limitations of traditional policy writing. The author, who teaches introductory policy writing courses around the country, offers a step-by-step guide for anyone interested in planning, organizing, developing, writing, and revising accessible public policy. From the most effective use of data visualization, the best way to write

a sentence, and the ideal moment to add a compelling anecdote to advice on using facts to strengthen an argument, this little book, inspired by Strunk & White's classic style guide, will allow anyone crafting public policy to make a bigger impact. Aimed at helping students and professionals overcome their default impulses to merely 'explain,' this book reveals proven, classroom-tested tips for writing sophisticated policy that is also easy to understand.

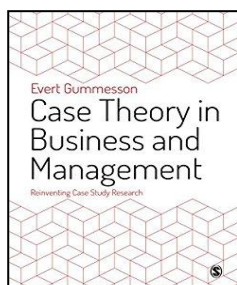
RESEARCH METHODOLOGY

1. **Action research: all you need to know/ McNiff, Jean. 2017. London: Sage**
Call No. - 3.001.5 MCN P7 Acc. No. - 51203



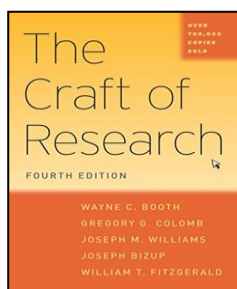
This textbook supports readers on their journey to becoming self-reflective practitioner-researchers. It provides the ideas and frameworks necessary to understand action research and expertly guides readers through the practicalities and complexities of doing research in their own context. Accessible and insightful, this is the complete start to finish guide to doing influential action research. It is the ideal companion for students and researcher-practitioners in any research setting, from education and health to business.

2. **Case theory in business and management: reinventing case study research. / Gummesson, Evert. 2017. London: Sage**
Call No. - 65.001.5 GUM P7 Acc. No. - 51212



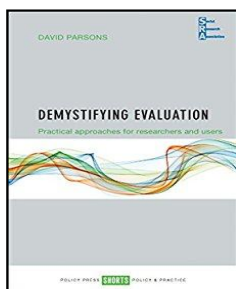
This book brings the fundamental strengths of cases to the fore, the author introduces the 'Case Theory' concept as an expanded version of case study research which includes both methodology and the types of results that emerge by: Guiding the reader in the theoretical and philosophical underpinning; Demonstrating how to translate theory to pertinent research practice that address the real and consequential issues in business and management today. Setting out to dispel the argument that case study research lacks the science, theory and therefore validity of other forms of research, the author combines many decades of experience as both a renowned scholar and a reflective practitioner to effectively bridge the divide between case theory and how it is applied in practice. This book will appeal to students, academics and researchers who are interested in the science and philosophy behind case study research as well as the methodology and a thought-provoking read for anyone who wants to be challenged about their belief of case study theory.

3. **Craft of research. - 4th ed. /Booth, Wayne C. 2016. Chicago: University of Chicago Press**
Call No. - 3.001.5 BOO P6 Acc. No. - 51221



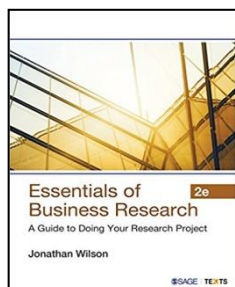
This book has been thoroughly but respectfully revised by Joseph Bizup and William T. Fitzgerald. It retains the original five-part structure, as well as the sound advice of earlier editions, but reflects the way research and writing are taught and practiced today. Its chapters on finding and engaging sources now incorporate recent developments in library and Internet research, emphasizing new techniques made possible by online databases and search engines. Bizup and Fitzgerald provide fresh examples and standardized terminology to clarify concepts like argument, warrant, and problem. Following the same guiding principle as earlier editions—that the skills of doing and reporting research are not just for elite students but for everyone—this new edition retains the accessible voice and direct approach that have made this book a leader in the field of research reference. With updated examples and information on evaluation and using contemporary sources, this beloved classic is ready for the next generation of researchers.

4. **Demystifying evaluation: practical approaches for researchers and users / Parsons, David. 2017. Bristol: Policy Press**
Call No. - 35 PAR P7 Acc. No. - 51225



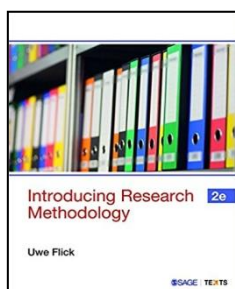
This book is an accessible introductory guide setting the foundations for tackling those challenges, explaining the options open to evaluators, their merits and uses, and how to make appropriate choices of research methods. Drawing on his experience of policy and programme evaluations for the public sector and outside, the author provides a practical roadmap cutting across different evaluation theories. He covers issues such as managing expectations of evaluation, using and mixing quantitative and qualitative methods, engaging stakeholders and providing action-orientated approaches to help end-users. Social research practitioners and others working in the public and voluntary sectors, in academia and consultancy are increasingly under pressure to provide policy-related evidence with limited resources and rising expectations.

5. **Essentials of business research: a guide to doing your research project. - 2nd ed. / Wilson, Jonathan. 2014. Los Angeles: Sage**
Call No. - 65.001.5 WIL P4 Acc. No. - 51237



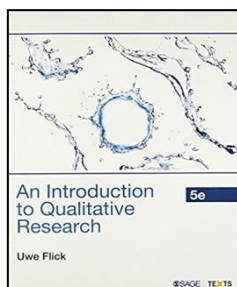
This jargon-free textbook highlights each stage of the research process, guiding the reader through actionable steps and explicitly setting out how best to meet a supervisor's expectations. Easy to navigate and full of practical advice, it shows how to choose a topic and write a proposal, with easy to follow tips and detailed screenshots and diagrams.

6. **Introducing research methodology: a beginner's guide to doing a research project. - 2nd ed. / Flick, Uwe. 2015. New Delhi: Sage**
Call No. - 3.001.5 FLI P5 Acc. No. - 51264



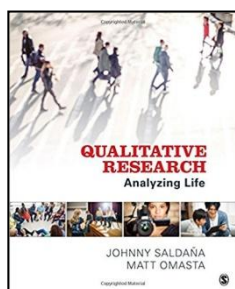
This book leads the fundamental characteristics of quantitative and qualitative research to their associated research questions. It helps to develop the fundamental data collection and analysis skills needed for your first project, and a thorough understanding of the research process as a whole. It presents the process map of doing a research project.

- 7. Introduction to qualitative research. - 5th ed. / Flick, Uwe. 2014. New Delhi: Sage
Call No. - 3.001.5 FLI P4 Acc. No. - 51267**



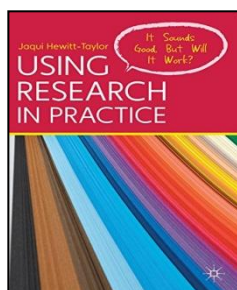
In this edition, Author introduces all of the main theoretical approaches to qualitative research, and provides unmatched coverage of the full range of methods now available to qualitative researchers. Organised around the process of doing qualitative research, the book guides you through ethics, research design, data collection, and data analysis.

- 8. Qualitative research: analyzing life/ Saldana, Johnny. 2018. Thousand Oaks: Sage
Call No. - 3.001.5 SAL P8 Acc. No. - 51193**



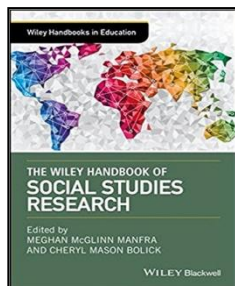
This book presents a fresh approach to teaching and learning qualitative methods for social inquiry--one that focuses on analysis from the very beginning of the text. By exploring qualitative research through a unique analytic lens, then cumulatively elaborating on methods in each successive chapter, this innovative work cultivates a skill set and literacy base that prepares readers to work strategically with empirical materials in their own fieldwork. Renowned authors Johnny Saldana and Matt Omasta combine clear, accessible writing and analytic insight to show that analysis, in its broadest sense, is a process undertaken throughout the entire research experience.

- 9. Using research in practice: it sounds good, but will it work?. / Hewitt-Taylor, Jaqui. 2011. Hampshire: Palgrave Macmillan
Call No. - 614 HEW P1 Acc. No. - 51308**



Evidence-based practice is essential but how can the latest research findings influence your own health care practice? This book uses case scenarios and worked examples to provide clear and practical guidance on how to identify, interpret and implement the research results of others, within your daily professional care.

- 10. Wiley handbook of social studies research / Edited by Manfra, Meghan McGlinn. 2017. Chichester: Wiley-Blackwell
Call No. - 3.001.5 WIL P7 Acc. No. - 51310**



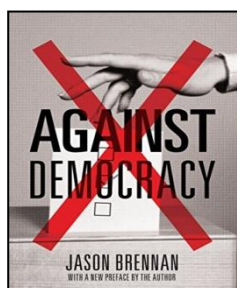
This book is a wide-ranging resource on the current state of social studies education. This timely work not only reflects on the many recent developments in the field, but also explores emerging trends. This is the first major reference work on social studies education and research in a decade. An in-depth look at the current state of social studies education and emerging trends. Three sections cover: foundations of social studies research, theoretical and methodological frameworks guiding social studies research, and current trends and research related to teaching and learning social studies; A state-of-the-art guide for both graduate students and established researchers; Guided by an advisory board of well-respected scholars in social studies education research.

