university tees™

OUR HEART ON YOUR SLEEVE

LOOK BOOK FALL 2019

WELL HI THERE NEW SEMESTER. WOW DO YOU LOOK AMAZING. A FRESH NEW SEASON OF FRIENDS, FUN FASHION. I MEAN REALLY. HOW MORE ATTRACTIVE CAN YOU BE?!

YAY FOR NUMBERS THAT AREN'T MATH!

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NEW SEASON.

CAN'T EVEN.

LB744

LB777

LB764

LB766

LB752

LB791

LB748

LB769

LB773

LB755

LB770

LB782

VIOLET
FLO BLUE
BERRY
WINE
GRAPE
ORCHID
BLOSSOM
CRUNCHBERRY
WHITE
GREY
GRAPHITE
BLACK
ISLAND REEF
LIGHT GREEN
SEAFOAM
BLUE SPRUCE
SANDSTONE
MOSS
BLUE JEAN
CHAMBRAY
SAPPHIRE
FLO BLUE
TRUE NAVY
MIDNIGHT
COMFORT COLORS®: THE REAL MVP
COMFORT COLORS®
RED
CRIMSON
CHILI
BRICK
PAPRIKA
BRIGHT SALMON
TERRACOTTA
MELON
MUSTARD
BUTTER

We're making amazing PR apparel even easier with a cheat-sheet of our favorite Comfort Colors® shirt and ink color combos!

- A Graphite - Powder Blue Ink, LB785
- B Blue Jean - Yellow Ink, LB772
- C Washed Denim - White Ink, LB751
- D Sapphire - Navy Blue Ink, LB766
- E Seafoam - Royal Blue Ink, LB780
- F Grass - White Ink, LB751
- G Light Green - Pale Yellow Ink, LB772
- H Kiwi - Navy Blue Ink, LB785
- I Grey - Black Ink, LB751
- J Berry - Light Pink Ink, LB766
- K Grape - Powder Blue Ink, LB780
- L Chambray - Coral Ink, LB785
- M Island Reef - Bright Blue Ink, LB772
- N Khaki - Dark Green Ink, LB768
- O Sandstone - Maroon Ink, LB751
- P Banana - Hot Pink Ink, LB780
- Q Boysenberry - Melon Ink, LB768
- R Raspberry - White Ink, LB751
- S Violet - Navy Blue Ink, LB772
- T Watermelon - Maroon Ink, LB780
- U Crunchberry - Bright Blue Ink, LB785
- V Blossom - Hot Pink Ink, LB772
- W Monarch - White Ink, LB780
- X Ivory - Aqua Ink, LB768
- Y Red - White Ink, LB772
- Z Chili - Melon Ink, LB780
- AA Peony - Light Pink Ink, LB785
- AB Cumin - Powder Blue Ink, LB751
- AC Bright Salmon - Pale Yellow Ink, LB768
- AD Mango - White Ink, LB785
- AE Mustard - Red Ink, LB772
- AF White - Royal Blue Ink, LB751

PR YOU KIDDING!?

LB794

LB812

LB804

LB811

LB798

LB795

LB802

LB807

LB799

LB806

LB803

LB805

BASICS THAT ARE SOOO NOT BASIC.
These are absolutely on the can't-live-without list. When you want soft, smooth tees with an amazing fit and feel, BELLA+CANVAS is exactly what you want to put on. Fun. Flirty. Comfy. Casual. Hurrying off to class has never felt—or looked—better.
BELLA+CANVAS.
KIND
A. Jersey Short Sleeve V-Neck Tee Heather Slate, LB745
B. Flowy Racerback Tank Storm, LB753
C. Flowy Scoop Muscle Tank Mauve Slub, LB764
D. Flowy Side Slit Tank Maroon, LB779
E. Flowy Boxy Tank Athletic Heather, LB756
F. Poly-Cotton Crop Tank Deep Heather, LB815
G. Cropped Fleece Hoodie Heather Dust, LB144
H. Jersey Long Sleeve Tee Heather Brown, LB747
I. Flowy Boxy Tee Black, LB771
J. Sponge Fleece Drop Shoulder Sweatshirt Brick, LB765
K. Flowy High Neck Tank Black, LB790
L. Flowy Long Sleeve V-Neck White, LB754
M. Poly-Cotton Short Sleeve Tee Navy Slub, LB773
N. Flowy Long Sleeve Tee w/ 2X1 Sleeves Black, LB779
O. Jersey Short Sleeve Tee Rust, LB784
P. Slouchy Tank Dusty Blue, LB792
Q. Jersey Long Sleeve Henley White, LB755
R. Slouchy Tee Midnight, LB787
S. 3/4 Sleeve Baseball Tee Winter Heather Peach, LB788

