

**University Interscholastic League
THEATRICAL DESIGN CONTEST HANDBOOK
DESIGN REQUIREMENTS
2016-17**

GENERAL REQUIREMENTS FOR ALL ENTRIES

MOUNTING:

All items submitted shall be mounted flat on a stiff backing of either foam core or matte board of the indicated sizes for each event. Any part of the backing material visible on the display surface should be **black**.

EXCEPTIONS:

- ◆ **Justification Papers** should be bound in a **black** folder and **NOT** mounted
- ◆ **Inspiration Boards** may have a depth of up to 0'1.5"
- ◆ **Specialty Campaign Items** displayed may have a depth of up to 0'1.5". Objects that cannot be displayed within this limitation should be photographed and mounted flat.

Those items where depth is permitted may add a black shadow box type frame using foam core or matte board up to the allowable depth of 0'1.5".

MATTING:

Matting is **not required** for any plate in any category, but may be used if the designer chooses so long as it is a solid black matte. An inset or "double matte" may be added in an accent color as long as the primary matte is black. **NOTE: All matting may not exceed the size restrictions for any given plate.**

MEDIUM:

The artistic medium used in illustrating designs is not restricted with the exception of the use of toxic, perishable, aerosol, flammable or food items. These types of items may be represented through photographs or drawings.

SUBMISSIONS:

All entries must be submitted by the event sponsor using the process outlined on the UIL Website. Late entries, incomplete entries or entries submitted incorrectly may be ineligible for adjudication.

TOTAL ALLOWED ENTRIES:

Schools may enter up to (2) students in each of the **INDIVIDUAL EVENTS:**

- ◆ SCENE DESIGN
- ◆ COSTUME DESIGN
- ◆ HAIR/MAKEUP DESIGN
- ◆ MARKETING DESIGN

Individuals must submit all of the required items within their area described below in **Sections A-D**

Schools may also submit (1) **GROUP ENTRY** which consists of (4) student designers (1) for each design area working as a team. They should submit all of the required items for each area described below in sections A-D using a unified design concept throughout all production elements.

A student may enter more than one category. Students entered as part of a group may also enter individual categories. They shall **NOT** however, use the same submission materials in both the group and an individual entry.

ENTRY REQUIRED ELEMENTS BY CATEGORY

(A) SCENE DESIGN

1. Design Concept Justification Paper: A two page maximum double spaced paper that includes the designer's production concept and justification from the script for artistic choices made. It should connect the script to the inspiration board and the finished product and explain how the concept is carried throughout the design because of the choices made. The paper shall be three-hole punched and placed in a **black** folder with a 2"x4" label that includes:

<p style="text-align: center;">PRODUCTION TITLE</p> <p style="text-align: center;">Set Design Concept Justification</p> <p style="text-align: center;">STUDENT NAME</p>
--

2. Inspiration Board: A mounted research collage measuring a maximum of 10" x 15" that includes images that reflect the production concept. Three dimensional materials can be used as long as the total depth of the work does not exceed 0'1.5". A shadow box type frame may be added around the work as long as it is black and does not exceed the given dimensions.

3. Set Groundplan: A mounted scale ground plan of the full set design within the given architectural constraints of the League High School stage (Drawings and dimensions are available on the UIL Website). The maximum size is 11"x17". Ground plan may be drafted by hand or CAD, but should include a 1/4" page border and a Title Block in the lower right hand corner that includes: Producing Organization, Production Title, Theatre, Scale, Designer Name, Drawing Title. (See UIL Website for Sample Title Block). Ground plan should indicate moving parts of set changes where required. It is strongly encouraged that students adhere to the drafting standards set forth by USITT.

4. Illustration of Final Design: This requirement can be met either with Colored Renderings or a Set Model, but should show the required design elements in a full stage view and indicate any required changes or set elements. Students have a maximum total display space of (1)11"x17" board to mount their color rendering(s) or photos of their set model. Labeling is

encouraged to indicate which part of the design is being shown. (i.e. Full Stage View Act I, Scene 3).

(B) COSTUME DESIGN

1. **Design Concept Justification Paper:** A two page maximum double spaced paper that includes the designer's production concept and justification from the script for artistic choices made. It should connect the script to the inspiration board and the finished product and explain how the concept is carried throughout the design because of the choices made. The paper shall be three-hole punched and placed in a black folder with a 2"x4" label that includes:

<p>PRODUCTION TITLE</p> <p>Costume Design Concept Justification</p> <p>STUDENT NAME</p>
--

2. **Inspiration Board:** A mounted research collage measuring a maximum of 10" x 15" that includes images that reflect the production concept. Three dimensional materials can be used as long as the total depth of the work does not exceed 0'1.5". A shadow box type frame may be added around the work as long as it is black and does not exceed the given dimensions.