SOCIAL SCIENCES & GENERAL MANAGEMENT

1. **Against democracy / Brennan, Jason. 2016. Princeton: Princeton University Press**

Call No. - 321.7 BRE P6

Acc. No. - 51204



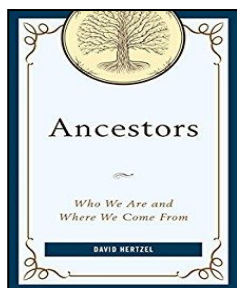
experiment and find out.

In this book, The author argues that democracy should be judged by its results and the results are not good enough. Just as defendants have a right to a fair trial, citizens have a right to competent government. But democracy is the rule of the ignorant and the irrational, and it all too often falls short. Furthermore, no one has a fundamental right to any share of political power, and exercising political power does most of us little good. On the contrary, a wide range of social science research shows that political participation and democratic deliberation actually tend to make people worse--more irrational, biased, and mean. Given this grim picture, Brennan argues that a new system of government--epistocracy, the rule of the knowledgeable--may be better than democracy, and that it's time to

2. **Ancestors: who we are and where we come from / Hertz, David. 2017. Lanham: Rowman & Littlefield**

Call No. - 929.11 HER P7

Acc. No. - 51151



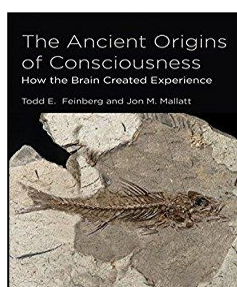
backgrounds for purposes of contrast, comparison, and breadth—but they are not spokespeople and were not asked to ‘represent’ particular belief systems, doctrines, or Peoples. Rather, the interviewees describe their own personal experiences and beliefs involving ancestors. From these interviews, the author identifies common themes to ancestral practices and beliefs, such as the way we sanctify our ancestors, how we create a living narrative of our ancestry, and how experiences like suffering and love are shared across generations and appear to transcend death. Excerpts from interviews serve as examples throughout his narrative exploration of the concept of ancestry; a selection of full interviews are embedded throughout the text and offer glimpses into the diversity of ways that people think about who they are and where they come from

In this book, the author offers an introductory foray into the nature of relationships people today have with their ancestors, and explores the significance of ancestry and ancestral belief in our modern world. Guided by two questions—“who are your ancestors?” and “what is your relationship to your ancestors?”—the author interviewed thirty-five elders and people of prominence within particular social or intellectual communities. Interviewees were accomplished in an area related to ancestry, its nature or its meaning, and included genealogists, geneticists, tribal chiefs and elders, researchers in some aspect of family or ancestry, family elders, and experienced practitioners or supervisors of particular ancestral rituals. Interviewees were selected from a variety of cultural

3. **Ancient origins of consciousness: how the brain created experience/Feinberg, Todd E. 2016. Cambridge: MIT Press**

Call No. - 159.964 FEI P6

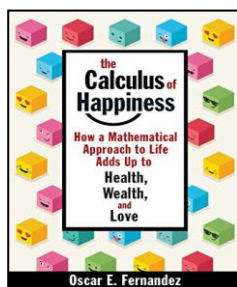
Acc. No. - 51206



How is consciousness created? When did it first appear on Earth, and how did it evolve? What constitutes consciousness, and which animals can be said to be sentient? In this book, the authors draw on recent scientific findings to answer these questions—and to tackle the most fundamental question about the nature of consciousness: how does the material brain create subjective experience? After assembling a list of the biological and neurobiological features that seem responsible for consciousness, and considering the fossil record of evolution, the

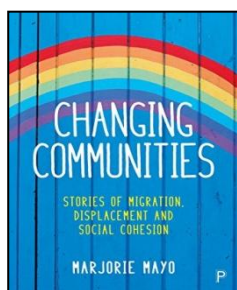
authors argue that consciousness appeared much earlier in evolutionary history than is commonly assumed. About 520 to 560 million years ago, they explain, the great “Cambrian explosion” of animal diversity produced the first complex brains, which were accompanied by the first appearance of consciousness; simple reflexive behaviors evolved into a unified inner world of subjective experiences. From this they deduce that all vertebrates are and have always been conscious—not just humans and other mammals, but also every fish, reptile, amphibian, and bird. Considering invertebrates, they find that arthropods (including insects and probably crustaceans) and cephalopods (including the octopus) meet many of the criteria for consciousness. The obvious and conventional wisdom—shattering implication is that consciousness evolved simultaneously but independently in the first vertebrates and possibly arthropods more than half a billion years ago. Combining evolutionary, neurobiological, and philosophical approaches allows authors to offer an original solution to the “hard problem” of consciousness.

4. **Calculus of happiness: how a mathematical approach to life adds up to health, wealth and love. / Fernandez, Oscar E. 2017. Princeton: Princeton University Press**
Call No. - 65:51 FER P7 Acc. No. - 51211



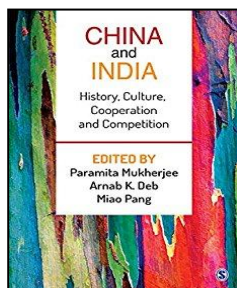
In this book, the author shows us that math yields powerful insights into health, wealth, and love. Using only high-school-level math (precalculus with a dash of calculus), the author guides us through several of the surprising results, including an easy rule of thumb for choosing foods that lower our risk for developing diabetes (and that help us lose weight too), simple 'all-weather' investment portfolios with great returns, and math-backed strategies for achieving financial independence and searching for our soul mate. Moreover, the important formulas are linked to a dozen free online interactive calculators on the book's website, allowing one to personalize the equations. The author uses everyday experiences—such as visiting a coffee shop—to provide context for his mathematical insights, making the math discussed more accessible, real-world, and relevant to our daily lives. Every chapter ends with a summary of essential lessons and takeaways, and for advanced math fans, the author includes the mathematical derivations in the appendices. A nutrition, personal finance, and relationship how-to guide all in one, this book invites you to discover how empowering mathematics can be.

5. **Changing communities: stories of migration, displacement and solidarities / Mayo, Marjorie. 2017. Bristol: Policy Press**
Call No. - 331.796 MAY P7 Acc. No. - 51213



This book brings together policy analysis, theoretical understandings of migration and displacement, and illustrations of the diverse ways in which communities themselves perceive these processes of change. The author draws from both previous studies and her own original research to examine a range of responses, taking account of the varying possibilities, challenges, and interests involved—both within and between communities, locally and transnationally. The book highlights examples of some of the creative, cultural ways in which communities—including diaspora communities—reflect upon their experiences of change and find modes of responding and expressing their unique voices, in such art forms as poetry, storytelling, and photography.

6. **China and India: history, culture, cooperation and competition / Edited by Mukherjee, Paramita. 2016. New Delhi: Sage**
Call No. - 327(510:540) CHI P6 Acc. No. - 51214

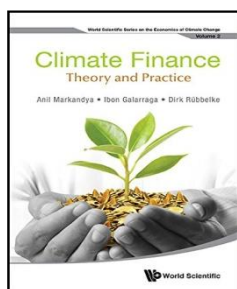


This book brings together scholars and academicians from China as well as India to present a well-rounded perspective on various important cross-country issues and their implications. Comprehensive in approach, it encompasses history, culture, political relations and current business strategies of both the nations. The book explores the differences in the functioning of Indian and Chinese economies and identifies the prime factors responsible for this. In order to have an in-depth understanding of the causes, the contribution of socio-cultural factors and the role of political and strategic relationships are also closely examined.

7. Climate finance: theory and practice/ Markandya, Anil. 2017, Singapore: World Scientific Publishing

Call No. - 577.4:33 MAR P7

Acc. No. - 51157

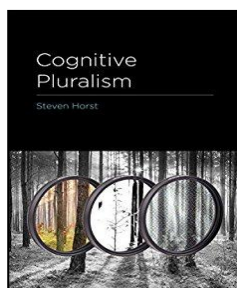


This book gives an overview of the key debates that have emerged in the field of climate finance, including those concerned with efficiency, equity, justice, and contribution to the public good between developed and developing countries. With the collaboration of internationally renowned experts in the field of climate finance, the authors of this book highlight the importance of climate finance, showing the theoretical aspects that influence it, and some practices that are currently being implemented or have been proposed to finance mitigation and adaptation policies in the developed and developing world.

8. Cognitive pluralism. / Horst, Steven. 2016. Cambridge: MIT Press

Call No. - 165 HOR P6

Acc. No. - 51216



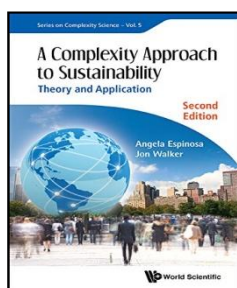
In this book, the author proposes that another sort of unit—a mental model of a content domain—is the fundamental unit of understanding. He argues that understanding comes not in word-sized concepts, sentence-sized beliefs, or argument-sized reasoning but in the form of idealized models and in domain-sized chunks. He argues further that this idea of “cognitive pluralism”—the claim that we understand the world through many such models of a variety of content domains—sheds light on a number of problems in philosophy. The author first presents the “standard view” of cognitive architecture assumed in mainstream epistemology, semantics, truth theory, and theory of reasoning. He then explains the notion of a mental model as an internal surrogate that mirrors features of its

target domain, and puts it in the context of ideas in psychology, philosophy of science, artificial intelligence, and theoretical cognitive science. Finally, he argues that the cognitive pluralist view not only helps to explain puzzling disunities of knowledge but also raises doubts about the feasibility of attempts to “unify” the sciences; presents a model-based account of intuitive judgments; and contends that cognitive pluralism favors a reliabilist epistemology and a “molecularist” semantics. Horst suggests that cognitive pluralism allows us to view rival epistemological and semantic theories not as direct competitors but as complementary accounts, each an idealized model of different dimensions of evaluation.