UTEES ISN'T JUST CLOTHES. IT'S THE PEOPLE INSIDE THEM. IT'S US. OUR TEAM. WHO WE ARE. HOW WE THINK. WHAT WE BELIEVE. THAT'S WHAT SETS US APART. AND BRINGS US TOGETHER!

CULTURE

UTees is made up of a team of goal-setters, innovators, friends, and foodies. Our team members embody our brand and we take pride in the people we hire. We seek out people to join our team who are SELFLESS, LOYAL, RESOURCEFUL, DRIVEN, and NICE.

SCHOLARSHIP

Our company was created by college students for college students. Now, we continue on that theme by helping with your tuition. Before our annual deadline, submit a video or essay detailing what DPCL means to you for a chance to earn a scholarship.

For more information visit
https://universitytees.com/about/mission.

PHILANTHROPY

Supporting chapter philanthropy efforts is one of the ways we change lives. To help you reach your donation goals, we will donate back a portion of your order! To date, we have donated over $700,000 to our customers' philanthropies!

LAST YEAR WE DID...

- An additional 1% of each team member's salary for personal & professional growth gives
- 104 yoga classes taken
- 48,100 cups of coffee consumed
- 215 rounds of ping-pong played
- 19 countries traveled to
- $700,000 given to philanthropies
- 21 redbulls shotgunned
- 37 leadership conferences attended
- 2,000 hours of Spotify listened to

OUR FAVE BID DAY THEMES

From some of our fave customers! Tag us in your bid day photos on Instagram **@universitytees.**

DISCO DAYS!
@kyuld
@kianegonnd

THE SWEET LIFE!
@deltagammaeu

ICE ICE BID DAY!
@chapmankappa

RACE DAY!
@soph_isfolphi
@deltagammaume

LB611

LB634

LB622

LB633

LB625

LB618

LB617

LB638

LB635

LB636

LB621

LB631

NAME DROPPIN'

Comfy, here we come. Get ComfortWash by Hanes and get awesome garment-dyed fabric. With these premium fabrics and colors, that lived-in look you want is just a few washes away.

Hanes Garment Dyed Long Sleeve T-Shirt
Cypress Green

Hanes Garment Dyed Short Sleeve T-Shirt With a Pocket
Coral Craze

Hanes Garment Dyed Short Sleeve T-Shirt
Summer Squash Yellow

Hanes Garment Dyed Long Sleeve T-Shirt With a Pocket
Saltwater

Hanes Garment Dyed Crewneck Sweatshirt
Anchor Slate

ComfortWash
from the makers of Hanes

CHOP TOPS

Styling up your school spirit is super easy. Just grab a tee, some scissors and follow the dotted lines. These cut-to-cute tee tricks will have you winning game day. Go team U!

THE O.G:

This style is as simple as it gets but it's still one of our favorites! We love the unfinished hem look too.

THE DEEP V:

Nothing like a sassy deep v to get you ready for the big game! Level it up with some show-string ties for another fun look.

THE FRONT KNOT:

Go cute. Go casual. Go grab a tee and turn it into your new favorite tank.

THE OLD BAND TEE:

Let those shoulders breathe! We love how unique this vintage cut is!

WE'VE GOT YOU COVERED!

Why UTees? Here are some reasons why we standout!

What was one of your favorite designs you've created?

