



HOWARD COLLEGE SAN ANGELO

THE PSYCHOLOGY OF ENGAGEMENT

**INSPIRE GREATER LEVELS OF GIVING, VOLUNTEERISM, AND
PARTICIPATION WITH YOUR ORGANIZATION**

BUILDING A STRONGER COMMUNITY

TUESDAY, MAY 11, 2021

10:00AM - 11:30AM (CST)

ALL ONLINE FORMAT

INDIVIDUAL WEBINAR COST: \$25.00

(WEBINAR BUNDLE COST: \$89.00)

Individuals who complete all 7 trainings will earn Continuing Education Units (CEUs)

What to expect:

This program teaches fundraisers and nonprofit leaders how to use the psychology of engagement to inspire volunteers and donors to give out of a true desire to help. We will cover both the logical and the emotional sides of how to engage a person to give their best. By understanding the thought processes and decision-making processes of our volunteers, we are best prepared to lead people into finding their purpose, passion, and joy by being a part of our mission.

Registration and more information can be found at www.HowardCollege.edu/nonprofit

P R E S E N T E R :



J O D Y H O L L A N D

Jody Holland earned his B.A. in Communications and his M.S. in Psychology. He has received specialized training and certifications in team-building, leadership, management, and physiognomy (face reading). Jody's purpose is to help other's find their potential so they live a more fulfilled life.

A strong advocate for helping people discover and utilize their strengths to the fullest, Jody has founded several companies with a focus on enhancing the Human Resource processes. Jody has had the opportunity to train and do business in 14 countries and all across the United States. Jody has worked with the Fortune 50 as well as small businesses from all industries. Jody has served on the faculty of UNT, teaching Human Resources to Retirement Home Professionals. He has been the keynote speaker more than 300 times at conferences and has trained more than 200,000 leaders. He has been the executive coach for 20+ CEO's and right at 100 top executives. Jody is the author of 17 books, creator of a planning system, a journal, and multiple training workbooks, all of which can be found on Amazon.com and barnesandnoble.com. Jody's books cover topics including face reading, leadership, finding your purpose, sales, time management, personal development, and organizational development. Jody has co-authored more than 30 training programs on supervision, management, and leadership.

Jody Has been in business since 1999 and has been speaking professionally since 1994. During Jody's 25+ years of professional speaking, he has been recognized as the communicator of the year, team builder of the year, and most popular speaker at multiple large conferences.