9. Complexity approach to sustainability: theory and application. - 2nd ed./Espinosa, Angela. 2017. Singapore: World Scientific Publishing

Call No. - 577.4 ESP P7

Acc. No. - 51158

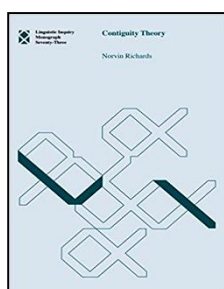


Business sustainability and sustainable development are of great importance in modern-day socio-economic study. Despite this, the impact of recent contributions from systems and complexity sciences in addressing these issues has not yet filtered down into effective practice. This book argues that there is a need for urgency in the application of analytical tools which embody the principles of complexity management in sustainability research, in particular in

the context of the global climate change. The approach presented is based on the concept of clusters of whole systems coming together through collaboration, in order to create larger wholes capable of dealing with the issues facing our socio-economic environmental systems. In this edition, the authors further clarify the viability and sustainability (V&S) approach, and the criteria and framework needed for sustainable governance. It includes a more detailed perspective on the implications of the V&S approach to businesses and networks towards changes in structure, strategy and processes, inspired by specific case studies. Key additions include a criteria for designing more viable and sustainable self-governed organizations, the methodologies and tools to design and implement self-transformations towards sustainability, and how these tools support sustainability management individually and globally, for businesses and society

10. Contiguity theory. / Richards, Norvin. 2016. Cambridge: MIT Press
Call No. - 416 RIC P6

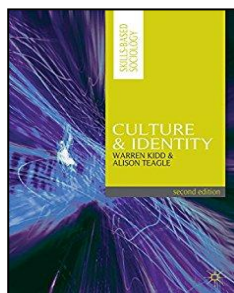
Acc. No. - 51219



In this book, the author argues that there are universal conditions on morphology and phonology, particularly in how the prosodic structures of language can be built, and that these universal structures interact with language-specific properties of phonology and morphology. He argues that the grammar begins the construction of phonological structure earlier in the derivation than previously thought, and that the distribution of overt movement operations is largely determined by the grammar's efforts to construct this structure. According to his Contiguity Theory, if we know, for example, what inflectional morphology is attached to the verb in a given language, and what the rules are for where stress is placed in the verb, then we will know where the verb goes in the sentence.

11. Culture and identity. - 2nd ed. /Kidd, Warren. 2012. Hampshire: Palgrave Macmillan
Call No. - 301.152 KID P2

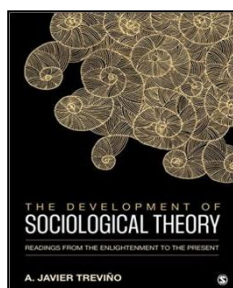
Acc. No. - 51223



This text takes the themes of culture and identity and applies these to a range of crucial sociological debates. The book explores a variety of theoretical perspectives, from classical theories drawn from Marx, Weber and Durkheim to the modern and postmodern thinking of such theorists as Giddens, Beck, Foucault and Baudrillard. The second part of the book then examines a wide spectrum of important substantive areas including youth cultures, consumption, gender and sexuality, and ethnic and national identity, taking a practical and student-centred approach throughout.

12. Development of sociological theory: readings from the enlightenment to the present / Edited by Trevino, A. Javier. 2018. Thousand Oaks: Sage
Call No. - 301 DEV P8

Acc. No. - 51160

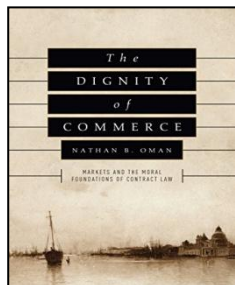


This book brings together excerpts from 96 original works by important theorists, from the roots of sociological thought through the contemporary and post-modern periods. Noted theory scholar Javier Trevino has created an anthology with breadth and variety, while staying mainly within theoretical schools and traditions that are sociological. The selections have been selected and edited for classroom use and are presented according to two orderings—as a rough chronology that illustrates the historical development of theoretical knowledge in sociology and

as a typology of systems of sociological theorizing for more methodical consideration.

- 13. Dignity of commerce: markets and the moral foundations of contract law. / Oman, Nathan B. 2016. Chicago: University of Chicago Press**
Call No. - 347.741 OMA P6

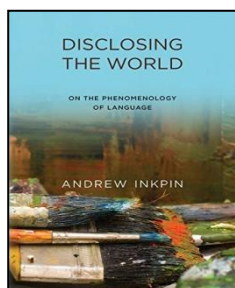
Acc. No. - 51228



The author argues persuasively that well-functioning markets are morally desirable in and of themselves and thus a fit object of protection through contract law. Markets, he further describes, are more than simple economic efficiency. To do business with others, we must demonstrate understanding of and satisfy their needs. This ability to see the world from another's point of view inculcates key virtues that support a liberal society. Markets also provide a context in which people can peacefully cooperate in the absence of political, religious, or ideological agreement. Finally, the material prosperity generated by commerce has an ameliorative effect on a host of social ills, from racial discrimination to environmental destruction.

- 14. Disclosing the World: on the phenomenology of language/ Inkipin, Andrew. 2016. Cambridge: MIT Press**
Call No. - 401 INK P6

Acc. No. - 51229

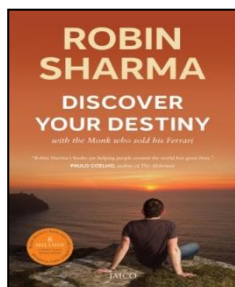


In this book, the author considers the disclosive function of language -- what language does in revealing or disclosing the world. His approach to this question is a phenomenological one, centering on the need to accord with the various experiences speakers can have of language. With this aim in mind, he develops a phenomenological conception of language with important implications for both the philosophy of language and recent work in the embodied-embedded-enactive-extended (4e) tradition of cognitive science. This work is a phenomenological conception of language, drawing on Heidegger, Merleau-Ponty, and Wittgenstein, with implications for both the philosophy of language and current cognitive

science.

- 15. Discover your destiny with the monk who sold his Ferrari. / Sharma, Robin. 2017. Mumbai: Jaico Publishing House**
Call No. - 159.9 SHA P7

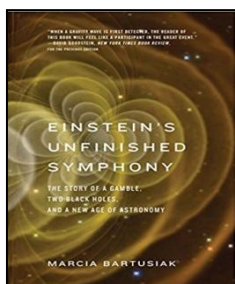
Acc. No. - 51318



This book is written as a rich and rewarding fable. Readers are introduced to Dar Sanderson, a highly ambitious executive who appears to have it all on the outside but lacks happiness, meaning and inner peace. A serendipitous encounter with Julian Mantle, the now famous monk who has discovered the secrets to lasting success, sets Dar upon an extraordinary odyssey to find his authentic self and claim the life of his dreams. Along the way, Dar learns seven potent lessons that are essential to living one's biggest life and shining brightly in the world.

- 16. Einstein's unfinished symphony: the story of a gamble, two black holes, and a new age of astronomy / Bartusiak, Marcia. 2017. New Haven: Yale University Press**
Call No. - 52 BAR P7

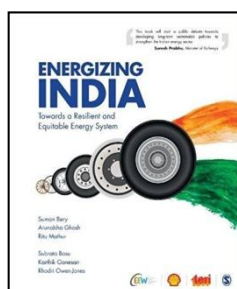
Acc. No. - 51231



The author was one of the first to report on the new generation of observatories, showing the motivations of the detectors' creators and the gamble they made to prove Einstein right when all other attempts had failed. She traces the quest of astronomers to build the Laser Interferometer Gravitational-Wave Observatory (LIGO) detectors, the most accurate measuring devices humans have created, and the discovery of gravitational waves, revealing the brilliance, personalities, and luck required to start a new age of astronomy. In February 2016, astronomers announced that they had verified the last remaining prediction of Einstein's general theory of relativity—vibrations in space-time, called gravitational waves.

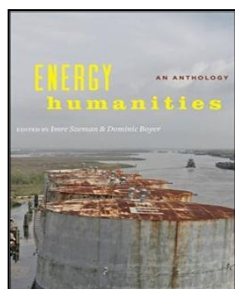
Humanity can now tune in to a cosmic orchestra. We have heard the chirp of two black holes dancing toward a violent union.

- 17. Energizing India: towards a resilient and equitable energy system. / Bery, Suman. 2017. New Delhi: Sage
Call No. - 620.9 BER P7
Acc. No. - 51232**



This book explores opportunities and challenges in articulating and implementing a robust but flexible set of strategies for meeting India's primary energy needs; making the energy system more resilient, in order to drive India's economic growth, and more equitable, in order to fulfill the basic energy needs of all citizens in an uncertain future. A range of national scenarios is explored to examine possibilities of fuel and technology substitutions along two time horizons: in some detail until 2030 and also mapping out plausible pathways to 2050. This book is the first time a tripartite effort has been undertaken by an IOC (Shell) and two reputed think-tanks (CEEW and TERI) to develop a single narrative on energy choices and related issues in India. It combines Shell's international and energy-specific know-how with CEEW and TERI's domestic and broader sustainable development experience. Finally, it is distinctive in its treatment of the energy sector as a whole in India's development (focusing on both the technology and policy dimensions), and in its engagement with the world (including diplomatic and security dimensions).