My favorite design was one where I had to draw a house, and it was actually the house I lived in my last year in college! It was exciting to see how much the girls enjoyed and loved my artwork!
– *Rachael B.*

What challenges do you face when designing?

Working with negative space. Sometimes I find myself making designs too simple or too busy. The designs can look unbalanced.
– *Casey S.*

What music do you listen to when designing?

I don't tend to listen to a ton of music while I'm working–I listen to mostly podcasts. There's a "Guilty Pleasures" playlist on Spotify that I've been into lately though.
– *Emily H.*

What do you do to get out of a creative funk?

I will look for inspiration online, listen to music and see if the lyrics spark any ideas, or I start writing down random thoughts in my journal.
– *Trevor M.*

Leonardo or Michelangelo? And why?

Leonardo because he is the leader and has katanas. Michelangelo does have nunchucks, but they aren't very practical for close range combat. – *Eric P.*

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– Rachael B

THE UTEES ADVANTAGE

Here are a few reasons why you should choose UTees for your next event (as if you needed more convincing, right?!)

DESIGN

Our immensely talented team of graphic designers love, live and breathe design. Located in our headquarters in Lakewood, OH, these creative souls share trends, collaborate on designs, and work together to create custom apparel that's uniquely-suited for any and all of your chapter needs.

PASSION

Our Campus Managers love doing what they do. They're all about tshirt-fueled events and fun- and love helping you bring your ideas to life.

EASE

University Tees has over 800 Campus Managers whose role is to make your order easy. You can text, call or email them at any time (they are up all hours of the night just like you).

MISSION

While it would certainly sound great on a t-shirt, our company mission to Develop People and Change Lives is truly what drives us. We work hard to create an amazing culture that encourages our customers and our team members to thrive!

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– Rachael B

YOUR TEE-FIX IN SIX

From start to shirt in six simple steps.

#1
Call, text, or email your CM with design and apparel ideas or questions.

#2
Your CM will set up your account in our system so you can submit your request.

#3
You review your custom artwork and approve the estimate.

#4
We produce your order with amazing care.

#5
You receive your tees in 7-9 business days.

#6
Tee-dah! You live happily ever after.

GET DEC'D OUT

We offer screen printing, embroidery, heat press & more. Our most popular method is screen printing which uses ink to decorate your shirt. This method is awesome for enhancing vintage designs. Embroidery uses stitching to take your tees up a notch. Then, of course, there's heat press which is awesome for adding custom names and numbers to the back of jerseys or for bar crawl tees.

WELCOME TO OUR ARTWORK GALLERY

Choose from thousands of design options in a wide range of styles and event themes. Or, if you have a custom design idea, we're happy to create custom artwork to bring your vision to life!

www.universitytees.com/designs

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– Rachael B

YOUR NEW BESTIE

Our Campus Managers are students on campus like you with just a little more t-shirt knowledge than your average bear. Their sole purpose for being on this planet? To make your life easy!

BARE MINIMUM

Our order minimum is only 10 pieces! This may vary with promotional products.

GOT BAGGAGE?

We take the guesswork out of handing out your order with Bag & Tag™. Each shirt is marked with every customer's name & size.

MAKING BANK

We make collecting your members' information, sizes & individual payments a breeze with Bird Bank™

BACK IN A FLASH

We work hard to create stunning, memorable designs. Each design is lovingly made by a UTees artist for you! In most cases you will receive your design in 24 hours!

WE'RE GOIN' LIVE

Found the perfect shirt and only want one? We also offer single-piece sorority apparel!

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– Rachael B.

SOMEBODY'S GOT TO BREAK THE INTERNET

Tag us in your photos **@universitytees**.
We love seeing how you style your apparel and then we'll share it on our feed.

If you were an art medium, which would you be?

Clay all day! I like the challenge of creating something 3D. A favorite piece of mine is a big clay sun face with wire for some accents like eyelashes and piercings! – Brian M.

What is your preferred form of caffeine?

I'm not into caffeine, it doesn't help me stay awake. The only thing that seems to help me stay awake is actively shoving food into my face.
– Anthony F.