3. **Color Renderings:** (3) Mounted full color renderings illustrating the costume designs for three characters from the prompt production. Unless a particular character is required within the prompt, designers may choose their own. Each mounted rendering shall not exceed 10" x 15" and should be labeled with the Production Title, Character Name, Act and Scene and shall include attached swatches of chosen fabrics and trims selected for the design. Costume renderings shall be original and generated by the designer.

(C) HAIR/MAKEUP DESIGN

1. **Design Concept Justification Paper:** A two page maximum double spaced paper that includes the designer's production concept and justification from the script for artistic choices made. It should connect the script to the inspiration board and the finished product and explain how the concept is carried throughout the design because of the choices made. The paper shall be three-hole punched and placed in a black folder with a 2"x4" label that includes:

<p>PRODUCTION TITLE</p> <p>Hair/Makeup Design Concept Justification</p> <p>STUDENT NAME</p>
--

2. Inspiration Board: A mounted research collage measuring a maximum of 10" x 15" that includes images that reflect the production concept. Three dimensional materials can be used as long as the total depth of the work does not exceed 0'1.5". A shadow box type frame may be added around the work as long as it is black and does not exceed the given dimensions.

3. Hair/Makeup Design Plates: (3) Mounted full color renderings illustrating the hair and makeup designs for three characters from the prompt production. Unless a particular character is required within the prompt, designers may choose their own. Each mounted rendering shall not exceed 10" x 15" and be labeled with the Production Title, Character Name, Act and Scene. They should include a complete product list. Designers should indicate whether hair or prosthetic items are purchased or built.

4. Final Makeup Photos: (3) Mounted color photo boards (One per character) showing the final makeup execution. Designers should include photos from both full front as well as detail shots. Each character's photos are combined and mounted on a board that does not exceed 10" x 15". Each board should be labeled with the Production Title, Character Name, Act and Scene.

(D) MARKETING DESIGN

1. Inspiration Board: A mounted research collage measuring a maximum of 10" x 15" that includes images that reflect the production concept. Three dimensional materials can be used as long as the total depth of the work does not exceed 0'1.5". A shadow box type frame may be added around the work as long as it is black and does not exceed the given dimensions.

2. Campaign Strategy Justification Paper: A maximum two page double spaced paper that lays out the plan for a full publicity campaign to market the production in your community and explains why it will be effective for your target audience. **(PLEASE NOTE: The campaign must include a plan for use of social media as a promotional component.)** The paper should be three hole punched and placed in a black folder with a 2" x 4" label that includes:

<p>PRODUCTION TITLE</p> <p>Campaign Strategy Justification</p> <p>STUDENT NAME</p>

3. Publicity Calendar: NEW—Replaces BUDGET: A mounted publicity calendar that indicates when all of the steps required to implement the campaign strategy should occur. Mounted size should not exceed 10" x 15".

4. Poster Design: A mounted 11" x 17" production poster reflecting the League High School production information. (Additional information can be provided such as phone numbers which are fictional)

5. Production Program: A 5.5" x 8.5" program mounted on a 10" x 15" plate in a way that it can be removed for adjudication. The program must be a minimum of 4 pages including the front and back cover and two inside pages which include the cast and production crews (Names may be fictional).

6. Specialty Promotion: A mounted presentation of a special promotion created to publicize the production. If the promotion is an item, the actual item may be mounted on a board that does not exceed 10" x 15" as long as it fits on the board and does not extend more than 0'1.5" from the surface. Large items that do not fit in the specified space should be reflected in photographs or drawings that can be mounted flat. If the promotion is an event, an invitation and a list of activities could be mounted on the board. In either instance, a brief explanation of how the item/event will be implemented may be included.

Note: There are a number of changes to this year's requirements from previous years so it is important that you are reading this current information.

Also: We are in the process of evaluating a software program that would enable us to move to digital submissions of work this year. Please use these guidelines with regards to the items that are required and the maximum size limitations. It is strongly suggested that you hold off on mounting the final works until the system is in place as it may be that only those entries selected for State will have to be submitted in mounted form.