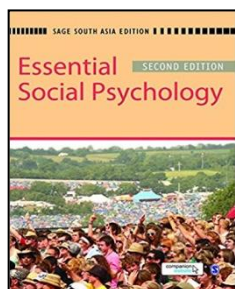
- 18. Energy humanities: an anthology /Edited by Szeman, Imre. 2017. Baltimore: Johns Hopkins University Press
Call No. - 620.9 ENE P7
Acc. No. - 51233**



Energy humanities is a field of scholarship that, like medical and digital humanities before it, aims to overcome traditional boundaries between the disciplines and between academic and applied research. Responding to growing public concern about anthropogenic climate change and the unsustainability of the fuels we use to power our modern society, energy humanists highlight the essential contribution that humanistic insights and methods can make to areas of analysis once thought best left to the natural sciences. In this book, the editors have brought together a carefully curated selection of the best and most influential work in energy humanities. Arguing that today's energy and environmental

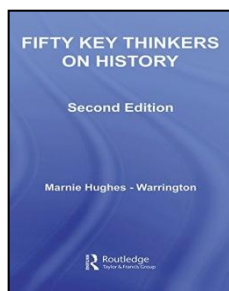
dilemmas are fundamentally problems of ethics, habits, imagination, values, institutions, belief, and power—all traditional areas of expertise of the humanities and humanistic social sciences—the essays and other pieces featured here demonstrate the scale and complexity of the issues the world faces. Their authors offer compelling possibilities for finding our way beyond our current energy dependencies toward a sustainable future.

- 19. Essential social psychology. - 3rd ed. / Crisp, Richard J. 2014. New Delhi: Sage
Call No. - 301.151 CRI P4 Acc. No. - 51236**



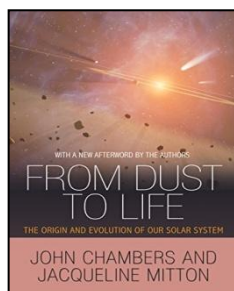
This book introduces students to the core theories, approaches, and findings that are the necessary foundations for developing an understanding of social psychology. The text focuses specifically on theory and basic level empirical demonstrations of the key phenomena, to ensure that the key concepts are as accessible as possible. The aim is to be informative without swamping students with too much information.

- 20. Fifty key thinkers on history. - 2nd ed. / Hughes-Warrington, Marnie. 2008. London: Routledge
Call No. - 93 HUG O8 Acc. No. - 51241**



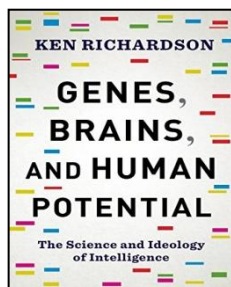
This book is a superb guide to historiography through the ages. The cross-section of debates and thinkers covered is unique in its breadth, taking in figures from ancient China, Greece and Rome, through the Middle Ages, to contemporary Europe, America, Africa and Australia; from Bede to Braudel; Marx to Michelet; Ranke to Rowbotham; Foucault to Fukuyama. Each clear and concise essay offers biographical information, a summary and discussion of the subjects approach to history and how others have engaged with it, a list of their major works and a guide to diverse resources for further study, including books, articles, films and websites.

- 21. From dust to life: the origin and evolution of our solar system/Chambers, John. 2017.Princeton: Princeton University Press
Call No. - 523.2 CHA P7 Acc. No. - 51245**



The birth and evolution of our solar system is a tantalizing mystery that may one day provide answers to the question of human origins. This book tells the remarkable story of how the celestial objects that make up the solar system arose from common beginnings billions of years ago, and how scientists and philosophers have sought to unravel this mystery down through the centuries, piecing together the clues that enabled them to deduce the solar system's layout, its age, and the most likely way it formed. Drawing on the history of astronomy and the latest findings in astrophysics and the planetary sciences, the authors offer the most up-to-date and authoritative treatment of the subject available. This book is a must-read for anyone who desires to know more about how the solar system came to be.

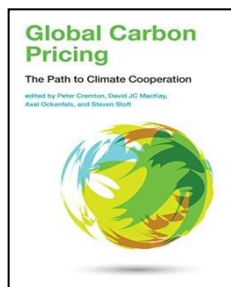
- 22. Genes, brains, and human potential: the science and ideology of intelligence / Richardson, Ken. 2017. New York: Columbia University Press
Call No. - 159.928 RIC P7 Acc. No. - 51247**



For countless generations people have been told that their potential as humans is limited and fundamentally unequal. The social order, they have been assured, is arranged by powers beyond their control. More recently the appeal has been to biology, specifically the genes, brain sciences, the concept of intelligence, and powerful new technologies. Reinforced through the authority of science and a growing belief in bio-determinism, the ordering of the many for the benefit of a

few has become more entrenched. Yet scientists are now waking up to the influence of ideology on research and its interpretation. In this book, the author illustrates how the ideology of human intelligence has infiltrated genetics, brain sciences, and psychology, flourishing in the vagueness of basic concepts, a shallow nature-versus-nurture debate, and the overhyped claims of reductionists. He shows how ideology, more than pure science, has come to dominate our institutions, especially education, encouraging fatalism about the development of human intelligence among individuals and societies.

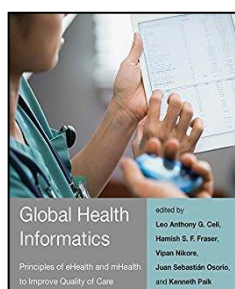
- 23. Global carbon pricing: the path to climate cooperation / Edited by Cramton, Peter. 2016. Cambridge: MIT Press**
Call No. - 577.4 GLO P7 **Acc. No. - 51248**



After twenty-five years of failure, climate negotiations continue to use a “pledge and review” approach: countries pledge (almost anything), subject to (unenforced) review. This approach ignores everything we know about human cooperation. In this book, leading economists describe an alternate model for climate agreements, drawing on the work of the Elinor Ostrom and others. They show that a “common commitment” scheme is more effective than an “individual commitment” scheme; the latter depends on altruism while the former involves reciprocity (“we will if you will”). The contributors propose that global carbon pricing is the best candidate for a reciprocal common commitment in climate negotiations. Each country would commit to placing charges on carbon emissions

sufficient to match an agreed global price formula. The contributors show that carbon pricing would facilitate negotiations and enforcement, improve efficiency and flexibility, and make other climate policies more effective. In addition, they analyze the failings of the 2015 Paris climate conference.

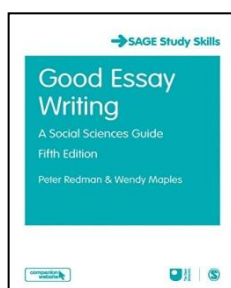
- 24. Global health informatics: principles of ehealth and mhealth to improve quality of care / Edited by Celi, Leo Anthony G. 2017. Cambridge: MIT Press**
Call No. - 614 GLO P7 **Acc. No. - 51250**



The widespread usage of mobile phones that bring computational power and data to our fingertips has enabled new models for tracking and battling disease. The developing world in particular has become a proving ground for innovation in eHealth (using communication and technology tools in healthcare) and mHealth (using the affordances of mobile technology in eHealth systems). In this book, experts from a variety of disciplines--among them computer science, medicine, public health, policy, and business--discuss key concepts, frameworks, examples, and lessons learned in designing and implementing digital health systems in the developing world. The contributors consider such topics as global health disparities and quality of care; aligning eHealth strategies with government

policy; the role of monitoring and evaluation in improving care; databases, patient registries, and electronic health records; the lifecycle of a digital health system project; software project management; privacy and security; and evaluating health technology systems.

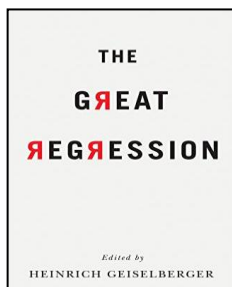
- 25. Good essay writing: a social sciences guide. - 5th ed. / Redman, Peter. 2017. London: Sage**
Call No. - 8.08 RED P7 **Acc. No. - 51165**



This book demonstrates how to think critically and formulate your argument as well as offering water-tight structuring tips, referencing advice, and a word on those all too familiar common worries—all brought to life through real student examples from a range of subjects. Writing good essays is one of the most challenging aspects of studying in the social sciences. This simple guide provides you with proven approaches and techniques to help turn you into a well-oiled, essay writing machine. This practical guide is an absolute must for everybody wanting—or needing—to brush up on their essay writing skills and boost their

grades.

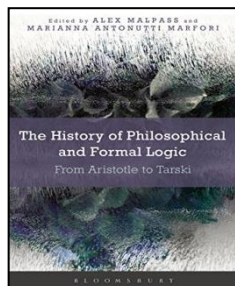
- 26. Great regression / Edited by Geiselberger, Heinrich. 2017. Cambridge: Polity Press**
Call No. - 327 GRE P7 **Acc. No. - 51167**



We are living through a period of dramatic political change – Brexit, the election of Trump, the rise of extreme right movements in Europe and elsewhere, the resurgence of nationalism and xenophobia and a concerted assault on the liberal values and ideals associated with cosmopolitanism and globalization. Suddenly we find ourselves in a world that few would have imagined possible just a few years ago, a world that seems to many to be a move backwards. How can we make sense of these dramatic developments and how should we respond to them? Are we witnessing a worldwide rejection of liberal democracy and its replacement by some kind of populist authoritarianism? This book brings together some of the world's greatest minds to analyze and seek to understand the

forces behind this 'great regression'. Writers from across disciplines and countries, grapple with our current predicament, framing it in a broader historical context, discussing possible future trajectories and considering ways that we might combat this reactionary turn. This book is a key intervention that will be of great value to all those concerned about recent developments and wondering how best to respond to this unprecedented challenge to the very core of liberal democracy and internationalism across the world today.