What's your go-to snack at work?

Pretzels! I love the crunch, and eating something dry reminds me to drink water while I work.
– Lizzie W.

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THE CLASSIC THAT NEVER LEFT.

American Apparel® has all the basics. Their clothes are ethically made which means they have no sweatshops and are working towards saving the planet using renewable resources. How cool is it knowing that when you're wearing American Apparel®, you're improving the world!

A American Apparel® 50/50 Poly/Cotton Raglan Three Quarter Sleeve T-Shirt White/Oxford, 1884

B American Apparel® Fine Jersey T-Shirt Heather Grey

C American Apparel® Fine Jersey T-Shirt Sunshine

D American Apparel® Fine Jersey Ringer T-Shirt , White/Black, LR774

E American Apparel® Fine Jersey V-Neck T-Shirt Light Blue

F American Apparel® Fine Jersey V-Neck T-Shirt Asphalt, LD759

American Apparel®

LB691

LB667

LB669

LB671

LB676

LB675

LB668

LB674

LB678

LB677

LB672

LB680

LB681

OF COURSE IT'S CHAMPION FOR THE WIN!

There's something about that Champion logo that gives you a MAJOR MOOD! Their hoodies and crewnecks are our absolute favorites!

Champion

Outfitted left to right:

Champion Double Dry Eco Hooded Sweatshirt White, I1884

Champion Double Dry Eco Hooded Sweatshirt Black, I1885

Champion Double Dry Eco Crewneck Sweatshirt Silver Grey, I1861

LOOKING FORWARD

UXU COMING SOON...

LB902

LB897

LB905

LB895

LB271

LB912

LB890

LB906

LB904

LB913

LB903

LB900

LB910

ALTERNATIVE

SWEATSUITS ARE BACK!
But did they ever really leave?!

Unofficially THE best loungewear on campus, Alternative is all about the *chillworthy* joggers and tops—because really—who isn't?!

ALTERNATIVE.

Outfitted left to right:
AlternativeWomen's Eco-Jersey® Ideal Tee Camo, *LB998*
Alternative Eco-Fleece Women's Jogger Camo

Alternative Women's Day Off Burnout French Terry Hoodie Dark Navy
Alternative Eco-Fleece Women's Jogger Stars, *LB888*

Alternative Heritage Garment Dyed Distressed T-Shirt Vintage White, *LB749*
Alternative Eco-Fleece Women's Jogger Eco True Black, *LB928*

Alternative Women's Eco-Jersey® Ideal Tee Leopard, *LB889*

CAMPUS TOUR

UTees hit the road in the Birdmobile™ for our first ever 15 school Campus Tour. We had so much fun going back to college that we are doing it again this fall. Keep an eye out!

CHECK US OUT!

- 15 campuses visited
- 6,435 total attendees
- 5,176 UTees shirts won
- 10,234 prize wheel spins
- 23 corn fields driven past
- 0 van breakdowns
- 8,569 cornhole bags tossed
- 53 hours driving
- 9 dogs played with

LB920

LB917

LB921

LB918

LB914

LB924

LB923

LB919

LB916

LB926

LB934

LB925

CRAZY FOR CORDED

The top-seller of 2018 is back with a new boxy style and endless color and design options.

Color: Storm
Available in: Boxy Camden

Color: Honey
Available in: Boxy Camden

Color: Vintage Black
Available in: Boxy & Classic

Color: Oat
Available in: Classic Camden

Color: Desert
Available in: Classic Camden

Color: Berry
Available in: Classic Camden

Color: Chambray
Available in: Classic Camden

Color: Rosé
Available in: Classic Camden

Color: Denim
Available in: Classic Camden

Color: Bay
Available in: Classic Camden

Left/Right left to right

Boxy Camden Crewneck
Honey, 13867

Classic Camden Crewneck
Oat, 13866

CHARLES RIVER APPAREL

Tag us on Instagram @UNIVERSITYTEES

HEY YOU, LEADER OF THE PACK!