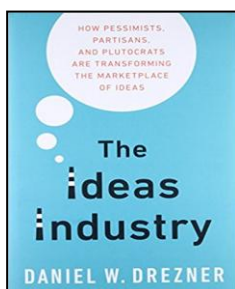
- 27. History of philosophical and formal logic: from Aristotle to Tarski / Edited by Malpass, Alex. 2017. London: Bloomsbury Academic**
Call No. - 165(09) HIS P7 **Acc. No. - 51254**



This book introduces ideas and thinkers central to the development of philosophical and formal logic. From its Aristotelian origins to the present-day arguments, logic is broken down into four main time periods: Antiquity and the Middle Ages (Aristotle and The Stoics); The early modern period (Bolzano, Boole); High modern period (Frege, Peano & Russell and Hilbert); Early 20th century (Godel and Tarski). Each new time frame begins with an introductory overview highlighting themes and points of importance. Chapters discuss the significance and reception of influential works and look at historical arguments in the context of contemporary debates. This book constructs an easy-to-follow

narrative. This is an ideal starting point for students looking to understand the historical development of logic.

- 28. Ideas industry: how pessimists, partisans, and plutocrats are transforming the marketplace of ideas / Drezner, Daniel W. 2017. Oxford: Oxford University Press**
Call No. - 001.1 DRE P7 **Acc. No. - 51170**

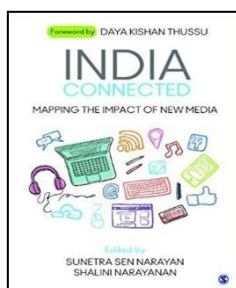


The traditional definition of the public intellectual remains with us, but as the author shows in this book, it has been gradually supplanted by a new model in recent years: the 'thought leader.' In contrast to public intellectuals, thought leaders gain fame as purveyors of a single big idea. Also, instead of battling it out with intellectual combatants in the pages of The Partisan Review, The Public Interest, and their descendants, they often work through institutions that are closed to the public and which release information selectively. Thought leaders and their associated ideas tend to become brands—hedgehogs to the public intellectual fox. They have also proven to be quite successful, as evidenced by TED, Aspen Ideas, the Clinton Global Initiative, and the like. Furthermore, they

often align with one side of a politically polarized debate and enjoy the support of ideologically friendly private funders. The author identifies increasing inequality as a prime mover of this shift, contending that

our present-day class of plutocrats not only wants to go back to school, it wants to force 'schools'-in the form of intellectuals with elite affiliations-to come to them. And they have the money to make this happen. The author, however, does not see the phenomenon as necessarily negative. While there are certainly some downsides to the contemporary ideas industry, he argues that it is very good at broadcasting intellectual content widely and reaching large audiences of people hungry for new thinking. Both fair-minded and trenchant, this book will reshape our understanding of contemporary public intellectual life in America and the West.

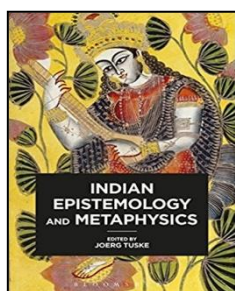
- 29. India connected: mapping the impact of new media / Edited by Narayan, Sunetra Sen. 2016. New Delhi: Sage**
Call No. - 316.472.4 IND P6 **Acc. No. - 51257**



This book critically examines the growth of new media in India. It looks at how new media can be theorized in the Indian context and offers a perspective on the opportunities and challenges this poses to governance, development, and businesses as well as in social marketing efforts. This title creatively delves into various aspects such as digitization, convergence, interactivity, and ubiquity, which are affecting the Indian media landscape. The authors focus on application of new media in various aspects such as media in politics, political movements

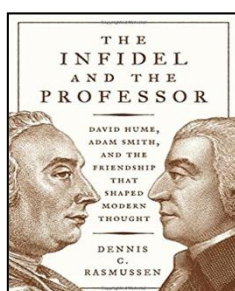
education systems, etc.

- 30. Indian epistemology and metaphysics / Edited by Tuske, Joerg. 2017. London: Bloomsbury Academic**
Call No. - 165(540) IND P7 **Acc. No. - 51259**



This title introduces the reader to new perspectives on Indian philosophy based on philological research within the last twenty years. Concentrating on topics such as perception, inference, skepticism, consciousness, self, mind, and universals, by some of the most notable scholars working in classical Indian philosophy today examine core epistemological and metaphysical issues. Philosophical theories and arguments from a comprehensive range of Indian philosophical traditions (including the Nyaya, Mimamsa, Saiva, Vedanta, Samkhya, Jain, Buddhist, materialist and skeptical traditions, as well as some 20th century thought) are covered.

- 31. Infidel and the professor: David Hume, Adam Smith, and the friendship that shaped modern thought. / Rasmussen, Dennis C. 2017. Princeton: Princeton University Press**
Call No. - 92(HUM) RAS P7 **Acc. No. - 51171**

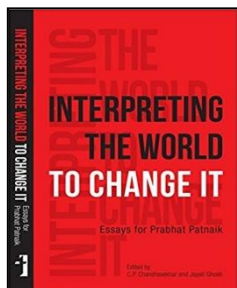


David Hume is widely regarded as the most important philosopher ever to write in English, but during his lifetime he was attacked as "the Great Infidel" for his skeptical religious views and deemed unfit to teach the young. In contrast, Adam Smith was a revered professor of moral philosophy, and is now often hailed as the founding father of capitalism. Remarkably, the two were best friends for most of their adult lives, sharing what Dennis Rasmussen calls the greatest of all philosophical friendships. The Infidel and the Professor is the first book to tell the fascinating story of the friendship of these towering Enlightenment thinkers—and how it influenced their world-changing ideas. The book follows Hume and Smith's relationship from their first meeting in 1749 until Hume's

death in 1776. It describes how they commented on each other's writings, supported each other's careers and literary ambitions, and advised each other on personal matters, most notably after Hume's quarrel

with Jean-Jacques Rousseau. The book reveals that Smith's private religious views were considerably closer to Hume's public ones than is usually believed. It also shows that Hume contributed more to economics—and Smith contributed more to philosophy—than is generally recognized.

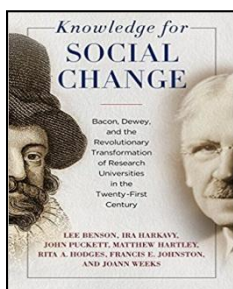
- 32. Interpreting the world to change it: essays for Prabhat Patnaik / Edited by Chandrasekhar, C. P. 2017. New Delhi: Tulika Books**
Call No. - 35 INT P7 **Acc. No. - 51174**



Patnaik is better known as a leading theoretician of the Left who has kept alive the need for advancing theory to support the struggle for an alternative society. He put into practice his ideas as a heterodox economist when he successfully served as Vice-Chairman of the Kerala State Planning Board under the Left Democratic Front government in Kerala from June 2006 to July 2011. Prabhat Patnaik's academic insights and strong political commitment have stimulated intellectual activity and inspired personal regard across a multitude of people from all walks of life. Versatile in his knowledge and mastery of different schools of thought but unflinching in his commitment to the use and extension of a Marxist approach, he has influenced several generations of social scientists

through his extensive writing, his contributions to academic discourse, and his life as a tireless public intellectual. This volume brings together contributions from some who have benefited from interaction with him over decades, in a tribute and continuing conversation.

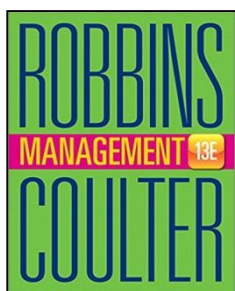
- 33. Knowledge for social change: Bacon, Dewey, and the revolutionary transformation of research universities in the twenty-first century. / Benson, Lee. 2017. Philadelphia: Temple University Press**
Call No. - 378.1(73) BEN P7 **Acc. No. - 51175**



This book argues for fundamentally reshaping research universities to function as democratic, civic, and community-engaged institutions dedicated to advancing learning and knowledge for social change. The authors focus on significant contributions to learning made by Francis Bacon, Benjamin Franklin, Seth Low, Jane Addams, William Rainey Harper, and John Dewey—as well as their own work at Penn's Netter Center for Community Partnerships—to help create and sustain democratically-engaged colleges and universities for the public good. This book highlights university-assisted community schools to effect a thoroughgoing change of research universities that will contribute to more democratic schools, communities, and societies.

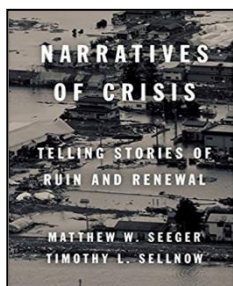
The authors also call on democratic-minded academics to create and sustain a global movement dedicated to advancing learning for the “relief of man's estate”—an iconic phrase by Francis Bacon that emphasized the continued betterment of the human condition—and to realize Dewey's vision of an organic “Great Community” composed of participatory, democratic, collaborative, and interdependent societies.

- 34. Management. - 13th ed. / Robbins, Stephen P. 2017. Noida: Pearson**
Call No. - 65 ROB P7 **Acc. No. - 51350**



This book can help better prepare students to enter the job market. The book vividly illustrates effective management theories by incorporating the perspectives of real-life managers. Through examples, cases, and hands-on exercises, students will see and experience management in action, helping them understand how the concepts they're learning actually work in today's dynamic business world.