If you are hardworking and a social butterfly, the CM position is for you! As a CM, you'll be meeting a ton of different people on campus and helping them with their apparel needs. You'll be able to help them with design ideas, apparel suggestions, and other things to make their life easier.

WARNING: You will be referred to as the "T-Shirt Gal/Guy" on campus.

"I love being a CM because it introduced me to a team of like-minded individuals that are now some of my closest friends. Beyond that, being a CM continues to give me the opportunity to be a resource for everyone at Syracuse and gain life skills that I will take with me everywhere!

– **Andrew Regalado**, *Syracuse University, CM for 1 year*

"I love being a CM for so many reasons, but mainly because it has given me the opportunity to meet and befriend so many outstanding people who have made me a better version of myself. For me, it's always been about the people, other CMs, customers, HQ team members and more! DPCL BABY!

– **Ellie Vonderhaar**, *Marquette University, CM for 1.5 years*

"There are so many reasons why I love working for UTees but I think my absolute favorite is the opportunities it has given me to network and make connections with other people! I've loved getting to meet new people all over campus and in organizations I probably never would've gotten to if it weren't for being a CM. Even beyond that, I feel like now I have a whole family in Cleveland at HQ and best friends all over the country on my team #animalhouse4ever!!

– **Autumn Askins**, *Duquesne University, CM for 1.5 years*

"I love being a CM for the relationships I've made. I've met so many new friends on campus and at UTees that are second to none!! Seeing happy customers in shirts that I helped with makes the whole job worth it. Truly the best decision I've ever made in college!!

– **Allie Mitrovich**, *Salisbury University, CM for 1.5 years*

A GIRL NEEDS OPTIONS...

LiTees is granting you the freedom to change your mind as often as you change your clothes. We've got all your current and future faves in every color and style imaginable.

NOW THAT'S WHAT WE CALL VARIE-TEE!

OUR DESIGNS
HELP PEOPLE PUT
ON THEIR PASSION.
STRUT THEIR STUFF.
SPEAK THEIR MIND.
SHOW THEIR HEART.
WE CREATE CLOTHES
WITH STYLE. FOR
PEOPLE WITH
PURPOSE.

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Bella + Canvas Slouchy Tank
Athletic Heather, LB756

PAGE 4

Bella + Canvas Flowy Muscle Tee with Ruffled Cuffs
Heather Deep Teal, LB765

PAGE 8

Charles River Apparel Boxy Camden Crewneck Honey, LB705

PAGE 9

Gildan Heavy Blend™ Sweatshirt Ash, LB814

PAGE 14

Comfort Colors Garment-Dyed Heavyweight T-Shirt White, LB813

PAGE 14

Comfort Colors Garment-Dyed Heavyweight T-Shirt True Navy, LB812

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Bella + Canvas Jersey Tee White, LB801

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Comfort Colors Garment-Dyed Heavyweight T-Shirt Bay, LB816

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Bella + Canvas Jersey Tee Natural, LB836

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Bella + Canvas Jersey Tee Mauve, LB836

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Comfort Colors Garment-Dyed Heavyweight T-Shirt Bay, LB816

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Charles River Apparel Quad Pullover Maroon/White, LB819

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Champion Double Dry Eco Hooded Sweatshirt Gold, LB865

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Gildan Heavy Cotton™ T-Shirt Black, LB866

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Bella + Canvas Fast Fashion Bodysuit Black, LB815

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Bella + Canvas CVC Jersey Tee Heather Prism Ice Blue, LB898

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Bella + Canvas Fast Fashion Mock Neck Tank Heather Peach, LB911

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Bella + Canvas Jersey Tee Mauve, LB937

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Bella + Canvas Sponge Fleece Drop Shoulder Crewneck Sweatshirt Heather Dust, LB927