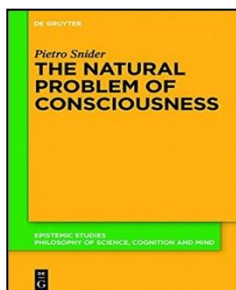
35. **Narratives of crisis: telling stories of ruin and renewal.** / Seeger, Matthew W. 2016. Stanford: Stanford Business Books
Call No. - 658 SEE P6 Acc. No. - 51275



This book examines the fundamental role that narratives play in catastrophic events. A crisis creates a communication vacuum, which is then populated by the stories of those who were directly affected, as well as crisis managers, journalists, and onlookers. These stories become fundamental to how we understand a disaster, determine what should be done about it, and carry forward our lessons learned. Authors outline a typology of crisis narratives, accounts of blame, stories of renewal, victim narratives, heroic tales, and memorials and further present how competing accounts battle for dominance in the public sphere, advancing specific organizational, social, and political changes. It our understanding of how consensus forms in the aftermath of a

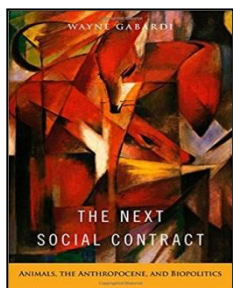
disaster, providing a new lens for comprehending events in our past and shaping what comes from those in our future.

36. **Natural problem of consciousness.** / Snider, Pietro. 2017. Berlin: De Gruyter
Call No. - 159.964 SNI P7 Acc. No. - 51277



This book introduces the Natural Problem by relating it to central problems in the philosophy of mind (metaphysical mind-body problem, Hard Problem of consciousness) and emphasizing the distinctive interest of its diachronic dimension. Ranging from philosophy to biology and neuroscience, it offers a thorough analysis aimed at better understanding what could explain why phenomenal consciousness has been preserved throughout evolution by natural selection. This is an original, engaged, and thought provoking philosophical study of a neglected but fundamental question regarding the nature and origin

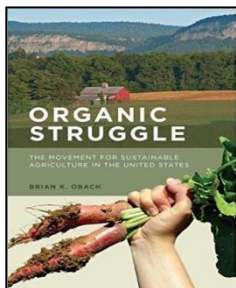
37. **Next social contract: animals, the Anthropocene, and biopolitics.** / Gabardi, Wayne. 2017. Philadelphia: Temple University Press
Call No. - 159.929 GAB P7 Acc. No. - 51278



In this book, the author rigorously considers the fate of animals in the twenty-first century. He claims that if we are to address the challenges raised by the Anthropocene—the period where nonhuman beings tend to be mere extras, often subsumed under the umbrella notion of “nature”—we need to radically rethink our basic ethical outlook and develop a new, “more-than-human” social contract. The author focuses four principal battlegrounds of animal biopolitics in the twenty first century: the extinction of wild animals, the crisis of oceanic animals, industrialized farm animals and the future of industrial agribusiness, and the situation of contact-zone animals moving into human-occupied

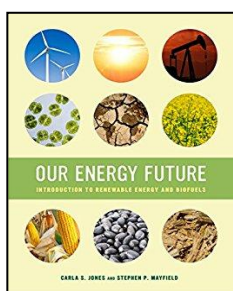
habitats.

38. **Organic struggle: the movement for sustainable agriculture in the United States.** / Obach, Brian K. 2017. Cambridge: MIT Press
Call No. - 631 OBA P5 Acc. No. - 51280



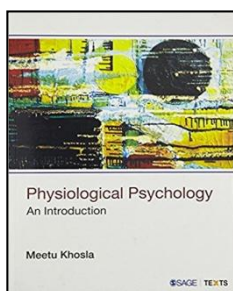
In this book, author examines the evolution of the organic movement in the United States, a movement that seeks to transform our system of agriculture and how we think about food. He analyzes why the organic movement developed as it did and evaluates its achievements and shortcomings. He identifies how divergent interests within the diverse organic coalition created vulnerabilities for the movement. Further, he presents the ideological divide between those 'spreaders,' who welcome the wider market for organic food and want to work with both government and agribusiness, and the more purist 'tillers,' who see organic practices as part of a broader social transformation that will take place outside existing institutions. He argues that the movement's changing relationship with governmental institutions is crucial to understanding the trajectory of the organic sector.

- 39. Our energy future: introduction to renewable energy and biofuels. / Jones, Carla S. 2016. Oakland: University of California Press**
Call No. - 620.9 JON P6 **Acc. No. - 51281**



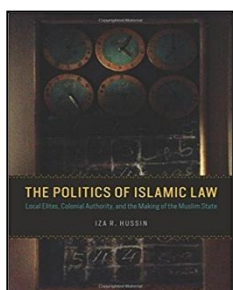
This book is an introductory textbook for the study of energy production, alternative and renewable fuels, and ways to build a sustainable energy future. The authors explore the creation and history of fossil fuels, their impact on the environment, and how they have become critical to our society. The authors also outline how adopting sustainable biofuels will be key to the future of energy stability and discuss a number of renewable energy options and biofuel feedstocks that are replacements for petroleum-based products. This book emphasizes the importance of continued scientific, agricultural, and engineering development while it outlines the political and environmental challenges that will accompany a complete shift from fossil fuels to renewable energy and biomass.

- 40. Physiological psychology: an introduction. / Khosla, Meetu. 2017 New Delhi: Sage**
Call No. - 612.01 KHO P7 **Acc. No. - 51283**



This book presents the dynamic interaction between physiology and psychology through key biological concepts. The author explains core concepts and topics in a manner that is coherent, lucid and easy to recall and offers a historical development of the topics and up-to-date reviews of literature in the rapidly changing fields of neuroscience and biopsychology.. The book includes detailed coverage of human evolution, central and peripheral nervous systems, hormonal regulation of behaviour, and hemispheric specializations of the brain.

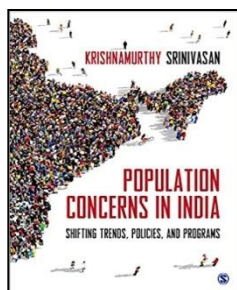
- 41. Politics of Islamic law: local elites, colonial authority, and the making of the Muslim state / Hussin, Iza R. 2016. Chicago: University of Chicago Press**
Call No. - 340(09) HUS P7 **Acc. No. - 51284**



In this book, the author compares India, Malaya, and Egypt during the British colonial period in order to trace the making and transformation of the contemporary category of 'Islamic law.' She demonstrates that not only is Islamic law not the shari'a, but that its present institutional forms, substantive content, symbolic vocabulary, and relationship to state and society - in short, its politics - are built upon foundations laid during the colonial encounter. Drawing on extensive archival work in English, Arabic, and Malay - from court

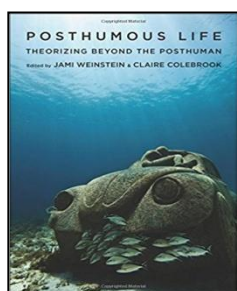
records to colonial and local papers to private letters and visual material – the author offers a view of politics in the colonial period as an iterative series of negotiations between local and colonial powers in multiple locations. Combining a genealogy of law with a political analysis of its institutional dynamics, this book offers an up-close-look at the ways in which global transformations are realized at the local level.

- 42. Population concerns in India: shifting trends, policies, and programs. / Srinivasan, Krishnamurthy. 2017. New Delhi: Sage**
Call No. - 362.178(540) SRI P7 **Acc. No. - 51188**



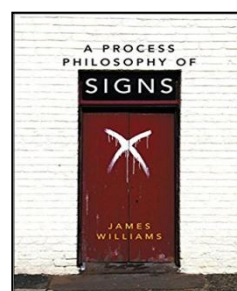
This book analyzes how the country has handled this concern in the seven decades post Independence. The book discusses the various policies and programs that were considered most appropriate in different situations, and deliberates over how the population problem was perceived at different times. It also highlights the results achieved by India's Family Planning Programme and the implications of the successful experiences. This book recommends policies that can effectively deal with the population concerns in this country.

- 43. Posthumous life: theorizing beyond the posthuman / Edited by Weinstein, Jami. 2017. New York: Columbia University Press**
Call No. - 128 POS P7 **Acc. No. - 51285**



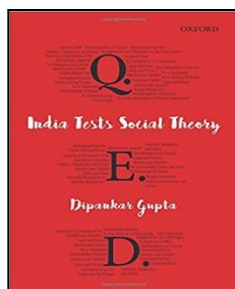
This book launches critical life studies: a mode of inquiry that neither endorses nor dismisses a wave of recent 'turns' toward life, matter, vitality, inhumanity, animality, and the real. Questioning the nature and limits of life in the natural sciences, the essays in this volume examine the boundaries and significance of the human and the humanities in the wake of various redefinitions of what counts as life. They explore the possibility of theorizing life without assuming it to be either a simple substrate or an always-mediated effect of culture and difference. This book provides new ways of thinking about animals, plants, humans, difference, sexuality, race, gender, identity, the earth, and the future.

- 44. Process philosophy of signs / Williams, James. 2016. Edinburgh: Edinburgh University Press**
Call No. - 301.16 WIL P6 **Acc. No. - 51117**



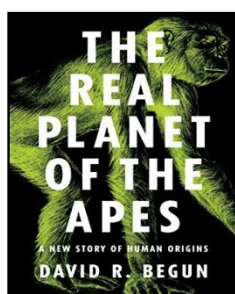
In this book, the author argues that signs are varying processes: seeing the red light triggers a creative response to the question, Should I stop? The author develops this new process philosophy of signs through a formal model, in contrast to earlier structuralist definitions. He draws on the philosophies of Deleuze and Whitehead, criticises earlier work on the sign in biology by Jakob von Uexküll, and connects to contemporary work on process in the philosophy of biology by John Dupre. The process model has wide applications in the arts, humanities and social sciences, and informs their critical debates with science. In defining the sign as essentially political, this radical definition of the sign opens up new possibilities for social and political critique.

45. **Q.E.D. (quod erat demonstrandum): India tests social theory.** / Gupta, Dipankar. 2017. New Delhi: Oxford University Press
Call No. - 301(540) GUP P7
Acc. No. - 51192



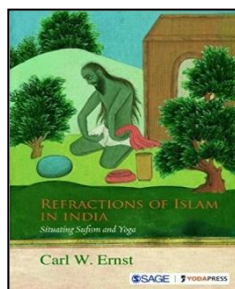
This book shows how the many complexities in India should not tempt one to exoticism because that does little to combat social prejudice. If, instead, these distinctive facets are put to work in order to enhance universal social theory, then that would not only contribute lastingly to knowledge, but also close the distance between peoples. Making a plea for intersubjectivity and comparative sociology, the essays in this volume emphasize the criticality of engaging with Indian data, so that social theories are put to test across cultures. This should demonstrate how important it is to view the other as one would view oneself.

46. **Real planet of the apes: a new story of human origins** / Begun, David R. 2016. Princeton: Princeton University Press
Call No. - 599.8 BEG P6
Acc. No. - 51291



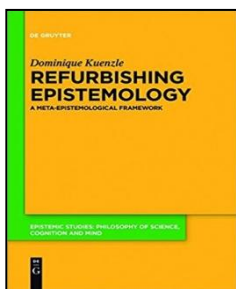
This book makes the explosive claim that it was in Europe, not Africa, where apes evolved the most important hallmarks of our human lineage—such as dexterous hands and larger brains. In this book, the author, transports readers to an epoch in the remote past when the Earth was home to many migratory populations of ape species. Drawing on the latest astonishing discoveries in the fossil record as well as his own experiences conducting field expeditions across Europe and Asia, the author provides a sweeping evolutionary history of great apes and humans. He tells the story of how one of the earliest members of our evolutionary group—a new kind of primate called Proconsul—evolved from lemur-like monkeys in the primeval forests of Africa. The author describes how, over the next 10 million years, these hominoids expanded into Europe and Asia and evolved climbing and hanging adaptations, longer maturation times, and larger brains, setting the stage for the emergence of humans. As the climate deteriorated in Europe around 10 million years ago, these apes either died out or migrated south, reinvading the African continent and giving rise to the lineages of the gorilla, chimpanzee, and, ultimately, the human. Presenting new insights about our fossil ape ancestors, This is a book that fundamentally alters our understanding of human origins.

47. **Refractions of Islam in India: situating Sufism and Yoga.** / Ernst, Carl W. 2016. New Delhi: Sage
Call No. - 141.336 ERN P6
Acc. No. - 51292



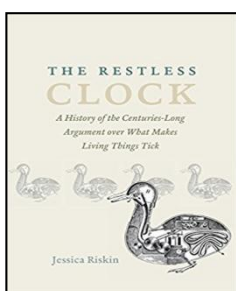
The essays explore Sufism as it developed in the Indian subcontinent, including translations of previously unavailable texts, and revealing unexpected insights into the lives, practices, and teachings of Indian Muslims over nearly a thousand years. They also trace remarkable moments in the history of Muslim engagement with Indian religious and cultural practices. This includes not only Muslim participation in Indian art and literature, but also the extraordinary role that Sufis have played in the practice of yoga.

48. **Refurbishing epistemology: a meta-epistemological framework.** / Kuenzle, Dominique. 2017. Berlin: De Gruyter
Call No. - 165 KUE P7
Acc. No. - 51293



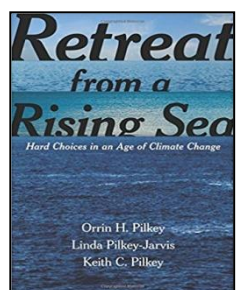
This book motivates and elaborates Ideas such as the methodology of reflective equilibrium, the proposal to 'naturalize' epistemology, constructivist impulses fuelling the 'sociology of scientific knowledge', pragmatist calls for taking into account the practical point of epistemic evaluations, as well as feminist criticism of the abstract and individualist assumptions built into traditional epistemology. It provides a pragmatist, social and functionalist account of epistemic states that offers the conceptual space for revised or even replaced epistemic concepts. This is what it means to 'refurbish epistemology': The book assesses conceptual tools in relation to epistemology's functionally defined conceptual space, responsive to both intra-epistemic considerations and political and moral values.

49. **Restless clock: a history of the centuries-long argument over what makes living things tick. / Riskin, Jessica. 2016. Chicago: University of Chicago Press**
Call No. - 577.5(09) RIS P6 Acc. No. - 51294



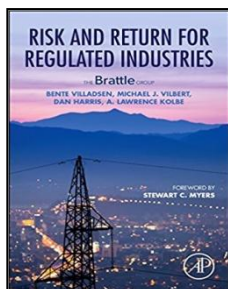
This title examines the history of banning agency in the life sciences. It also tells the story of dissenters embracing the opposite idea: that agency is essential to nature. The story begins with the automata of early modern Europe, as models for the new science of living things, and traces questions of science and agency through Descartes, Leibniz, Lamarck, and Darwin, among many others. Author shows that mechanist science had an associated theology: the argument from design, which found evidence for a designer in the mechanisms of nature. Rejecting such appeals to a supernatural God, the dissenters sought to naturalize agency rather than outsourcing it to a "divine engineer." Their model cast living things not as passive but as active, self-making machines. The conflict between passive- and active-mechanist approaches maintains a subterranean life in current science, shaping debates in fields such as evolutionary biology, cognitive science, and artificial intelligence. This history promises not only to inform such debates, but also our sense of the possibilities for what it means to engage in science—and even what it means to be alive.

50. **Retreat from a rising sea: hard choices in an age of climate change. / Pilkey, Orrin H. 2016. New York: Columbia University Press**
Call No. - 577.4 PIL P6 Acc. No. - 51295



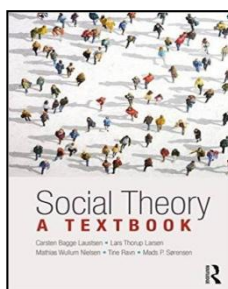
Melting ice sheets and warming oceans are causing the seas to rise. By the end of this century, hundreds of millions of people living at low elevations along coasts will be forced to retreat to higher and safer ground. Because of sea-level rise, major storms will inundate areas farther inland and will lay waste to critical infrastructure, such as water-treatment and energy facilities, creating vast, irreversible pollution by decimating landfills and toxic-waste sites. This big-picture, policy-oriented book explains in gripping terms what rising oceans will do to coastal cities and the drastic actions we must take now to remove vulnerable populations. The authors detail specific threats faced by Miami, New Orleans, New York, and Amsterdam. Aware of the overwhelming social, political, and economic challenges that would accompany effective action, they consider the burden to the taxpayer and the logistics of moving landmarks and infrastructure, including toxic-waste sites. They also show readers the alternative: thousands of environmental refugees, with no legitimate means to regain what they have lost. The authors conclude with effective approaches for addressing climate-change denialism and powerful arguments for reforming U.S. federal coastal management policies.

- 51. Risk and return for regulated industries/ Villadsen, Bente. 2017. London: Academic Press**
Call No. - 658.15 VIL P7 **Acc. No. - 51196**



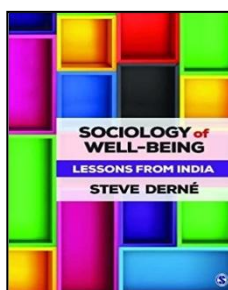
This book provides a comprehensive review of how cost of capital risk arises and can be measured, how the special risks regulated industries face affect fair return, and the challenges that regulated industries are likely to face in the future. It covers the topics of most interest to regulators, regulated companies, regulatory lawyers, and rate-of-return analysts in all countries and also includes case studies about various countries and discussions of the lessons international regulatory procedures can offer.

- 52. Social theory: a textbook. / Laustsen, Carsten Bagge. 2017. London: Routledge**
Call No. - 301 LAU P7 **Acc. No. - 51298**



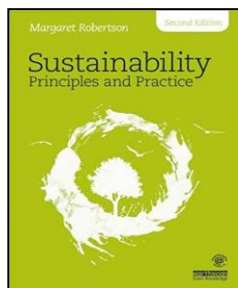
This book offers a new approach to understanding social theory. Framed around paired theoretical perspectives on a series of sociological problems, the book shows how distinctive viewpoints shed light on different facets of social phenomena. The book includes sociology's 'founding fathers', major 20th-century thinkers and recent voices such as Butler and Žižek. Philosophically grounded and focused on interpretation and analysis, the book provides a clear understanding of theory's scope while developing students' skills in evaluating, applying and comparing theories.

- 53. Sociology of well-being: lessons from India. / Derne, Steve. 2017. New Delhi: Sage**
Call No. - 159.2 DER P7 **Acc. No. - 51299**



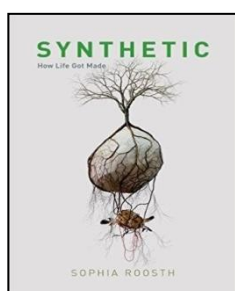
This book explains well-being through insights gathered from qualitative interviews with Indians from different walks of life. It shows that well-being is mixed and transient, shifting in interactions. It reveals the universals that lead to well-being, bringing out interlinkages between health, wealth, and pleasure. The book highlights the distinctive insights in Indian religious traditions about life satisfaction by gender, class, age, and individual choice.