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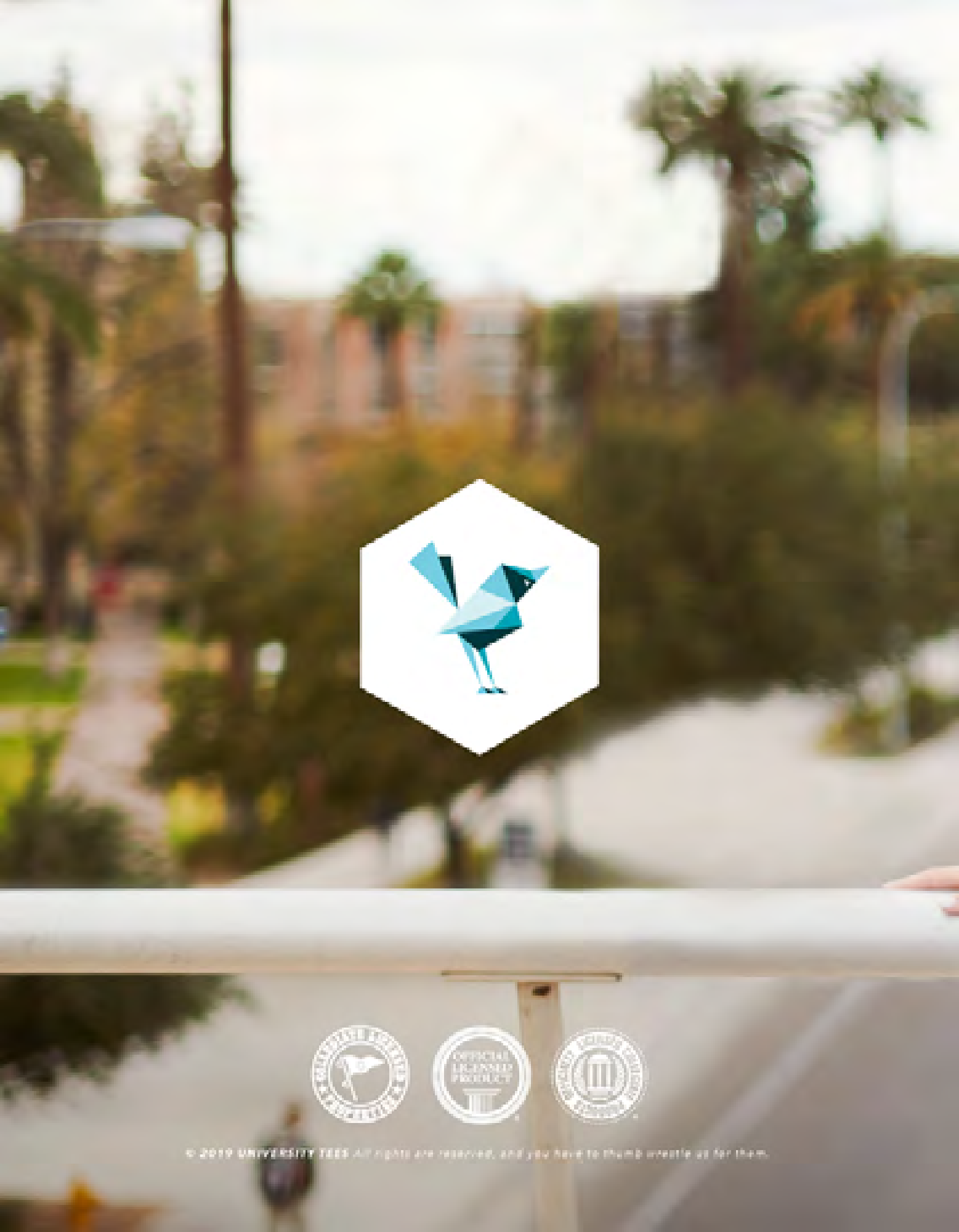
Bella + Canvas Slouchy Short Sleeve Tee White Slub, LB817

DESIGN & PRODUCT INDEX

STICK
WITH
US.
stickermule
THE STRUGGLE IS REAL. We don't do well with boring, underdressed stuff. And thanks to Sticker Mule, we don't have to. So many stickers, shapes and designs! Just peel and stick to your laptop, waterbottle, bike, and more for an instant mini makeover.



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