- 54. Sustainability principles and practice. - 2nd ed. / Robertson, Margaret. 2017. London: Routledge**
Call No. - 577.4 ROB P7 **Acc. No. - 51304**



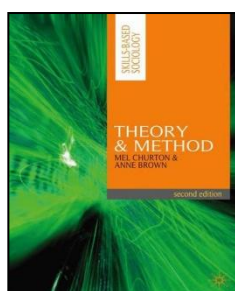
This book includes a complete update of the text, with increased coverage of major topics including the Anthropocene; complexity; resilience; environmental ethics; governance; the IPCC's latest findings on climate change; Sustainable Development Goals; and new thinking on native species and novel ecosystems.

- 55. Synthetic: how life got made. / Roosth, Sophia. 2017. Chicago: University of Chicago Press**
Call No. - 577.2 ROO P7 **Acc. No. - 51305**



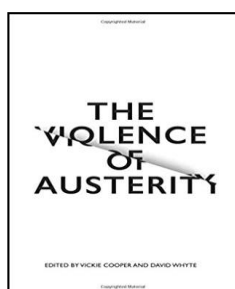
In this book, Author reveals how synthetic biologists make new living things in order to understand better how life works. It presents the social, cultural, rhetorical, economic, and imaginative transformations biology has undergone in the post-genomic age. Author focuses on this new science from its origins at MIT to start-ups, laboratories, conferences, and hackers' garages across the United States—even to contemporary efforts to resurrect extinct species. The author's research reveals that rather than opening up a limitless new field, these biologists' own experimental tactics circularly determine the biological features, theories, and limits they fasten upon. Exploring the life sciences emblematic of our time, the book tells the origin story of the astonishing claim that biological making fosters biological knowing.

- 56. Theory and method. - 2nd ed. / Churton, Mel. 2010. Hampshire: Palgrave Macmillan**
Call No. - 301 CHU P0 **Acc. No. - 51306**



This book explores two key areas i.e. theories and debates and shows new sociologists how they can understand, appreciate and use both theory and method. It explains how sociologists have responded to contemporary developments in sociology, including postmodernists' views on science, and introduces contemporary research techniques, such as cyberethnography. Exploring the basics of quantitative and qualitative methods, and explaining how to choose the right method.

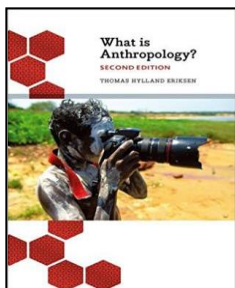
- 57. Violence of austerity / Edited by Cooper, Vickie . 2017. London: Pluto Press**
Call No. - 330.567.2 VIO P7 **Acc. No. - 51309**



In this book, Authors bring together the passionate voices of campaigners and academics to show that rather than stimulating economic growth, austerity policies have led to a dismantling of the social systems that operated as a buffer against economic hardship. The contributors show how austerity is a form of institutional violence more socially harmful and far-reaching than other more politicized and publicized forms of violence, such as terrorism or gun violence. Further, It expose highly significant cases of this institutional violence driven

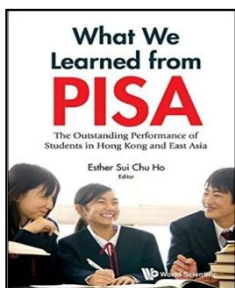
by public sector cuts: police attacks on the homeless, violent evictions of the rented sector, risks faced by people on workfare, and more.

- 58. What is anthropology?. - 2nd. / Eriksen, Thomas Hylland. 2017. London: Pluto Press**
Call No. - 39 ERI P7 **Acc. No. - 51201**



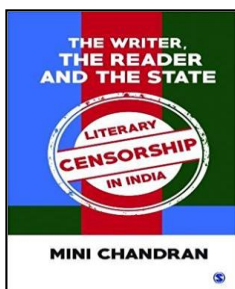
The author brings together examples from current events as well as within anthropological research in order to explain how to see the world from below and from within—emphasizing the importance of adopting an insider's perspective. He looks at the history of anthropology, its unique research method and some of its central concepts, such as society, culture and translation. The first section of the book presents the history of anthropology, and the second discusses core issues in greater detail, covering economics, morals, human nature, ecology, cultural relativism, and much more. Throughout, he reveals how seemingly enormous cultural differences actually conceal the deep unity of humanity.

- 59. What we learned from PISA: the outstanding performance of students in Hong Kong and East Asia / Edited by Ho, Esther Sui Chu. 2017. Singapore: World Scientific Publishing**
Call No. - 371.26 WHA P7 **Acc. No. - 51202**



This book provides readers with a comprehensive view on the excellent performance of students in Hong Kong and East Asian societies based on solid empirical data from the first five cycles of the PISA study from 2000 to 2012. Adopting a broad perspective, this book links the performance of students to themselves, their families and respective schools — the three major selves and social contexts that exert powerful influence on young people in Hong Kong. It is unique that the book does not only define student outcomes narrowly as cognitive performance on various tests in PISA, but also employs a number of affective indicators, such as students' self-regulated learning, their self-concept measures, and attitudes towards learning. The book argues that schooling is a complex enterprise, and the relationships between school outcomes and the larger families, schools, and societal contexts are even more complex. The book utilizes summary statistics and multivariate methods to investigate how various measures of student outcomes are influenced by these contextual factors.

- 60. Writer, the reader and the state: literary censorship in India. / Chandran, Mini. 2017. New Delhi: Sage**
Call No. - 351.751(540) CHA P7 **Acc. No. - 51312**

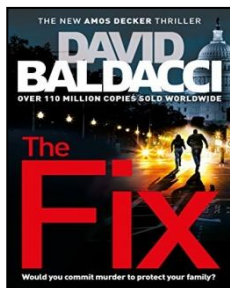


This book offers a comprehensive account of the censorship of literature in India since Independence and the recent trends in literature banning. The author recalls the literary censorship of books in India, both in English and in regional languages, and the impact of Emergency on banned books. The book highlights recent trends and current challenges to free literary expression in the country and attempts to locate it in the tradition of Indian literary history.

RECREATIONAL & GENERAL READINGS

1. **Fix. / Baldacci, David. 2017. London: Macmillan**
Call No. - BAL/FIX P7

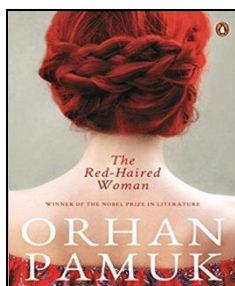
Acc. No. - 51327



Amos Decker, the author's unique special agent, who suffered a head injury that resulted in giving him the gift of a remarkable memory together with a condition called synaesthesia, takes on another case in *The Fix*. Walter Dabney is a family man. A loving husband and the father of four grown daughters, he's built a life many would be proud of. But then the unthinkable happens. Standing outside the FBI Headquarters in Washington, D C, Dabney shoots school teacher Anne Berkshire in cold blood before turning the gun on himself. One of the many witnesses is Amos Decker; a man who forgets nothing and sees what most miss. Baffled by what appears to be a seemingly senseless and random killing, Decker is thrust into the investigation to determine what drove this family man to pull the trigger. As part of an FBI special task force, Decker and the team delve into the lives of Dabney and Berkshire to find a connection that doesn't seem to exist. What they do find are secrets that stretch back a lifetime and reveal a current plot of impending destruction that will send the world reeling, placing Decker and his team squarely in the crosshairs.

2. **Red-haired woman. / Pamuk, Orhan. 2017. New Delhi: Penguin Random House**
Call No. - PAM/RED P7

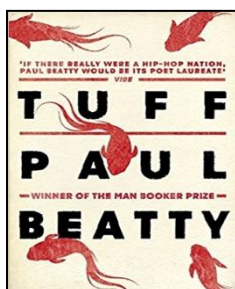
Acc. No. - 51194



On the outskirts of a town thirty miles from Istanbul, a master well-digger and his young apprentice are hired to find water on a barren plain. As they struggle in the summer heat, excavating without luck metre by metre, the two will develop a filial bond neither has known before--not the poor middle-aged bachelor nor the middle-class boy whose father disappeared after being arrested for politically subversive activities. The pair will come to depend on each other, and exchange stories reflecting disparate views of the world. But in the nearby town, where they buy provisions and take their evening break, the boy will find an irresistible diversion. The Red-Haired Woman, an alluring member of a travelling theatre company, catches his eye and seems as fascinated by him as he is by her. The young man's wildest dream will be realized, but, when in his distraction a horrible accident befalls the well-digger, the boy will flee, returning to Istanbul. Only years later will he discover whether he was in fact responsible for his master's death and who the red-headed enchantress was. A beguiling mystery tale of family and romance, of east and west, tradition and modernity, by one of the great storytellers of our time.

3. **Tuff. / Beatty, Paul. 2017. London: OneWorld**
Call No. - TUF/BEA P7

Acc. No. - 51370



This fiction is a story of Winston 'Tuffy' Foshay is a 19-year-old, 24-stone 'player-king' to a hapless gang in Spanish Harlem, a denizen who breaks jaws and shoots dogs. His best friend is a disabled Muslim man who wants to rob banks, his guiding light is an ex-hippie Asian woman who worked for Malcolm X, and his wife he married over the phone whilst in jail. When the frustrated Tuffy agrees to run for City Council, so begins a zany, riotous concoction of nonstop hip-hop chatter and brilliant mainstream social satire, as the indomitable Beatty again demonstrates why he is hailed as one of the shrewdest cultural commentators and hilarious cutups of his generation.